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| Washington, D.C. 20549Check this box if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | | OMB Number: Expires: Estimated a burden hour response | • | |
|--|--|-------------------|---|------------|------|--|--|--|---|
| (Print or Type | Responses) | | | | | | | | |
| 1. Name and PAROD R | Address of Reporting ICK | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| (Last) | (First) (| Middle) | | | | | | | |
| 2222 N. 11 | 1TH ST. | 12/28/2009 - | | | | _X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) President & CEO | | | |
| | 4. If Amendment, I Filed(Month/Day/Ye | Month/Day/Year) A | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person | | | |
| OMAHA, I | NE 68164 | P | | | | Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Table I - Non- | Derivative | Secu | rities Acqui | red, Disposed of, | or Beneficiall | y Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) (A) (A) (Code (Instr. 8) (A) (A) (A) (Code (Instr. 8) (A) (A) (Code (Instr. 8) (Code (Instr. 3, 4 and 5) (Code (Instr. 4) (Code (In | | | | Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 12/28/2009 | | М | 15,000 | A | \$ 14 | 114,495 <u>(1)</u> | D | |
| Common Stock | 12/28/2009 | | М | 50,000 | А | \$ 14 | 164,495 <u>(1)</u> | D | |
| Common Stock | 12/28/2009 | | S <u>(2)</u> | 40,458 | D | \$ 42.0825 (<u>3)</u> | 124,037 <u>(1)</u> | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|---|--------|--|--------------------|---|-------------------------------------|
| | | | | Code V | 7 (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option to Purchase | \$ 14 | 12/28/2009 | | М | | 15,000 | (4) | 03/08/2010 | Common Stock | 15,000 |
| Option to Purchase | \$ 14 | 12/28/2009 | | М | | 50,000 | (5) | 03/08/2010 | Common Stock | 50,000 |
| Option to Purchase | \$ 21.52 | | | | | | (6) | 04/24/2013 | Common Stock | 45,000 |
| Option to Purchase | \$ 25.77 | | | | | | (7) | 04/22/2014 | Common Stock | 45,000 |
| Option to Purchase | \$ 24.29 | | | | | | (8) | 08/15/2015 | Common Stock | 22,500 |
| Option to Purchase | \$ 19.33 | | | | | | <u>(9)</u> | 11/08/2015 | Common Stock | 22,500 |

Reporting Owners

| Reporting Owner Name / Addre | SS | Relationships | | | | | | | |
|--|------------|---------------|-----------------|-------|--|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | | |
| PAROD RICK 2222 N. 111TH ST. OMAHA, NE 68164 | Х | | President & CEO | | | | | | |
| Signatures | | | | | | | | | |
| By: Dave Downing | 12/29/2009 | | | | | | | | |
| **Signature of Reporting Person | Date | | | | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes common stock in the form of restricted stock units.
- (2) All proceeds of shares sold were used to pay for the taxes and exercise price related to the exercise of 65,000 options, all of which were to expire in March 2010.
- (3) The actual sale prices range from \$41.27 to \$42.98.
- (4) The option vests in five equal annual installments beginning on April 5, 2001.
- These options to purchase common stock are exercisable on or after the first day following the completion of a period of twenty (20)
 (5) consecutive business days on which the fair market value exceeds \$40.00 per share but only if such period is completed prior to 4/5/05 alternatively, these options to purchase common stock are exercisable on or after 4/5/09.
- (6) The option vests in five equal annual installments beginning on April 24, 2004.
- (7) The option vests in five equal annual installments beginning on April 22, 2005.
- (8) The option vests in five equal annual installments beginning on August 15, 2006.
- (9) The option vests in five equal annual installments beginning on November 8, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.