

SCRIPPS E W CO /DE  
Form 4  
March 11, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Appleton William

(Last) (First) (Middle)

312 WALNUT STREET, 28TH FL.

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)  
03/10/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

SVP and General Counsel

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Shares, \$.01 par value per share	03/10/2014		C <sup>(1)</sup>		10,000	A	\$ 18.32
Class A Common Shares, \$.01 par value per share	03/10/2014		F <sup>(2)</sup>		2,850	D	\$ 18.32

Edgar Filing: SCRIPPS E W CO /DE - Form 4

Class A Common Shares, \$.01 par value per share	03/10/2014	C <sup>(1)</sup>	7,927	A	\$ 18.32	99,832	D
Class A Common Shares, \$.01 par value per share	03/10/2014	F <sup>(2)</sup>	2,260	D	\$ 18.32	97,572	D
Class A Common Shares, \$.01 par value per share	03/10/2014	C <sup>(1)</sup>	8,144	A	\$ 18.32	105,716	D
Class A Common Shares, \$.01 par value per share	03/10/2014	F <sup>(2)</sup>	2,322	D	\$ 18.32	103,394	D
Class A Common Shares, \$.01 par value per share	03/10/2014	C <sup>(1)</sup>	4,662	A	\$ 18.32	108,056	D
Class A Common Shares, \$.01 par value per share	03/10/2014	F <sup>(2)</sup>	1,329	D	\$ 18.32	106,727	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities
------------------------	---------------	--------------------------------------	-------------------------------	----------------	-------------------------	---	--

Edgar Filing: SCRIPPS E W CO /DE - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)	(Instr. 3 and 4)		
			Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 18.32	03/10/2014	C <sup>(1)</sup>		10,000	03/09/2011 03/09/2014	Restricted Stock Units	10,000
Restricted Stock Units	\$ 18.32	03/10/2014	C <sup>(1)</sup>		7,927	03/11/2012 03/11/2015	Restricted Stock Units	15,850
Restricted Stock Units	\$ 18.32	03/10/2014	C <sup>(1)</sup>		8,144	03/15/2013 03/15/2016	Restricted Stock Units	24,430
Restricted Stock Units	\$ 18.32	03/10/2014	C <sup>(1)</sup>		4,662	03/09/2014 03/09/2017	Restricted Stock Units	26,640
Restricted Stock Units	(3)	03/10/2014	J		7,993	03/09/2014 03/09/2017	Restricted Stock Units	26,640

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Appleton William 312 WALNUT STREET, 28TH FL. CINCINNATI, OH 45202			SVP and General Counsel	

## Signatures

/s/ William Appleton  
03/11/2014

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (3) Thirty percent of the units awarded in 2013 were contingent on performance measures. Because the company did not meet these measures, the subject units did not vest and were forfeited under terms of the award.

## Edgar Filing: SCRIPPS E W CO /DE - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.