

WOLVERINE WORLD WIDE INC /DE/  
 Form 4  
 February 13, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ZWIERS JAMES D**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**9341 COURTLAND DRIVE NE**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**02/11/2014**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Sr VP & President, Outdoor Grp**

**ROCKFORD, MI 49351**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock <sup>(1)</sup>     | 02/11/2014                           |  | A                              |   | 25,905 A \$ 0   | 263,551  | D   |
| Common Stock                    | 02/11/2014                           |  | A                              |   | 11,693 A \$ 0   | 275,244  | D   |
| Common Stock                    | 02/11/2014                           |  | D                              |   | 8,470 D \$ 0  | 266,774  | D   |
| Common Stock                    | 02/11/2014                           |  | F                              |   | 7,863 D \$ 27.13  | 258,911  | D   |
| Common Stock                    |                                      |  |                                |   |   | 21,972   | I By Trust  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Stock Option (Right to Buy)                | \$ 27.13   | 02/11/2014                           |  | A                              | 11,337  | 02/11/2015 02/10/2024                                    | Common Stock 11,337   |
| Stock Option (Right to Buy)                | \$ 27.13   | 02/11/2014                           |  | A                              | 11,336  | 02/11/2016 02/10/2024                                    | Common Stock 11,336   |
| Stock Option (Right to Buy)                | \$ 27.13   | 02/11/2014                           |  | A                              | 11,336  | 02/11/2017 02/10/2024                                    | Common Stock 11,336   |

## Reporting Owners

| Reporting Owner Name / Address                                  | Relationships |           |                                      |       |
|---|---------------|-----------|--------------------------------------|-------|
|   | Director      | 10% Owner | Officer                              | Other |
| ZWIERS JAMES D<br>9341 COURTLAND DRIVE NE<br>ROCKFORD, MI 49351 |               |           | Sr VP &<br>President,<br>Outdoor Grp |       |

## Signatures

/s/ Timothy E. Foley, by Power of Attorney  
02/13/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On February 11, 2014, the reporting person received a grant of restricted shares of common stock under the Company's Stock Incentive

(1) Plan of 2013. Restrictions on the shares will lapse in February 2017 subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant. Any shares as to which restrictions do not lapse at such time will be forfeited.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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