Scripps Gerald J. Form 4 March 18, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(City)

Shares, \$.01 par value per

1. Name and Address of Reporting Person * Scripps Gerald J.

(Middle)

(Zin)

(First)

C/O MIRAMAR SERVICES, INC., 334 BEECHWOOD RD., SUITE 400

FT. MITCHELL, KY 41017

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

SCRIPPS E W CO /DE [SSP]

(Month/Day/Year)

3. Date of Earliest Transaction

03/14/2013

below)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person

6. Individual or Joint/Group Filing(Check

5. Relationship of Reporting Person(s) to

(Check all applicable)

_X__ 10% Owner

_ Other (specify

OMB APPROVAL

3235-0287

January 31,

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Number:

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response...

Estimated average

burden hours per

Form filed by More than One Reporting

Issuer

Director Officer (give title

(City)	(State)	Tabl	e I - Non-D	erivative Se	ecuriti	es Acqı	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securitie on(A) or Disp (Instr. 3, 4	oosed (and 5) (A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
G1 .			Code V	Amount	(D)	Price	,		
Class A Common Shares, \$.01 par value per share	03/14/2013		G	108,867	A	\$0	108,867	D	
Common Voting	03/14/2013		G	89,111 (1)	A	\$0	89,111	D	

share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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9. Nu

Deriv

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	e and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	iorNumber	Expiration D	ate	Amou	nt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securi	ities	(Instr. 5)
	Derivative				Securities	S		(Instr.	3 and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date	Date Expiration Exercisable Date		or	
						Exercisable		Title		
						Exclusione Date	Duic		of	
				Code V	(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Scripps Gerald J. C/O MIRAMAR SERVICES, INC. 334 BEECHWOOD RD., SUITE 400 FT. MITCHELL, KY 41017		X				

Signatures

/s/ Bruce W. Sanford, as Attorney-in-fact 03/18/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The Edward W. Scripps Trust (the "Trust"), of which the reporting person is a residuary beneficiary, terminated on October 18, 2012.

 (1) On March 14, 2013, the Trust distributed the reported Common Voting Shares and Class A Common Shares of the Issuer to the reporting person.

Remarks:

Reporting Owners 2

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The reporting person may be deemed to have shared voting power (due solely to the convertibility of Common Voting Shares Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.