STAUTBERG TIMOTHY E

Form 4 July 02, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per 0.5 response...

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and AddreSTAUTBERG	ess of Reporting Perso TIMOTHY E	2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First) (Middle	3. Date of Earliest Transaction			
		(Month/Day/Year)	Director 10% Owner		
312 WALNUT STREET, 28TH FLOOR		07/01/2012	X Officer (give title Other (specify below) Senior VP/Newspapers		
	(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
CINCINNATI,	OH 45202		Form filed by More than One Reporting Person		

(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned
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1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	on(A) or Di (D)	ities Acquired risposed of 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Class A Common Shares, \$.01 par value per share	07/01/2012	C <u>(1)</u>	5,727	A	\$ 9.61	140,257	D	
Class A Common Shares, \$.01 par value per share	07/01/2012	F(2)	2,409	D	\$ 9.61	137,848	D	
Class A Common						53	I	By wife

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Shares, \$.01
par value
per share

Common

Voting
Shares, \$.01
par value
per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Secu Acqu (A) o Disp (D)	posed of str. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Restricted Stock Units	\$ 9.61	07/01/2012		С		5,727	07/01/2012	07/01/2015	Restricted Stock Units	5,727
Option	\$ 8.52						02/26/2004	02/25/2013	Class A Common	22,535
Option	\$ 10.38						03/23/2005	03/22/2014	Class A Common	21,126
Option	\$ 9.9						02/10/2006	02/09/2013	Class A Common	14,084
Option	\$ 10.44						02/22/2007	02/21/2014	Class A Common	32,863
Option	\$ 10.41						02/22/2008	02/21/2015	Class A Common	51,642
Option	\$ 9.09						02/21/2009	02/20/2016	Class A Common	70,422
Restricted Stock	<u>(3)</u>						03/05/2010	03/05/2013	Restricted Stock	116,279

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Units				Units	
Restricted Stock Units	<u>(4)</u>	03/09/2011	03/09/2014	Restricted Stock Units	20,000
Restricted Stock Units	<u>(5)</u>	03/11/2012	03/11/2015	Restricted Stock Units	23,785
Restricted Stock Units	<u>(6)</u>	03/15/2013	03/15/2016	Restricted Stock Units	32,573

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ALITHER C TIMOTHY E							

STAUTBERG TIMOTHY E
312 WALNUT STREET, 28TH FLOOR
CINCINNATI, OH 45202

Senior VP/Newspapers

Signatures

/s/ William Appleton, Attorney-in-fact for Timothy E.
Stautberg

07/02/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (3) This restricted stock unit award will vest in 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (4) This restricted stock unit award will vest in equal parts in 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (5) This restricted stock unit award will vest in equal parts in 2013, 2014, and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (6) This restricted stock unit award will vest in equal parts in 2013, 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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