Sheeley Michael J. Form 4 February 28, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

5. Relationship of Reporting Person(s) to

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person *

Sheeley Michael J. Issuer Symbol UNITED FIRE GROUP INC (Check all applicable) [UFCS] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X_ Officer (give title Other (specify (Month/Day/Year) below) 118 SECOND AVENUE SE 02/24/2012 VP/COO - United Life Ins. Co. (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting **CEDAR RAPIDS, IA 52407-3909** Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial Indirect (I) (Instr. 8) (Instr. 3, 4 and 5) Owned Ownership (Month/Day/Year) Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Common 1.044 D Stock By Issuer's **Employee** Common 1.300 I Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

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Ownership Plan for self

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of Deriva Securities Acquired (A) or Disposed (D) (Instr. 3, 4 and 5)	tive s	Expiration D	6. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 20.93	02/24/2012		A	2,500		<u>(1)</u>	02/24/2022	Common Stock	2,500	
Stock Option (right to buy)	\$ 20.54						(2)	02/18/2021	Common Stock	1,000	
Stock Option (right to buy)	\$ 16.89						(3)	02/19/2020	Common Stock	750	
Stock Option (right to buy)	\$ 18.14						<u>(4)</u>	05/20/2019	Common Stock	1,000	
Stock Option (right to buy)	\$ 34.39						<u>(5)</u>	02/15/2018	Common Stock	1,000	
Stock Option (right to buy)	\$ 35.23						<u>(6)</u>	02/16/2017	Common Stock	1,000	
Stock Option (right to buy)	\$ 39.13						<u>(6)</u>	02/17/2016	Common Stock	1,000	
	\$ 32.39						(6)	02/18/2015		1,000	

8. I De Sec (In

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Stock Option (right to buy)				Common Stock	
Stock Option (right to buy)	\$ 21.66	<u>(6)</u>	02/20/2014	Common Stock	900
Stock Option (right to buy)	\$ 15.85	<u>(6)</u>	02/21/2013	Common Stock	400

Reporting Owners

Reporting Owner Name / Address	Relationships						
·••	Director	10% Owner	Officer	Other			
Sheeley Michael J.			VP/COO -				
118 SECOND AVENUE SE			United Life				
CEDAR RAPIDS, IA 52407-3909			Ins. Co.				

Signatures

/s/ Michael J. Sheeley by Dianne M. Lyons, Attorney-in-Fact

02/28/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 2,500 options become exercisable in five equal installments of 500 options each on 02/24/2013, 02/24/2014, 02/24/2015, 02/24/2016 and 02/24/2017.
- 200 option currently exercisable and 800 options become exercisable in four equal installments of 200 options each on 02/18/2013, 02/18/2014, 02/18/2015 and 02/18/2016.
- (3) 300 options currently exercisable and 450 options become exercisable in three equal installments of 150 options each on 02/19/2013, 02/19/2014, and 02/19/2015.
- (4) 400 options currently exercisable and 600 options become exercisable in three equal installments of 200 options each on 05/20/2012, 05/20/2013 and 05/20/2014.
- (5) 800 options currently exercisable and 200 options become exercisable on 02/15/2013.
- (6) All options currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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