

KROGER CO
Form 5
February 17, 2011

FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
COVERT GEOFFREY J

(Last) (First) (Middle)

THE KROGER CO., 1014 VINE STREET

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
KROGER CO [KR]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
01/29/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Senior Vice President

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|
| Common Stock | | | | (A) or (D) Price | 74,086.1875 (1) (2) | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | | (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Non-Qualified Performance Stock Option | \$ 24.43 | Â | Â | Â | Â Â | Â <u>(3)</u> 05/10/2011 | Common Stock 12,500 |
| Non-Qualified Stock Option | \$ 24.43 | Â | Â | Â | Â Â | Â <u>(4)</u> 05/10/2011 | Common Stock 12,500 |
| Non-Qualified Performance Stock Option | \$ 22.995 | Â | Â | Â | Â Â | Â <u>(5)</u> 05/09/2012 | Common Stock 13,333 |
| Non-Qualified Stock Option | \$ 22.995 | Â | Â | Â | Â Â | Â <u>(4)</u> 05/09/2012 | Common Stock 26,666 |
| Non-Qualified Stock Option | \$ 14.925 | Â | Â | Â | Â Â | Â <u>(4)</u> 12/12/2012 | Common Stock 80,000 |
| Non-Qualified Stock Option | \$ 17.31 | Â | Â | Â | Â Â | Â <u>(4)</u> 05/06/2014 | Common Stock 40,000 |
| Non-Qualified Stock Option | \$ 15.92 | Â | Â | Â | Â Â | Â <u>(6)</u> 04/08/2015 | Common Stock 5,000 |
| Non-Qualified Stock Option | \$ 16.385 | Â | Â | Â | Â Â | Â <u>(4)</u> 05/05/2015 | Common Stock 40,000 |
| Non-Qualified Stock Option | \$ 19.94 | Â | Â | Â | Â Â | Â <u>(4)</u> 05/04/2016 | Common Stock 15,000 |
| Non-Qualified Stock Option | \$ 28.27 | Â | Â | Â | Â Â | Â <u>(4)</u> 06/28/2017 | Common Stock 17,500 |
| Non-Qualified Stock Option | \$ 28.61 | Â | Â | Â | Â Â | Â <u>(4)</u> 06/26/2018 | Common Stock 20,000 |
| Non-Qualified Stock Option | \$ 22.34 | Â | Â | Â | Â Â | Â <u>(4)</u> 06/25/2019 | Common Stock 15,000 |
| Non-Qualified Stock Option | \$ 20.16 | Â | Â | Â | Â Â | Â <u>(4)</u> 06/24/2020 | Common Stock 20,000 |

