## Edgar Filing: Holland David - Form 4

Holland Davi Form 4	d										
November 05	, 2010										
FORM	4								PPROVAL		
	UNITED	STATES		RITIES A shington			E COMMISSIO	N OMB Number:	3235-0287		
Check this if no longe subject to Section 16 Form 4 or Form 5 obligation	Filed pur Section 17	Section	NGES IN SECUI 16(a) of th Itility Hol	Estimated burden hou response	Estimated average burden hours per response 0.5						
may contin <i>See</i> Instruc 1(b).	nue.					y Act of 1					
(Print or Type R	esponses)										
1. Name and Address of Reporting Person <u>*</u> Holland David			Symbol	er Name <b>an</b>		Trading	5. Relationship of Reporting Person(s) to Issuer				
		N (* 1.11.)					(Check all applicable)				
(Last) (First) (Middle) 6120 WINDWARD PARKWAY, SUITE 290			3. Date of Earliest Transaction (Month/Day/Year) 11/03/2010				Director 10% Owner X Officer (give title Other (specify below) Sr. VP of Sales & Marketing				
				endment, D onth/Day/Yea	-	1	<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
ALIHAREI	IA, UA 50005						Person				
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	2. Transaction Date Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	4. Securiti nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Repo	ort on a separate line	for each el	ass of sec	urities bene	ficially own	ned directly	or indirectly				
Kenninder, Kepo				unities belle	Perso inform requir	ns who rest nation cont ed to resp ys a curre	spond to the collection tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Instr. 3) Price of Derivative Security				Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 11.15	11/03/2010		А		43,864		<u>(1)</u>	11/03/2020	Common Stock	43,864
Report	ting Ow	ners									

Reporting Owner Name / Add	ress	Relationships							
	Director	10% Owner	Officer	Other					
Holland David 6120 WINDWARD PARKV SUITE 290 ALPHARETTA, GA 30005			Sr. VP of Sales & Marketing						
Signatures									
/s/ David Holland	11/04/2010								

<u>\*\*</u>Signature of Reporting Person

Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option shall vest in forty-eight equal monthly installments beginning on December 3, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.