

FULL HOUSE RESORTS INC

Form 4

August 16, 2010

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
IACOCCA LEE

(Last) (First) (Middle)

C/O 4670 SOUTH FORT APACHE
ROAD, SUITE 190

(Street)

LAS VEGAS, NV 89147

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
FULL HOUSE RESORTS INC
[FLL]

3. Date of Earliest Transaction
(Month/Day/Year)
04/15/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common	04/15/2010		S		73,000	D	\$ 3.265	987,471 D
Common	06/01/2010		S		24,050	D	\$ 3.1005	963,421 D
Common	06/02/2010		S		19,610	D	\$ 3.1436	943,811 D
Common	06/03/2010		S		21,453	D	\$ 3.1682	922,358 D
Common	06/04/2010		S		15,700	D	\$ 3.1738	906,658 D

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Common	06/07/2010	S	7,200	D	\$ 3.1927	899,458	D
Common	06/08/2010	S	4,000	D	\$ 3.1905	895,458	D
Common	06/09/2010	S	2,000	D	\$ 3.1503	893,458	D
Common	06/10/2010	S	1,000	D	\$ 3.166	892,458	D
Common	06/11/2010	S	6,187	D	\$ 3.1895	886,271	D
Common	06/14/2010	S	5,800	D	\$ 3.1832	880,471	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Report Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

IACOCCA LEE
C/O 4670 SOUTH FORT APACHE ROAD
SUITE 190
LAS VEGAS, NV 89147

X

Signatures

/s/ Virginia King, by power of
attorney

08/13/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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