

Hales Mike T
Form 3
July 02, 2008

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Hales Mike T

(Last)

(First)

(Middle)

312 WALNUT STREET, 28TH
FLOOR

(Street)

CINCINNATI, OH 45202

(City)

(State)

(Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

07/01/2008

3. Issuer Name **and** Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer ☐ Other
(give title below) (specify below)
VP of Audit & Compliance

6. Individual or Joint/Group
Filing(Check Applicable Line)
☒ Form filed by One Reporting
Person
☐ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Class A Common Shares, \$.01 par value per
share

150 ⁽¹⁾

D Â

Common Voting Shares, \$.01 par value per
share

0

D Â

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Option	02/20/2002	02/19/2012	Class A Common Shares	3,000	\$ 37.555	D	Â
Option	02/26/2003	02/25/2013	Class A Common Shares	2,500	\$ 39.985	D	Â
Option	02/25/2004	02/24/2014	Class A Common Shares	2,000	\$ 49.15	D	Â
Option	02/10/2005	02/09/2013	Class A Common Shares	7,000	\$ 46.46	D	Â
Option	02/22/2006	02/21/2014	Class A Common Shares	7,000	\$ 48.91	D	Â
Option	02/22/2007	02/21/2015	Class A Common Shares	6,000	\$ 48.82	D	Â
Option	02/21/2008	02/20/2016	Class A Common Shares	6,500	\$ 42.62	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hales Mike T 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	Â	Â	Â VP of Audit & Compliance	Â

Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for Mike T.
Hales

07/02/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares are restricted and are scheduled to vest on 3/9/2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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