SCOTT RICHARD L

Form 4

December 18, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction

1(b).

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * SCOTT RICHARD L

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

below)

Symbol MEDIA SCIENCES

INTERNATIONAL INC [MSII]

(Check all applicable)

(Last)

(Middle) (First)

3. Date of Earliest Transaction

Director X__ 10% Owner Officer (give title _ Other (specify

(Month/Day/Year)

700 11TH STREET SOUTH, SUITE 12/14/2006

101

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

NAPLES, FL 34102

(City)	(State)	(Zip) Tal	ble I - Non	-Derivati	ve Sec	urities Acc	uired, Disposed	of, or Benefi	cially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/14/2006		S	4,000 (1)	D	\$ 6.2394	430,300	I	By GFX Investments, LLC
Common Stock	12/15/2006		S	4,000 (1)	D	\$ 6.1442	426,300	I	By GFX Investments, LLC
Common Stock	12/18/2006		S	4,000 (1)	D	\$ 6.1955	422,300	I	By GFX Investments, LLC
Common							606,050	I	By Scott

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Stock		Family Florida Partnership Trust						
Common Stock	93,300 I	By F. Annette Scott Florida Trust						
Common Stock	90,400 I	By Richard L Scott Florida Trust						
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.								
	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.							

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 6.3	12/15/2006		A	10,000	12/15/2006	12/14/2016	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
SCOTT RICHARD L						
700 11TH STREET SOUTH	X					
SUITE 101		Λ				
NAPLES, FL 34102						

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Signatures

/s/ Richard L. Scott 12/18/2006

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sold pursuant to 10b5-1 plan effective as of November 17, 2006.
- (2) This figure only includes options with an exercise price of \$6.30.

Remarks:

This filing shall not be deemed to be an admission of the Undersigned, for the purposes of Section 16 of the Securities Exchan Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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