

SHAW COMMUNICATIONS INC

Form 6-K

October 30, 2012

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16 UNDER

THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2012

Shaw Communications Inc.

(Translation of registrant's name into English)

Suite 900, 630 4 Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 30, 2012
Shaw Communications Inc.

By: /s/ Steve Wilson

Steve Wilson
Sr. V.P., Chief Financial Officer
Shaw Communications Inc.

October 26, 2012

Nova Scotia Securities Commission
Alberta Securities Commission
The Manitoba Securities Commission
Ontario Securities Commission
Prince Edward Island Securities Office

Securities Commission of Newfoundland and Labrador
Saskatchewan Financial Services Commission, Securities Division
New Brunswick Securities Commission
British Columbia Securities Commission
Autorité des marchés financiers

RE: SHAW COMMUNICATIONS INC.

Pursuant to a request from the reporting issuer, we wish to advise you of the following dates in connection with their Annual Meeting of Shareholders:

DATE OF MEETING:	January 9, 2013
RECORD DATE FOR NOTICE:	November 21, 2012
RECORD DATE FOR VOTING:	November 21, 2012
BENEFICIAL OWNERSHIP DETERMINATION DATE:	November 21, 2012
SECURITIES ENTITLED TO NOTICE:	Class A Participating Shares Class B Non -Voting Participating Shares
SECURITIES ENTITLED TO VOTE:	Class A Participating Shares

Yours very truly,

Vijaya Somasundharem

Associate Manager, Trust Central Services

cc: CDS & Co. (Via Fax)

CIBC MELLON TRUST COMPANY

c/o Canadian Stock Transfer Company Inc.
P.O. Box 4202, Postal Station A, Toronto, ON M5W 0E4
Tel 416-682-3800 www.canstockta.com

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