

CONSTELLATION BRANDS, INC.
Form FWP
April 11, 2012

Issuer Free Writing Prospectus filed pursuant to Rule 433

supplementing the Preliminary Prospectus

Supplement dated April 10, 2012

Registration No. 333-179266

April 10, 2012

\$600,000,000 6% Senior Unsecured Notes due 2022

Summary of Final Terms and Details of the Issue

Issuer:	Constellation Brands, Inc.
Principal Amount:	\$600,000,000 aggregate principal amount.
Title of Securities:	6% Senior Notes due 2022.
Final Maturity Date:	May 1, 2022.
Public Offering Price:	100% of principal amount plus accrued interest, if any, from and including April 17, 2012.
Interest:	6% per annum.
Interest Payment Dates:	May 1 and November 1.
Record Dates:	April 15 and October 15.

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First Interest Payment Date:

November 1, 2012.

Optional Redemption:

The Company may redeem some or all of the notes at any time at a redemption price equal to the greater of

100% of the principal amount of the notes being redeemed; and

the sum of the present values of the remaining scheduled payments of principal and interest on the notes being redeemed (excluding interest accrued to the re-

demption date) from the redemption date to the maturity date discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a discount rate equal to the Treasury Rate plus 50 basis points.

The Company will also pay accrued and unpaid interest on the notes to the redemption date.

Mandatory Offer to Redeem

Upon Change of Control:

If the Company experiences certain kinds of changes of control, the Company must offer to repurchase the notes at 101% of their principal amount, plus accrued and unpaid interest, if any, to the repurchase date.

Trade Date:

April 10, 2012.

Settlement Date:

April 17, 2012, which will be the fifth business day following the date of pricing of the notes (such settlement cycle being herein referred to as "T+5"). Under Rule 15c6-1 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), trades in the secondary market generally are required to settle in three business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade notes on the date of pricing or the next succeeding business day will be required, by virtue of the fact that the notes initially will settle T+5, to specify an alternate settlement cycle at the time of any such trade to prevent a failed settlement.

Distribution:

SEC Registered.

CUSIP/ISIN Numbers:

CUSIP: 21036P AH1

ISIN: US21036PAH10

Joint Bookrunners:

J.P. Morgan Securities LLC

Merrill Lynch, Pierce, Fenner & Smith Incorporated

Rabo Securities USA, Inc.

Barclays Capital Inc.

Lead Manager:

Goldman, Sachs & Co.

Co-Manager:

Wells Fargo Securities, LLC

Use of Proceeds:

The offering size has increased from the \$400 million principal amount contemplated by the Prospectus Supplement (subject to completion) dated April 10, 2012 to \$600 mil-

lion principal amount. The incremental net proceeds will be used for general corporate purposes, which purposes might include, among others, reducing indebtedness outstanding under the term loan portion of the Issuer's senior credit facility, acquisitions of complementary assets or businesses or common stock share repurchases.

Other Changes:

The Company currently expects that the revolving portion of the proposed new credit facility will be reduced to \$850 million instead of the \$900 million described in the Prospectus Supplement.

The issuer and the subsidiary guarantors have filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents that the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer will arrange to send you the prospectus, at no cost, if you request it by calling David Sorce, the issuer's Senior Vice President, Secretary and Corporate Counsel, at 1 (585) 678-7457.