

ADA-ES INC  
Form 8-K  
March 13, 2012

**U.S. SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): March 13, 2012**

**ADA-ES, INC.**

**(Name of registrant as specified in its charter)**

**Colorado**  
**(State or other jurisdiction**  
**of incorporation)**

**000-50216**  
**(Commission**  
**File Number)**

**84-1457385**  
**(I.R.S. Employer**  
**Identification Number)**

**9135 South Ridgeline Blvd.,**  
**Highlands Ranch, Colorado**

**80129**

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (303) 734-1727

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure**

On March 14, 2012, ADA-ES, Inc. ( we or ADA ) will present at the Roth Capital Partners 24th Annual Roth Conference at The Ritz-Carlton in Dana Point, CA. The presentation webcast and a copy of the slides are available via the Investor Information section of ADA s website at [www.adaes.com](http://www.adaes.com). A copy of the presentation materials is attached hereto as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits**

(d) The following item is furnished as an exhibit to this report:

99.1 March 2012 Investor Presentation.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 13, 2012

**ADA-ES, Inc.**  
Registrant

/s/ MARK H. MCKINNIES  
Mark H. McKinnies  
Senior Vice President and Chief Financial Officer

**INDEX TO EXHIBITS**

| <b>Exhibit No.</b> | <b>Description</b>                |
|--------------------|-----------------------------------|
| 99.1               | March 2012 Investor Presentation. |