DYNEGY INC. Form DFAN14A November 05, 2010

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

### **SCHEDULE 14A**

(Rule 14a-101)

## INFORMATION REQUIRED IN PROXY STATEMENT

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the

**Securities Exchange Act of 1934** 

Filed by the Registrant "Filed by a Party other than the Registrant x

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

x Soliciting Material Pursuant to § 240.14a-12

**Definitive Additional Materials** 

# Dynegy Inc.

(Name of Registrant as Specified in its Charter)

Seneca Capital International Master Fund, L.P.

Seneca Capital, L.P.

Seneca Capital Investments, L.P.

Seneca Capital Investments, LLC

Seneca Capital International GP, LLC

Seneca Capital Advisors, LLC

Douglas A. Hirsch

		(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)	
Payr	nent o	of Filing Fee (Check the appropriate box):	
X	No fee required.		
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	(1)	Title of each class of securities to which transaction applies:	
	(2)	Aggregate number of securities to which transaction applies:	
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
	(4)	Proposed maximum aggregate value of transaction:	
	(5)	Total fee paid:	
	Fee 1	paid previously with preliminary materials.	

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.		
(1)	Amount Previously Paid:	
(2)	Form, Schedule or Registration Statement No.:	
(3)	Filing Party:	
(4)	Date Filed:	

SAVING DYNEGY: THE POWER OF CHANGE Seneca Capital NOVEMBER 2010

## DISCLAIMER

This presentation contains forward-looking statements about future events and sets forth a presentation of our beliefs. The forfuture performance, and we caution you not to rely unduly on them. We have based many of these forward-looking statements about future events that may prove to be inaccurate. While we consider these beliefs, expectations and assumptions to be reason business, economic, competitive, regulatory and other risks, contingencies and uncertainties, most of which are difficult to preduce the caution you that the forward-looking statements are inherently uncertain and necessarily involve risks that may affect Dynamics.

performance, causing actual results to differ from those discussed or presented in this presentation.

This presentation is based on, and contains references to third-party sources of information, and we make no representation or thereof. The inclusion of such information is not an indication of any participation in or endorsement of the views expressed h

Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Sene LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch (together with each of the foregoing, Seneca ) have jointly made Exchange Commission (SEC) of a proxy statement and an accompanying proxy card to be used to solicit votes in connection proposed acquisition of Dynegy by Denali Parent Inc. and Denali Merger Sub Inc., which will be voted on at a meeting of Dyn SENECA ADVISES ALL STOCKHOLDERS OF DYNEGY TO READ THE PROXY STATEMENT AND OTHER PROXY BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH PROXY MATERIALS WILL BE AVAILABL HTTP://WWW.SEC.GOV. IN ADDITION, ONCE AVAILABLE, SENECA MAY PROVIDE COPIES OF THE PROXY ST REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS PROXY SOLICITOR, GEORGESON, IN Each of Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch is a participant in this solicitation. Douglas A. H Capital Investments, LLC, Seneca Capital International GP, LLC and Seneca Capital Advisors, LLC. The principal occupation Capital Investments, LLC is the general partner of Seneca Capital Investments, L.P. Seneca Capital International GP, LLC is the International Master Fund, L.P., and Seneca Capital Advisors, LLC is the general partner of Seneca Capital, L.P. The principal Investments, LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Mast Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison Avenue, 28th Floor, New York, New York 10022. As of November 4, 2010, Seneca Capital International Master Fund, L.P. beneficially owned 7,712,100 shares of Dynegy s co (Shares), representing beneficial ownership of approximately 6.4% of the Shares. As of November 4, 2010, Seneca Capital, representing beneficial ownership of approximately 2.9% of the Shares. Each of Seneca Capital Investments, L.P., Seneca Cap deemed to beneficially own 11,226,500 Shares, representing beneficial ownership of approximately 9.3% of the Shares, held in Master Fund, L.P. and Seneca Capital, L.P. Seneca Capital International GP, LLC may be deemed to beneficially own 7,712,1 approximately 6.4% of the Shares, held by Seneca Capital International Master Fund, L.P. Seneca Capital Advisors, LLC may Shares, representing beneficial ownership of approximately 2.9% of the Shares, held by Seneca Capital, L.P. Each of Seneca C Investments, LLC, Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch disclaims ber extent of its or his pecuniary interest therein, and this filing shall not be deemed an admission of beneficial ownership of such As of November 4, 2010, Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. held over-the-counter Europe purchase 1,986,900 and 904,100 shares, respectively at an exercise price of \$1.00 per share as of January 21, 2011. CERTAIN INFORMATION CONCERNING THE PARTICIPANTS

WE VOTE NO
TO THE PROPOSED DEAL
WRONG PRICE
We
believe
worth

more

than
\$6
per
share
today
and
up
to
\$16
- \$18
in
a recovery
recovery scenario
Valued at less than 1/3 of replacement cost Nearly 7.5% unlevered free cash flow yield at low point in electricity price cycle rising to as much as
14 -
17% in a power price recovery with additional upside if gas prices recover Substantial optionality of assets and balance sheet creates highly compelling asymmetric risk/reward
opportunity
WRONG TIME
Down 42%
since
proposal of
ill-conceived
and
questionably
motivated
reverse
split
- Annually
dramatic
underperformance
Traded down to virtually its ALL-TIME low on the day prior to Merger announcement
Cyclical trough in power industry with Q1 2011 EPA clean air rule proposals providing a roadmap to
recovery
Highly flexible bond structure allows access to liquidity and provides optionality
WRONG REASONS
Management owns approximately \$1 million of unrestricted stock but receives almost \$38 million
(\$0.31/share)
if
deal
closes
an
arrangement
that

largely irrespective of deal price Management has engaged in a scorched-earth campaign making sudden unsubstantiated claims about liquidity in a stark contrast to public statements in the weeks leading up to the deal Transaction structure featured significant obstacles to attracting superior offers, including NRG exclusivity and a \$50 million break-up fee 9.2% of equity value, a nearly unprecedented %of equity Break-up fees are typically compared to equity purchase price, not enterprise value

is

AND YES TO THE POWER OF CHANGE NEW LEADERSHIP What if shareholders elect two high-quality directors that believe in the value proposition for a re-focused Dynegy? ALIGNMENT OF INTERESTS

What if

shareholders propose a compensation plan that properly aligns

directors/management with shareholder value?

SHAREHOLDER VOICE

What if

shareholders propose resolutions encouraging:

Review of top management

Strategic review of assets

Optimization of debt structure

Optimization of cost structure

Unwind of reverse stock split

4

MAKING THE REFOCUSED DYNEGY THE PREMIER VEHICLE TO PARTICIPATE IN POWER MARKET RECOVERY

#### WHY IS SENECA SPEAKING

OUT?

Seneca is the largest economic equity holder in Dynegy

11.8% total interest includes 9.3% of voting common stock and economic exposure

to

an

additional

2.5% of common stock through non-voting \$0.01 European call

options

Seneca only benefits if stock price improves and loses money if stock price declines Seneca has no other interests in Dynegy debt or equity

No equity shorts, CDS, bonds, LCDS, bank debt, structured interests or any other positions

13D rules compel disclosure

Seneca has a successful track record of concentrated long-term, deep-value investments in the power and energy sector

Supported shareholder alignment in Texas Genco and RRI directly followed by substantial gains for shareholders

Members of Seneca team have covered Dynegy closely for more than 10 years

Seneca has only filed one other 13D since our founding in 1996

Uniquely attractive nature of Dynegy investment opportunity compels us to take this extraordinary step

5

A DIFFERENCE IN ALIGNMENT DRIVES A DIFFERENCE OF OPINION VALUE

Seller at \$4.50/sh (\$0.90/sh prereverse split) after buying nearly 30% of stock in August 09 from LS Power

Only motivation is increasing shareholder value fully aligned Dynegy Seneca LIQUIDITY **STRATEGY** NATURAL GAS / **ENVIRONMENTAL** Only \$1 million of unrestricted common stock (much less than 1% of company) \$38 million cash if deal consummates misaligned with shareholders **OWNERSHIP** Value at more than \$6/sh today with upside to \$16-18 & minimal downside Claim undrawn revolver creates liquidity crisis despite highlighting financial flexibility on August 6th Substantial secured financing capacity Highly flexible bond structure with no major maturities until 2015 Claim high exposure to continued decline in natural gas prices Highlight environmental cost risks Believe Dynegy less sensitive to natural gas given coal on the margin Believe clean air rules provide major benefit to Dynegy valuation

at nearly \$10/sh

(9.3% voting stock)

12% economic interest in Dynegy

Urging cashing out at \$4.50 (\$0.90/sh pre-reverse split) after 8 years of no shareholder value creation

\_

Voting against the proposed merger

-

Intend to propose two quality directors

-

Intend to propose unwind of reverse split and other value enhancing steps

PREMIER VEHICLE FOR PLAYING POWER MARKET RECOVERY 7

8 LOTS OF WAYS TO WIN Capacity value

EPA-driven retirements

are a game changer for Midwest capacity margins Currently earning \$17/ MW-day vs. \$175/MW-day in nearby markets with tighter reserve margins Dark spread recovery current weak dark spreads do not seem sustainable long-term Spark spread improvement advantaged locations and higher utilization Natural gas prices positive correlation and less sensitive than management suggests Premier vehicle to play EPA-driven market recovery given financial and operating leverage Source: Dynegy Second Quarter 2010

Results presentation dated August 6, 2010, page 13.

### SELL NOW??

When the stock is back at post-Enron distressed levels?

0%

200%

400%

600%

800%

1000% 1200% O-02 O-03 S-04 S-05 S-06 S-07 S-08 S-09 S-10 Oct 02 (\$4.55): **DYN Hires Bruce** Williamson DYN NRG **CPN RRI** MIR Feb 04 (\$20.50): **DYN Sells Illinois** Power to AEE Aug 05 (\$27.65): **DYN Sells** Midstream to Targa Sept 06 (\$30.35): LS Power / DYN Marriage Aug 09 (\$9.65): LS Power / DYN Divorce, buy 30% of stock at \$9.65 Aug 10 (\$2.78): Merger Announced Premium in Merger **July of 2002** July 24: \$4.90 July 25: \$2.55 July 26: \$3.40 July 27: \$6.00 **DYN** Averts Bankruptcy with Sale of Northern Natural Gas Note: Historical prices are adjusted for reverse split.

EPA CLEAN AIR RULES ARE
JUST AROUND THE CORNER
Proposed EPA rules for sulfur/
NOx/mercury emissions are a game
changer for electricity prices as many
un-scrubbed plants should close
More than 5,700 MW of shutdowns

already announced for 2010

Credit Suisse estimates ~60GW of coal

Significant impacts on power and

Exelon estimates that PJM power prices could increase \$5/MWh -

the expected impact of the proposed EPA rules.

capacity markets

2015 (1)

plants will close between 2013-17 (1)

(2)

\$7/MWh Capacity prices for its PJM fleet could increase by up to \$100/MW-day by 2015 (2) 10 2011 Calendar of Events March: Final CATR rule expected March: Proposed HAP MACT rule May: PJM 2014/15 capacity auction H1 2011: Potential MISO capacity market proposal Nov: Final HAP MACT rule MISO Power Price Outlook is Bright (1) (1) Source: Credit Suisse report Growth From Subtraction dated September 23, 2010. See Appendix for additional information

Source: Source: Exelon Clean in Competitive Markets presentation dated November 1-2, 2010.

11 AND DYNEGY S ASSETS ARE PRIMED TO BENEFIT (1)

\$/kw estimates for cost of adding environmental equipment are per Growth from Subtraction.

Dynegy is extremely well positioned to benefit from EPA Clean Air rules given its substantial investment in pollution control equipment

Its largest, most efficient plants will have been scrubbed
We estimate pollution control equipment for Dynegy s coal fleet will have a replacement value of more than
\$1.7bn
upon
completion

A MAJOR COMPETITIVE ADVANTAGE

THE NATURAL GAS PAIN HAS
ALREADY BEEN SUFFERED
Natural gas has traded down to 2002 levels as a result of the shale drilling frenzy
Credit
Suisse
estimates

that many of the low cost plays require at least \$5/mcf (1) to earn a fair return Signs of drilling slowdown in response to low prices gas rig count has been falling Natural gas is currently a cheaper fuel source than Eastern coal **Expect** incremental switching over time Already seeing signs Dynegy s Midwest CCGT s increase margins while gas remains cheap vs coal (see comparative fuel cost for Kendall below) Dynegy s Midwest coal plant margins are less sensitive to natural gas than other regions Natural gas is currently

on the margin less than 25% of the time in the Midwest (1) Source: Credit Suisse report Natural Gas dated September 17, 2010. Midwest Power Is Less Gas Sensitive CCGT s Are Currently Competitive with Coal 75% 80% 85% 90% 95% 100% 105% 110% 4/10 5/10 6/10 7/10 8/10 9/10 10/10 \$3.93 \$4.43 \$4.93 \$5.43 \$5.93 NYMEX 2011 Gas 2011 ERCOT On-Peak 2011 CIN On-Peak

Kendall Coal Plant

CCGT

**CAPP** 

Fuel Price

\$4.25

\$70.00

Midwest Basis / Transportation

\$0.10

\$15.00

Delivered Fuel Price

\$4.35

\$85.00

Delivered Fuel Price (\$/MMBTu)

\$4.35

\$3.54

Heat Rate

7,200

10,500

Cost of Fuel per MWh

\$31.32

\$37.19

```
$32
$147
$163
$82
$0
$745
$1,047
$0
$175
$1,100
$375
$0
$200
$400
$600
$800
$1,000
$1,200
2010
2011
2012
2013
2014
2015
2016
2017
2018
2019
2020+
Bond Maturities
13
LIABILITIES ARE AN ASSET
When has an undrawn revolver ever caused
```

a liquidity crisis?

Synthetic L/C facility matched with cash \$680 mm of available cash at 10/1/2010 (2) Virtually no secured recourse debt Substantial asset value to support borrowing No major bond maturities until 2015 Extraordinary flexibility created by absence of restrictive covenants Opportunity for value creation by repurchasing debt at a discount (1) Source: Dynegy Second Quarter 2010 Results presentation dated August 6, 2010, pages 24 and 26. Includes only bond maturities (2) Source: Dynegy Merger Proxy dated October 4, 2010 ( Merger Proxy ) page 5. FIRST MAJOR MATURITY: **JULY 2015** Dynegy Inc. Sr. Unsec. Notes / Debentures

\$3,450 SKIS

\$200

Senior Debentures

\$257

Central Hudson

\$633

Sithe Energies

Dynegy Power Corp.

Dynegy Holdings Inc.

\$1,080 Million Revolver

\$0

Term L/C Facility

\$850

Tranche B Term

\$68

Cash (10/1/10)

\$680

Restr. Cash

\$850

Undrawn Revolver

THERE IS SUBSTANTIAL
LEVERAGE TO EFFICIENCY GAINS
We believe that a refocused Dynegy has a fresh opportunity to optimize costs
Dynegy s
overhead
structure

was originally designed to support larger asset base with substantial trading operation The Merger Proxy highlights an additional \$50 million a year (\$0.40/share of annual cash flow) of potential overhead savings Why were these savings not disclosed before the Merger announcement? Dynegy spends more than \$20 million per year on unutilized credit facilities (1) More than 50% of total non-fuel operating expenditures (Non-fuel O&M plus SG&A) relate to non-plant level functions (2)Dynegy s 2010 cash operating expenditures (Non-fuel O&M, SG&A and maintenance capex) is more than 15% higher than GenOn has guided on a \$/kw-year basis Dynegy cash operating expenditures could be ~\$100mm lower if reduced to the same level as GenOn \$MMs 2010 Guided O&M Expense \$465 2010 Guided SG&A Expense \$135 Less: Lease Expense Included in O&M (\$50)Net Non-Fuel Operating Costs \$550 Plant Level O&M Per SNL (\$260)Non-Plant Level O&M \$290 (1) Dynegy currently utilizes only \$455 million of its \$850 million Term LC Facility and none of its \$1 billion revolver. See Merg

page 5.

(2)

Source: Second Quarter 2010 Results page 33, SNL Financial and Seneca estimates.

WRONG PRICE

15

# WORTH >\$6/SHARE ON SUM OF THE PARTS VALUATION

16

(1)

Assumes maintenance capex of \$20/kw-year for coal plants and \$9/kw-year for gas plants based Seneca estimates and total tie (2)

Valuation and capacity totals exclude Plum Point (140MW).

(3) See appendix for a summary of detailed assumptions. Note: As used in this presentation, UFCF refers to unlevered free cash flow (\$ in millions) 2010 Maint Unlevered Net Valuation **EBITDA** Capex (1) **FCF** MWs \$/KW \$MMs Commentary Midwest Coal Scrubbed Coal (\$45)2,241 \$700 \$1,569 Based on DCF Analysis (3) ; Scrubber/SCR/baghouse have repl. cost of \$800/kw Unscrubbed Coal (\$18)903 \$125 \$113 DCF of remaining life, shutting in 2015 ; Assumes no value for Trona **Total Midwest Coal** \$288 (\$63)\$225 3,144 \$535 \$1,682 Implied Unlevered Free Cash Flow Yield 13.4% Midwest CCGT Kendall (\$11)

1,200 \$500

\$600 Supported by Casco Bay valuation of \$500/kw Ontelaunee (\$5)580 \$800 \$464 MAAC already close to newbuild pricing in latest capacity auction (\$226/mwd) **Total Midwest CCGT** \$113 (\$16)\$96 1,780 \$598 \$1,064 Implied Unlevered Free Cash Flow Yield 9.1% Midwest Peaking Midwest Peaking/Other \$18 (\$1)\$16 164 \$250 \$41 Assumes minimal option value Implied Unlevered Free Cash Flow Yield NM West Moss Landing / Morro / Oakland (\$30)3,344 \$324 \$1,085 NRG bid price implies 12% UFCF. Spark spreads have improved since 8/12/10 Other Western Gas (\$3) 352 \$250 \$88 Assumes minimal option value Total West \$144 (\$33)\$111 3,696 \$317 \$1,173

Implied Unlevered Free Cash Flow Yield

9.4% Northeast Casco Bay (\$5) 540 \$509 \$275 NRG bid price implies 12% UFCF. Spark spreads have improved since 8/12/10 Independence (\$10)1,064 \$600 \$638 Based on DCF Analysis ; Includes value of ConEd contract Roseton / Danskammer (\$15) 1,693 \$200 \$339 Based on DCF Analysis (3) ; Assumes coal retires in 2015 **Total Northeast** \$190 (\$30)\$160 3,297 \$380 \$1,252 EBITDA adds back \$50mm lease expense & \$50mm non-cash amortization Implied Unlevered Free Cash Flow Yield 12.8% Corporate SG&A (\$135)(\$450)6x \$75mm of corporate SG&A including all announced cost cuts Total \$617 (\$143) 12,081 \$4,762 EBITDA adds back \$50mm lease expense & \$50mm non-cash amortization Net Debt (\$3,371)NPV of Lease (\$633)

Equity Value \$758 Shares 120.6 Equity Value / Share ~\$6.50 (2)

17 WHAT COULD DYNEGY BE WORTH? \$18.25 \$2.50 \$15.75 \$1.25 \$2.50

\$2.00 \$3.50 \$6.50 \$2.00 \$4.00 \$6.00 \$8.00 \$10.00 \$12.00 \$14.00 \$16.00 \$18.00 \$20.00 Base Valuation **CCGT** Newbuild Increased to \$1,000/kw & Market Recovery Accelerated **Delivered Coal** Cost Reduced \$0.25/MMBTU Versus Base Case Incremental \$50mm Annual **O&M Savings** \$500mm Asset Sale Proceeds Applied to Debt Reduction at **Current Market** Prices Upside Excluding Improvement in Natural Gas Price Forecast Gas Recovery

(\$1/mmbtu) Upside Valuation

\$4.50/Share Merger Price

18
SUBSTANTIAL OPERATING CASH
FLOW THROUGH THE TROUGH
Dynegy does not pay cash taxes and has low maintenance capex therefore we believe free cash

flow
is
the
most
accurate
valuation
metric
for
Dynegy  Dynegy
Dynegy trades in line with peers on free cash flow but has better leverage to
power market upside
(1)
See appendix for detail regarding IPP comparables
(2)
On page 6 of Dynegy s presentation Setting the Record Straight: The Truth About Asset Sales, Dividends and Debt Facilitie
dated October 2010 ( Setting the Record Straight ), Dynegy states that If asset retirements do not materialize, EBITDA wou
reduced
by
an
average
of
\$85mm
each
year
from
2013
2013
2015 .
Adds back non-cash amortization related to Sithe purchase accounting
Removes
management
market
recovery
assumption
(2)
to
show
free
cash
flow
before market recovery
Year
2011
2012
2013
Adj EBITDA From Merger Proxy
\$405
\$348
\$538
Central Hudson Lease Expense
Contrai Tradson Dease Expense

\$50 \$50 \$50 Sithe Non-Cash Amortization \$50 \$50 \$50 Adj Cash EBITDA \$505 \$448 \$638 Removal of Market Recovery Assumption (\$85) Adj Cash EBITDA Without Market Recovery \$505 \$448 \$553 Maintenance Capex (\$119)(\$113)(\$119) Unlevered Free Cash Flow \$386 \$335 \$434 Enterprise Value at \$4.50 Deal Price \$4,547 \$4,547 \$4,547 Unlevered Free Cash Flow Yield 8.5% 7.4% 9.5% Average of Peer Group (1) 8.5% 7.5% 10.0%

(\$ in millions)

19
WITH HUGE CASH FLOW UPSIDE
AS POWER PRICES RECOVER
Adjusting Dynegy s trough free cash flow for expectations of a market recovery could double the free cash flow yield
Gas
price

```
improvements
would
be
additive
to
impact
of a
capacity / coal price driven dark spread recovery
(1)
Illustrated as a $0.50/mmbtu reduction in delivered coal price.
Base Case
Upside Case
$MM
% UFCF
$MM
% UFCF
2012 Unlevered Free Cash Flow
$335
7.4%
$335
7.4%
Coal Capacity Uplift to $150/MW-day
$109
2.4%
$191
4.2%
2,241MW Scrubbed Coal
($150/MW-day
recovery
$17/MW-day
current)
$250-Day Recovery
Spark Uplift at Kendall to $150/MW-day
$42
0.9%
$85
1.9%
1,200MW
($150/MW-day
recovery
$55/MW-day
current)
$250-Day Recovery
Dark Spread Improvement by $5/MWh
(1)
$79
```

1.7% \$79 1.7% \$0.50/mmbtu x 10.5 plant heat rate x 15TWh Scrubbed Coal Additional Cost Cuts \$50 1.1% \$50 1.1% Pro Forma Unlevered Free Cash Flow Yield Excluding Gas Improvement ~13.5% ~16.5% \$1/mmbtu Uplift in Gas \$60  $\sim 1.5\%$ \$60 ~1.5% \$1/mmbtu x 8 market heat rate x 50% set by gas in recovery x 15TWh Pro Forma Unlevered Free Cash Flow Yield ~15%

~18%

20 LEVERAGE TO CYCLICAL RECOVERY Replacement Cost Of IPP Peers (2) Cyclical industries

tend

to trade around replacement cost during cyclical peaks and at substantial discounts during cyclical troughs (1)Dynegy trades at the lower end of its peers as a % of replacement cost and its stock price is much more sensitive than its peers to recovery in asset values Management has historically highlighted replacement cost as an important valuation metric suddenly on October 26 th management attacked the use of replacement cost for valuation From Dynegy 2008 CS Vail Presentation (3) Inherent value \$40.50 -\$60.70 per share Inherent value \$63.10 -\$90.50 per share [It is] a good time to invest in well-located CCGTs at prices well below replacement cost David Crane, CEO of NRG Energy (Proposed buyer of Dynegy CA / ME gas assets) (4) (1)See Appendix for data regarding how refiners have historically traded through the cycle. Replacement cost assumptions for Scrubbed Coal, CCGT, Peakers, Nuclear and Geothermal per Macquarie research US sma Appendix for additional detail regarding IPP peer valuation.

(3) Source: Dynegy Credit Suisse 2008 Energy Summit presentation dated February 6, 2008, page 3. Share price adjusted for 5 NRG Q3 2010 earnings call, November 4, 2010 \$/KW Ave Repl DYN IPP Cost MWs Peers Coal \$2,400 3,514 **CCGT** \$1,000 4,404 Peakers \$700 4,163 Nuclear \$7,000 Geothermal \$3,500 **Total Capacity** 12,081 Estimated Newbuild Value \$15,752 Financial Enterprise Value / Newbuild 29% 31% 1% Move in EV/Replacement Value \$158 \$/Share \$1.31 % of Stock Price 29% 8% Book Value per Share \$24.13 Price / Book 19% 69%

THE PROPOSED DEAL RAISES QUESTIONS 21

THE WRONG TIME TO SELL 22

23
TIMELINE OF A TRAGEDY(TRAVESTY)
Management Urging To Sell Dynegy at \$4.50/share (\$0.90/share Pre-Split)
Dynegy stock
declined more
than 22% in the
week leading up

to the merger announcement Management bought back ~30% of stock at \$9.65 in August 2009 \$2.00 \$3.00 \$4.00 \$5.00 \$6.00 \$7.00 \$8.00 \$9.00 \$10.00 2/16 3/3 3/18 4/2 4/17 5/2 5/17 6/1 6/16 7/1 7/16 7/31 8/15 8/30 9/14 9/29 3/12: 5 for 1 Reverse stock split proposed 5/25: 5 for 1 Reverse stock split effective 4/11: NRG/DYN Executives meet to discuss possible stock deal, NRG involves Blackstone 6/23: NRG Determines not to proceed 6/24: Blackstone approaches DYN to propose all cash bid 7/29: Blackstone revises proposal to \$5.25, but conditioned on sale of gas assets to NRG 8/4: Blackstone

revises proposal to

\$5.00 upon

agreement with DYN not to use proceeds from sale of gas assets to fund DYN purchase 8/5: Blackstone

informs DYN that

NRG talks

reached impasse;

Discussions with

DYN temporarily

stop

8/12: Blackstone revises proposal to

\$4.50, merger

agreement executed

following day

7/21:

Blackstone

presents non-

binding offer of

\$5.00

5 Year Trading Highlights:

High (5/14/07): \$53.25 Low (8/12/10): \$2.76 Beg of Year (1/4/10): \$9.65 Current Blackstone Bid

Buyback 30% of Stock at \$9.65

# THIS IS A CYCLICAL BUSINESS NEAR A CYCLICAL TROUGH

Electricity prices and dark spreads have fallen to near 6-year lows Weak demand has exacerbated the excess supply The decline of natural gas prices relative to coal has significantly impacted coal plant profitability 24

Source: Commodity broker data. Source: Growth from Subtraction.

BUT RECOVERY IS WITHIN
SIGHT
We expect that Midwest power markets will recover over the next several years:
EPA Clean Air rules
Rational
decisions
by

plant
owners
to
retire
old
and
inefficient
capacity
Gradual increase in demand
Industry leaders and research analysts are already discussing the 2014/15 impacts
Credit Suisse, Sanford Bernstein, Citigroup, Exelon, PSE&G, Edison Mission, PPL, FE al
have highlighted this dynamic
Markets often price in recovery in advance of the actual recovery
Q1 2011 EPA rule proposals, PJM May 2011 capacity auction (for 2014/15) and
potential MISO capacity market proposals are key near-term catalysts
25
Source:

Exelon. Source: Growth from Subtraction.

# NATURAL GAS PRICE

**DYNAMICS** 

Natural gas prices are currently at levels not seen for 8 years

The current gas price is not sustainable as many plays that are considered low cost

do not earn an acceptable return at less than \$5 gas

26

Source: Bloomberg

data

and

Credit

Suisse

report

Natural

Gas

dated

September

17,

2010.

Breakeven Gas Price Required for Different Basins

#### LIQUIDITY IS ON OUR SIDE

Given substantial asset value, limited secured debt and no significant bond maturities until 2015, we believe Dynegy has substantial liquidity to execute on its plan 27

(1)

Central

Hudson
lease
is
secured
by
Danskammer/Roseton
assets
and
has
an
unsecured
guarantee
from
Dynegy.
Note:
Balance
sheet
information
as
of
6/30/2010
per
Second
Quarter
2010
Results
page
26,
except
for
cash
(as of
10/1/2010).
Matched Encumbered Assets
Liabilities
Sithe/Independence 1064 MW
Sithe
Bonds
\$257
Danskammer/Roseton 1693 MW
Central Hudson Lease
\$633
Plum Point
140 MW
Off-balance sheet non-recourse debt

Available Assets Liabilities Cash

\$680

Revolver

Term Facility

\$68

Restricted Cash

\$850

Synthetic L/C Facility

\$850

Assets

Coal Assets

3144 MW

Combined Cycle Gas Assets

3340 MW

Other Gas / Oil Assets

2840 MW

Unsecured Bonds

\$3,650

-

No limitation on liens / asset sales

**Substantial Secured** 

**Debt Capacity** 

#### DISSENTING DIRECTOR

Victor Grijalva, former Vice Chairman of Schlumberger, voted AGAINST approval of the merger: Sharp and anomalous drop in Dynegy s stock price over prior 3-month period Stock trading at historically low price Price did not reflect its trading price over a longer period of

time or its potential for future appreciation Questioned evolution of transaction s terms and conditions (e.g., significant diminution of price, NRG asset sale condition) 28 IT IS THE WRONG TIME TO SELL

WRONG REASONS 29

30
ON AUGUST 6
TH
THE FUTURE
SEEMED BRIGHT
Excerpt from Dynegy second quarter results presentation, August 6, 2010

MANAGEMENT HAS SUDDENLY CHANGED ITS TUNE August 6, 2010 (week before merger announcement) Post Announcement (1) Financial

#### Management

No significant bond maturities until 2015

Simple, flexible capital structure

Liquidity of approximately \$2 billion

Significant risk associated with a stand-alone strategy

Limited access to capital markets

Will be forced to seek a restructuring Cash Flow

Increases as planned environmental spending declines

Forecasted negative free cash flow creates a very challenging liquidity position over time
Competitive
Position

Lower
cost
baseload
assets
positioned
to capture value as markets recover

Multi-year cost savings program

High leverage and fixed costs in a low commodity price environment Environmental

Major planned environmental upgrades to be completed in 2012

Consent Decree program should put our fleet of coal plants well ahead of others that have not acted

Likely negative impact of future environmental regulations on Dynegy s portfolio 31

(1)

Sources:

Dynegy

presentation

Dynegy

Acquisition

by

The

Blackstone

Group

L.P.

dated

October

2010

pages

3,

5,

9, 11

and

Setting

the

Record

Straight

page 3.

### WHY THE CHANGE OF HEART?

Management will be able to realize an almost \$38 mm change-of-

control

payout,

90%

of

which

has
no
relation
to
the
deal
price
(3)
Management currently owns less than 1% of Dynegy s common stock
with a stock market value of \$4.8 million. Only \$1.1 million of
this stock
is unrestricted
(2)
Non-executive directors, in total, own approximately 0.16% of Dynegy s
common stock valued at \$862,000
(2)
32
(1)
Includes restricted common stock and phantom stock per Merger Proxy. Valued at \$4.50 per share. Does not include
approximately 249,000 shares held outright by executives worth \$1.1 million (page 99-100).
(2)
See page 99
100 of Merger Proxy. Excludes stock options (all out-of-the-money) but includes phantom stock units valued at
\$4.50 per share.
(3)
As the largest equity holder in Dynegy, Seneca is fully exposed to movements in Dynegy stock price
Deal Price
Sensitive
Deal Price Insensitive
Stock P. C.
Performance
Equivalents(1)
Units
Severance
Total
Bruce Williamson
\$2,029,883
\$5,400,000
\$6,959,816
\$14,389,699
Holli Nichols
513,720
1,380,000
4,915,586
6,809,306
J. Kevin Blodgett

382,896
1,030,400
4,102,309
5,515,605
Lynn A. Lednicky 379,616
1,014,700
4,005,297
5,399,613
Charles C. Cook 371,759
981,800
4,086,253
5,439,812
\$3,677,873 \$9,806,900 \$24,069,261 \$37,554,034

MISALIGNMENT LEADS TO POOR DECISIONS Poor performance created a

situation

```
where
certainty
of
a
$10
million
change-of-
control payment (part of the overall $38 million package) outweighed the effort
required to achieve EBITDA and stock price targets
Performance awards have been awarded to executives each year:
Target award values can be achieved by attaining certain 3-year stock price (2/3) and
cumulative EBITDA (1/3) targets
The range below represents the minimum levels required to earn the performance
bonus and the maximum level of achievement (200% of target award)
All performance units vest at 100% of the target award amount upon a change of
control.
33
(1)
Source: Dynegy proxy dated April 6, 2009 and Dynegy proxy dated April 2, 2010.
Target
C-o-C
Award ($MM)
Targets
Payout ($MM)
2009 Grants for Top Management
(1)
$5.4
$12.50 - $30.00 stock price
$5.4
$2.4 billion - $3.3 billion 3-year cumulative EBITDA
2010 Grants for Top Management
(1)
4.4
$12.50 - $30.00 stock price
$1.4 billion - $2.0 billion 3-year cumulative EBITDA
$9.8
$9.8
```

CASH OUTFLOWS ARE NOT
OPERATING LOSSES
The \$1.1 billion cumulative cash outflows in management s 5-year forecasts are not recurring
Environmental capex
completion of scrubber program
Debt reduction

scheduled maturities (including amortization of Sithe

Independence debt) Central Hudson lease payments decline substantially after 2015 and are fundamentally a repayment of debt 34 (1)Source: Management projections from Merger Proxy page 55. Schedule of Central Hudson lease payments from Second Quar 2010 Results page 25. Non-Recurring (\$ in millions) 2011 2012 2013 2014 2015 **Environmental Capital Expenditures** (\$146)(\$87) (\$27)(\$12)(\$7) **Unsecured Debt Maturities** (80)(89)**Independence Sinking Fund Payments** (68)(75)(82)Central Hudson Lease Payments (Total) (112)(179)(142)(143)(143)Total Env. Capex + Debt Mat + Lease Payments (406)(430)(251)(155)(150)Cumulative Env. Capex +

Debt Mat + Lease Payments (406) (836)(1,087)(1,242)(1,392)**DYN Forecast** for Cumulative Forecast Cash Outflow (2011

2015) (1,112)

#### DYNEGY IS MUCH LESS GAS SENSITIVE THAN MGMT THINKS

We have modeled Dynegy  $\,$  s gross margin change based on commodity curves from June 7, 2010 and November 3, 2010:

(1)

Included hedges as disclosed by Dynegy \$122

----

```
million
impact
over
2011
2015
period
(2)
 vs.
 ~$500
 million
impact
according to management
 2011
 natural
 gas
forward
 price
declined
 from
 $5.61
/
Mcfe
to
 $4.26
/
Mcfe
over this period
Coal on margin in Midwest and competitiveness of CCGTs versus coal
 plants mitigate downside exposure to natural gas
 35
 (1)
 See Dynegy s February 2, 2010 presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Credit Suisse Energy Summit ( CS Energy Summit 2010 Presentation from the 2010 Presentation from
 for key assumptions and hedges. See appendix for detailed commodity curves and calculations.
 (2)
Excludes
peakers.
Dynegy
 stated
 that
      Natural
 gas
 sensitivity
 impacts
 primarily
 baseload
coal.
```

( CS Energy Summit

```
2010
Presentation , page 17)
Change in Gross Margin due to Power/Gas Curve Shifts (6/7/10 vs. 11/3/10)
($ in millions)
2011
2012
2013
2014
2015
Coal Plants
$0
($36)
($46)
($46)
($76)
Combined Cycle Gas Plants
0
27
17
17
21
Total
0
(9)
(28)
(29)
(56)
Total Impact (2011 - 2015)
```

(\$122)

WHY THE GO-SHOP DIDN T MAXIMIZE VALUE

Dynegy administered a 40-day go-shop period that did not produce any offers superior to \$4.50 per share 40-day time frame was insufficient Conducted during mid / late August, a traditionally slow period Sale of assets to NRG was exclusive

Incumbent right to match a superior offer

No expense reimbursement for matched offers

Restrictive confidentiality agreement (only 8 out of 42 contacted parties signed CA)

We have spoken with industry sources who cited one or more of the concerns above as significant barriers to their participation in the process

We believe that there should be substantial interest in a variety of Dynegy s assets once the merger is voted down 36

LENGHTY AND EXTENSIVE
BOARD PROCESS?
37
Virtually all of the Extensive Process Occurred At Substantially
Higher Stock Prices
Did not
yield

benefits
for
shareholders
and
likely
exhausted
the
board
and management
\$2.00
\$4.00
\$6.00
\$8.00
\$10.00
\$12.00
\$14.00
\$16.00
\$18.00
\$20.00
Solicited interest from 16
potential acquirors; 3
engaged in preliminary
discussions
Discussions with NRG
Energy
Re-engaged in
discussions with
Unnamed Party
LS Power Divorce /
~30% Share Repurchase
at \$9.65
Agreed to Merger
Proposal
Initiated

discussions with NRG / Blackstone

### THE LS POWER RELATIONSHIP 38 And the Divorce

The Marriage Just Last Year Dynegy Sold Assets, Raised Debt and Repurchased Stock

One Year Before Agreeing to be Sold at \$4.50/share (\$0.90 Pre-Reverse

Split), Dynegy Bought Back ~30% of its Stock at \$9.65/share (1) Unlevered free cash flow yield shown above is (EBITDA less Maintenance Capex) divided by Enterprise Value (2) Source: Dynegy presentation Executing our Growth and Value Vision dated September 15, 2006. (3) Source: Dynegy presentation Dynegy Achieves Three Strategic Objectives dated August 10, 2009. Announced on September 15, 2006 Dynegy was a buyer at ~\$500/kw, an 8.5% unlevered free cash flow yield (1) Dynegy Received: (2) ~4,900mw of combined cycle capacity ~3,000mw of peaking capacity ~265mw of coal capacity in development 50% interest in power development JV Dynegy Gave Up: 340mm Shares of Common Stock \$100mm of Cash \$275mm Dynegy Inc. Jr Subordinated Note Assumption of \$1.8bn of net debt from LS

Power Announced on August 10, 2009 Dynegy was a seller at ~\$280/kw, a 9.2% unlevered free cash flow yield (1) Dynegy Received: (3) \$1,025mm of cash 245mm Class B Common Shares (\$1.93 presplit) Dynegy Gave Up: \$235mm 7.5% Senior Unsecured Note due 2015

- ~2,800mw of peaking capacity
- ~1,700mw of combined cycle capacity

THE POWER TO CHANGE 39

#### A PATH TO VALUE

Shortly after the defeat of the Merger, shareholders have the power to refocus Dynegy for success

Dynegy s shareholder-friendly charter and bylaws allow a majority of stockholders to replace directors and adopt shareholder resolutions acting by written consent in lieu of a meeting

November: Seneca currently expects to file preliminary consent

solicitation materials with the SEC to obtain majority shareholder approval to replace 2 existing board members and adopt value enhancing shareholder resolutions

December: Upon expected SEC clearance of consent materials and majority shareholder approval, Dynegy board will be reinvigorated with two new directors that believe in the value proposition for a refocused Dynegy and is empowered by strong shareholder support for value maximization

40

Seneca is in Discussions With Several Extraordinarily Strong Potential Board Candidates Compelled by the Dynegy Investment Opportunity

#### SHAREHOLDER RESOLUTIONS

Resolutions would encourage the new Directors to:

Determine which of the current top management team is appropriate for Dynegy going forward

Create proper alignment of interests between management / board of directors and shareholders (through revised compensation plans)

Analyze and pursue asset sales given strategic / operational fit

and

current valuation and other financial considerations
Optimize debt structure and examine opportunities to return capital to shareholders
Analyze hedging and collateral posting strategy
Investigate additional cost-cutting opportunities
Unwind reverse stock split
41
With The Goal of Maximizing Dynegy

Shareholder Value Over the Long-Term

#### STAYING PUBLIC:

THE PHOENIX RISES

Public market will recognize value of new board / management Properly aligned with shareholders Reinvigorated and focused on creating shareholder value Public markets demonstrate a willingness to price in mid-cycle well in anticipation of recovery

Numerous examples of cyclical investors accelerating recognition of mid-cycle economics land rigs, jack-ups, aluminum
Key catalysts upcoming on EPA clean air rules and forward capacity auctions
expect to be an important theme for 2011
Potential vehicle for future consolidation
Synergy value from strategic
transactions continue to represent an additional value driver for public shareholders
42

43 WITHOUT THE REVERSE SPLIT WOULD DYNEGY HAVE TRADED BELOW \$1.00/SH? \$0.50 \$0.60

\$0.70

\$0.80

\$0.90 \$1.00 \$1.10 \$1.20 \$1.30 \$1.40 \$1.50 \$1.60 \$1.70 \$1.80 \$1.90 \$2.00 3/12 3/27 4/11 4/26 5/11 5/26 6/10 6/25 7/10 7/25 8/9 8/24 9/8 9/23 10/8 10/23 30% 40% 50% 60% 70% 80% 90% 100% 110% 120% 130% Current Blackstone Bid NRG **CPN** RRI MIR 3/12: 5 for 1 Reverse stock split proposed 5/25: 5 for 1

Reverse stock split effective

DYN

Underperformance

Or allowed the Company to be potentially sold for \$0.90 / share (pre-reverse split)?

44 REVERSE STOCK SPLITS ARE A RECIPE FOR UNDERPERFORMANCE The reverse split provides an interesting

opportunity for investors who can take full benefit from the short side of the portfolio.

Creating a Key Signal for Sellers

The dismal short-term and long-term performance of reverse-split stocks is consistent across time. Reverse splits have performed poorly in almost every year, boosting the reverse split s reliability as a stay-away sign..

Reverse Stock Splits Consistently Perform Poorly

We Believe Dynegy Should Unwind Their Reverse Stock Split

Credit Suisse conducted a 30 year extensive study of reverse splits and concluded Source: Credit Suisse report Split N Slide dated 7/1/08.

THE PREMIER VEHICLE TO PLAY POWER RECOVERY Compelling valuation with catalysts

Sum-of-the-parts valuation supports stock price of greater than \$6 per share, 7.5% unlevered free cash yield at low point in the cycle, trading at less than 1/3 of replacement cost

EPA-driven plant retirements will be a game changer for Dynegy s scrubbed plants Proposed rules on CATR and HAP MACT and upcoming capacity auctions in Q1/Q2 2011 provide important signal to markets

Attractive upside/downside

Upside

of

more

than

\$16

\_

\$18/sh

and

14

- -

17%

unlevered

free

cash

yield

in

\_

recovery

scenario Midwest coal plants currently earning ~\$17/mw-day capacity prices versus ~\$226/MW-day in recovered markets

Operating cost efficiencies and capital structure optimization provide tools to mitigate downside risk

Dramatic stock underperformance already reflects low cycle assumptions potential for unwind of reverse split to provide downside stock price protection A new lease on life

Re-invigorated governance with new directors that believe in the Dynegy value proposition and are aligned with shareholders

Shareholder

resolutions

that

encourage

important

value

enhancing

measures

#### **SUMMARY**

46

Seneca owns 12% economic interest and is solely motivated by increasing shareholder value Fully aligned with shareholders

Management owns less than 1% and receives \$38 million change of control if deal consummates

Misaligned with shareholders

Last year management bought back nearly 30% of its own stock at \$9.65/sh only to turn around this year and recommend that shareholders sell out at \$4.50/sh (\$0.90/sh pre-reverse split) After years of stock price declines and unsuccessful attempts to sell the company at substantially higher prices, management and the board are throwing in the towel near the bottom of the cycle and management is being rewarded On August 6 management presented a bright outlook for the company s commercial/ financial prospects After agreeing to the deal week later,

management

suddenly
and
unjustifiably
presented
the
company s financial situation as dire
Dynegy
investors
have
the
potential
to
triple
or
quadruple
their
investment
over
the
next
several
years as power prices recover
EPA rules provide near-term catalyst for value recognition
Downside risk is mitigated by cost cutting and balance sheet optimization opportunities as well
as unwinding of reverse split
Substantial unutilized secured debt capacity provides the liquidity to support tremendous time
value
Alignment
Throwing in
the Towel
Change in Tune
Giving Away the
Upside for Free
th

CONCLUSION
47
WE VOTE NO TO THE PROPOSED DEAL
WRONG PRICE
We
believe

worth

more than \$6 per share today and up to \$16 \$18 in recovery scenario Valued at less than 1/3 of replacement cost Nearly 7.5% unlevered free cash flow yield at low point in electricity price cycle rising to as much as 14 -17% in a power price recovery with additional upside if gas prices recover Substantial optionality of assets and balance sheet creates highly compelling asymmetric risk/reward opportunity **WRONG TIME** Down 42% since proposal of ill-conceived and questionably motivated reverse split dramatic underperformance Traded down to virtually its ALL-TIME low on the day prior to Merger announcement Cyclical trough in power industry with Q1 2011 EPA clean air rule proposals providing a roadmap to recovery Highly flexible bond structure allows access to liquidity and provides optionality WRONG REASONS Management owns approximately \$1 million of unrestricted stock but receives almost \$38 million (\$0.31/share) if deal closes an arrangement

that is largely irrespective of deal price Management has engaged in a scorched earth campaign making sudden unsubstantiated claims about liquidity in a stark contrast to public statements in the weeks leading up to the deal Transaction structure featured significant obstacles to attracting superior offers, including NRG exclusivity and a \$50 million break-up fee 9.2% of equity value, nearly unprecedented % of equity

Break-up fees are typically compared to equity purchase price, not enterprise value

APPENDIX 48

# EPA CLEAN AIR RULES WILL CHANGE MARKET DYNAMICS

Upcoming EPA rules will likely force coal generators to either invest in expensive control technologies or shut down
Stringent Maximum Achievable Control Technology (MACT) Rules would require compliance as early as 2014
Environmental controls are very expensive and unlikely for many plants

if the current power price environment persists

(1)

Pursuant to the Midwest Consent Decree, Dynegy will have spent \$730 mm (out of a total of \$960 mm) of environmental capital expenditures for the Midwest fleet by the end of 2010 and will have substantially completed its environmental capital expenditure program by 2013.

(3)

49

(1)

Source (including for the table): Growth From Subtraction.

(2)

Ability of TrONA

to meet compliance standards is still under discussion.

(3)

Source: Dynegy 2009 10-K and Merger Proxy page 55.

Install

Incremental

Fuel Type

Required Technology

Cost (\$/kw)

Cost (\$/MWh)

Eastern Coal

FGD + SCR

\$450 -

\$700

\$3 -

\$4

Western Coal

TrONA

+ Baghouse

(2)

\$150

\$5 -

\$6

#### EPA RULES: WHO IS AT RISK?

According to Credit Suisse, only 34% of the coal capacity in the US has

installed (or is announced plans to install) both scrubbers and SCRs and 30% have no environmental controls at all.

Smaller coal plants are less likely to invest in environmental controls as the capital cost is significantly higher on a \$ / kw basis. More than

50,000 MW of small coal plants have no environmental controls installed 50 (1) Source: Growth From Subtraction. Coal Plant Capacity by Emission Control (Incl. Planned) FGD & **FGD** SCR Region SCR Only Only None Total **CAISO** 135 46 461 642 **ERCOT** 9,393 5,287 1,928 2,296 18,904 MISO 20,468 12,270 11,952 32,341 77,031 **NEPOOL** 1,343 214 666 652 2,875 **NYISO** 998 223 1,063 718 3,002 PJM 35,634 8,119

16,405 19,553 79,711

```
SPP
3,631
4,002
2,201
16,087
25,921
WECC
3,323
23,561
211
7,469
34,564
SERC
34,079
8,832
21,435
21,787
86,133
Other
5,940
2,331
2,318
1,448
12,037
114,809
64,974
58,225
102,812
340,820
Percent of Total
33.7%
19.1%
17.1%
30.2%
100.0%
Small (<300 MW) Coal Plant Capacity by Emission Control (Incl. Planned)
FGD &
FGD
SCR
Region
SCR
Only
Only
None
Total
CAISO
135
```

46

461 642 **ERCOT** 184 349 8 12 553 **MISO** 2,756 2,289 3,774 15,985 24,803 **NEPOOL** 355 214 666 252 1,486 **NYISO** 343 223 1,063 718 2,347 PJM 4,940 2,375 4,865 9,841 22,021 SPP 569

318 3,646 4,533 **WECC** 554

3,785

8,154

**SERC** 

4,819

3,700

7,484

14,877

30,880

Other

1,090

409

251

1,008

2,757

15,040

13,867

18,685

50,584

98,176

Percent of Total

4.4%

4.1%

5.5%

14.8%

28.8%

(1)

EPA RULES: WHAT DOES IT
ALL MEAN?
Credit Suisse base case assumes that 60GW of coal capacity will
be
retired,
causing

several 1 and 2 order impacts power and commodity markets: Tightening reserve margins leading to higher capacity prices Reduction in demand for coal Increase in demand for natural gas Reserve margins expected to tighten quickly (even assuming new build and demand response) leading to increased capacity payments to generators 51 Source: Growth From Subtraction. Estimated PJM RTO Capacity Payment (\$/MW-day) 2014/15 2015/16 2016/17 2017/18 2018/19 2019/20 Do Nothing 44 61 87 109 129 133 60 GW Retirement 101 151 220 243 243 243 100 GW Retirement 141 222 243 243 243 243 st

nd

EPA RULES: CATR
Proposed rule issued in July 2010, that would set emission caps for SO
2
and NOx for 31 eastern states and Washington D.C.
Final rule expected in March 2011
EPA projects that, by 2014, the proposed rule would (in the

covered area): Reduce generating unit SO 2 emissions by 71% compared to 2005 levels Reduce generating unit NOx emissions by 52% compared to 2005 levels Trading of emissions credits may be allowed under the proposed rule, but regional trading would be limited

52

EPA RULES: HAZARDOUS AIR POLLUTANT (HAP) MACT

The Clean Air Act requires the EPA to develop an emission control program for hazardous pollutants, including mercury and acid gases

The EPA is mandated pursuant to consent decree to draft a proposed Maximum Achievable Control Technology (MACT) rule by March 16, 2011 and to finalize it by November 16, 2011

MACT rule will apply to all existing and future coal and oil fired capacity MACT requires achieving emissions levels as good as the average of the top 12% of existing sources

Credit Suisse estimates that for mercury emissions, this could require a 90% removal rate

Affected plants would have 3 years to comply (i.e., 2014 or 2015), assuming no case by case waivers or an exemption granted by the President

In

a

more

moderate

scenario,

the

**EPA** 

could

propose

different

sets

of

standards

based on sub-categories, such as:

Size

Boiler pressure / temperature

Coal mix

No trading between plants

53

54 DYNEGY ENVIRONMENTAL OVERVIEW

Source: Second Quarter 2010 Results page 19.

55 KEY DCF VALUATION ASSUMPTIONS

All DCF-based valuation metrics included the following assumptions:

Capacity factors based on historical plant-by-plant data and management guidance from public presentations

Strip gas prices through 2015 as of 10/29/10 with a flat \$6 long-term natural gas price

thereafter Long-term CAPP coal of \$70/ton and PRB of \$12.50/ton Increased coal transportation costs upon contract expiration Natural gas sets **MISO** power prices approximately 15% of the time until equilibrium when gas sets MISO power prices for all on-peak hours Dynegy unscrubbed coal plants retired in 2015 Baldwin plant-to-hub basis normalized in 2014 as a result of plant shutdowns \$850/kw **CCGT** and \$625/kw peaker newbuild economics by 2016 2018 driven by plant retirements from EPA rules 10% WACC on unlevered cash flows

Taxes calculated on a corporate level

COMPARABLE COMPANIES: UNLEVERED FREE CASH FLOW

56

DYN

CPN

NRG

RRI

## MIR Stock Price \$4.50 \$12.50 \$19.91 \$3.76 \$10.61 Diluted Shares Outstanding 121 487 266 353 145 **Equity Value** \$543 \$6,086 \$5,291 \$1,328 \$1,538 Financial Enterprise Value \$4,547 \$15,178 \$8,390 \$2,989 \$2,992 2011E Generation EBITDAR \$505 \$1,688 \$1,337 \$131 \$407 D&A (\$360) (\$596) (\$832)(\$260)(\$212)Taxes 35.0% (\$177) Maintenance Capex (\$119) (\$390) (\$246)(\$42)

(\$60)

Unlevered Free Cash Flow \$386 \$1,298 \$914 \$89 \$347 Ave 2011 Unlevered Free Cash Yield 8.5% 8.6% 10.9% 3.0% 11.6% 8.5% 2012E Generation EBITDA \$448 \$1,539 \$1,381 \$106 \$330 D&A (\$360) (\$596) (\$832)(\$260)(\$212)Taxes (\$192)Maintenance Capex (\$113)(\$390) (\$246)(\$42) (\$60) Unlevered Free Cash Flow \$335 \$1,149 \$943 \$64 \$270 2012 Unlevered Free Cash Yield 7.4% 7.6% 11.2% 2.1%

Peer

7.5% 2013E Generation EBITDA \$553 \$1,654 \$1,193 \$288 \$463 D&A (\$360)(\$596)(\$832)(\$260)(\$212)Taxes (\$126)Maintenance Capex (\$119)(\$390)(\$246)(\$42)(\$60)Unlevered Free Cash Flow \$434 \$1,264 \$821 \$246 \$403 2013 Unlevered Free Cash Yield 9.5% 8.3% 9.8% 8.2% 13.5% 10.0% (\$ in millions) Note:

9.0%

EBITDA for CPN, MIR, NRG and RRI based on Mark-to-Market EBITDA from BofA Merrill Lynch Weekly Mark report October 25, 2010. DYN EBITDA estimates per Proxy and add back \$50 mm lease expense and \$50 mm non-cash amortization Con Ed contract. Balance sheet information as of 6/30/2010. Stock prices as of 10/29/2010.

CPN:

Share count includes 44 mm shares issuable to bankruptcy estate. Net debt pro forma for closing of Conectiv Energy acquisitin NRG: Includes convertible preferred stock on an as-converted basis. Net debt pro forma for closing of Green Mountain Energy valuation is included in Enterprise Value using 5x EBITDA valuation.

## COMPARABLE COMPANIES: REPLACEMENT COST ANALYSIS

57

Note:

Balance sheet information as of 6/30/2010. Stock prices as of 10/29/2010. Replacement cost per Macquarie research US sm grid

dated December 1, 2009.

CPN: Share count includes

44 mm shares issuable to bankruptcy estate. Net debt pro forma for closing of Conectiv Energy acquisition. NRG: Includes convertible preferred stock on an as-converted basis. Net debt pro forma for closing of Green Mountain Energy. Ret valuation is included in Enterprise Value using 5x EBITDA valuation. (\$ in millions) DYN **CPN** NRG RRI MIR Stock Price \$4.50 \$12.50 \$19.91 \$3.76 \$10.61 **Diluted Shares Outstanding** 121 487 266 353 145 **Equity Value** \$543 \$6,086 \$5,291 \$1,328 \$1,538 Financial Enterprise Value \$4,547

\$15,178 \$8,390 \$2,989 \$2,992 \$/KW Ave Repl DYN IPP Cost MWs Peers Coal \$2,400 3,514 8,159 4,640 3,082 **CCGT** \$1,000 4,404 20,192 717 2,749 238 Peakers \$700 4,163 3,156 15,116 7,021 6,961

1,126

Nuclear \$7,000

Geothermal \$3,500

986

**Total Capacity** 

12,081

24,334

25,118

14,410 10,281 Estimated Newbuild Value \$15,752 \$25,852 \$38,764 \$18,800 \$12,508 Financial Enterprise Value / Newbuild 59% 22% 16% 24% 31% 1% Move in EV/Replacement Value \$158 \$239 \$388 \$188 \$125 \$/Share \$1.31 \$0.53 \$1.46 \$0.53 \$0.86 % of Stock Price 29% 4% 7% 14% 8% 8% Book Value per Share \$24.13 \$8.91 \$30.22 \$10.76 \$30.84 Price / Book 19% 140% 66% 35%

34% 69%

REFINING: A REPLACEMENT COST CASE STUDY

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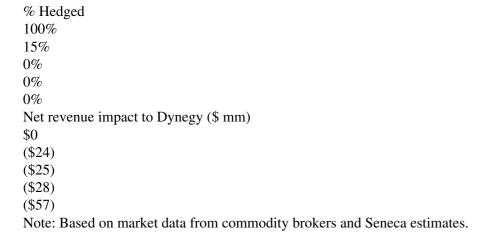
Source: Barclays Capital research report Sunoco: Good Value for Patient Investors dated April 30, 2010.

## NATURAL GAS SENSITIVITY:

MIDWEST COAL

```
2015
Capacity (MW)
3,144
2,980
2,980
2,687
2,687
Capacity factor
85.0%
85.0%
85.0%
85.0%
85.0%
Generation (millions of MWh)
23.4
22.2
22.2
20.0
20.0
Cinergy Around-the clock power price ($ / MWh)
6/7/2010
$34.54
$36.02
$38.82
$41.96
$46.33
11/3/2010
31.17
34.77
37.68
40.55
43.51
Change - $ / MWh
(3.37)
(1.26)
(1.14)
(1.41)
(2.83)
Change - %
(9.8\%)
(3.5\%)
(2.9\%)
(3.4\%)
(6.1\%)
Unhedged revenue impact ($ mm)
($79)
($28)
($25)
($28)
```

(\$57)



## NATURAL GAS SENSITIVITY:

DANSKAMMER COAL

```
2015
Generation (MWh @ 85% capacity factor)
2.8
2.8
2.8
2.8
2.8
New York Zone G Around-the clock power price ($ / MWh)
6/7/2010
$54.67
$56.32
$58.55
$60.01
$62.84
11/3/2010
45.61
48.68
51.10
$53.40
$55.63
Change - $ / MWh
(9.06)
(7.64)
(7.45)
(6.60)
(7.21)
Change - %
(16.6\%)
(13.6\%)
(12.7\%)
(11.0\%)
(11.5\%)
Unhedged revenue impact ($ mm)
($25)
($21)
($21)
($18)
($20)
% Hedged
100%
40%
0%
0%
0%
Net revenue impact to Dynegy ($ mm)
$0
($13)
($21)
($18)
```

(\$20)

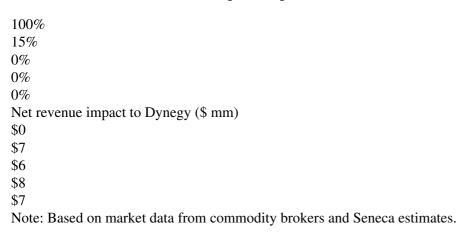
Note: Based on market data from commodity brokers and Seneca estimates.

ONTELAUNEE

```
2015
Capacity (MW)
580
580
580
580
580
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
2.4
2.4
2.4
2.4
2.4
6/7/2010
PJM East on-peak power price ($ / MWh)
60.67
61.57
63.48
65.30
69.39
TETCO M3 gas price ($ / MMBtu)
6.14
6.30
6.38
6.56
6.77
Plus: Basis ($ / MMBtu)
0.05
0.05
0.05
0.05
0.05
Delivered gas price ($ / MMBtu)
6.19
6.35
6.43
6.61
6.82
Spark Spread ($ / MWh @ 7,100 heat rate)
16.74
16.48
17.85
18.40
```

```
11/3/2010
PJM East on-peak power price ($ / MWh)
54.73
58.27
61.16
63.82
67.04
TETCO M3 gas price ($ / MMBtu)
4.74
5.39
5.68
5.86
6.02
Plus: Basis ($ / MMBtu)
0.05
0.05
0.05
0.05
0.05
Delivered gas price ($ / MMBtu)
4.79
5.44
5.73
5.91
6.07
Spark Spread ($ / MWh @ 7,100 heat rate)
20.70
19.65
20.44
21.83
23.98
Change - $ / MWh
3.96
3.17
2.60
3.43
2.99
Change - %
23.7%
19.2%
14.5%
18.6%
14.3%
Unhedged revenue impact ($ mm)
$10
$8
$6
$8
$7
```

% Hedged



KENDALL

```
2015
Capacity (MW)
1,200
1,200
1,200
1,200
1,200
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
5.0
5.0
5.0
5.0
5.0
6/7/2010
PJM West (COMED) on-peak power price ($ / MWh)
41.94
42.08
44.09
48.81
53.69
Chicago City Gate gas price ($ / MMBtu)
5.63
5.85
5.97
6.15
6.39
Plus: Basis ($ / MMBtu)
0.10
0.10
0.10
0.10
0.10
Delivered gas price ($ / MMBtu)
5.73
5.95
6.07
6.25
6.49
Spark Spread ($ / MWh @ 7,400 heat rate)
(0.45)
(1.95)
(0.83)
2.53
```

```
11/3/2010
PJM West (COMED) on-peak power price ($ / MWh)
37.65
41.93
44.49
46.55
48.21
Chicago City Gate gas price ($ / MMBtu)
4.30
4.97
5.29
5.45
5.60
Plus: Basis ($ / MMBtu)
0.10
0.10
0.10
0.10
0.10
Delivered gas price ($ / MMBtu)
4.40
5.07
5.39
5.55
5.70
Spark Spread ($ / MWh @ 7,400 heat rate)
5.10
4.44
4.62
5.47
6.01
Change - $ / MWh
5.55
6.39
5.45
2.94
0.32
Change - %
(1220.2\%)
(327.2\%)
(656.3\%)
116.0%
5.6%
Unhedged revenue impact ($ mm)
$28
$32
$27
$15
$2
```

% Hedged

100%
23%
23%
23%
23%
Net revenue impact to Dynegy (\$ mm)
\$0
\$25
\$21
\$11
\$1
Note: Based on market data from commodity brokers and Seneca estimates.

CASCO BAY

63

Note: Based on market data from commodity brokers and Seneca estimates.

2011

2012

```
2014
2015
Capacity (MW)
540
540
540
540
540
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
2.3
2.3
2.3
2.3
2.3
6/7/2010
NEPOOL on-peak power price ($ / MWh)
59.50
61.21
64.18
65.43
68.98
Less: Basis ($ / MWh)
(4.50)
(4.50)
(4.50)
(4.50)
(4.50)
Est. Casco Bay on-peak power price ($ / MWh)
55.00
56.71
59.68
60.93
64.48
Dawn, ON gas price ($ / MMBtu)
5.90
6.05
6.17
6.32
6.52
Plus: Basis ($ / MMBtu)
0.25
0.25
0.25
```

```
0.25
Delivered gas price ($ / MMBtu)
6.15
6.30
6.42
6.57
6.77
Spark Spread ($ / MWh
@ 7,400 heat rate)
9.52
10.08
12.21
12.35
14.35
11/3/2010
NEPOOL on-peak power price ($ / MWh)
50.08
53.90
56.76
59.04
61.69
Less: Basis ($ / MWh)
(4.50)
(4.50)
(4.50)
(4.50)
(4.50)
Est. Casco Bay on-peak power price ($ / MWh)
45.58
49.40
52.26
54.54
57.19
Dawn, ON gas price ($ / MMBtu)
4.59
5.20
5.46
5.63
5.78
Plus: Basis ($ / MMBtu)
0.25
0.25
0.25
0.25
0.25
Delivered gas price ($ / MMBtu)
4.84
5.45
5.71
```

```
6.03
Spark Spread ($ / MWh
@ 7,400 heat rate)
9.79
9.05
10.01
11.01
12.53
Change -
$/MWh
0.26
(1.03)
(2.20)
(1.34)
(1.82)
Change -
%
2.8%
(10.3\%)
(18.0\%)
(10.9\%)
(12.7\%)
Unhedged
revenue impact ($ mm)
$1
($2)
($5)
($3)
($4)
% Hedged
100%
40%
0%
0%
0%
Net revenue impact to Dynegy ($ mm)
$0
($1)
($5)
```

(\$3) (\$4)

**INDEPENDENCE** 

64

Note: Based on market data from commodity brokers and Seneca estimates.

2011

2012

```
2014
2015
Capacity (MW)
1,064
1,064
1,064
1,064
1,064
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
4.4
4.4
4.4
4.4
4.4
6/7/2010
NY Zone A on-peak power price ($ / MWh)
44.32
44.40
44.80
45.11
47.92
Transco Zone 6 gas price ($ / MMBtu)
6.19
6.36
6.43
6.62
6.83
Spark Spread ($ / MWh
@ 7,300 heat rate)
(0.85)
(2.00)
(2.13)
(3.21)
(1.97)
11/3/2010
NY Zone A on-peak power price ($ / MWh)
39.17
41.81
44.30
46.22
47.62
Transco Zone 6 gas price ($ / MMBtu)
4.78
```

```
5.72
5.91
6.06
Spark Spread ($ / MWh
@ 7,300 heat rate)
4.26
2.03
2.52
3.07
3.36
Change -
$/MWh
5.12
4.04
4.65
6.28
5.33
Change -
%
(599.9%)
(201.5\%)
(218.6\%)
(195.4\%)
(270.4\%)
Unhedged
revenue impact ($ mm)
$23
$18
$21
$28
$24
% Hedged
100%
70%
70%
64%
0%
Net revenue impact to Dynegy ($ mm)
$0
$5
$6
```

\$10 \$24

MOSS LANDING 1&2

65

Note: Based on market data from commodity brokers and Seneca estimates.

2011

2012

```
2014
2015
Capacity (MW)
1,020
1,020
1,020
1,020
1,020
Capacity factor
57%
57%
57%
57%
57%
Generation (millions of MWh)
5.1
5.1
5.1
5.1
5.1
6/7/2010
NP-15 on-peak power price ($ / MWh)
53.84
57.42
59.83
62.96
65.75
PG&E South gas price ($ / MMBtu)
5.48
5.72
5.84
6.04
6.25
Plus: Basis ($ / MMBtu)
0.30
0.30
0.30
0.30
0.30
Delivered gas price ($ / MMBtu
5.78
6.02
6.14
6.34
6.55
Spark Spread ($ / MWh
@ 7,300 heat rate)
11.64
13.50
```

```
16.69
17.96
11/3/2010
NP-15 on-peak power price
40.57
47.67
52.43
55.65
58.32
PG&E South gas price ($ / MMBtu)
4.14
4.81
5.13
5.28
5.43
Plus: Basis ($ / MMBtu)
0.30
0.30
0.30
0.30
0.30
Delivered gas price ($ / MMBtu
4.44
5.11
5.43
5.58
5.73
Spark Spread ($ / MWh
@ 7,300 heat rate)
8.18
10.35
12.83
14.88
16.52
Change -
$/MWh
(3.45)
(3.15)
(2.19)
(1.80)
(1.43)
Change -
%
(29.7\%)
(23.4\%)
(14.6\%)
(10.8\%)
(8.0\%)
Unhedged
```

revenue impact (\$ mm)

```
($18)
($16)
($11)
($9)
($7)
% Hedged
100%
50%
0%
0%
0%
Net revenue impact to Dynegy ($ mm)
$0
($8)
($11)
($9)
($7)
```

#### CERTAIN INFORMATION CONCERNING THE PARTICIPANTS

Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, LLC, Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch (together with each of the foregoing, Seneca Capital ) have jointly made a preliminary filing with the Securities and Exchange Commission (SEC) of a proxy statement and an accompanying proxy card to be used to solicit votes in connection with the solicitation of proxies against a proposed acquisition of Dynegy Inc. (Dynegy) by Denali Parent Inc. and Denali Merger Sub Inc., which will be voted on at a meeting of Dynegy s stockholders.

SENECA CAPITAL ADVISES ALL STOCKHOLDERS OF DYNEGY TO READ THE PROXY STATEMENT AND OTHER PROXY MATERIALS AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH PROXY MATERIALS WILL BE AVAILABLE AT NO CHARGE ON THE SEC S WEBSITE AT HTTP://WWW.SEC.GOV. IN ADDITION, THE PARTICIPANTS IN THE PROXY SOLICITATION WILL PROVIDE COPIES OF THE PROXY STATEMENT WITHOUT CHARGE UPON REQUEST. REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS PROXY SOLICITOR, GEORGESON, INC., BY CALLING (888) 877-5373.

Each of Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, L.C., Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch (the Participants) is a participant in this solicitation. Douglas A. Hirsch is the managing member of each of Seneca Capital Investments, LLC, Seneca Capital International GP, LLC and Seneca Capital Advisors, LLC. The principal occupation of Mr. Hirsch is investment management. Seneca Capital Investments, LLC is the general partner of Seneca Capital Investments, L.P. Seneca Capital International GP, LLC is the general partner of Seneca Capital International Master Fund, L.P., and Seneca Capital Advisors, LLC is the general partner of Seneca Capital, L.P. The principal business address of Mr. Hirsch, Seneca Capital Investments, LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P., Seneca Capital Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison Avenue, 28th Floor, New York, New York 10022.

As of November 4, 2010, Seneca Capital International Master Fund, L.P. beneficially owned 7,712,100 shares of Dynegy s common stock, par value \$0.01 per share (Shares), representing beneficial ownership of approximately 6.4% of the Shares. As of November 4, 2010, Seneca Capital, L.P. beneficially owned 3,514,400 Shares, representing beneficial ownership of approximately 2.9% of the Shares. Each of Seneca Capital Investments, L.P., Seneca Capital Investments, LLC, and Mr. Hirsch may be deemed to beneficially own 11,226,500 Shares, representing beneficial ownership of approximately 9.3% of the Shares, held in the aggregate by Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. Seneca Capital International GP, LLC may be deemed to beneficially own 7,712,100 Shares, representing beneficial ownership of approximately 6.4% of the Shares, held by Seneca Capital International Master Fund, L.P. Seneca Capital Advisors, LLC may be deemed to beneficially own 3,514,400 Shares, representing beneficial ownership of approximately 2.9% of the Shares, held by Seneca Capital, L.P. Each of Seneca Capital Investments, L.P., Seneca Capital Investments, LLC, Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch disclaims beneficial ownership of the Shares except to the extent of its or his pecuniary interest therein, and this filing shall not be deemed an admission of beneficial ownership of such Shares for any purpose.

As of November 4, 2010, Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. held over-the-counter European-style call options, providing the right to purchase 1,986,900 and 904,100 Shares, respectively, at an exercise price of \$1.00 per Share as of January 21, 2011.