PRUDENTIAL PLC Form 6-K October 19, 2010

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

## **REPORT OF FOREIGN PRIVATE ISSUER**

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

For the month of October, 2010

# PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant s name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

## Edgar Filing: PRUDENTIAL PLC - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes " No x

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 19, 2010

### PRUDENTIAL PUBLIC LIMITED COMPANY

By:

/s/ Sylvia Edwards Sylvia Edwards Assistant Group Secretary

#### PRUDENTIAL PLC ANNOUNCEMENT

#### Notification of Major Interests in Shares

#### TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: **Prudential plc** 

2. Reason for the notification (please tick the appropriate box or boxes): **An acquisition or disposal of voting rights** 

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

3. Full name of person(s) subject to the notification obligation: **BlackRock Inc.** 

4. Full name of shareholder(s) (if different from 3.): N/A

5. Date of the transaction and date on which the threshold is crossed or reached: **15 October 2010** 

Date on which issuer notified:
18 October 2010

7. Threshold(s) that is/are crossed or reached: Holding has gone below 5%

8. Notified details:8A: Voting rights attached to shares

Class/type of shares: GB0007099541

Situation previous to the Triggering transaction:

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No of Shares	No of Voting Rights
126,398,052	126,398,052

Resulting situation after the triggering transaction:

No of shares		No of voting rights			% of voting rights		
Direct	Dire		Indirect	Direct	0.0	Indirect	
n/a	n/:	a	124,416,560	N/A		4.89%	
8B: Financial Inst	truments						
Resulting situatio	n after the triggering	transaction:					
Type of financial			Exercise/ Conversion	Number of voting rights that may be acquired if the Instrument is exercised/			
instrument	Expiration	n date	Period/Date	converted	Ģ	% of voting rights	
n/a		n/a	n/a	n/a		n/a	
8C: Financial Inst	truments with similar	economic effect to Qua	alifying Financial Instru	uments			
Type of financial			Exercise/ Conversion	Number of voting rights instrument	% of voting rights		
instrument CFD	Exercise price N/A	Expiration date N/A	Period/ Date N/A	refers to 571,179	Nominal 0.02%	Delta 0.02 %	

Total (A+B+C):

Number of voting rights	% of voting rights
124,987,739	4.91%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: BlackRock Investment Management (UK) Limited 124,987,739 (4.91%)

Proxy Voting:

10. Name of the proxy holder: N/A

11. Number of voting rights proxy holder will cease to hold: N/A

12. Date on which proxy holder will cease to hold voting rights: N/A

13. Additional information:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

#### **Contact name for Enquiries**

Anneka Kingan, Group Secretariat 020 7548 3807

#### Company official responsible for making notification

Sylvia Edwards, Assistant Group Secretary 020 7548 3826