

VIACOM INC  
Form 8-K  
June 18, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of**  
**the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): June 18, 2004**

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**VIACOM INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-09553**  
(Commission File Number)

**04-2949533**  
(I.R.S. Employer  
Identification Number)

**1515 Broadway, New York, NY 10036**

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(Address of principal executive offices) (zip code)

(212) 258-6000

(Registrant's telephone number, including area code)

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**Item 5. Other Events.**

On June 18, 2004, Viacom Inc. and Blockbuster Inc. jointly announced the terms of their proposed separation. Attached hereto as Exhibit 99.1 is a press release issued by Viacom and Blockbuster on June 18, 2004, which is incorporated herein by reference.

**Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

| <u>Exhibit Number</u> | <u>Description of Exhibit</u>                                             |
|-----------------------|---------------------------------------------------------------------------|
| 99.1                  | Press release issued by Viacom Inc. and Blockbuster Inc. on June 18, 2004 |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VIACOM INC.  
(Registrant)

Date: June 18, 2004

By: /s/ Michael D. Fricklas

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Michael D. Fricklas  
Executive Vice President, General Counsel and Secretary

**EXHIBIT INDEX**

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