

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

July 18, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of July 2007  
18 July 2007

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

Edgar Filing: BRITISH SKY BROADCASTING GROUP PLC - Form 6-K

EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc  
announcing Notice of Results released on 18 July 2007

British Sky Broadcasting Group plc

Notice of Preliminary Results

British Sky Broadcasting Group plc will be announcing its preliminary results for the year ended 30 June 2007 via RNS, at 7.00 a.m. BST on Friday 27 July 2007.

A conference call for UK and European analysts and investors will be held at 8.30 a.m. (BST). To register for this, please e-mail [bskyb@finsbury.com](mailto:bskyb@finsbury.com) or contact Kirsty Flockhart or Yim Wong at Finsbury on +44 20 7251 3801. A live audiocast of this call and replay facility will be available on Sky's corporate website, <http://www.sky.com/corporate>.

There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at [http://invite.taylor-rafferty.com/\\_bskyb/us](http://invite.taylor-rafferty.com/_bskyb/us). A live audiocast of this call and replay facility will also be available on Sky's corporate website, <http://www.sky.com/corporate>.

Enquiries:

UK/European:

Kirsty Flockhart, Finsbury

Yim Wong, Finsbury

Tel: + 44 20 7251 3801

E-mail: [bskyb@finsbury.com](mailto:bskyb@finsbury.com)

US:

Dana Johnston, Taylor Rafferty

Tel: +1 212 889 4350

E-mail: [bskyb@taylor-rafferty.com](mailto:bskyb@taylor-rafferty.com)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 18 July 2007

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary