

SIGNET GROUP PLC
Form 6-K
March 18, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of March 18, 2004

SIGNET GROUP plc
(Translation of registrant's name into English)

Zenith House
The Hyde
London NW9 6EW
England
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

For immediate release

Signet Group plc (LSE: SIG, Nasdaq NMS: SIGY)

18 March 2004

NOTICE OF ANNOUNCEMENT

SIGNET GROUP PLC PRELIMINARY RESULTS

Signet Group plc (LSE: SIG and Nasdaq NMS: SIGY), the world's largest speciality retail jeweller, will announce its preliminary results for the year to 31 January 2004, at 12.30 p.m. (GMT) on Wednesday 24 March 2004.

On that date there will be an analysts' meeting in London, at 2.00 p.m. (GMT) and 9.00 a.m. (EDT). For all interested parties there will be a simultaneous audio webcast available on the Signet Group web site (www.signetgroupplc.com) and a live telephone conference call. The details for the conference call are:

| | | |
|-------------------------|----------------------|---------------------|
| European dial-in: | +44 (0) 20 7984 7582 | Password: "Signet" |
| European 48 hr. replay: | +44 (0) 20 7784 1024 | Access code: 553864 |

| | | |
|-------------------|-----------------|---------------------|
| US dial-in: | +1 718 354 1158 | Password: "Signet" |
| US 48 hr. replay: | +1 718 354 1112 | Access code: 553864 |

A video webcast of the presentation is expected to be available from close of business London time on 24 March 2004 at www.signetgroupplc.com and on the RAW broadband network.

For further information:

| | |
|---|----------------------|
| Tim Jackson, Investor Relations Director: | +44 (0) 20 7399 9520 |
| Mike Smith/Tim Grey, Brunswick: | +44 (0) 20 7404 5959 |
| Yuhau Lin, Taylor Rafferty: | +1 212 889 4350 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET GROUP plc

By: /s/ Walker Boyd

Name: Walker Boyd
Title: Group Finance Director

Date: March 18, 2004