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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

May 22, 2003

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934

For the month of May 2003
22 May 2003

BRITISH SKY BROADCASTING GROUP PLC
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5OD England
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

If "Yes" is marked, indicate below the file number assigned to the registrant in
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc
announcing Director Shareholding released on
22 May 2003

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1) Name of company

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BRITISH SKY BROADCASTING GROUP PLC

2) Name of director

MARTIN DAVID STEWART

3) Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

DIRECTOR

4) Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)

MARTIN DAVID STEWART

5) Please state whether notification relates to a person(s) connected with the Director named in 2 above and identify the connected person(s)

6) Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary

EXERCISE OF OPTIONS GRANTED UNDER THE BRITISH SKY BROADCASTING GROUP PLC SHARESAVE SCHEME FOLLOWING MATURITY

7) Number of shares/amount of stock acquired

2096 ORDINARY SHARES

8) Percentage of issued class

0.00010818%

9) Number of shares/amount of stock disposed

10) Percentage of issued class

11) Class of security

ORDINARY SHARES

12) Price per share

462p

13) Date of transaction

22 MAY 2003

14) Date company informed

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22 MAY 2003

If a director has been granted options by the company please complete the following boxes

15) Date of grant

16) Period during which or date on which exercisable

17) Total amount paid (if any) for grant of the option

18) Description of shares or debentures involved: class, number

19) Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise

20) Total number of shares or debentures over which options held following this notification

21) Any additional information

22) Name of contact and telephone number for queries

23) Name and signature of authorised company official responsible for making this notification

DAVID GORMLEY
COMPANY SECRETARY

Date of Notification

22 MAY 2003

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

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Date: 22 May 2003

By: /s/ Dave Gormley
Dave Gormley
Company Secretary