

Kalvert Seth J  
 Form 4  
 February 29, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Kalvert Seth J

(Last) (First) (Middle)  
 141 NEEDHAM STREET  
 (Street)

NEWTON, MA 02464

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 TripAdvisor, Inc. [TRIP]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 02/27/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 SVP, GC, Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common stock	02/27/2012		M		1,348 A \$ 0	2,724 <sup>(1)</sup>	D
Common stock	02/27/2012		F		485 D \$ 31.8	2,239	D
Common stock	02/28/2012		M		1,207 A \$ 0	3,446	D
Common stock	02/28/2012		F		409 D \$ 31.91	3,037	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted stock units <u>(2)</u>	\$ 0	02/27/2012		M	1,348	02/27/2008 <sup>(3)</sup>	02/27/2012	Common Stock	1,348
Restricted stock units <u>(2)</u>	\$ 0	02/28/2012		M	1,207	02/28/2009 <sup>(3)</sup>	02/28/2013	Common Stock	1,207
Options to purchase common stock <u>(4)</u>	\$ 7.8					03/02/2010 <sup>(5)</sup>	03/02/2016	Common Stock	22,66
Options to purchase common stock <u>(4)</u>	\$ 23.76					02/23/2011 <sup>(5)</sup>	02/23/2017	Common Stock	14,56
Options to purchase common stock <u>(4)</u>	\$ 20.87					03/01/2012 <sup>(5)</sup>	03/01/2018	Common Stock	14,15
Options to purchase common stock <u>(4)</u>	\$ 28.86					08/25/2012 <sup>(5)</sup>	08/25/2018	Common Stock	23,59
Options to purchase common stock <u>(4)</u>	\$ 29.48					11/30/2012 <sup>(5)</sup>	11/30/2018	Common Stock	9,438

