### Edgar Filing: HOLDING FRANK B - Form 4

Form 4											
September										1B APPROV	A 1
FORM	VI 4 UNITED	STATES S					E COMMISS	SION	OMB Numbe	3235	∽∟ 5-0287
Check t if no lou subject Section Form 4	nger to <b>STATE</b> 16.	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								-	ary 31, 2005 0.5
Form 5 obligati may con <i>See</i> Inst 1(b).	ons ntinue. Section 17	(a) of the Pu	ublic I	Utility Hol	ding Co		ange Act of 19 et of 1935 or S 1940				
(Print or Type	Responses)										
	Address of Reporting FRANK B	S	Symbol			or Trading	Issuer	ship of R	eporting	g Person(s) to	
				DE/ [FCN		CSHARE	3	(Check	all appli	icable)	
(Last) POST OFF	(First) FICE BOX 1377	(		of Earliest T /Day/Year) /2010	ransactio	n	below)	er (give ti	tle below	10% Owner Other (specify w) chairman	Ý
SMITHFII	(Street) ELD, NC 27577			nendment, D Ionth/Day/Yea	-	nal	Applicable L _X_ Form fil	ine) ed by On	e Report	o Filing(Check ing Person One Reporting	
(City)	(State)	(Zip)	Та	ble I - Non-j	Derivativ	e Securities	Acquired, Dispo	sed of. o	or Bene	ficially Owne	ed
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	ate, if	3. Transaction	4. Securit Acquired Disposed (Instr. 3, 4	ies (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Owners Form: Direct ( or India (I) (Instr. 4	7 ship B (1 (D) rect	. Nature of In Beneficial Own Instr. 4)	direct
Class A Common Stock							261,200	D			
Class A Common Stock							420	Ι		By F. Holdin 2009 GRAT	-
Class A Common Stock							619,979	I		By: F. Hold 2010 GRAT	-
Class A Common							884 (1)	Ι	E	By spouse	

Stock			
Class A Common Stock	381,091 <u>(1)</u>	Ι	By Ella Ann 2009 GRAT
Class A Common Stock	313,869 <u>(1)</u>	Ι	By Ella Ann 2010 GRAT
Class A Common Stock	442,439 <u>(1)</u>	I	By adult children and their spouses and children
Class A Common Stock	26,430 <u>(1)</u>	Ι	By trust for adult children
Class A Common Stock	8,214 <u>(2)</u>	I	By Twin States Farming, Inc.
Class A Common Stock	167,600 <u>(2)</u>	I	By First Citizens Bancorporation, Inc.
Class A Common Stock	28,628 <u>(2)</u>	I	By Heritage BancShares, Inc. and subsidiary
Class A Common Stock	100,000 (2)	I	By Fidelity BancShares, Inc.
Class A Common Stock	46,699 <u>(2)</u>	I	By Southern BancShares(N.C.), Inc.
Class A Common Stock	46,000 <u>(2)</u>	Ι	By Southern Bank and Trust Company
Class A Common Stock	54,000 <u>(2)</u>	Ι	By Goshen, Inc.
Class A Common Stock	627 <u>(2)</u>	Ι	By E&F Properties, Inc.
Class B Common Stock	562,431 <u>(1)</u>	Ι	By adult children and their spouses and children
Class B Common Stock	45,900 <u>(2)</u>	Ι	By First Citizens Bancorporation, Inc.

#### Edgar Filing: HOLDING FRANK B - Form 4

Class B Common Stock						22,619 <u>(2)</u>	Ι	By Southern BancShares (N.C.), Inc.
Class B Common Stock						6,175 <u>(1)</u>	I	By trust for adult children
Class B Common Stock						1,355 <u>(2)</u>	I	By Twin States Farming, Inc.
Class B Common Stock						200 (2)	I	By E&F Properties, Inc.
Class B Common Stock						35,216 <u>(1)</u>	I	By Ella Ann 2009 GRAT
Class B Common Stock						2,884 <u>(1)</u>	Ι	By spouse
Class B Common Stock						850 <u>(1)</u>	I	By Ella Ann Lee Holding Revocable Trust dtd October 24, 2007
Class B Common Stock	09/10/2010	Р	50	А	\$ 187	2,175	D	
Class B Common Stock						2,325	I	By Frank B. Holding Revocable Trust Dated October 24, 2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transactio	5. onNumber	6. Date Exercisable and Expiration Date	7. Title and Amount of	8. Price of Derivative	9. Nu Deriv
		(Monul/Day/Teal)	· · · · · · · · · · · · · · · · · · ·			1			-
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	5	(Instr. 3 and 4)		Owne
	Security				Acquired				Follo
					(A) or				Repo
					Disposed				Trans
					of (D)				(Instr

(Instr. 3,

4,	, and $5)$				
Code V (4	A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

09/14/2010

Date

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HOLDING FRANK B POST OFFICE BOX 1377 SMITHFIELD, NC 27577	Х	Х	Executive Vice Chairman				
Signatures							

Frank B. Holding, By: William R. Lathan, Jr., Attorney-in-Fact

\*\*Signature of Reporting Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the(1) reporting person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.

(2) The reporting person is a director, officer and/or principal shareholder of the companies that own these shares, but he disclaims beneficial ownership of the listed shares except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.