Edgar Filing: CRAMB CHARLES W JR - Form 4

| CRAMB Cl Form 4 | HARLES W JR | | | | | | | | |
|---|--|--|--|---|--------------------------------------|---|--|---|--|
| January 16, | | | | | | | <u></u> | | |
| FORM | A 4 UNITED | STATES SECU Wa | RITIES A | | | COMMISSIO | | 9PROVAL 3235-0287 | |
| Check th if no lor subject to Section Form 4 Form 5 obligation may cor <i>See</i> Inst 1(b). | ger o 16. or Filed pur ons stinue. | MENT OF CHAN rsuant to Section (a) of the Public U 30(h) of the I | NGES IN SECUI 16(a) of th Jtility Hol | BENEF RITIES ne Securit Iding Con | ICIAL OV ties Exchar npany Act | nge Act of 1934, of 1935 or Sectio | Expires: Estimated burden hou response | irs per | |
| (Print or Type | Responses) | | | | | | | | |
| | Address of Reporting HARLES W JR | Symbol | er Name an I PRODU | | c | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| (| | | of Earliest T Day/Year) 2007 | ransaction | | Director 10% Owner X Officer (give title Other (specify below) below) CFO & Executive Vice President | | | |
| | | | ed(Month/Day/Year) Applicable Lin _X_ Form file | | | | by One Reporting Person | | |
| NEW YOR | K, NY 10105-01 | 96 | | | | Form filed by Person | More than One R | eporting | |
| (City) | (State) | (Zip) Tal | ole I - Non-l | Derivative | Securities A | cquired, Disposed | of, or Beneficia | lly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | 4. Securit mAcquired Disposed (Instr. 3, 4 Amount | (A) or of (D) | Securities Beneficially | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Reminder: Re | port on a separate line | e for each class of sec | curities bene | • | • | or indirectly. | otion of | EC 1474 | |

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number | 6. Date Exercisable and | 7. Title and Amount of | 8. Pric |
|-------------|-------------|---------------------|--------------------|-----------|-----------------|-------------------------|------------------------|---------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | onof Derivative | Expiration Date | Underlying Securities | Deriva |
| Security | or Exercise | | any | Code | Securities | (Month/Day/Year) | (Instr. 3 and 4) | Securi |

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| (Instr. 3) | Price of Derivative Security | | (Month/Day/Year) | (Instr. | 8) | Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | (Instr | | | |
|--------------------------------|------------------------------------|------------|------------------|---------|----|---|-----|---------------------|--------------------|-----------------|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Deferred Stock Units (1) | <u>(1)</u> | 01/12/2007 | | А | | 78.03 | | (2) | (2) | Common Stock | 78.03 | \$ 34 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|--------------------------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| CRAMB CHARLES W JR 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105-0196 | | | CFO & Executive Vice President | | | | |
| Signatures | | | | | | | |
| By Kim K. Azzarelli, Attorney-in-Fact | 01/16 | 5/2007 | | | | | |
| <u>**</u> Signature of Reporting Person | Da | ate | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units correspond 1-for-1 with Avon common stock.

Under the Deferred Compensation Plan (the "Plan"), a reporting person may transfer amounts out of the Avon Stock Fund into an(2) alternative investment fund under the Plan at any time. Under the Plan, units are payable in cash following the retirement or termination of the reporting person's employment with the company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.