INVESTOOLS INC

Form 4 April 10, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and A	Address of Reporting IDREW B	Symbol	er Name and Ticker or Trading STOOLS INC [SWIM]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)			-	(Check all applicable)			
(Last)	(First) (F	, 2.24.0	of Earliest Transaction	Director 100/ Oronor			
13947 S. M	INUTEMAN DR		Day/Year) 2007	Director 10% Owner X Officer (give title Other (specify below) below) Senior Vice President			
	(Street)	4. If Am	endment, Date Original	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
DRAPER, U		,	onth/Day/Year)				
(City)	(State)	(Zip) Tab	ole I - Non-Derivative Securities	Acquired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(A) or Code V Amount (D) P				
Common Stock	04/05/2007		A $\frac{20,000}{(1)}$ A $\frac{\$}{14}$.73 20,000 D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: INVESTOOLS INC - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option	\$ 14.73	04/05/2007		A	20,000	04/05/2008(2)	04/04/2018	Common Stock	20,000
Stock Option	<u>(4)</u>					(5)	(6)	Common Stock	60,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SCOTT ANDREW B 13947 S. MINUTEMAN DRIVE DRAPER, UT 84020

Senior Vice President

Signatures

/s/ ANDREW B. 04/10/2007 SCOTT

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted from the Issuer's 2004 Restricted Stock Plan. Half the shares vest on 04-05-08, the other half vest on 04-05-09.
- (2) Cumulatively vests for 25% of the shares ratably over four shares, beginning one year from the grant date.
- (3) Granted and approved by the Board of Directors.
- (4) Exercise prices range from \$0.22 to \$5.18.
- (5) Vesting occurs ratably over four years, beginning one year from the various grant dates.
- (6) Various dates from 04-24-13 to 12-06-15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2