

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

SYNOVUS FINANCIAL CORP  
Form 13F-HR  
May 13, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2010

Check here if Amendment [ ] ; Amendment Number:  
This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Synovus Financial Corp.  
Address: 1111 Bay Avenue  
Suite 500  
Columbus, GA 31901

13F File Number: 28-04762

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Bart Singleton  
Title: Executive Vice President  
Phone: 706-649-4793

Signature, Place, and Date of Signing:

/s/ Bart Singleton Columbus, GA/USA May 13, 2010

Report Type (Check only one.):

- [ X] 13F HOLDINGS REPORT.  
[ ] 13F NOTICE.  
[ ] 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

## Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

Number of Other Included Managers: 3

Form13F Information Table Entry Total: 683

Form13F Information Table Value Total: \$2,556,906 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional managers with respect to which this report is filed, other than the manager filing this report.

No.	13F File Number	Name
1	28-04944	Synovus Trust Company, N.A.
2	28-05144	GLOBALT, Inc.
3	28-12860	Creative Financial Group, LTD

### FORM 13F INFORMATION TABLE

NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DSCRETN	OTH MANA
3M CO	COM	88579Y101	5958	71291	SH		Defined	1
3M CO	COM	88579Y101	447	5352	SH		Defined	2
ABBOTT LABS	COM	002824100	274	5200	SH		Defined	2
ABBOTT LABS	COM	002824100	2807	53276	SH		Defined	1
ABERDEEN ASIA PACIFIC INCOM	COM	003009107	72	11037	SH		Defined	3
ACTIVISION BLIZZARD INC	COM	00507V109	4457	369864	SH		Defined	2
ADOBE SYS INC	COM	00724F101	4928	139323	SH		Defined	2
ADOBE SYS INC	COM	00724F101	2411	68151	SH		Defined	1
AFLAC INC	COM	001055102	6916	127390	SH		Defined	2
AFLAC INC	COM	001055102	254	4674	SH		Defined	3
AFLAC INC	COM	001055102	46271	852289	SH		Defined	1
AGCO CORP	COM	001084102	308	8600	SH		Defined	2
AGL RES INC	COM	001204106	74	1913	SH		Defined	3
AGL RES INC	COM	001204106	39	1000	SH		Defined	2
AGNICO EAGLE MINES LTD	COM	008474108	212	3800	SH		Defined	1
AIR PRODS & CHEMS INC	COM	009158106	59	800	SH		Defined	3
AIR PRODS & CHEMS INC	COM	009158106	427	5773	SH		Defined	2
AKAMAI TECHNOLOGIES INC	COM	00971T101	402	12780	SH		Defined	2
ALBERTO CULVER CO NEW	COM	013078100	5	200	SH		Defined	3
ALCATEL-LUCENT	SPONSORED ADR	013904305	1	467	SH		Defined	3
ALLEGHENY ENERGY INC	COM	017361106	9	400	SH		Defined	3
ALLERGAN INC	COM	018490102	8297	127020	SH		Defined	2
ALLERGAN INC	COM	018490102	1741	26651	SH		Defined	1
ALLIANCE ONE INTL INC	COM	018772103	33	6580	SH		Defined	2
ALLSCRIPT MISYS HEALTCAR SOL	COM	01988p108	480	24500	SH		Defined	2
ALTRIA GROUP INC	COM	02209S103	206	10025	SH		Defined	2
ALTRIA GROUP INC	COM	02209S103	3468	169033	SH		Defined	1
ALTRIA GROUP INC	COM	02209S103	28	1365	SH		Defined	3
AMAZON COM INC	COM	023135106	5624	41425	SH		Defined	2
AMERICAN EAGLE OUTFITTERS NE	COM	02553E106	444	24000	SH		Defined	2
AMERICAN ELEC PWR INC	COM	025537101	312	9132	SH		Defined	1
AMERICAN EXPRESS CO	COM	025816109	3347	81110	SH		Defined	2
AMERICAN EXPRESS CO	COM	025816109	41	1001	SH		Defined	3
AMERICAN EXPRESS CO	COM	025816109	2759	66870	SH		Defined	1

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

AMERICAN TOWER CORP	CL A	029912201	876	20552	SH	Defined	2	
AMERICAN TOWER CORP	CL A	029912201	1	28	SH	Defined	3	
AMGEN INC	COM	031162100	3104	51882	SH	Defined	1	
AMGEN INC	COM	031162100	369	6166	SH	Defined	2	
AMYLIN PHARMACEUTICALS INC	COM	032346108	326	14500	SH	Defined	2	
ANALOG DEVICES INC	COM	032654105	6780	235245	SH	Defined	2	
ANNALY CAP MGMT INC	COM	035710409	27	1575	SH	Defined	3	
AOL INC	COM	00184X105	1	24	SH	Defined	2	
AOL INC	COM	00184X105	1	45	SH	Defined	3	
APACHE CORP	COM	037411105	4440	43745	SH	Defined	1	
APACHE CORP	COM	037411105	502	4942	SH	Defined	2	
APPLE INC	COM	037833100	88	376	SH	Defined	3	
APPLE INC	COM	037833100	6006	25559	SH	Defined	1	
APPLE INC	COM	037833100	16217	69007	SH	Defined	2	
APPLIED MATLS INC	COM	038222105	22	1600	SH	Defined	3	
APPLIED MATLS INC	COM	038222105	252	18672	SH	Defined	1	
ARCHER DANIELS MIDLAND CO	COM	039483102	1954	67604	SH	Defined	1	
ARCHER DANIELS MIDLAND CO	COM	039483102	171	5920	SH	Defined	2	
ARCHER DANIELS MIDLAND CO	COM	039483102	14	500	SH	Defined	3	
ASCENT MEDIA CORP	COM SER A	043632108	7	260	SH	Defined	3	
AT&T INC	COM	00206R102	426	16500	SH	PUT	Defined	1
AT&T INC	COM	00206R102	494	19110	SH	Defined	2	
AT&T INC	COM	00206R102	1830	70821	SH	Defined	3	
AT&T INC	COM	00206R102	11652	450919	SH	Defined	1	
ATLANTIC AMERN CORP	COM	048209100	0	270	SH	Defined	3	
ATMOS ENERGY CORP	COM	049560105	323	11310	SH	Defined	1	
AUTOMATIC DATA PROCESSING IN	COM	053015103	467	10486	SH	Defined	1	
AUTOZONE INC	COM	053332102	208	1200	SH	Defined	2	
AVIAT NETWORKS INC	COM	05366Y102	155	23321	SH	Defined	2	
AVON PRODS INC	COM	054303102	207	6100	SH	Defined	2	
BANCTRUST FINANCIAL GP	COM	05978R107	146	30000	SH	Defined	1	
BANK OF AMERICA CORPORATION	COM	060505104	110	6175	SH	Defined	2	
BANK OF AMERICA CORPORATION	COM	060505104	5490	307551	SH	Defined	1	
BANK OF AMERICA CORPORATION	COM	060505104	42	2333	SH	Defined	3	
BANK OF NEW YORK MELLON CORP	COM	064058100	1804	58409	SH	Defined	1	
BANK OF NEW YORK MELLON CORP	COM	064058100	329	10651	SH	Defined	2	
BARCLAYS BK PLC	DJUBS CMDT ETN36	06738C778	7	175	SH	Defined	3	
BARD C R INC	COM	067383109	43	500	SH	Defined	2	
BARRICK GOLD CORP	COM	067901108	216	5627	SH	Defined	1	
BAXTER INTL INC	COM	071813109	1131	19434	SH	Defined	2	
BAXTER INTL INC	COM	071813109	2300	39518	SH	Defined	1	
BAXTER INTL INC	COM	071813109	13	224	SH	Defined	3	
BB&T CORP	COM	054937107	996	30742	SH	Defined	1	
BB&T CORP	COM	054937107	298	9200	SH	Defined	2	
BECTON DICKINSON & CO	COM	075887109	1096	13923	SH	Defined	1	
BERKSHIRE HATHAWAY INC DEL	CL B NEW	084670702	1031	12684	SH	Defined	1	
BERKSHIRE HATHAWAY INC DEL	CL A	084670108	122	1	SH	Defined	3	
BERKSHIRE HATHAWAY INC DEL	CL B NEW	084670702	304	3737	SH	Defined	3	
BERKSHIRE HATHAWAY INC DEL	CL A	084670108	4628	38	SH	Defined	1	
BIOGEN IDEC INC	COM	09062X103	24	421	SH	Defined	3	
BMC SOFTWARE INC	COM	055921100	357	9400	SH	Defined	2	
BOEING CO	COM	097023105	211	2911	SH	Defined	1	
BOEING CO	COM	097023105	10	137	SH	Defined	3	
BORGWARNER INC	COM	099724106	10	255	SH	Defined	2	
BP PLC	SPONSORED ADR	055622104	4804	84184	SH	Defined	1	
BP PLC	SPONSORED ADR	055622104	199	3495	SH	Defined	3	
BP PLC	SPONSORED ADR	055622104	143	2500	SH	Defined	2	
BRISTOL MYERS SQUIBB CO	COM	110122108	5271	197400	SH	Defined	2	
BRISTOL MYERS SQUIBB CO	COM	110122108	4568	171068	SH	Defined	1	
BRISTOL MYERS SQUIBB CO	COM	110122108	27	1015	SH	Defined	3	
BROADCOM CORP	CL A	111320107	5149	155089	SH	Defined	2	
BROCADE COMMUNICATIONS SYS I	COM NEW	111621306	2589	453500	SH	Defined	2	

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

BRUNSWICK CORP	COM	117043109	1	48	SH	Defined	3
C H ROBINSON WORLDWIDE INC	COM NEW	12541W209	389	6970	SH	Defined	1
CABLEVISION SYS CORP	CL A NY CABLVS	12686C109	48	2000	SH	Defined	3
CATERPILLAR INC DEL	COM	149123101	2871	45673	SH	Defined	1
CATERPILLAR INC DEL	COM	149123101	1212	19283	SH	Defined	2
CB RICHARD ELLIS GROUP INC	CL A	12497T101	499	31485	SH	Defined	2
CELGENE CORP	COM	151020104	6894	111260	SH	Defined	2
CELLDEX THERAPEUTICS INC NEW	COM	15117B103	0	16	SH	Defined	3
CENTRAL FD CDA LTD	CL A	153501101	12	847	SH	Defined	3
CENTURYTEL INC	COM	156700106	1	19	SH	Defined	3
CEPHALON INC	COM	156708109	278	4100	SH	Defined	2
CHEMED CORP NEW	COM	16359R103	16	300	SH	Defined	3
CHEVRON CORP NEW	COM	166764100	113	1490	SH	Defined	3
CHEVRON CORP NEW	COM	166764100	588	7755	SH	Defined	2
CHEVRON CORP NEW	COM	166764100	8583	113191	SH	Defined	1
CHUBB CORP	COM	171232101	8218	158495	SH	Defined	1
CISCO SYS INC	COM	17275R102	5659	217402	SH	Defined	1
CISCO SYS INC	COM	17275R102	18472	709643	SH	Defined	2
CITIGROUP INC	COM	172967101	1242	306590	SH	Defined	1
CITIGROUP INC	COM	172967101	17	4305	SH	Defined	3
CITIGROUP INC	COM	172967101	47	11500	SH	Defined	2
CITRIX SYS INC	COM	177376100	280	5900	SH	Defined	2
CLAYMORE EXCHANGE TRADED FD	BNY BRI&C PTF	18383M100	149	3500	SH	Defined	2
CLOROX CO DEL	COM	189054109	288	4475	SH	Defined	1
CNH GLOBAL N V	SHS NEW	N20935206	25	800	SH	Defined	3
COACH INC	COM	189754104	617	15614	SH	Defined	2
COACH INC	COM	189754104	1520	38463	SH	Defined	1
COCA COLA CO	COM	191216100	509	9247	SH	Defined	3
COCA COLA CO	COM	191216100	11157	202855	SH	Defined	2
COCA COLA CO	COM	191216100	358548	6519053	SH	Defined	1
COGNIZANT TECHNOLOGY SOLUTIO	CL A	192446102	1003	19680	SH	Defined	2
COLGATE PALMOLIVE CO	COM	194162103	2392	28056	SH	Defined	1
COLONIAL PPTYS TR	COM SH BEN INT	195872106	3	214	SH	Defined	3
COMCAST CORP NEW	CL A	20030N101	38	1999	SH	Defined	3
COMMUNITY HEALTH SYS INC NEW	COM	203668108	4510	122130	SH	Defined	2
CONAGRA FOODS INC	COM	205887102	393	15696	SH	Defined	1
CONOCOPHILLIPS	COM	20825C104	849	16594	SH	Defined	1
CONOCOPHILLIPS	COM	20825C104	110	2158	SH	Defined	3
CONSOL ENERGY INC	COM	20854P109	4237	99325	SH	Defined	2
CONSOLIDATED EDISON INC	COM	209115104	1300	29175	SH	Defined	1
CONSTELLATION ENERGY GROUP I	COM	210371100	516	14700	SH	Defined	2
CONSTELLATION ENERGY GROUP I	COM	210371100	225	6400	SH	Defined	1
COOPER INDUSTRIES PLC	SHS	G24140108	650	13552	SH	Defined	1
CORN PRODS INTL INC	COM	219023108	10	300	SH	Defined	3
CORNING INC	COM	219350105	0	24	SH	Defined	3
CORNING INC	COM	219350105	11865	587076	SH	Defined	2
CORNING INC	COM	219350105	2833	140188	SH	Defined	1
COUSINS PPTYS INC	COM	222795106	97	11690	SH	Defined	1
COVENTRY HEALTH CARE INC	COM	222862104	403	16300	SH	Defined	2
CREE INC	COM	225447101	915	13037	SH	Defined	2
CROWN CRAFTS INC	COM	228309100	196	62197	SH	Defined	3
CROWN HOLDINGS INC	COM	228368106	555	20600	SH	Defined	2
CSX CORP	COM	126408103	1093	21473	SH	Defined	1
CURTISS WRIGHT CORP	COM	231561101	17	500	SH	Defined	3
CVS CAREMARK CORPORATION	COM	126650100	417	11400	SH	Defined	2
CVS CAREMARK CORPORATION	COM	126650100	3649	99796	SH	Defined	1
CYPRESS SEMICONDUCTOR CORP	COM	232806109	279	24200	SH	Defined	2
DANAHER CORP DEL	COM	235851102	2990	37416	SH	Defined	1
DANAHER CORP DEL	COM	235851102	1886	23601	SH	Defined	2
DARDEN RESTAURANTS INC	COM	237194105	1342	30125	SH	Defined	1
DARDEN RESTAURANTS INC	COM	237194105	379	8500	SH	Defined	2
DAVITA INC	COM	23918k108	601	9475	SH	Defined	2

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

DEAN FOODS CO NEW	COM	242370104	49	3136	SH	Defined	3
DEERE & CO	COM	244199105	18	300	SH	Defined	3
DEERE & CO	COM	244199105	204	3433	SH	Defined	1
DEERE & CO	COM	244199105	8930	150180	SH	Defined	2
DELL INC	COM	24702R101	17	1157	SH	Defined	3
DEVON ENERGY CORP NEW	COM	25179M103	509	7896	SH	Defined	1
DEVON ENERGY CORP NEW	COM	25179M103	3978	61744	SH	Defined	2
DEVRY INC DEL	COM	251893103	558	8560	SH	Defined	2
DIAGEO P L C	SPON ADR NEW	25243Q205	331	4906	SH	Defined	1
DIAMOND OFFSHORE DRILLING IN	COM	25271C102	7	75	SH	Defined	2
DICKS SPORTING GOODS INC	COM	253393102	5020	192275	SH	Defined	2
DIEBOLD INC	COM	253651103	22	700	SH	Defined	3
DIRECTV	COM CL A	25490A101	34	1000	SH	Defined	3
DISCOVERY COMMUNICATNS NEW	COM SER A	25470F104	20	600	SH	Defined	3
DISCOVERY COMMUNICATNS NEW	COM SER C	25470F302	18	600	SH	Defined	3
DISNEY WALT CO	COM DISNEY	254687106	534	15308	SH	Defined	2
DISNEY WALT CO	COM DISNEY	254687106	2843	81447	SH	Defined	1
DISNEY WALT CO	COM DISNEY	254687106	126	3600	SH	Defined	3
DIXIE GROUP INC	CL A	255519100	124	25000	SH	Defined	1
DOMINION RES INC VA NEW	COM	25746U109	3979	96807	SH	Defined	1
DOMINION RES INC VA NEW	COM	25746U109	429	10424	SH	Defined	2
DOMINION RES INC VA NEW	COM	25746U109	48	1174	SH	Defined	3
DOW CHEM CO	COM	260543103	951	32161	SH	Defined	1
DOW CHEM CO	COM	260543103	25	834	SH	Defined	3
DR PEPPER SNAPPLE GROUP INC	COM	26138E109	25	700	SH	Defined	3
DU PONT E I DE NEMOURS & CO	COM	263534109	363	9750	SH	Defined	2
DU PONT E I DE NEMOURS & CO	COM	263534109	3189	85638	SH	Defined	1
DUKE ENERGY CORP NEW	COM	26441C105	853	52228	SH	Defined	1
E M C CORP MASS	COM	268648102	2495	138291	SH	Defined	1
E M C CORP MASS	COM	268648102	4431	245608	SH	Defined	2
E M C CORP MASS	COM	268648102	9	500	SH	Defined	3
E TRADE FINANCIAL CORP	COM	269246104	35	21225	SH	Defined	2
EBAY INC	COM	278642103	934	34617	SH	Defined	1
EBAY INC	COM	278642103	173	6400	SH	Defined	2
ECOLAB INC	COM	278865100	969	22050	SH	Defined	2
EINSTEIN NOAH REST GROUP INC	COM	28257U104	34	2760	SH	Defined	2
ELLIS PERRY INTL INC	COM	288853104	281	12400	SH	Defined	3
EMERSON ELEC CO	COM	291011104	1899	37711	SH	Defined	1
EMERSON ELEC CO	COM	291011104	5648	112200	SH	Defined	2
EMS TECHNOLOGIES INC	COM	26873N108	10	600	SH	Defined	3
ENERGEN CORP	COM	29265N108	493	10600	SH	Defined	1
ENERGIZER HLDGS INC	COM	29266r108	7	110	SH	Defined	2
ENTERGY CORP NEW	COM	29364G103	412	5068	SH	Defined	1
ENTERPRISE PRODS PARTNERS L	COM	293792107	1275	36861	SH	Defined	1
EOG RES INC	COM	26875P101	86	928	SH	Defined	2
EQUIFAX INC	COM	294429105	155	4338	SH	Defined	3
ERICSSON L M TEL CO	ADR B SEK 10	294821608	5	512	SH	Defined	3
EVERGREEN INCOME ADVANTAGE F	COM SHS	30023Y105	80	8368	SH	Defined	3
EXELON CORP	COM	30161N101	309	7052	SH	Defined	2
EXELON CORP	COM	30161N101	4169	95155	SH	Defined	1
EXPEDIA INC DEL	COM	30212p105	454	18200	SH	Defined	2
EXPEDITORS INTL WASH INC	COM	302130109	4479	121325	SH	Defined	2
EXPRESS SCRIPTS INC	COM	302182100	448	4400	SH	Defined	2
EXXON MOBIL CORP	COM	30231G102	6327	94466	SH	Defined	2
EXXON MOBIL CORP	COM	30231G102	29941	447021	SH	Defined	1
EXXON MOBIL CORP	COM	30231G102	467	6978	SH	Defined	3
FEDERAL MOGUL CORP	COM	313549404	9	500	SH	Defined	3
FEDEX CORP	COM	31428X106	480	5144	SH	Defined	1
FEDEX CORP	COM	31428X106	34	365	SH	Defined	3
FIRST HORIZON NATL CORP	COM	320517105	0	30	SH	Defined	3
FIRST MERCHANTS CORP	COM	320817109	5	701	SH	Defined	3
FIRST NATL BANCSHARES INC S	COM	32111B104	0	532	SH	Defined	3

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

FIRST SOLAR INC	COM	336433107	2760	22500	SH	Defined	2
FIRSTENERGY CORP	COM	337932107	605	15482	SH	Defined	1
FISERV INC	COM	337738108	17	337	SH	Defined	3
FLOWERS FOODS INC	COM	343498101	310	12530	SH	Defined	1
FLOWERVE CORP	COM	34354P105	33	300	SH	Defined	3
FORD MTR CO DEL	COM PAR \$0.01	345370860	585	46575	SH	Defined	1
FORTUNE BRANDS INC	COM	349631101	5	100	SH	Defined	3
FPL GROUP INC	COM	302571104	864	17881	SH	Defined	1
FRANKLIN UNVL TR	SH BEN INT	355145103	27	4545	SH	Defined	3
GAMESTOP CORP NEW	CL A	36467W109	46	2115	SH	Defined	2
GAP INC DEL	COM	364760108	4188	181200	SH	Defined	2
GAYLORD ENTMT CO NEW	COM	367905106	12	400	SH	Defined	3
GENERAL DYNAMICS CORP	COM	369550108	1211	15682	SH	Defined	1
GENERAL ELECTRIC CO	COM	369604103	485	26675	SH	Defined	2
GENERAL ELECTRIC CO	COM	369604103	15659	860374	SH	Defined	1
GENERAL ELECTRIC CO	COM	369604103	62	3395	SH	Defined	3
GENERAL MLS INC	COM	370334104	92	1300	SH	Defined	2
GENERAL MLS INC	COM	370334104	14	200	SH	Defined	3
GENERAL MLS INC	COM	370334104	16444	232295	SH	Defined	1
GENUINE PARTS CO	COM	372460105	6591	156030	SH	Defined	1
GENZYME CORP	COM	372917104	4299	82950	SH	Defined	2
GILEAD SCIENCES INC	COM	375558103	5758	126640	SH	Defined	2
GILEAD SCIENCES INC	COM	375558103	1003	22069	SH	Defined	1
GIVEN IMAGING	ORD SHS	M52020100	24	1000	SH	Defined	3
GLAXOSMITHKLINE PLC	SPONSORED ADR	37733W105	1253	32517	SH	Defined	1
GLAXOSMITHKLINE PLC	SPONSORED ADR	37733W105	11	278	SH	Defined	3
GOLDMAN SACHS GROUP INC	COM	38141g104	7260	42550	SH	Defined	2
GOLDMAN SACHS GROUP INC	COM	38141G104	4190	24559	SH	Defined	1
GOOGLE INC	CL A	38259P508	15522	27369	SH	Defined	2
GRAFTECH INTL LTD	COM	384313102	7	500	SH	Defined	3
GRAINGER W W INC	COM	384802104	811	7500	SH	Defined	2
GREAT FLA BK MIAMI LAKES FLA	CL A	390528107	8	11250	SH	Defined	3
GRIFFON CORP	COM	398433102	12	1000	SH	Defined	3
GROUP 1 AUTOMOTIVE INC	COM	398905109	34	1060	SH	Defined	2
HALLIBURTON CO	COM	406216101	8013	265964	SH	Defined	2
HALLIBURTON CO	COM	406216101	4115	136583	SH	Defined	1
HANCOCK HLDG CO	COM	410120109	17	398	SH	Defined	3
HARRIS PFD CAP CORP	PFD EXCH A	414567206	20	800	SH	Defined	2
HASBRO INC	COM	418056107	467	12200	SH	Defined	2
HEALTH NET INC	COM	42222G108	34	1380	SH	Defined	2
HEINZ H J CO	COM	423074103	387	8489	SH	Defined	1
HEWLETT PACKARD CO	COM	428236103	4419	83141	SH	Defined	1
HEWLETT PACKARD CO	COM	428236103	9847	185260	SH	Defined	2
HOLOGIC INC	COM	436440101	8337	449678	SH	Defined	2
HOME DEPOT INC	COM	437076102	6509	201180	SH	Defined	1
HOME DEPOT INC	COM	437076102	1269	39235	SH	Defined	2
HOME DEPOT INC	COM	437076102	158	4871	SH	Defined	3
HONEYWELL INTL INC	COM	438516106	3527	77895	SH	Defined	1
HONEYWELL INTL INC	COM	438516106	11628	256855	SH	Defined	2
HSBC USA INC	S&P CTI ETN 23	4042EP602	51	5980	SH	Defined	3
HUDSON CITY BANCORP	COM	443683107	7	506	SH	Defined	3
HUNTINGTON BANCSHARES INC	COM	446150104	34	6368	SH	Defined	2
ILLINOIS TOOL WKS INC	COM	452308109	218	4604	SH	Defined	1
ILLINOIS TOOL WKS INC	COM	452308109	189	4000	SH	Defined	3
ILLUMINA INC	COM	452327109	525	13500	SH	Defined	2
INGERSOLL-RAND PLC	SHS	G47791101	13	374	SH	Defined	3
INTEL CORP	COM	458140100	122	5488	SH	Defined	3
INTEL CORP	COM	458140100	14025	629220	SH	Defined	2
INTEL CORP	COM	458140100	7913	355018	SH	Defined	1
INTERCONTINENTALEXCHANGE INC	COM	45865v100	516	4600	SH	Defined	2
INTERMEC INC	COM	458786100	17	1200	SH	Defined	3
INTERNATIONAL BUSINESS MACHS	COM	459200101	93	727	SH	Defined	3

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

INTERNATIONAL BUSINESS MACHS	COM	459200101	11721	91393	SH	Defined	1
INTERNATIONAL BUSINESS MACHS	COM	459200101	16496	128625	SH	Defined	2
INTERNATIONAL FLAVORS&FRAGRA	COM	459506101	24	500	SH	Defined	3
INTERNATIONAL GAME TECHNOLOG	COM	459902102	4	233	SH	Defined	3
INTERNET CAP GROUP INC	COM NEW	46059C205	0	5	SH	Defined	3
INTERSIL CORP	CL A	46069S109	503	34100	SH	Defined	2
INTUIT	COM	461202103	450	13100	SH	Defined	2
INTUITIVE SURGICAL INC	COM NEW	46120E602	244	700	SH	Defined	2
ISHARES INC	MSCI PAC J IDX	464286665	4886	113739	SH	Defined	2
ISHARES INC	MSCI HONG KONG	464286871	33	2000	SH	Defined	2
ISHARES INC	MSCI JAPAN	464286848	6985	669054	SH	Defined	2
ISHARES INC	MSCI CDA INDEX	464286509	3794	135921	SH	Defined	2
ISHARES INC	MSCI PAC J IDX	464286665	570	13266	SH	Defined	3
ISHARES INC	MSCI JAPAN	464286848	890	85221	SH	Defined	3
ISHARES INC	MSCI CDA INDEX	464286509	495	17743	SH	Defined	3
ISHARES INC	MSCI BRAZIL	464286400	749	10175	SH	Defined	1
ISHARES INC	MSCI PAC J IDX	464286665	13386	311597	SH	Defined	1
ISHARES INC	MSCI JAPAN	464286848	5648	540951	SH	Defined	1
ISHARES SILVER TRUST	ISHARES	46428Q109	28	1624	SH	Defined	3
ISHARES TR	DJ HOME CONSTN	464288752	7	550	SH	Defined	2
ISHARES TR	HIGH YLD CORP	464288513	11950	135218	SH	Defined	1
ISHARES TR	US PFD STK IDX	464288687	54	1400	SH	Defined	2
ISHARES TR	HIGH YLD CORP	464288513	17658	199814	SH	Defined	2
ISHARES TR	BARCLYS SH TREA	464288679	232	2105	SH	Defined	2
ISHARES TR	S&P NTL AMTFREE	464288414	3339	32325	SH	Defined	2
ISHARES TR	BARCLYS INTER GV	464288612	4	36	SH	Defined	2
ISHARES TR	US PFD STK IDX	464288687	1467	37880	SH	Defined	1
ISHARES TR	DJ INTL SEL DIVD	464288448	9	300	SH	Defined	2
ISHARES TR	DJ OIL EQUIP	464288844	11	258	SH	Defined	3
ISHARES TR	BARCLYS MBS BD	464288588	338	3158	SH	Defined	1
ISHARES TR	MSCI GRW IDX	464288885	3076	54314	SH	Defined	2
ISHARES TR	BARCLYS 3-7 YR	464288661	33	300	SH	Defined	2
ISHARES TR	DJ PHARMA INDX	464288836	43	717	SH	Defined	3
ISHARES TR	BARCLYS INTER CR	464288638	4	40	SH	Defined	2
ISHARES TR	S&P GLO INFRAS	464288372	12	361	SH	Defined	3
ISHARES TR	MSCI GRW IDX	464288885	595	10497	SH	Defined	3
ISHARES TR	DJ PHARMA INDX	464288836	1	15	SH	Defined	2
ISHARES TR	HIGH YLD CORP	464288513	2844	32188	SH	Defined	3
ISHARES TR INDEX	DJ US HEALTHCR	464287762	22	330	SH	Defined	3
ISHARES TR INDEX	DJ US REAL EST	464287739	978	19648	SH	Defined	3
ISHARES TR INDEX	RUSSELL MCP VL	464287473	4526	112212	SH	Defined	3
ISHARES TR INDEX	RUSSELL 2000	464287655	847	12483	SH	Defined	1
ISHARES TR INDEX	DJ US FINL SVC	464287770	10	172	SH	Defined	3
ISHARES TR INDEX	RUSSELL MIDCAP	464287499	17537	196495	SH	Defined	1
ISHARES TR INDEX	RUSSELL MCP GR	464287481	236	4859	SH	Defined	1
ISHARES TR INDEX	RUSL 3000 VALU	464287663	208	2602	SH	Defined	1
ISHARES TR INDEX	RUSL 2000 VALU	464287630	16389	256726	SH	Defined	1
ISHARES TR INDEX	IBOXX INV CPBD	464287242	36493	345021	SH	Defined	1
ISHARES TR INDEX	DJ US REAL EST	464287739	659	13235	SH	Defined	1
ISHARES TR INDEX	BARCLY USAGG B	464287226	802	7698	SH	Defined	1
ISHARES TR INDEX	FTSE XNHUA IDX	464287184	41	970	SH	Defined	2
ISHARES TR INDEX	DJ US INDEX FD	464287846	21	363	SH	Defined	3
ISHARES TR INDEX	DJ SEL DIV INX	464287168	2152	46782	SH	Defined	1
ISHARES TR INDEX	MSCI EMERG MKT	464287234	3283	77947	SH	Defined	1
ISHARES TR INDEX	MSCI EAFE IDX	464287465	1673	29890	SH	Defined	1
ISHARES TR INDEX	S&P EURO PLUS	464287861	17425	454492	SH	Defined	1
ISHARES TR INDEX	RUSSELL1000VAL	464287598	41358	677225	SH	Defined	1
ISHARES TR INDEX	RUSSELL1000GRW	464287614	41478	798425	SH	Defined	1
ISHARES TR INDEX	DJ US FINL SEC	464287788	120	2106	SH	Defined	3
ISHARES TR INDEX	FTSE XNHUA IDX	464287184	152	3622	SH	Defined	3
ISHARES TR INDEX	MSCI EAFE IDX	464287465	203	3632	SH	Defined	3
ISHARES TR INDEX	CONS GOODS IDX	464287812	24	414	SH	Defined	3

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

ISHARES TR INDEX	RUSSELL1000GRW	464287614	9020	173624	SH	Defined	3
ISHARES TR INDEX	MSCI EMERG MKT	464287234	9825	233242	SH	Defined	2
ISHARES TR INDEX	RUSL 2000 GROW	464287648	3091	42208	SH	Defined	3
ISHARES TR INDEX	BARCLYS TIPS BD	464287176	26	254	SH	Defined	3
ISHARES TR INDEX	RUSSELL 1000	464287622	22	340	SH	Defined	3
ISHARES TR INDEX	S&P LTN AM 40	464287390	7538	156164	SH	Defined	2
ISHARES TR INDEX	MSCI EAFE IDX	464287465	1348	24080	SH	Defined	2
ISHARES TR INDEX	BARCLYS 7-10 YR	464287440	9346	104420	SH	Defined	2
ISHARES TR INDEX	RUSSELL MCP GR	464287481	29332	604540	SH	Defined	2
ISHARES TR INDEX	RUSL 2000 VALU	464287630	20241	317053	SH	Defined	2
ISHARES TR INDEX	RUSSELL 2000	464287655	1237	18245	SH	Defined	2
ISHARES TR INDEX	RUSSELL MCP VL	464287473	35033	868660	SH	Defined	2
ISHARES TR INDEX	COHEN&ST RLTY	464287564	39	680	SH	Defined	2
ISHARES TR INDEX	DJ SEL DIV INX	464287168	847	18400	SH	Defined	3
ISHARES TR INDEX	RUSSELL1000VAL	464287598	6233	102059	SH	Defined	3
ISHARES TR INDEX	BARCLYS 7-10 YR	464287440	1179	13171	SH	Defined	1
ISHARES TR INDEX	TRANSP AVE IDX	464287192	33	421	SH	Defined	3
ISHARES TR INDEX	S&P MC 400 GRW	464287606	21	245	SH	Defined	3
ISHARES TR INDEX	S&P LTN AM 40	464287390	951	19706	SH	Defined	3
ISHARES TR INDEX	S&P EURO PLUS	464287861	1475	38468	SH	Defined	3
ISHARES TR INDEX	S&P 500 INDEX	464287200	185	1578	SH	Defined	3
ISHARES TR INDEX	S&P 1500 INDEX	464287150	106	2000	SH	Defined	3
ISHARES TR INDEX	S&P 100 IDX FD	464287101	7	131	SH	Defined	3
ISHARES TR INDEX	BARCLYS 7-10 YR	464287440	1304	14571	SH	Defined	3
ISHARES TR INDEX	RUSSELL MIDCAP	464287499	12	139	SH	Defined	3
ISHARES TR INDEX	BARCLYS 20+ YR	464287432	1	14	SH	Defined	3
ISHARES TR INDEX	BARCLYS 1-3 YR	464287457	2561	30724	SH	Defined	2
ISHARES TR INDEX	DJ US REAL EST	464287739	15260	306551	SH	Defined	2
ISHARES TR INDEX	BARCLY USAGG B	464287226	665	6379	SH	Defined	2
ISHARES TR INDEX	RUSSELL1000VAL	464287598	41409	678054	SH	Defined	2
ISHARES TR INDEX	IBOXX INV CPBD	464287242	50701	479347	SH	Defined	2
ISHARES TR INDEX	S&P EURO PLUS	464287861	11732	306001	SH	Defined	2
ISHARES TR INDEX	S&P GLB100INDX	464287572	304	5000	SH	Defined	2
ISHARES TR INDEX	RUSL 2000 GROW	464287648	23589	322083	SH	Defined	2
ISHARES TR INDEX	MSCI EMERG MKT	464287234	1079	25624	SH	Defined	3
ISHARES TR INDEX	S&P NA NAT RES	464287374	28	821	SH	Defined	3
ISHARES TR INDEX	BARCLY USAGG B	464287226	46	442	SH	Defined	3
ISHARES TR INDEX	RUSSELL 2000	464287655	11	160	SH	Defined	3
ISHARES TR INDEX	DJ US UTILS	464287697	20	273	SH	Defined	3
ISHARES TR INDEX	S&P MIDCP VALU	464287705	81	1131	SH	Defined	3
ISHARES TR INDEX	RUSSELL MCP GR	464287481	4042	83307	SH	Defined	3
ISHARES TR INDEX	RUSL 2000 VALU	464287630	2970	46530	SH	Defined	3
ISHARES TR INDEX	S&P NA TECH FD	464287549	15	263	SH	Defined	3
ISHARES TR INDEX	BARCLYS 1-3 YR	464287457	371	4453	SH	Defined	3
ISHARES TR INDEX	IBOXX INV CPBD	464287242	6114	57802	SH	Defined	3
ISHARES TR INDEX	DJ US ENERGY	464287796	34	1009	SH	Defined	3
ISHARES TR INDEX	BARCLYS TIPS BD	464287176	416	4000	SH	Defined	2
ISHARES TR INDEX	DJ SEL DIV INX	464287168	145	3150	SH	Defined	2
ISHARES TR INDEX	DJ US TECH SEC	464287721	1	20	SH	Defined	2
ISHARES TR INDEX	RUSSELL1000GRW	464287614	63821	1228513	SH	Defined	2
ITT CORP NEW	COM	450911102	27	500	SH	Defined	3
J ALEXANDERS CORP	COM	466096104	60	14470	SH	Defined	1
JANUS CAP GROUP INC	COM	47102X105	599	41900	SH	Defined	2
JOHNSON & JOHNSON	COM	478160104	463	7107	SH	Defined	3
JOHNSON & JOHNSON	COM	478160104	385	5904	SH	Defined	2
JOHNSON & JOHNSON	COM	478160104	19308	296130	SH	Defined	1
JOHNSON & JOHNSON	COM	478160104	848	13000	SH PUT	Defined	1
JOHNSON CTLS INC	COM	478366107	223	6774	SH	Defined	1
JOHNSON CTLS INC	COM	478366107	0	2	SH	Defined	3
JOY GLOBAL INC	COM	481165108	1228	21705	SH	Defined	2
JPMORGAN CHASE & CO	COM	46625H100	43	971	SH	Defined	3
JPMORGAN CHASE & CO	COM	46625H100	5787	129322	SH	Defined	1



Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

JPMORGAN CHASE & CO	COM	46625H100	1482	33117	SH	Defined	2
JUNIPER NETWORKS INC	COM	48203R104	3326	108400	SH	Defined	2
KAMAN CORP	COM	483548103	25	1000	SH	Defined	3
KELLOGG CO	COM	487836108	16	300	SH	Defined	3
KELLOGG CO	COM	487836108	55	1034	SH	Defined	2
KELLOGG CO	COM	487836108	1406	26309	SH	Defined	1
KIMBERLY CLARK CORP	COM	494368103	2283	36311	SH	Defined	1
KINDER MORGAN ENERGY PARTNER	UT LTD PARTNER	494550106	840	12850	SH	Defined	1
KINDER MORGAN ENERGY PARTNER	UT LTD PARTNER	494550106	6	94	SH	Defined	3
KRAFT FOODS INC	CL A	50075N104	43	1425	SH	Defined	3
KRAFT FOODS INC	CL A	50075N104	1024	33870	SH	Defined	1
KRAFT FOODS INC	CL A	50075N104	47	1562	SH	Defined	2
KROGER CO	COM	501044101	272	12545	SH	Defined	2
KROGER CO	COM	501044101	2451	113132	SH	Defined	1
LABORATORY CORP AMER HLDGS	COM NEW	50540R409	26	345	SH	Defined	2
LAS VEGAS SANDS CORP	COM	517834107	5524	261195	SH	Defined	2
LEGG MASON INC	COM	524901105	23	800	SH	Defined	3
LEGGETT & PLATT INC	COM	524660107	679	31388	SH	Defined	3
LEUCADIA NATL CORP	COM	527288104	24	971	SH	Defined	3
LEVEL 3 COMMUNICATIONS INC	COM	52729N100	1649	1017900	SH	Defined	2
LIBERTY GLOBAL INC	COM SER A	530555101	8	261	SH	Defined	3
LIBERTY GLOBAL INC	COM SER C	530555309	8	261	SH	Defined	3
LIBERTY MEDIA CORP NEW	INT COM SER A	53071M104	10	625	SH	Defined	3
LIBERTY MEDIA CORP NEW	CAP COM SER A	53071M302	5	125	SH	Defined	3
LIBERTY MEDIA CORP NEW	LIB STAR COM A	53071M708	3	50	SH	Defined	3
LILLY ELI & CO	COM	532457108	973	26874	SH	Defined	1
LILLY ELI & CO	COM	532457108	32	873	SH	Defined	3
LOCKHEED MARTIN CORP	COM	539830109	1135	13647	SH	Defined	1
LORILLARD INC	COM	544147101	44	585	SH	Defined	2
LOWES COS INC	COM	548661107	1277	52682	SH	Defined	1
LOWES COS INC	COM	548661107	12	513	SH	Defined	3
LSI CORPORATION	COM	502161102	1	139	SH	Defined	3
MADISON SQUARE GARDEN INC	CL A	55826P100	11	500	SH	Defined	3
MANITOWOC INC	COM	563571108	878	67500	SH	Defined	1
MANULIFE FINL CORP	COM	56501R106	718	36486	SH	Defined	1
MANULIFE FINL CORP	COM	56501R106	77	3893	SH	Defined	3
MARATHON OIL CORP	COM	565849106	3718	117536	SH	Defined	1
MARATHON OIL CORP	COM	565849106	290	9160	SH	Defined	2
MARKEL CORP	COM	570535104	37	100	SH	Defined	3
MARKET VECTORS ETF TR	GOLD MINER ETF	57060U100	120	2712	SH	Defined	3
MARKET VECTORS ETF TR	AGRIBUS ETF	57060U605	37	824	SH	Defined	3
MARSH & MCLENNAN COS INC	COM	571748102	7	282	SH	Defined	3
MARSHALL & ILSLEY CORP NEW	COM	571837103	33	4145	SH	Defined	2
MASTERCARD INC	CL A	57636Q104	1545	6082	SH	Defined	2
MATTEL INC	COM	577081102	1512	66477	SH	Defined	1
MCDONALDS CORP	COM	580135101	2687	40280	SH	Defined	1
MEDCO HEALTH SOLUTIONS INC	COM	58405U102	7755	120114	SH	Defined	2
MEDCO HEALTH SOLUTIONS INC	COM	58405U102	3678	56971	SH	Defined	1
MEDTRONIC INC	COM	585055106	275	6108	SH	Defined	2
MEDTRONIC INC	COM	585055106	2306	51215	SH	Defined	1
MEMC ELECTR MATLS INC	COM	552715104	2017	131600	SH	Defined	2
MERCK & CO INC NEW	COM	58933Y105	6645	177916	SH	Defined	1
MERCK & CO INC NEW	COM	58933Y105	4	119	SH	Defined	3
MERCK & CO INC NEW	COM	58933Y105	4660	124775	SH	Defined	2
METROPCS COMMUNICATIONS INC	COM	591708102	210	29600	SH	Defined	2
MICROSOFT CORP	COM	594918104	652	22254	SH	Defined	3
MICROSOFT CORP	COM	594918104	14902	508826	SH	Defined	2
MICROSOFT CORP	COM	594918104	8830	301506	SH	Defined	1
MILLIPORE CORP	COM	601073109	246	2332	SH	Defined	1
MIRANT CORP NEW	COM	60467R100	3	310	SH	Defined	3
MIRANT CORP NEW	*W EXP 01/03/201	60467R118	0	1002	SH	Defined	3
MONSANTO CO NEW	COM	61166W101	10	140	SH	Defined	2

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

MOTOROLA INC	COM	620076109	3158	449920	SH	Defined	2
MUELLER WTR PRODS INC	COM SER A	624758108	22	4699	SH	Defined	3
NANOPHASE TECHNOLOGIES CORP	COM	630079101	6	3000	SH	Defined	2
NATIONAL FUEL GAS CO N J	COM	636180101	15	300	SH	Defined	3
NATIONAL OILWELL VARCO INC	COM	637071101	1288	31727	SH	Defined	1
NATIONAL OILWELL VARCO INC	COM	637071101	5813	143243	SH	Defined	2
NATIONAL SEMICONDUCTOR CORP	COM	637640103	341	23600	SH	Defined	2
NETLIST INC	COM	64118P109	7	2000	SH	Defined	3
NEWFIELD EXPL CO	COM	651290108	276	5300	SH	Defined	2
NEWMONT MINING CORP	COM	651639106	3140	61655	SH	Defined	1
NEWMONT MINING CORP	COM	651639106	276	5420	SH	Defined	2
NEWS CORP	CL A	65248e104	33	2320	SH	Defined	2
NICHOLAS-APPLEGATE CV & INC	COM	65370F101	105	10655	SH	Defined	3
NIKE INC	CL B	654106103	1	18	SH	Defined	3
NIKE INC	CL B	654106103	3525	47960	SH	Defined	1
NIKE INC	CL B	654106103	515	7009	SH	Defined	2
NOKIA CORP	SPONSORED ADR	654902204	655	42170	SH	Defined	1
NORFOLK SOUTHERN CORP	COM	655844108	1005	17980	SH	Defined	1
NORTHERN TR CORP	COM	665859104	241	4370	SH	Defined	1
NORTHERN TR CORP	COM	665859104	5	85	SH	Defined	2
NOVARTIS A G	SPONSORED ADR	66987V109	263	4870	SH	Defined	1
NUVEEN GA PREM INCOME MUN FD	SH BEN INT	67060F102	124	9000	SH	Defined	2
NUVEEN PREMIER INSD MUN INCO	COM	670987106	43	3000	SH	Defined	2
NVIDIA CORP	COM	67066G104	468	26900	SH	Defined	2
NYSE EURONEXT	COM	629491101	9	300	SH	Defined	2
OFFICE DEPOT INC	COM	676220106	391	48950	SH	Defined	2
ORACLE CORP	COM	68389X105	5499	213867	SH	Defined	2
ORACLE CORP	COM	68389X105	4363	169708	SH	Defined	1
ORACLE CORP	COM	68389X105	19	748	SH	Defined	3
PAB BANKSHARES INC	COM	69313P101	43	19944	SH	Defined	1
PENNEY J C INC	COM	708160106	457	14213	SH	Defined	1
PEPSICO INC	COM	713448108	57	856	SH	Defined	3
PEPSICO INC	COM	713448108	6630	100213	SH	Defined	1
PEPSICO INC	COM	713448108	8670	131051	SH	Defined	2
PEREGRINE PHARMACEUTICALS IN	COM NEW	713661304	2	600	SH	Defined	3
PFIZER INC	COM	717081103	398	23224	SH	Defined	2
PFIZER INC	COM	717081103	67	3893	SH	Defined	3
PFIZER INC	COM	717081103	8624	502831	SH	Defined	1
PHILIP MORRIS INTL INC	COM	718172109	4559	87416	SH	Defined	1
PHILIP MORRIS INTL INC	COM	718172109	9297	178244	SH	Defined	2
PHILIP MORRIS INTL INC	COM	718172109	111	2125	SH	Defined	3
PIMCO CORPORATE OPP FD	COM	72201B101	25	1500	SH	Defined	3
PIMCO STRATEGIC GBL GOV FD I	COM	72200X104	6	600	SH	Defined	3
PITNEY BOWES INC	COM	724479100	393	16076	SH	Defined	1
PLUM CREEK TIMBER CO INC	COM	729251108	45	1151	SH	Defined	3
POLYCOM INC	COM	73172K104	468	15300	SH	Defined	2
POWERSHARES ETF TR II	GLB NUCLR ENRG	73937B100	53	2759	SH	Defined	3
POWERSHARES ETF TRUST	DIV ACHV PRTF	73935X732	25	1900	SH	Defined	2
POWERSHARES ETF TRUST	INTL DIV ACHV	73935X716	21	1500	SH	Defined	2
POWERSHARES ETF TRUST	HI YLD EQ DVDN	73935X302	49	6000	SH	Defined	2
POWERSHARES GLOBAL ETF TRUST	INSUR NATL MUN	73936T474	815	34400	SH	Defined	2
POWERSHARES QQQ TRUST	UNIT SER 1	73935A104	322	6690	SH	Defined	1
POWERSHARES QQQ TRUST	UNIT SER 1	73935A104	67	1382	SH	Defined	3
POWERSHS DB MULTI SECT COMM	DB AGRICULT FD	73936B408	11	454	SH	Defined	3
PPG INDS INC	COM	693506107	878	13419	SH	Defined	1
PRAXAIR INC	COM	74005P104	3368	40585	SH	Defined	1
PRAXAIR INC	COM	74005P104	405	4882	SH	Defined	2
PRE PAID LEGAL SVCS INC	COM	740065107	922	24369	SH	Defined	1
PROCTER & GAMBLE CO	COM	742718109	263	4154	SH	Defined	3
PROCTER & GAMBLE CO	COM	742718109	8324	131571	SH	Defined	1
PROCTER & GAMBLE CO	COM	742718109	9278	146639	SH	Defined	2
PROGRESS ENERGY INC	COM	743263105	1306	33184	SH	Defined	1

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

PROSHARES TR	PSHS REAL ESTAT	74347R552	3	466	SH	Defined	3
PROSHARES TR	PSHS ULTRA FINL	74347R743	99	14635	SH	Defined	1
PROSHARES TR	PSHS SHTRUSS2000	74347R826	2315	57650	SH	Defined	1
PRUDENTIAL FINL INC	COM	744320102	13	220	SH	Defined	2
QUALCOMM INC	COM	747525103	4508	107425	SH	Defined	2
QUALCOMM INC	COM	747525103	615	14651	SH	Defined	1
QWEST COMMUNICATIONS INTL IN	COM	749121109	2	479	SH	Defined	3
RAYONIER INC	COM	754907103	1424	31346	SH	Defined	1
REGIONS FINANCIAL CORP NEW	COM	7591EP100	12	1563	SH	Defined	3
REGIONS FINANCIAL CORP NEW	COM	7591EP100	983	125225	SH	Defined	1
ROBERTS REALTY INVS	COM	769900101	86	66494	SH	Defined	3
ROCKWELL AUTOMATION INC	COM	773903109	395	7000	SH	Defined	2
ROYAL DUTCH SHELL PLC	SPONS ADR A	780259206	1348	23306	SH	Defined	1
S L INDS INC	COM	784413106	9	1000	SH	Defined	3
SARA LEE CORP	COM	803111103	279	20000	SH	Defined	2
SCHIFF NUTRITION INTL INC	COM	806693107	16	2000	SH	Defined	3
SCHLUMBERGER LTD	COM	806857108	1402	22095	SH	Defined	1
SCHWAB CHARLES CORP NEW	COM	808513105	12	661	SH	Defined	3
SCHWAB CHARLES CORP NEW	COM	808513105	4857	259895	SH	Defined	2
SCHWAB CHARLES CORP NEW	COM	808513105	1350	72277	SH	Defined	1
SCRIPPS NETWORKS INTERACT IN	CL A COM	811065101	35	800	SH	Defined	3
SELECT SECTOR SPDR TR	SBI INT-TECH	81369Y803	434	18801	SH	Defined	1
SELECT SECTOR SPDR TR	SBI INT-FINL	81369Y605	115	7200	SH	Defined	2
SELECT SECTOR SPDR TR	SBI INT-FINL	81369Y605	195	12210	SH	Defined	1
SELECT SECTOR SPDR TR	SBI INT-UTILS	81369Y886	10	335	SH	Defined	3
SELECT SECTOR SPDR TR	SBI INT-FINL	81369Y605	57	3567	SH	Defined	3
SELECT SECTOR SPDR TR	SBI INT-ENERGY	81369Y506	242	4207	SH	Defined	3
SELECT SECTOR SPDR TR	SBI CONS STPLS	81369Y308	19	689	SH	Defined	3
SERVICE CORP INTL	COM	817565104	5	500	SH	Defined	3
SHAW GROUP INC	COM	820280105	413	12000	SH	Defined	2
SHERWIN WILLIAMS CO	COM	824348106	81	1200	SH	Defined	3
SIGMA ALDRICH CORP	COM	826552101	478	8900	SH	Defined	2
SKYWORKS SOLUTIONS INC	COM	83088M102	298	19100	SH	Defined	2
SONOCO PRODS CO	COM	835495102	344	11180	SH	Defined	1
SOUTHERN CO	COM	842587107	4370	131778	SH	Defined	1
SOUTHERN CO	COM	842587107	33	1000	SH	Defined	2
SOUTHERN CO	COM	842587107	3736	112678	SH	Defined	3
SOUTHWEST GAS CORP	COM	844895102	15	500	SH	Defined	3
SOUTHWESTERN ENERGY CO	COM	845467109	2742	67350	SH	Defined	2
SPDR GOLD TRUST	GOLD SHS	78463V107	1321	12126	SH	Defined	1
SPDR GOLD TRUST	GOLD SHS	78463V107	10784	98982	SH	Defined	2
SPDR GOLD TRUST	GOLD SHS	78463V107	1670	15331	SH	Defined	3
SPDR INDEX SHS FDS	EMERG MKTS ETF	78463X509	22	342	SH	Defined	3
SPDR S&P 500 ETF TR	UNIT SER 1 S&P	78462F103	11115	95000	SH	Defined	1
SPDR S&P 500 ETF TR	UNIT SER 1 S&P	78462F103	6020	51450	SH	Defined	2
SPDR S&P 500 ETF TR	UNIT SER 1 S&P	78462F103	11121	95050	SH	Defined	1
SPDR S&P 500 ETF TR	UNIT SER 1 S&P	78462F103	499	4261	SH	Defined	3
SPDR S&P MIDCAP 400 ETF TR	UTSER1 S&PDCRP	78467Y107	2391	16700	SH	Defined	2
SPDR S&P MIDCAP 400 ETF TR	UTSER1 S&PDCRP	78467Y107	314	2198	SH	Defined	1
SPDR SERIES TRUST	BRCLYS YLD ETF	78464A417	1101	27667	SH	Defined	2
SPDR SERIES TRUST	BRCLYS YLD ETF	78464A417	0	7	SH	Defined	3
SPDR SERIES TRUST	SPDR KBW BK ETF	78464A797	132	5105	SH	Defined	3
SPDR SERIES TRUST	BRCLYS SHRT ETF	78464a425	736	30700	SH	Defined	2
SPDR SERIES TRUST	BRCLYS MUNI ETF	78464a458	1051	46300	SH	Defined	2
SPDR SERIES TRUST	KBW REGN BK ETF	78464A698	34	1290	SH	Defined	2
SPDR SERIES TRUST	BRCLYS YLD ETF	78464A417	279	7016	SH	Defined	1
SPECTRA ENERGY CORP	COM	847560109	516	22922	SH	Defined	1
SPRINT NEXTEL CORP	COM SER 1	852061100	15	4000	SH	Defined	3
STAPLES INC	COM	855030102	1778	75933	SH	Defined	1
STAPLES INC	COM	855030102	339	14468	SH	Defined	2
STARBUCKS CORP	COM	855244109	483	19905	SH	Defined	2
STARBUCKS CORP	COM	855244109	1956	80590	SH	Defined	1

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

STRYKER CORP	COM	863667101	946	16537	SH	Defined	2
STRYKER CORP	COM	863667101	285	4969	SH	Defined	1
SUNTRUST BKS INC	COM	867914103	5279	197063	SH	Defined	1
SUNTRUST BKS INC	COM	867914103	102	3793	SH	Defined	3
SWEDISH EXPT CR CORP	ROG TTL ETN 22	870297801	9	1144	SH	Defined	3
SYBASE INC	COM	871130100	429	9200	SH	Defined	2
SYNOVUS FINL CORP	COM	87161C105	105	31774	SH	Defined	3
SYNOVUS FINL CORP	COM	87161C105	29	8820	SH	Defined	2
SYNOVUS FINL CORP	COM	87161C105	155321	47209934	SH	Defined	1
SYSCO CORP	COM	871829107	527	17860	SH	Defined	1
TARGET CORP	COM	87612E106	9046	171968	SH	Defined	2
TARGET CORP	COM	87612E106	2912	55361	SH	Defined	1
TARGET CORP	COM	87612E106	21	400	SH	Defined	3
TECO ENERGY INC	COM	872375100	401	25231	SH	Defined	3
TELEPHONE & DATA SYS INC	COM	879433100	27	800	SH	Defined	3
TELEPHONE & DATA SYS INC	SPL COM	879433860	9	300	SH	Defined	3
TERADYNE INC	COM	880770102	1001	89575	SH	Defined	2
TEVA PHARMACEUTICAL INDS LTD	ADR	881624209	318	5048	SH	Defined	1
TEXAS INSTRS INC	COM	882508104	102	4164	SH	Defined	3
THERMO FISHER SCIENTIFIC INC	COM	883556102	8291	161180	SH	Defined	2
THOMAS & BETTS CORP	COM	884315102	20	500	SH	Defined	3
TIME WARNER CABLE INC	COM	88732J207	4	66	SH	Defined	2
TIME WARNER INC	COM NEW	887317303	8	266	SH	Defined	2
TIME WARNER INC	COM NEW	887317303	16	500	SH	Defined	3
TJX COS INC NEW	COM	872540109	898	21120	SH	Defined	2
TJX COS INC NEW	COM	872540109	336	7906	SH	Defined	1
TORCHMARK CORP	COM	891027104	449	8404	SH	Defined	1
TORONTO DOMINION BK ONT	COM NEW	891160509	429	5746	SH	Defined	1
TOTAL S A	SPONSORED ADR	89151E109	674	11619	SH	Defined	1
TOTAL SYS SVCS INC	COM	891906109	138	8828	SH	Defined	3
TOTAL SYS SVCS INC	COM	891906109	56	3590	SH	Defined	2
TOTAL SYS SVCS INC	COM	891906109	364909	23301995	SH	Defined	1
TRAVELERS COMPANIES INC	COM	89417E109	2431	45069	SH	Defined	1
TRAVELERS COMPANIES INC	COM	89417E109	420	7795	SH	Defined	2
TREDEGAR CORP	COM	894650100	14	800	SH	Defined	3
TRUSTMARK CORP	COM	898402102	49	2015	SH	Defined	3
UNION PAC CORP	COM	907818108	298	4068	SH	Defined	1
UNITED CMNTY BKS BLAIRSVLE G	CAP STK	90984P105	5	1174	SH	Defined	3
UNITED PARCEL SERVICE INC	CL B	911312106	32	500	SH	Defined	2
UNITED PARCEL SERVICE INC	CL B	911312106	11	165	SH	Defined	3
UNITED PARCEL SERVICE INC	CL B	911312106	5168	80240	SH	Defined	1
UNITED STATES CELLULAR CORP	COM	911684108	21	500	SH	Defined	3
UNITED TECHNOLOGIES CORP	COM	913017109	7551	102584	SH	Defined	2
UNITED TECHNOLOGIES CORP	COM	913017109	66	900	SH	Defined	3
UNITED TECHNOLOGIES CORP	COM	913017109	6087	82698	SH	Defined	1
UNITED THERAPEUTICS CORP DEL	COM	91307c102	796	14380	SH	Defined	2
UNITEDHEALTH GROUP INC	COM	91324P102	3765	115248	SH	Defined	3
UNITEDHEALTH GROUP INC	COM	91324P102	8697	266195	SH	Defined	2
UNITEDHEALTH GROUP INC	COM	91324P102	1169	35791	SH	Defined	1
URBAN OUTFITTERS INC	COM	917047102	5726	150400	SH	Defined	2
US BANCORP DEL	COM NEW	902973304	3	125	SH	Defined	2
US BANCORP DEL	COM NEW	902973304	712	27495	SH	Defined	1
V F CORP	COM	918204108	433	5400	SH	Defined	2
VANGUARD BD INDEX FD INC	SHORT TRM BOND	921937827	4	44	SH	Defined	2
VANGUARD INDEX FDS	REIT ETF	922908553	1407	28825	SH	Defined	2
VANGUARD INDEX FDS	STK MRK ETF	922908769	5191	87109	SH	Defined	3
VANGUARD INDEX FDS	REIT ETF	922908553	309	6330	SH	Defined	1
VANGUARD INTL EQUITY INDEX F	EMR MKT ETF	922042858	223	5292	SH	Defined	3
VANGUARD INTL EQUITY INDEX F	ALLWRLD EX US	922042775	360	8100	SH	Defined	2
VANGUARD SPECIALIZED PORTFOL	DIV APP ETF	921908844	1115	22826	SH	Defined	3
VEECO INSTRS INC DEL	COM	922417100	326	7500	SH	Defined	2
VENTAS INC	COM	92276F100	11	230	SH	Defined	3

Edgar Filing: SYNOVUS FINANCIAL CORP - Form 13F-HR

VERISIGN INC	COM	92343E102	330	12700	SH	Defined 2
VERIZON COMMUNICATIONS INC	COM	92343V104	1	25	SH	Defined 3
VERIZON COMMUNICATIONS INC	COM	92343V104	6408	206566	SH	Defined 1
VERIZON COMMUNICATIONS INC	COM	92343V104	302	9745	SH	Defined 2
VMWARE INC	CL A COM	928563402	5	100	SH	Defined 3
VODAFONE GROUP PLC NEW	SPONS ADR NEW	92857W209	47	2000	SH	Defined 2
VULCAN MATLS CO	COM	929160109	54	1146	SH	Defined 3
VULCAN MATLS CO	COM	929160109	4548	96280	SH	Defined 1
WAL MART STORES INC	COM	931142103	6178	111126	SH	Defined 1
WAL MART STORES INC	COM	931142103	330	5932	SH	Defined 3
WAL MART STORES INC	COM	931142103	11179	201054	SH	Defined 2
WALGREEN CO	COM	931422109	332	8957	SH	Defined 1
WASTE MGMT INC DEL	COM	94106L109	17	500	SH	Defined 3
WASTE MGMT INC DEL	COM	94106L109	648	18830	SH	Defined 1
WATSON PHARMACEUTICALS INC	COM	942683103	236	5641	SH	Defined 1
WELLPOINT INC	COM	94973V107	455	7080	SH	Defined 1
WELLS FARGO & CO NEW	COM	949746101	5	174	SH	Defined 2
WELLS FARGO & CO NEW	COM	949746101	2270	72930	SH	Defined 3
WELLS FARGO & CO NEW	COM	949746101	1119	35935	SH	Defined 1
WESTERN ASSETT MGD HI INCM F	COM	95766L107	2	345	SH	Defined 2
WESTERN DIGITAL CORP	COM	958102105	398	10200	SH	Defined 2
WISDOMTREE TRUST	INDIA ERNGS FD	97717w422	4491	192480	SH	Defined 2
WISDOMTREE TRUST	INDIA ERNGS FD	97717w422	547	23436	SH	Defined 3
WISDOMTREE TRUST	DEFA EQT INC ETF	97717W802	24	571	SH	Defined 3
YUM BRANDS INC	COM	988498101	11	276	SH	Defined 3
ZEP INC	COM	98944B108	22	1000	SH	Defined 3
ZIMMER HLDGS INC	COM	98956P102	45	757	SH	Defined 3
ZIMMER HLDGS INC	COM	98956P102	18	300	SH	Defined 2
ZIX CORP	COM	98974P100	231	100000	SH	Defined 1