

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO
Form 8-K
June 06, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **June 5, 2008**

AMERICAN EQUITY
INVESTMENT LIFE HOLDING COMPANY
(Exact Name of Registrant as Specified in its Charter)

| | | |
|------------------------------|--------------------------|---------------------|
| IOWA | 001-31911 | 42-1447959 |
| (State or Other Jurisdiction | (Commission File Number) | (IRS Employer |
| of Incorporation) | | Identification No.) |

| | |
|---|--------------|
| 5000 Westown Parkway, Suite 440, West Des Moines, Iowa | 50266 |
| (Address of Principal Executive Offices) | (Zip Code) |
| (515) 221-0002 | |
| (Registrant's telephone number, including area code) | |

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

American Equity Investment Life Holding Company (“AEL”) held its Annual Meeting of Stockholders on June 5, 2008. Highlights of the presentations made by management at the meeting include the following:

Year-to-date annuity sales have reached \$1 billion as of June 5, 2008.

AEL has no exposure to subprime residential mortgages.

AEL has purchased \$2.2 billion of new fixed income securities with an average yield of 6.7% year-to-date as of June 5, 2008.

Average cost of one-year call options purchased in 2008 to fund indexed interest credits on annuities remains below 3.3% as of June 5, 2008.

As a result of increased investment yields and declines in option costs, AEL increased new money caps for several index annuity interest crediting strategies effective June 2, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June
6,
2008

AMERICAN EQUITY

**INVESTMENT LIFE
HOLDING COMPANY**

By: /s/ Wendy L. Carlson
Wendy L. Carlson
Chief Financial Officer and
General Counsel