

CASH AMERICA INTERNATIONAL INC

Form 8-K

March 24, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED):

**March 24, 2008**

**CASH AMERICA INTERNATIONAL, INC.  
(Exact name of registrant as specified in its charter)**

**Texas                                      1-9733                                      75-2018239**  
**(State of incorporation)   (Commission File No.)   (IRS Employer Identification No.)**

**1600 West 7th Street  
Fort Worth, Texas 76102**  
**(Address of principal executive offices) (Zip Code)**

**Registrant's telephone number, including area code: (817) 335-1100**

**Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:**

**Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**

**Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**

**Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**

**Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

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**Item 7.01 Regulation FD Disclosure.**

On March 24, 2008, Cash America International, Inc. (the "Company") announced that it expects first quarter ending March 31, 2008 earnings will top estimates. A copy of the Company's news release is furnished as Exhibit 99.1 to this report on Form 8-K and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(c) Exhibits – The following exhibit is furnished pursuant to the disclosures included under Item 7.01 of this report on Form 8-K.

99.1 Copy of news release dated March 24, 2008, issued by Cash America International, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA INTERNATIONAL, INC.**

Date: March 24, 2008    By: /s/ J. Curtis Linscott  
  J. Curtis Linscott  
  Executive Vice President, General Counsel &  
  Secretary

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**EXHIBIT INDEX**

Exhibit No.    Description

99.1            News release dated March 24, 2008, issued by Cash America International, Inc.