Ally Financial Inc.
Form 424B3
December 26, 2018

Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 12/24/2018 (To Prospectus Dated December 12, 2017)	Rule 424 (b) (3) File No. 333-222012

Ally Financial Inc.
Demand Notes –
Floating Rate

Effective Dates	Principal Amount	Rate	Yield
12/24/2018 through 12/30/2018	Under $15,000	1.75%	1.76%
	$15,000 through $50,000	1.95%	1.97%
	$50,000 and above	2.10%	2.12%