

Edgar Filing: Crown Equity Holdings, Inc. - Form 10-Q

Crown Equity Holdings, Inc.  
Form 10-Q  
November 09, 2010

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
1934

For the quarterly period ended September 30, 2010

OR

TRANSITION REPORT UNDER SECTION 13 OF 15(d) OF THE EXCHANGE ACT OF 1934

From the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number 000-29935

CROWN EQUITY HOLDINGS INC.  
(Exact name of registrant as specified in its charter)

Nevada 33-0677140  
(State or other jurisdiction of incorporation or organization)(IRS Employer Identification No.)

5440 West Sahara Avenue, Suite 205, Las Vegas, NV 89146  
(Address of principal executive offices)

(702) 448-1543  
(Issuer's telephone number)

N/A  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the Company (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the Company was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes : x No: o

Indicate by check mark whether the Company is a large accelerated filer, an accelerated file, non-accelerated filer, or a smaller reporting company.

Large accelerated filer " Accelerated filed "  
Non-accelerated filer " Smaller reporting company x

Indicate by check mark whether the Company is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes " No x

As of November 9, 2010, there were 753,453,509 shares of Common Stock of the issuer outstanding.



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Crown Equity Holdings Inc.  
BALANCE SHEETS  
(Unaudited)

September 30, 2010    December 31, 2009

Assets			
<b>Current assets</b>			
Cash and cash equivalents	\$	218,292	\$ 249,612
Marketable securities		154,332	-
Accounts receivable		4,000	-
Prepaid expenses		3,220	8,102
<b>Total current assets</b>		<b>379,844</b>	<b>257,714</b>
<b>Fixed assets</b>			
Equipment, net of accumulated depreciation \$81,420 and \$58,141, respectively		61,449	17,993
Restricted securities		48,000	204,500
<b>Total Assets</b>		<b>489,293</b>	<b>480,207</b>
Liabilities & Stockholder's Equity			
<b>Current liabilities</b>			
Accounts payable and accrued expenses	\$	20,809	\$ 14,332
Salaries payable		88,651	-
Taxes payable		—	16,990
Deferred revenue		—	62,000
<b>Total current liabilities</b>		<b>109,460</b>	<b>93,322</b>
Notes payable –related parties		95,209	87,209
<b>Total liabilities</b>		<b>204,669</b>	<b>180,531</b>
<b>Stockholder's Equity</b>			
Preferred shares; \$0.001 par value, 100,000,000 shares Authorized, none issued or outstanding		-	-
Common stock; \$0.001 par value, 4,900,000,000 shares authorized, 751,237,134 and 728,806,320 shares issued and outstanding, respectively		751,237	728,810
Additional paid-in capital		6,125,278	5,819,708
Accumulated deficit		(6,591,891)	(6,248,842)
<b>Total stockholder's equity</b>		<b>284,624</b>	<b>299,676</b>
<b>Total Liabilities &amp; Stockholders' Equity</b>	<b>\$</b>	<b>489,293</b>	<b>\$ 480,207</b>

The accompanying notes are an integral part of the unaudited financial statements

Crown Equity Holdings Inc.  
**STATEMENTS OF OPERATIONS**  
 Three and Nine months ended September 30, 2010 and 2009  
 (Unaudited)

	Three Months		Nine Months	
	2010	2009	2010	2009
Revenue	\$ 399,395	\$ 334,602	1,073,383	\$ 418,959
Cost of revenue	—	—	85,000	1,893
Gross margin	399,395	334,602	988,383	417,066
<b>Operating Expenses:</b>				
General and administrative	381,555	119,036	1,019,631	434,523
Depreciation	10,589	6,692	23,297	19,466
Operating income (loss)	7,251	208,874	(54,527)	(36,923)
<b>Other Income (Expense):</b>				
Other income	15	—	35,054	438
Interest income	11	81	77	81
Realized gain (loss) on securities	(6,211)	2,483	(5,386)	(7,242)
Unrealized loss on securities	(138,349)	—	(307,544)	—
Gain on debt forgiveness	—	14,764	—	16,083
Investment expense	(606)	(100)	(1,389)	(100)
Interest expense	(3,502)	(475)	(9,334)	(1,716)
Total other income (expense)	(148,642)	16,753	(288,522)	7,544
Net income (loss)	\$ (141,391)	\$ 225,627	\$ (343,049)	\$ (29,379)
Net income (loss) per common share (basic and diluted):	\$ (0.00)	\$ 0.00	\$ (0.00)	\$ (0.00)
Weighted average common shares outstanding (basic and diluted):	750,925,650	723,503,570	743,395,432	715,751,930

The accompanying notes are an integral part of the unaudited financial statements

Crown Equity Holdings Inc.  
 STATEMENTS OF CASH FLOWS  
 Nine months ended September 30, 2010 and September 30, 2009  
 (Unaudited)

	2010	2009
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net loss	\$ (343,049)	\$ (29,379)
Adjustments to reconcile net loss to cash used in operating activities:		
Depreciation expense	23,279	19,466
Stock for services	316,997	242,950
Gain on accounts payable forgiveness	—	(16,083)
Unrealized loss on securities	307,544	—
Realized loss on securities	5,386	7,242
Changes in operating assets and liabilities:		
Accounts receivable	(4,000)	—
Prepaid expenses	4,882	—
Marketable securities received for revenue	(376,225)	—
Restricted securities received for revenue	28,250	—
Accounts payable and accrued expenses	6,477	(1,148)
Accounts payable - related party	—	37,480
Taxes payable	(16,990)	—
Deferred revenue	(62,000)	5,000
Accrued salaries	88,651	22,471
<b>NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES</b>	<b>(20,798)</b>	<b>287,999</b>
<b>CASH FLOWS USED IN INVESTING ACTIVITIES</b>		
Cash paid for purchase of fixed assets	(55,735)	(1,811)
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(55,735)</b>	<b>(1,811)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Advances from related party, net	—	(63,226)
Proceeds from sale of stock	37,213	25,000
Proceeds from notes payable	—	(1,000)
Notes payable-related party	8,000	2,650
<b>NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES</b>	<b>45,213</b>	<b>(36,576)</b>
Net Increase (Decrease) in Cash	(31,320)	249,612
Cash, beginning of period	249,612	2,898
Cash, end of period	\$ 218,292	\$ 252,510
<b>SUPPLEMENTAL CASH FLOW INFORMATION</b>		
Interest paid	\$ 576	\$ —
Income taxes paid	—	—
Noncash Investing and Financing Activities:		
Securities received for deferred revenue	\$ 56,250	\$ 138,940
Stock issued for acquisition of fixed assets	11,000	—