

McCann Matthew E
 Form 3
 July 27, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

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|---|---|--|--|---|--|
| <p>1. Name and Address of Reporting Person *</p> <p>McCann Matthew E</p> <p>(Last) (First) (Middle)</p> <p>ONE OLD COUNTRY ROAD, SUITE 500</p> <p>(Street)</p> <p>CARLE PLACE, NY 11514</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>07/18/2017</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>1 800 FLOWERS COM INC [FLWS]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input checked="" type="checkbox"/> Other (give title below) (specify below) Member of 10% owner group</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|---|---|--|--|---|--|

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Class A Common Stock | 2,265,196 | I | By Matthew McCann 2005 Trust |
| Class A Common Stock | 2,265,197 | I | By Erin McCann 2005 Trust |
| Class A Common Stock | 2,265,197 | I | By James McCann 2005 Trust |
| Class A Common Stock | 492,368 | I | By The James F. McCann 2012 Family Trust - Portion I |
| Class A Common Stock | 869,033 | I | By The James F. McCann 2012 Family Trust - Portion II |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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