ZALE CORP Form 4 August 21, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION ON Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *Lennox Richard A			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			ZALE CORP [ZLC]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	••		
901 WEST W	WEST WALNUT HILL LANE		(Month/Day/Year) 08/19/2013	Director 10% Owner _X_ Officer (give title Other (specify below) EVP, Chief Marketing Officer		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
IRVING, TX	75038		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities A	cauired Disposed of ar Reneficially Owne		

(City)	(State) (Z	Zip) Table	I - Non-De	erivative S	Securi	ties Acc	quired, Disposed	of, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(IIIsu. 1)	(msu. +)
Common Stock	08/19/2013		M <u>(1)</u>	7,500	A	\$ 8.7	36,203	D	
Common Stock	08/19/2013		F(2)	2,052	D	\$ 8.7	34,151	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securit	ivative ties red sed of 3, 4,	Expiration Dat	. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh	
Restricted Stock Units (Performance)	\$ 0						(3)	(3)	Common Stock	30,0	
Restricted Stock Units	\$ 0						07/31/2013	<u>(4)</u>	Common Stock	20,1	
Restricted Stock Units	\$ 0						09/02/2012	<u>(5)</u>	Common Stock	23,4	
Stock Options (right to buy)	\$ 3.95						09/02/2012	09/02/2021	Common Stock	50,0	
Stock Options (right to buy)	\$ 2						09/23/2011	09/23/2020	Common Stock	55,0	
Stock Options (right to buy)	\$ 2.37						02/26/2011	02/26/2020	Common Stock	70,0	
Restricted Stock Units	\$ 0	08/19/2013		M	7	7,500	08/17/2011	<u>(6)</u>	Common Stock	7,5	
Stock Options (right to buy)	\$ 5.66						08/17/2010	08/17/2019	Common Stock	50,0	

Reporting Owners

Reporting Owner Name / Address		Relationships							
roporomg o who	Director	10% Owner	Officer	Other					
Lennox Richard A 901 WEST WALNU IRVING, TX 75038			EVP, Chief Marketing Officer						
Signatures									
/s/ Richard A. Lennox	08/21/2013								
**Signature of Reporting Person	Date								

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the issuance of 7,500 shares of Common Stock to the undersigned upon the vesting of restricted stock units as shown on Table 2 of this report.
- (2) Reflects the withholding of 2,052 shares by the Company to satisfy tax obligations in connection with the vesting of 7,500 shares of restricted stock units. No shares were bought or sold in the open market.
- Performance-based restricted stock units granted under the Zale Corporation 2011 Omnibus Incentive Plan that vest as to 100% of the units if the Company satisfies a certain performance goal over any period of four consecutive fiscal quarters beginning on August 1, 2012 and ending on July 31, 2015. Upon vesting, the holder will be entitled to receive one share of common stock for each unit, unless the Board of Directors determines that payment shall be made in cash.
- Restricted stock units granted under Zale Corporation 2011 Omnibus Incentive Plan that vest as to 33% of the units on the first anniversary of the grant date, as to an additional 33% of the units on the second anniversary of the grant date and as to the remaining 34% of the units on the third anniversary of the grant date. Upon vesting, the holder will be entitled to receive one share of common stock for each unit, unless the Board of Directors determines that payment shall be made in cash.
- Restricted stock units granted under Zale Corporation 2003 Stock Incentive Plan that vest as to 33% of the units on the first anniversary of the grant date, as to an additional 33% of the units on the second anniversary of the grant date and as to the remaining 34% of the units on the third anniversary of the grant date. Upon vesting, the holder will be entitled to receive one share of common stock for each unit, unless the Board of Directors determines that payment shall be made in cash.
 - Restricted stock units granted under Zale Corporation 2003 Stock Incentive Plan that vest as to 25% of the units on the second anniversary of the grant date, as to an additional 25% of the units on the third anniversary of the grant date and as to the remaining 50%
- (6) of the units on the fourth anniversary of the grant date. Upon vesting, the holder will be entitled to receive one share of common stock for each unit, unless the Board of Directors determines that payment shall be made in cash. This report reflects the vesting of the final 7,500 units

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.