Ciavarra Christopher Alex Form 4 August 07, 2012

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

Number:

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Ciavarra Christopher Alex | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer   |  |  |  |
|---|--|--|--|--|--|
|   | CRACKER BARREL OLD<br>COUNTRY STORE, INC [CBRL]    | (Check all applicable)   |  |  |  |
| (Last) (First) (Middle)   | 3. Date of Earliest Transaction (Month/Day/Year)   | Director 10% Owner X Officer (give title Other (specify below)   |  |  |  |
| 305 HARTMANN DRIVE  | 09/14/2010   | Sr. VP, Marketing  |  |  |  |
| (Street)  | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |  |
|   | Filed(Month/Day/Year)                              |  |  |  |  |
| LEBANON, TN 37087   |  |  |  |  |  |
| (City) (State) (Zip)  | Table I - Non-Derivative Securities Acq            | quired, Disposed of, or Beneficially Owne  |  |  |  |
| 1.Title of 2. Transaction Date 2A. Dee                              | ned 3. 4. Securities Acquired                      | 5. Amount of 6. Ownership 7. Natur   |  |  |  |

| (- 3)                                | (******)                             | Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |              |                  |   |   |            |            |  |  |
|--------------------------------------|--------------------------------------|--|---|--------------|------------------|---|---|------------|------------|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                      | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |              |                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned | 7. Nature of Indirect Beneficial Ownership                  |            |            |  |  |
|                                      |                                      |  | Code V  | Amount       | (A)<br>or<br>(D) | Price   | Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | (Instr. 4) | (Instr. 4) |  |  |
| Common<br>Stock                      | 09/14/2010                           |  | A   | 1,000<br>(1) | A                | \$ 0  | 7,000   | D          |            |  |  |
| Common<br>Stock                      | 08/03/2012                           |  | F   | 265 (2)      | D                | \$<br>62.96   | 6,735   | D          |            |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title  | and          | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------|--------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | onNumber   | Expiration D  | ate         | Amoun     | t of         | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly   | ying         | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit   | ies          | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. 3 | 3 and 4)     |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |           |              |             | Follo  |
|             | •           |                     |                    |            | (A) or     |               |             |           |              |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |           |              |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |           |              |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |           |              |             |        |
|             |             |                     |                    |            | 4, and 5)  |               |             |           |              |             |        |
|             |             |                     |                    |            |            |               |             |           | A manuat     |             |        |
|             |             |                     |                    |            |            |               |             |           | Amount       |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |           | Or<br>Number |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        |           | Number       |             |        |
|             |             |                     |                    | C + V      | (A) (D)    |               |             |           | of           |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |           | Shares       |             |        |

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

Ciavarra Christopher Alex 305 HARTMANN DRIVE LEBANON, TN 37087

Sr. VP, Marketing

**Signatures** 

Christopher A. Ciavarra by Michael J. Zylstra, Attorney-in-fact

08/07/2012

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Award based upon vesting requirements and certification by the Compensation Committee of achievement of income goal under the 2010 Long-Term Incentive Plan.
- (2) Represents shares deducted to satisfy federal income tax withholding obligations on the vesting of the award disclosed in this filing. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

a currently valid OMB number.

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