#### **BLOCKBUSTER INC**

Form 4 March 30, 2010

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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**OMB APPROVAL** 

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* ICAHN CARL C

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First) (Middle) BLOCKBUSTER INC [BBI]

(Check all applicable)

C/O ICAHN ASSOCIATES CORP., 767 FIFTH AVE., SUITE

(Street)

4700

3. Date of Earliest Transaction (Month/Day/Year)

03/26/2010

Director X\_\_ 10% Owner \_ Other (specify Officer (give title below)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

NEW YORK, NY 10153

(City)	(State)	(Zip) Tab	ole I - Non-	-Derivative Sec	curitie	s Acqui	red, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transacti Code (Instr. 8)	4. Securities oner Disposed of (Instr. 3, 4 and Amount	of (D)	red (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock ("Class A Shares")	03/26/2010		S	700,000	D	\$ 0.3	19,905,190 (1) (2) (3) (4) (5) (6) (7)	I	please see footnotes (1) (2) (3) (4) (5) (6) (7)
Class A Shares	03/29/2010		S	3,483,000	D	\$ 0.29	$ \begin{array}{c} 16,422,190 \\ \underline{(1)} \ \underline{(2)} \ \underline{(3)} \ \underline{(4)} \ \underline{(5)} \\ \underline{(6)} \ \underline{(7)} \end{array} $	I	please see footnotes (1) (2) (3) (4) (5) (6) (7)
Class A Shares	03/30/2010		S	3,490,000	D	\$ 0.25	12,932,190 (1) (2) (3) (4) (5)	I	please see footnotes

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						<u>(6)</u> <u>(7)</u>	$\frac{(1)}{(5)}\frac{(2)}{(6)}\frac{(3)}{(4)}$
Class A Shares	03/30/2010	S	2,500,000	D	\$ 0.24	$ \begin{array}{c} 10,432,190 \\ \underline{(1)} \ \underline{(2)} \ \underline{(3)} \ \underline{(4)} \ \underline{(5)} \\ \underline{(6)} \ \underline{(7)} \end{array} $	please see footnotes (1) (2) (3) (4) (5) (6) (7)
Class A Shares	03/30/2010	S	2,981,800	D	\$ 0.25	$7,450,390 \ \underline{^{(1)}}$ $\underline{^{(2)}} \ \underline{^{(3)}} \ \underline{^{(4)}} \ \underline{^{(5)}} \ \underline{^{(6)}} \ I$	please see footnotes (1) (2) (3) (4) (5) (6) (7)
Class B Common Stock ("Class B Shares")	03/26/2010	S	267,895	D	\$ 0.22	5,298,236 (1) (2) (3) (4) (5) (6) I	please see footnotes (1) (3) (4) (5) (6) (7)
Class B Shares	03/29/2010	S	317,113	D	\$ 0.21	4,981,123 (1) (2) (3) (4) (5) (6) I	please see footnotes (1) (2) (3) (4) (5) (6) (7)
Class B Shares	03/30/2010	S	300,000	D	\$ 0.18	4,681,123 (1) (2) (3) (4) (5) (6) I	please see footnotes (1) (2) (3) (4) (5) (6) (7)
Class B Shares	03/30/2010	S	322,900	D	\$ 0.19	4,358,223 (1) (2) (3) (4) (5) (6) I	please see footnotes (1) (2) (3) (5) (6) (7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3,	;	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
					(Instr. 3, 4, and 5)				
				Code V	(A) (D)		Title		

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Date Expiration Exercisable Date

Amount or Number of Shares

# **Reporting Owners**

Reporting Owner Name / Address		Relationships					
· · · · · · · · · · · · · · · · · · ·	]	Director	10% Owner	Officer	Other		
ICAHN CARL C C/O ICAHN ASSOCIATES CORP. 767 FIFTH AVE., SUITE 4700 NEW YORK, NY 10153			X				
ICAHN ONSHORE LP 445 HAMILTON AVENUE SUITE 1210 WHITE PLAINS, NY 10601			X				
ICAHN PARTNERS LP 445 HAMILTON AVENUE SUITE 1210 WHITE PLAINS, NY 10601			X				
ICAHN PARTNERS MASTER FUND LP C/O WALKER HOUSE 87 MARY STREET GEORGE TOWN, GRAND CAYMAN, E9 KY1-	-9001		X				
ICAHN PARTNERS MASTER FUND II L.P. C/O WALKER HOUSE 87 MARY STREET GRAND CAYMAN, CAYMAN ISLANDS, E9 K	XY1-9001		X				
ICAHN PARTNERS MASTER FUND III L.P. C/O WALKER HOUSE 87 MARY STREET GRAND CAYMAN, CAYMAN ISLANDS, E9 K	XY1-9001		X				
Signatures							
CARL C. ICAHN	03/30/201	0					
**Signature of Reporting Person	Date						
ICAHN ONSHORE LP	03/30/201	0					
**Signature of Reporting Person	Date						
ICAHN PARTNERS LP	03/30/201	0					
**Signature of Reporting Person	Date						
ICAHN PARTNERS MASTER FUND LP	03/30/201	0					
**Signature of Reporting Person	Date						

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ICAHN PARTNERS MASTER FUND
II LP
03/30/2010

\*\*Signature of Reporting Person Date

ICAHN PARTNERS MASTER FUND
III LP 03/30/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- High River Limited Partnership ("High River") directly beneficially owns 1,475,728 Class A Shares and 530,738 Class B Shares;

  Barberry Corp. (?Barberry?) directly beneficially owns 340,906 Class B Shares; Icahn Partners LP ("Icahn Partners") directly beneficially owns 2,597,282 Class A Shares and 1,640,430 Class B Shares; Icahn Partners Master Fund LP ("Icahn Master") directly beneficially owns 3,305,631 Class A Shares and 1,846,149 Class B Shares and Mr. Icahn directly beneficially owns 71,749 Class A Shares.
  - Barberry Corp. ("Barberry"), is the sole member of Hopper Investments LLC ("Hopper"), which is the general partner of High River. Beckton Corp. ("Beckton") is the sole stockholder of Icahn Enterprises G.P. Inc. ("Icahn Enterprises GP"), which is the general partner of Icahn Enterprises Holdings L.P. ("Icahn Enterprises Holdings"). Icahn Enterprises Holdings is the sole member of IPH GP LLC ("IPH"),
- (2) which is the general partner of Icahn Capital LP ("Icahn Capital"). Icahn Capital is the general partner of each of Icahn Onshore LP ("Icahn Onshore") and Icahn Offshore LP ("Icahn Offshore"). Icahn Onshore is the general partner of Icahn Partners. Icahn Offshore is the general partner of each of Icahn Master, Icahn Master II and Icahn Master III. Each of Barberry and Beckton is 100 percent owned by Carl C, Icahn.
- As such, Mr. Icahn is in a position indirectly to determine the investment and voting decisions made by each of High River, Icahn (3) Partners, Icahn Master, Icahn Master II and Icahn Master III. The foregoing entities, together with Mr. Icahn are collectively referred to as the ?Reporting Persons.?
- The number of Class A Shares assume the conversion of Preferred Shares held by all of the applicable Reporting Persons into 7,378,641

  Class A Shares as further described in the Form 4 filing made by the Reporting Person on November 15, 2005. Mr. Icahn disclaims beneficial ownership of such shares for all purposes, except to the extent of his pecuniary interest therein. (Class A, Class B and Preferred Shares, collectively, the ?Shares?)
  - Each of Hopper, Barberry and Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which High River owns. Each of Hopper, Barberry and Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of their pecuniary interest therein. Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule
- (5) 13d-3 under the Act) the Shares which Barberry owns. Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of his pecuniary interest therein. Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which Icahn Partners owns.
  - Each of Icahn Onshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of their pecuniary interest therein. Each of Icahn Offshore, Icahn Capital, IPH,
- (6) Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn may be deemed to indirectly beneficially own (as that term is defined in Rule 13d-3 under the Act) the Shares which each of Icahn Master, Icahn Master II and Icahn Master III owns. Each of Icahn Offshore, Icahn Capital, IPH, Icahn Enterprises Holdings, Icahn Enterprises GP, Beckton and Mr. Icahn disclaims beneficial ownership of such Shares except to the extent of their pecuniary interest therein.
- (7) Please reference the Form 4 filing dated March 26, 2010, filed separately by certain other related Reporting Persons.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4