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Benioff Ma Form 4												
July 25, 201 FORN Check ti if no lor subject Section Form 4 Form 5 obligation may cor <i>See</i> Inst 1(b).	A 4 UNITED his box his box to 16. or Section 170	MENT OF rsuant to S (a) of the F	Wa F CHAN Section Public U	nshingt NGES SEC 16(a) o Jtility H	on IN UI f tl Iol	h, D.C. 2 BENEI RITIES he Secur Iding Co	0549 FICI ities mpa	AL OWN Exchange	OMMISSION ERSHIP OF Act of 1934, 1935 or Section	OMB Number: Expires: Estimated a burden hour response		
(Print or Type 1. Name and Benioff Ma	Address of Reporting	Person <u>*</u>	Symbol			d Ticker of		6	5. Relationship of I Issuer	Reporting Pers	on(s) to	
(Last) (First) (Middle) 3. Date				ESFORCE COM INC [CRM] e of Earliest Transaction n/Day/Year) /2018					(Check all applicable) X_ Director 10% Owner _X_ Officer (give title 0ther (specify below) Chairman of the Board and CEO			
SAN FRAI	(Street) NCISCO, CA 941	05	4. If Am Filed(Mo			Date Origin ar)	al		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by Mo Person	ne Reporting Per	rson	
(City)	(State)	(Zip)	Tab	ole I - No) n-	Derivativ	e Seci	ırities Acqı	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	ed Date, if	3. Transac Code (Instr. 8	etic 3)	4. Securi nor Dispos (Instr. 3,	ties A sed of 4 and (A) or	cquired (A) (D) 5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	07/25/2018			S <u>(1)</u>		875	D	\$ 146.701 ⁷ (2)	7 32,855,925	D <u>(3)</u>		
Common Stock	07/25/2018			S <u>(1)</u>		1,128	D	\$ 147.697 (4)	4 32,854,797	D <u>(3)</u>		
Common Stock	07/25/2018			S <u>(1)</u>		2,897	D	\$ 148.58 (5)	¹ 32,851,900	D <u>(3)</u>		
Common	07/25/2018			S <u>(1)</u>		100	D	\$ 149.28	32,851,800	D (3)		

Stock

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities	3		(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	-				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable Date		Title Number			
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships							
1	Director	10% Owner	Officer	Other					
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х		Chairman of the Board and CEO						
Signatures									
/s/ Lisa Yun, Attorney-in-Fact for Marc Benioff	07/25/2	018							

Date

<u>**Signature of Reporting Person</u> Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.1300 to \$147.1200 inclusive. The (2) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

- Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Shares held in The Marc R. Benioff Revocable Trust.
- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.1600 to \$148.1500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

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Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.1900 to \$149.1300 inclusive. The (5) reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.