

COCA COLA CO
Form 3
August 09, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â MURPHY JOHN		(Month/Day/Year)	COCA COLA CO [KO]	
(Last)	(First)	(Middle)	08/01/2016	
THE COCA-COLA COMPANY,Â ONE COCA-COLA PLAZA			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
ATLANTA,Â GAÂ 30313			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input type="checkbox"/> Officer <input checked="" type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Group President	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, \$.25 Par Value	52,282	D ⁽¹⁾	Â
Common Stock, \$.25 Par Value	2,143	I	By Wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â <u>(2)</u>	02/18/2019	Common Stock, \$.25 Par Value	167,468	\$ 21.6	D	Â
Employee Stock Option (Right to Buy)	Â <u>(3)</u>	02/18/2019	Common Stock, \$.25 Par Value	20,000	\$ 21.6	D	Â
Employee Stock Option (Right to Buy)	Â <u>(4)</u>	02/17/2020	Common Stock, \$.25 Par Value	84,400	\$ 27.7675	D	Â
Employee Stock Option (Right to Buy)	Â <u>(5)</u>	02/16/2021	Common Stock, \$.25 Par Value	112,400	\$ 31.9975	D	Â
Employee Stock Option (Right to Buy)	Â <u>(6)</u>	02/15/2022	Common Stock, \$.25 Par Value	115,896	\$ 34.3525	D	Â
Employee Stock Option (Right to Buy)	Â <u>(7)</u>	02/20/2023	Common Stock, \$.25 Par Value	101,594	\$ 37.61	D	Â
Employee Stock Option (Right to Buy)	Â <u>(8)</u>	02/19/2024	Common Stock, \$.25 Par Value	156,290	\$ 37.205	D	Â
Employee Stock Option (Right to Buy)	Â <u>(9)</u>	02/18/2025	Common Stock, \$.25 Par Value	57,298	\$ 41.885	D	Â
Employee Stock Option (Right to Buy)	Â <u>(10)</u>	02/17/2026	Common Stock, \$.25 Par Value	38,751	\$ 43.515	D	Â

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

