

STEINBRINK WILLIAM H
Form 4
March 01, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
STEINBRINK WILLIAM H

2. Issuer Name and Ticker or Trading Symbol
SMUCKER J M CO [SJM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
02/28/2012

Director 10% Owner
 Officer (give title below) Other (specify below)

P.O. BOX 202569

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

SHAKER HEIGHTS, OH 44120

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount | Price | |
| Common Shares | 02/28/2012 | | M | | 3,251 | A \$ 36.64 | 3,291.212 D |
| Common Shares | 02/28/2012 | | S | | 3,251 | D \$ 74.81 | 40.212 D |
| Common Shares | 02/28/2012 | | M | | 1,500 | A \$ 40.61 | 1,540.212 D |
| Common Shares | 02/28/2012 | | S | | 1,500 | D \$ 74.81 | 40.212 D |
| Common Shares | 02/28/2012 | | M | | 2,000 | A \$ 46.11 | 2,040.212 D |
| | 02/28/2012 | | S | | 2,000 | D \$ 74.81 | 40.212 D |

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| | | | | | | | | |
|---------------|------------|--|---|-------|---|-----------|-----------|---|
| Common Shares | | | | | | | | |
| Common Shares | 02/28/2012 | | M | 2,000 | A | \$ 47.78 | 2,040.212 | D |
| Common Shares | 02/28/2012 | | S | 2,000 | D | \$ 74.814 | 40.212 | D |
| Common Shares | 02/29/2012 | | M | 1,749 | A | \$ 36.64 | 1,789.212 | D |
| Common Shares | 02/29/2012 | | S | 1,749 | D | \$ 74.8 | 40.212 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option Common Shares | \$ 36.64 | 02/28/2012 | | M | 3,251 | 03/01/2003 08/31/2012 | Common Shares | 3,251 |
| Option Common Shares | \$ 40.61 | 02/28/2012 | | M | 1,500 | 03/01/2004 08/31/2013 | Common Shares | 1,500 |
| Option Common Shares | \$ 46.105 | 02/28/2012 | | M | 2,000 | 03/01/2005 09/01/2014 | Common Shares | 2,000 |
| Option Common Shares | \$ 47.78 | 02/28/2012 | | M | 2,000 | 03/01/2006 08/31/2015 | Common Shares | 2,000 |
| Option Common Shares | \$ 36.64 | 02/29/2012 | | M | 1,749 | 03/01/2003 08/31/2012 | Common Shares | 1,749 |

Shares

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| STEINBRINK WILLIAM H P.O. BOX 202569 SHAKER HEIGHTS, OH 44120 | X | | | |

Signatures

/s/ Jeannette L.
Knudsen

03/01/2012

**Signature of Reporting
Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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