

Brin Sergey
Form 4
January 05, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Brin Sergey

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)
01/03/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Co-Founder

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock ⁽¹⁾	01/03/2012		C		83,334	A	\$ 0
Class A Common Stock ⁽¹⁾	01/03/2012		S		1,400	D	\$ 652.6557
Class A Common Stock ⁽¹⁾	01/03/2012		S		1,280	D	\$ 653.5653
Class A Common	01/03/2012		S		1,923	D	\$ 78,731
							654.8456

Edgar Filing: Brin Sergey - Form 4

Stock ⁽¹⁾					⁽⁴⁾		
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	1,131	D	⁽⁵⁾ 655.3607	77,600	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	600	D	⁽⁶⁾ 656.6318	77,000	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	600	D	⁽⁷⁾ 657.6458	76,400	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	8,490	D	⁽⁸⁾ 658.7149	67,910	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	31,395	D	⁽⁹⁾ 659.4315	36,515	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	8,929	D	⁽¹⁰⁾ 660.4782	27,586	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	5,886	D	⁽¹¹⁾ 661.3493	21,700	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	200	D	⁽¹²⁾ 662.6538	21,500	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	3,100	D	⁽¹³⁾ 663.4629	18,400	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	4,170	D	⁽¹⁴⁾ 664.8114	14,230	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	9,088	D	⁽¹⁵⁾ 665.5339	5,142	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	3,002	D	⁽¹⁶⁾ 666.4522	2,140	D
Class A					\$		
Common Stock ⁽¹⁾	01/03/2012	S	2,140	D	⁽¹⁷⁾ 667.5425	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

Edgar Filing: Brin Sergey - Form 4

- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$655.05 to \$655.78, inclusive.
- (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$656.45 to \$656.76, inclusive.
- (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$657.1350 to \$657.9125, inclusive.
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$658.13 to \$658.99, inclusive.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$659.00 to \$659.9750, inclusive.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$660.00 to \$660.98, inclusive.
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$661.00 to \$661.7875, inclusive.
- (12) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$662.5875 to \$662.72, inclusive.
- (13) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$663.0975 to \$663.82, inclusive.
- (14) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$664.06 to \$664.9975, inclusive.
- (15) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$665.00 to \$665.995, inclusive.
- (16) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$666.04 to \$666.94, inclusive.
- (17) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$667.035 to \$667.99, inclusive.
- (18) All shares are exercisable as of the transaction date.
- (19) There is no expiration date for the Issuer's Class B Common Stock.

Remarks:

***All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.