

GASPER LESLIE MARTIN

Form 4

August 05, 2011

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
GASPER LESLIE MARTIN

(Last) (First) (Middle)

C/O STURM, RUGER AND
COMPANY, INC., ONE LACEY
PLACE

(Street)

SOUTHPORT, CT 06890

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

STURM RUGER & CO INC [RGR]

3. Date of Earliest Transaction
(Month/Day/Year)

08/05/2011

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director _____ 10% Owner
__X__ Officer (give title _____ Other (specify
below) below)
Corporate Secretary

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	08/05/2011	08/05/2011	M ⁽¹⁾		3,750	A	\$ 13.39	6,470	I ⁽²⁾ with spouse
Common Stock	08/05/2011	08/05/2011	F ⁽¹⁾		2,490	D	\$ 27.18	3,980	I ⁽²⁾ with spouse
Common Stock	08/05/2011	08/05/2011	M ⁽¹⁾		5,000	A	\$ 8.23	8,980	I ⁽²⁾ with spouse
Common Stock	08/05/2011	08/05/2011	F ⁽¹⁾		2,689	D	\$ 27.18	6,291	I ⁽²⁾ with spouse
Common Stock	08/05/2011	08/05/2011	M ⁽¹⁾		1,872	A	\$ 8.69	8,163	I ⁽²⁾ with spouse

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Common Stock	08/05/2011	08/05/2011	F ⁽¹⁾	1,029	D	\$ 27.18	7,134	I ⁽²⁾	with spouse
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 13.39	08/05/2011	08/05/2011	M ⁽¹⁾	3,750	04/28/2010 04/24/2017	Common Stock	3,750
Employee Stock Option (Right to Buy)	\$ 8.23	08/05/2011	08/05/2011	M ⁽¹⁾	5,000	04/28/2009 04/28/2018	Common Stock	5,000
Employee Stock Option (Right to Buy)	\$ 8.69	08/05/2011	08/05/2011	M ⁽¹⁾	1,872	03/02/2010 03/02/2019	Common Stock	1,872

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
GASPER LESLIE MARTIN C/O STURM, RUGER AND COMPANY, INC. ONE LACEY PLACE	Corporate Secretary

SOUTHPORT, CT 06890

Signatures

Leslie M.

08/05/2011

Gasper

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents cashless exercise of vested stock options.
- (2) Includes 5,345 shares held directly by Ms. Gasper, and 1,789 shares held jointly with Ms. Gasper's spouse.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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