

DRAKE R GLENN

Form 4

October 22, 2010

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
DRAKE R GLENN

2. Issuer Name **and** Ticker or Trading
Symbol
TUPPERWARE BRANDS CORP
[TUP]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
TUPPERWARE BRANDS
CORP, PO BOX 2353

3. Date of Earliest Transaction
(Month/Day/Year)
10/21/2010

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)
Group President

(Street)
ORLANDO, FL 32802

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D) Price			
Common Stock	10/21/2010		M		29,500	A \$ 16.23	44,057	D	
Common Stock	10/21/2010		M		3,200	A \$ 14.63	47,257	D	
Common Stock	10/21/2010		S ⁽¹⁾		2,200	D \$ 45.04	45,057	D	
Common Stock	10/21/2010		S ⁽¹⁾		2,475	D \$ 45.05	42,582	D	
Common Stock	10/21/2010		S ⁽¹⁾		2,404	D \$ 45.06	40,178	D	

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Common Stock	10/21/2010	<u>S⁽¹⁾</u>	5,721	D	\$ 45.07	34,457	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	2,200	D	\$ 45.08	32,257	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	5,900	D	\$ 45.1	26,357	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	500	D	\$ 45.11	25,857	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	100	D	\$ 45.12	25,757	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	2,280	D	\$ 45.14	23,477	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	284	D	\$ 45.15	23,193	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	3,200	D	\$ 45.16	19,993	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	1,930	D	\$ 45.17	18,063	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	200	D	\$ 45.18	17,863	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	400	D	\$ 45.19	17,463	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	1,121	D	\$ 45.2	16,342	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	1,400	D	\$ 45.21	14,942	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	100	D	\$ 45.22	14,842	D	
Common Stock	10/21/2010	<u>S⁽¹⁾</u>	285	D	\$ 45.25	14,557	D	
Common Stock						5,566	I	401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 16.23	10/21/2010		M		29,500		11/06/2003	11/05/2012	Common Stock	29,500
Stock Option	\$ 14.63	10/21/2010		M		3,200		11/19/2004 ⁽²⁾	11/18/2013	Common Stock	3,200

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DRAKE R GLENN TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802			Group President	

Signatures

/s/ Susan R. Coumes,
Attorney-in-Fact

10/22/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock options.

(2) The option vests in three equal annual installments beginning on November 19, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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