ORR R DOUGLAS

Form 4

January 30, 2006

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB 3235-0287

**OMB APPROVAL** 

Number:

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2005

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(City)

(State)

(Zin)

(Print or Type Responses)

1. Name and Address of Reporting Person * ORR R DOUGLAS			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
		FIRST CASH FINANCIAL SERVICES INC [FCFS]	(Check all applicable)				
(Last) 690 E. LAMAI	(First) (Mic	ldle)	3. Date of Earliest Transaction (Month/Day/Year) 01/27/2006	Director 10% Owner Other (specify below) Other (specify below) EVP & Chief Financial Officer			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person			
ARLINGTON, TX 76011				Form filed by More than One Reporting Person			

(City)	(State)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. Transactio	4. Securi		*	5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect
(Instr. 3)		any	Code	(Instr. 3,	4 and	5)	Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned Following Reported	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
					(A) or		Transaction(s)		
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	01/27/2006		S	7,500	D	\$ 34.05	12,700	D	
Common Stock	01/30/2006		S	5,200	D	\$ 34.81	7,500	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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## $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	of Der Sec Acc (A) Dissof (Inst	rivativ curities quired ) or sposed			Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secun (Instr
				Code V	(A)	) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Options	\$ 5.33						09/12/2007	09/12/2012	Common Stock	15,000	
Options	\$ 38						12/20/2005	12/20/2015	Common Stock	30,000	
Options	\$ 30						01/28/2005	01/28/2015	Common Stock	30,000	
Options	\$ 25						01/28/2005	01/28/2015	Common Stock	30,000	
Options	\$ 13.37						10/01/2008	10/01/2013	Common Stock	7,500	
Options	\$ 34						12/20/2005	12/20/2015	Common Stock	30,000	
Options	\$ 6.67						01/29/2008	01/29/2013	Common Stock	15,000	
Options	\$ 30						12/20/2005	12/20/2015	Common Stock	30,000	
Options	\$ 35						01/28/2005	01/28/2015	Common Stock	30,000	
Options	\$ 40						01/28/2005	01/28/2015	Common Stock	30,000	
Options	\$ 19.33						01/29/2009	01/29/2014	Common Stock	28,125	

# **Reporting Owners**

Reporting Owner Name / Address	Kelationships						
	Director	10% Owner	Officer	Other			

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ORR R DOUGLAS 690 E. LAMAR BLVD., #400 ARLINGTON, TX 76011

**EVP & Chief** Financial Officer

#### **Signatures**

/s/ R. Douglas

Orr 01/30/2006

\*\*Signature of

Reporting Person

## **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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