

CARLSON LEROY T JR  
Form 5  
January 22, 2013

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
CARLSON LEROY T JR

2. Issuer Name and Ticker or Trading Symbol  
TELEPHONE & DATA SYSTEMS INC /DE/ [TDS]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

30 N. LASALLE ST., STE. 4000  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
(check applicable line)

CHICAGO, IL 60602

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                 |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|-----------------|
|                                 |                                      |  |                                | (A) or (D) Price  |  |  |   |                 |
| Common Shares                   | Â                                    | Â  | Â                              | Â   | Â  | 30,440.4 <sup>(9)</sup>                                  | D   | Â               |
| Common Shares                   | Â                                    | Â  | Â                              | Â   | Â  | 518.3  | I   | By wife         |
| Common Shares                   | Â                                    | Â  | Â                              | Â   | Â  | 19,337.72 <sup>(4)</sup>                                 | I   | By 401K         |
| Common Shares                   | 12/18/2012                           | Â  | G                              | 105,942 <sup>(15)</sup>   | D  | \$ 0   | I   | By Voting Trust |

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|               |            |   |   |                 |   |      |                  |   |                 |
|---------------|------------|---|---|-----------------|---|------|------------------|---|-----------------|
| Common Shares | 12/18/2012 | Â | G | 105,942<br>(15) | A | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | 12/18/2012 | Â | G | 60,321<br>(14)  | D | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | 12/18/2012 | Â | G | 60,321<br>(14)  | A | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | 08/24/2012 | Â | G | 77,178<br>(13)  | D | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | 08/24/2012 | Â | G | 77,178<br>(13)  | A | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | 08/24/2012 | Â | G | 2,594<br>(12)   | D | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | 08/24/2012 | Â | G | 2,594<br>(12)   | A | \$ 0 | 1,818,133<br>(5) | I | By Voting Trust |
| Common Shares | Â          | Â | Â | Â               | Â | Â    | 78,943 (16)      | I | By trust        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 2270  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Underlying (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|-----|--|-----------------|--|
|  |  |                                      |  |                                | (A)   | (D) | Date Exercisable   | Expiration Date |  |
| Option (Right to buy)                      | \$ 25.36   | Â                                    | Â  | Â                              | Â   | Â   | 12/15/2003   | 07/03/2013      | Common Shares                            |
| Option (Right to buy)                      | \$ 31.62   | Â                                    | Â  | Â                              | Â   | Â   | 12/15/2004   | 05/08/2014      | Common Shares                            |
| Option (Right to buy)                      | \$ 37.07   | Â                                    | Â  | Â                              | Â   | Â   | 12/15/2005   | 04/20/2015      | Common Shares                            |
| Option (Right to buy)                      | \$ 49.8  | Â                                    | Â  | Â                              | Â   | Â   | 12/15/2006   | 12/13/2016      | Common Shares                            |
| Option (Right to buy)                      | \$ 59.45   | Â                                    | Â  | Â                              | Â   | Â   | 12/15/2007   | 07/02/2017      | Common Shares                            |
| Option (Right to buy)                      | \$ 35.35   | Â                                    | Â  | Â                              | Â   | Â   | Â (6)  | 08/26/2018      | Common Shares                            |

|                        |          |            |   |   |           |   |   |        |            |               |
|------------------------|----------|------------|---|---|-----------|---|---|--------|------------|---------------|
| Option (Right to buy)  | \$ 26.95 | Â          | Â | Â | Â         | Â | Â | Â      | 05/20/2019 | Common Shares |
| Option (Right to buy)  | \$ 26.66 | Â          | Â | Â | Â         | Â | Â | Â (7)  | 05/25/2020 | Common Shares |
| Option (Right to buy)  | \$ 29.94 | Â          | Â | Â | Â         | Â | Â | Â (7)  | 05/13/2021 | Common Shares |
| Option (Right to buy)  | \$ 20.79 | Â          | Â | Â | Â         | Â | Â | Â (10) | 05/15/2022 | Common Shares |
| Restricted Stock Units | Â        | Â          | Â | Â | Â         | Â | Â | Â (8)  | 12/02/2013 | Common Shares |
| Restricted Stock Units | Â        | Â          | Â | Â | Â         | Â | Â | Â (11) | 12/01/2014 | Common Shares |
| Series A Common Shares | Â        | Â          | Â | Â | Â         | Â | Â | Â (1)  | Â (1)      | Common Shares |
| Deferred Compensation  | Â        | 12/31/2012 | Â | J | 1,164.909 | Â | Â | Â (3)  | Â (3)      | Common Shares |
| Series A Common Shares | Â        | Â          | Â | Â | Â         | Â | Â | Â (1)  | Â (1)      | Common Shares |
| Series A Common Shares | Â        | Â          | Â | Â | Â         | Â | Â | Â (1)  | Â (1)      | Common Shares |
| Series A Common Shares | Â        | Â          | Â | Â | Â         | Â | Â | Â (1)  | Â (1)      | Common Shares |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                     |       |
|---|---------------|-----------|---------------------|-------|
|   | Director      | 10% Owner | Officer             | Other |
| CARLSON LEROY T JR<br>30 N. LASALLE ST., STE. 4000<br>CHICAGO, IL 60602 | Â X           | Â         | Â President and CEO | Â     |

## Signatures

Julie D. Mathews, by power of atty  
01/21/2013  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Series A Common shares are convertible, on a share-for-share basis, into common shares.

Reporting person is one of four trustees which is record owner of these shares which files its holdings on forms 4. Of these Series A Common shares, 106,441.942 are held as custodian for children and 9984.968 are held by spouse, and 747,559.97 shares are held by a family partnership of which reporting person is a general partner . Of the remaining shares, 3173.713 are owned in individual reporting person's name. In addition, 1,113,621 Series A common Shares owned by family limited partnership. Reporting person disclaims beneficial ownership of shares held for the benefit of persons other than the reporting person.

- (3) Reporting person deferred bonuses pursuant to the TDS Long Term Incentive Plans. Employer matches vest ratably at a rate of 33%, 33%, 34% over three years. A total of 54,844.8 common shares units were vested at 12/31/12.

- (4) Voluntary reporting of shares in the TDS 401K. The information is based on a plan statement dated 12/31/12. The number of shares fluctuates and is attributable to the price of the shares on 12/31/12.

Reporting person is one of four trustees which is record owner of these shares which files its holdings on forms 4. Of these Common shares, 98,132 shares are held as custodian for children and 16,114 are held by spouse, 124,126 are held by a family limited partnership, 89,679 shares through a marital trust, 105,942 are held in a LLC of which the reporting person is the sole voting member, and 686,321.57 shares are held by a family partnership of which reporting person is a general partner. Also voluntarily includes 60,321 shares in a trust, the trustee of which is a third party and the beneficiaries of which include the descendants of the reporting person and his spouse. Of the remaining shares, 7,107 shares are owned by individual reporting person. Reporting person's GRAT owns 306,734 and wife's GRAT owns 323,656. Reporting person disclaims beneficial ownership of shares held for the benefit of persons other than the reporting person.

- (6) Granted under the 2004 Long Term Incentive Plan. Options vest over a 3 year period with one-third vesting on Aug. 26, 2009, one-third vesting on Aug. 26, 2010 and one-third vesting Aug. 26, 2011.

- (7) Granted under the 2004 Long-Term Incentive Plan. Options vest over a 3 year period with one-third becoming exercisable on the first anniversary, one-third on the second anniversary and one-third becoming exercisable on the third anniversary.

- (8) Restricted stock unit award pursuant to the 2004 Long Term Incentive Plan. Stock units will become vested on Dec. 2, 2013.

- (9) Includes 3768 shares owned by children. Reporting person disclaims beneficial ownership of shares owned by children.

- (10) Granted under the 2011 Long Term Incentive Plan. Options vest over a 3 year period with one-third becoming exercisable on the first anniversary, one-third on the second anniversary and one-third becoming exercisable on the third anniversary.

- (11) Restricted stock unit award pursuant to the 2011 Long Term Incentive Plan. Stock units will become vested on Dec. 1, 2014.

- (12) On Aug. 24, 2012, the reporting person's spouse 's GRAT transferred voting trust certificates representing 2,594 shares to the spouse individually. The reporting person previously reported all securities held by spouse and spouse's GRAT. Accordingly, the transfer did not result in any change in the number of securities reported as beneficially owned by reporting person.

- (13) On Aug. 24, 2012, the reporting person's GRAT transferred voting trust certificates representing 77,178 shares to the reporting person individually. The reporting person previously reported all securities held in his name and through a GRAT. Accordingly, the transfer did not result in any change in the number of securities reported as beneficially owned by reporting person.

- (14) On Dec. 18, 2012, the reporting person's marital trust transferred 60,321 shares to a trust of which the trustee is a third party and the beneficiaries of which include descendants of the reporting person and his spouse. These shares continue to be voluntarily family reported by reporting person and thus this transfer did not result in any change in the number of securities reported as beneficially owned by reporting person.

- (15) On Dec. 18, 2012, the reporting person transferred 105,942 shares to a LLC of which reporting person is sole voting member. This transfer did not result in any change in the number of securities reported as beneficially owned by reporting person.

- (16) Voluntary report of shares held in trust, the trustee of which is a third party and beneficiaries of which include the descendants of the reporting person and his spouse.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.