

Edgar Filing: DIAGEO FINANCE BV - Form FWP

DIAGEO FINANCE BV
Form FWP
November 03, 2009

Free Writing Prospectus dated November 3, 2009

Filed Pursuant to Rule 433(d)
Registration Statement No. 333 - 153488
November 3, 2009

Diageo Finance B.V.

US\$500,000,000 3.25% Notes due 2015

Guaranteed as to the payment of Principal and Interest by

Diageo plc

Final Term Sheet

| | |
|-------------------------|---|
| Issuer: | Diageo Finance B.V. |
| Guarantor: | Diageo plc |
| Security: | 3.25% Notes due 2015 |
| Format: | SEC Registered |
| Principal Amount: | U.S.\$500,000,000 |
| Net Proceeds: | U.S.\$497,955,000 |
| Minimum Denomination: | U.S.\$1,000 |
| Day Count: | 30/360 |
| Reoffer Price: | 99.591% |
| Reoffer Yield: | 3.335% |
| Coupon: | 3.250% |
| Underlying Treasury: | 2.375% due October 2014 |
| Treasury Yield: | 2.365% |
| Spread: | 0.97% |
| Settlement Date: | November 6, 2009 |
| Maturity Date: | January 15, 2015 |
| Interest Payment Dates: | January 15 and July 15, commencing July 15, 2010 |
| Business Days: | New York / London |
| Optional Make-Whole | |
| Redemption: | The greater of 100% of principal amount or present value at a discount rate of Treasury plus 15 bps |
| Use of Proceeds: | General corporate purposes |
| Joint Bookrunners: | Citigroup Global Markets Inc., Deutsche Bank Securities Inc. and Morgan Stanley & Co. Incorporated |
| Expected Listing: | NYSE (expected within 30 days after Settlement Date) |

Diageo has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents Diageo has filed with the SEC for more complete information about Diageo and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. at 1-877-858-5407, Deutsche Bank Securities Inc. at 1-800-503-4611 or Morgan Stanley & Co. Incorporated at 1-866-718-1649.