## UNITED STATES

# SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549

## FORM 10-Q

## QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended October 31, 2008

Commission File Number 1-04129

## Zale Corporation

A Delaware Corporation

IRS Employer Identification No. 75-0675400

901 W. Walnut Hill Lane
Irving, Texas 75038-1003

Zale Corporation (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934, as amended, during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days.

Zale Corporation is a large accelerated filer.

Zale Corporation is not a shell company.

As of November 28, 2008, 31,887,190 shares of Zale Corporation s Common Stock, par value $\$ .01$ per share, were outstanding.

## Table of Contents

## ZALE CORPORATION AND SUBSIDIARIES

|  |  | Page |
| :---: | :---: | :---: |
| Part I. | Financial Information | 1 |
| Item 1. | Financial Statements (Unaudited): | 1 |
|  | Consolidated Statements of Operations | 1 |
|  | Consolidated Balance Sheets | 2 |
|  | Consolidated Statements of Cash Flows | 3 |
|  | Notes to Consolidated Financial Statements | 4 |
| Item 2. | Management s Discussion and Analysis of Financial Condition and Results of Operations | 8 |
| Item 3. | Quantitative and Qualitative Disclosures about Market Risk | 11 |
| Item 4. | Controls and Procedures | 11 |
| Part II. | Other Information | 11 |
| Item 1. | Legal Proceedings | 11 |
| Item 1A. | Risk Factors | 11 |
| Item 4. | Submission of Matters to a Vote of Security Holders | 14 |
| Item 6. | Exhibits | 15 |
| Principal Accounting Officer s Signature |  | 16 |

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

## ZALE CORPORATION AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share amounts)

## (Unaudited)

|  | Three Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2008 |  | 2007 |  |
| Revenues | \$ | 364,130 | \$ | 377,264 |
| Cost and expenses: |  |  |  |  |
| Cost of sales |  | 187,443 |  | 179,076 |
| Selling, general and administrative |  | 219,113 |  | 218,831 |
| Cost of insurance operations |  | 1,760 |  | 1,730 |
| Depreciation and amortization |  | 15,101 |  | 15,084 |
| Operating loss |  | $(59,287)$ |  | $(37,457)$ |
| Interest expense |  | 3,471 |  | 4,806 |
| Loss before income taxes |  | $(62,758)$ |  | $(42,263)$ |
| Income tax benefit |  | 17,409 |  | 15,608 |
| Loss from continuing operations |  | $(45,349)$ |  | $(26,655)$ |
| Loss from discontinued operations, net of taxes |  |  |  | $(1,701)$ |
| Net loss | \$ | $(45,349)$ | \$ | $(28,356)$ |
|  |  |  |  |  |
| Basic net loss per common share: |  |  |  |  |
| Loss from continuing operations | \$ | (1.43) | \$ | (0.54) |
| Loss from discontinued operations | \$ |  | \$ | (0.04) |
| Net loss per share | \$ | (1.43) | \$ | (0.58) |
|  |  |  |  |  |
| Diluted net loss per common share: |  |  |  |  |
| Loss from continuing operations | \$ | (1.43) | \$ | (0.54) |
| Loss from discontinued operations | \$ |  | \$ | (0.04) |
| Net loss per share | \$ | (1.43) | \$ | (0.58) |
|  |  |  |  |  |
| Weighted average number of common shares outstanding: |  |  |  |  |
| Basic |  | 31,756 |  | 49,075 |
| Diluted |  | 31,756 |  | 49,075 |

## See notes to consolidated financial statements.

## ZALE CORPORATION AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

## (In thousands)

## (Unaudited)

|  | $\begin{gathered} \text { October 31, } \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { July 31, } \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { October 31, } \\ 2007 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 39,445 | \$ | 65,579 | \$ | 30,552 |
| Merchandise inventories |  | 984,568 |  | 779,565 |  | 1,005,980 |
| Other current assets |  | 110,858 |  | 125,446 |  | 138,456 |
| Current assets of discontinued operations |  |  |  |  |  | 216,808 |
| Total current assets |  | 1,134,871 |  | 970,590 |  | 1,391,796 |
|  |  |  |  |  |  |  |
| Property and equipment |  | 728,646 |  | 734,760 |  | 771,341 |
| Less accumulated depreciation and amortization |  | $(440,847)$ |  | $(436,873)$ |  | $(482,335)$ |
| Net property and equipment |  | 287,799 |  | 297,887 |  | 289,006 |
|  |  |  |  |  |  |  |
| Goodwill |  | 91,726 |  | 103,685 |  | 110,072 |
| Other assets |  | 32,017 |  | 35,946 |  | 37,068 |
| Deferred tax asset |  | 22,848 |  | 14,514 |  |  |
| Total assets | \$ | 1,569,261 | \$ | 1,422,622 | \$ | 1,827,942 |
|  |  |  |  |  |  |  |
| LIABILITIES AND STOCKHOLDERS INVESTMENT |  |  |  |  |  |  |
| Current liabilities: |  |  |  |  |  |  |
| Accounts payable and accrued liabilities | \$ | 435,230 | \$ | 262,275 | \$ | 437,045 |
| Deferred tax liability |  | 65,355 |  | 65,956 |  | 56,726 |
| Current liabilities of discontinued operations |  |  |  |  |  | 8,222 |
| Total current liabilities |  | 500,585 |  | 328,231 |  | 501,993 |
|  |  |  |  |  |  |  |
| Long-term debt |  | 368,505 |  | 326,306 |  | 297,656 |
| Deferred tax liability |  |  |  |  |  | 9,709 |
| Other liabilities |  | 173,145 |  | 169,285 |  | 119,729 |
|  |  |  |  |  |  |  |
| Contingencies (see Note 7) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Stockholders Investment: |  |  |  |  |  |  |
| Common stock |  | 488 |  | 488 |  | 553 |
| Additional paid-in capital |  | 146,754 |  | 144,456 |  | 140,173 |
| Accumulated other comprehensive income |  | 16,803 |  | 51,036 |  | 67,771 |
| Accumulated earnings |  | 834,165 |  | 879,514 |  | 840,358 |
|  |  | 998,210 |  | 1,075,494 |  | 1,048,855 |
| Treasury stock |  | $(471,184)$ |  | $(476,694)$ |  | $(150,000)$ |
| Total stockholders investment |  | 527,026 |  | 598,800 |  | 898,855 |
| Total liabilities and stockholders investment | \$ | 1,569,261 | \$ | 1,422,622 | \$ | 1,827,942 |

See notes to consolidated financial statements.

Edgar Filing: ZALE CORP - Form 10-Q

## ZALE CORPORATION AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS

## (In thousands)

## (Unaudited)

|  | Three Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2008 |  | 2007 |  |
| Cash Flows From Operating Activities: |  |  |  |  |
| Net loss | \$ | $(45,349)$ | \$ | $(28,356)$ |
| Adjustments to reconcile net loss to net cash used in operating activities: |  |  |  |  |
| Depreciation and amortization |  | 15,271 |  | 15,254 |
| Deferred taxes |  | $(8,522)$ |  | $(4,888)$ |
| Loss on disposition of property and equipment |  | 112 |  | 604 |
| Stock-based compensation |  | 1,618 |  | 763 |
| Loss from discontinued operations |  |  |  | 1,701 |
| Changes in assets and liabilities: |  |  |  |  |
| Merchandise inventories |  | $(224,293)$ |  | $(144,601)$ |
| Other current assets |  | 13,015 |  | $(24,994)$ |
| Other assets |  | 2,971 |  | 608 |
| Accounts payable and accrued liabilities |  | 179,689 |  | 136,064 |
| Other liabilities |  | 7,422 |  | 11,699 |
| Net cash used in operating activities |  | $(58,066)$ |  | $(36,146)$ |
|  |  |  |  |  |
| Cash Flows From Investing Activities: |  |  |  |  |
| Payments for property and equipment |  | $(12,165)$ |  | $(23,223)$ |
| Purchase of available-for-sale investments |  | $(5,106)$ |  | $(3,062)$ |
| Proceeds from sales of available-for-sale investments |  | 4,906 |  | 1,150 |
| Net cash used in investing activities |  | $(12,365)$ |  | $(25,135)$ |
|  |  |  |  |  |
| Cash Flows From Financing Activities: |  |  |  |  |
| Borrowings under revolving credit agreement |  | 1,128,900 |  | 1,195,150 |
| Payments on revolving credit agreement |  | $(1,086,701)$ |  | (1,124,800) |
| Proceeds from exercise of stock options |  | 6,343 |  | 1,401 |
| Excess tax benefit on stock options exercised |  | 158 |  | 32 |
| Net cash provided by financing activities |  | 48,700 |  | 71,783 |
|  |  |  |  |  |
| Cash Flows from Discontinued Operations: |  |  |  |  |
| Net cash used in operating activities of discontinued operations |  |  |  | $(17,152)$ |
| Net cash used in investing activities of discontinued operations |  |  |  | (948) |
| Net cash used in discontinued operations |  |  |  | $(18,100)$ |
|  |  |  |  |  |
| Effect of exchange rate changes on cash |  | $(4,403)$ |  | 507 |
|  |  |  |  |  |
| Net change in cash and cash equivalents |  | $(26,134)$ |  | $(7,091)$ |
| Cash and cash equivalents at beginning of period |  | 65,579 |  | 37,643 |
| Cash and cash equivalents at end of period | \$ | 39,445 | \$ | 30,552 |

See notes to consolidated financial statements.

Edgar Filing: ZALE CORP - Form 10-Q

## ZALE CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## (Unaudited)

## 1. BASIS OF PRESENTATION

References to the Company, we, us, and our in this Form 10-Q are references to Zale Corporation and its subsidiaries. We are, through our wholly owned subsidiaries, a leading specialty retailer of fine jewelry in North America. As of October 31, 2008, we operated 1,399 specialty retail jewelry stores and 731 kiosk locations primarily in shopping malls throughout the United States of America, Canada and Puerto Rico. We report our operations under three segments: Fine Jewelry, Kiosk Jewelry and All Other.

Our Fine Jewelry segment is comprised of five brands: Zales Jewelers®; Zales Outlet®; Gordon s Jewelers®; Peoples Jewellers® and Mappins Jewellers®; and our e-commerce businesses, which include zales.com and gordonsjewelers.com.

The Kiosk Jewelry segment operates primarily under the brand names Piercing Pagoda®; Plumb Gold ; and Silver and Gold Connection®.

## The All Other segment includes insurance and reinsurance operations.


#### Abstract

We consolidate substantially all of our U.S. operations into Zale Delaware, Inc. ( ZDel ), a wholly owned subsidiary of Zale Corporation. ZDel is the parent company for several subsidiaries, including three that are engaged primarily in providing credit insurance to our credit customers. We consolidate our Canadian retail operations into Zale International, Inc., which is a wholly owned subsidiary of Zale Corporation. All significant intercompany transactions have been eliminated. The consolidated financial statements are unaudited and have been prepared by the Company in accordance with accounting principles generally accepted in the United States of America for interim financial information. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In management s opinion, all material adjustments (consisting of normal recurring accruals and adjustments) and disclosures necessary for a fair presentation have been made. Because of the seasonal nature of the retail business, operating results for interim periods are not necessarily indicative of the results that may be expected for the full year. The accompanying consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes thereto included in the Company s Form 10-K for the fiscal year ended July 31, 2008.


Certain prior year amounts in the accompanying consolidated financial statements have been reclassified to conform with fiscal year 2009 classifications.

In September 2006, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards ( SFAS ) No. 157, Fair Value Measurements, (SFAS 157 ). SFAS 157 clarifies the definition of fair value, describes methods used to appropriately measure fair value, and expands fair value disclosure requirements, but does not change existing guidance as to whether or not an instrument is carried at fair value. For financial assets and liabilities, SFAS 157 is effective for fiscal years beginning after November 15, 2007 and for non-financial assets and liabilities, SFAS 157 is effective for fiscal years beginning after November 15, 2008. The Company adopted SFAS 157 on August 1, 2008, as required. The adoption of SFAS 157 did not have a material impact on our consolidated financial statements.

SFAS 157 establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair values. These tiers include:

Level 1- Quoted prices for identical instruments in active markets;
Level 2 - Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations whose significant inputs are observable; and

Level 3 - Instruments whose significant inputs are unobservable.

Table of Contents

As of October 31, 2008, our insurance subsidiaries held investments of $\$ 26.7$ million in debt and equity securities that are required to be measured at fair value on a recurring basis. The fair values of these investments are based on quoted market prices in an active market, a Level 1 measurement in the fair value hierarchy.

## 3. LOSS PER COMMON SHARE

Basic loss per common share is computed by dividing net loss available to common stockholders by the weighted average number of common shares outstanding for the reporting period. Diluted net loss per share includes the dilutive effect of the assumed exercise of stock options and vesting of restricted share awards. For the calculation of diluted net loss per share, the basic weighted average number of shares is increased by the dilutive effect of stock options and restricted share awards determined using the treasury stock method. We had approximately 2.7 million and 2.3 million stock options outstanding at October 31, 2008 and 2007, respectively, which were not included in the diluted net loss per share calculation because the effect would have been antidilutive.

During the first quarter of fiscal years 2009 and 2008, we incurred a net loss of $\$ 45.3$ million and $\$ 28.4$ million, respectively. A net loss causes all outstanding stock options and restricted share awards to be antidilutive (that is, the potential dilution would decrease the loss per share). As a result, the basic and dilutive losses per common share are the same.

## 4. COMPREHENSIVE LOSS

Comprehensive loss is net loss plus certain other items that are recorded directly to stockholders investment and consist of the negative impact of currency translation adjustments totaling $\$ 33.2$ million and unrealized losses related to investments classified as available-for-sale totaling $\$ 1.0$ million. Comprehensive loss was $\$ 79.5$ million and $\$ 6.5$ million for the three months ended October 31, 2008 and 2007, respectively.

## 5. DISPOSITION OF BAILEY BANKS \& BIDDLE

In September 2007, we entered into a definitive agreement to sell substantially all of the assets and certain liabilities related to the Bailey Banks \& Biddle brand. The assets consisted primarily of inventory and property and equipment totaling approximately $\$ 190$ million and $\$ 28$ million, respectively. The sale was completed on November 9, 2007 and resulted in a pre-tax gain of approximately $\$ 14$ million, which includes a $\$ 24.7$ million reduction in the last-in, first-out provision resulting from the liquidation of the Bailey Banks \& Biddle inventory. The decision to sell was a result of our strategy to focus on our moderately priced business and our continued focus on maximizing return on investments. We have reported the results of operations of Bailey Banks \& Biddle as discontinued operations, which consist of the following (in thousands):

## Three Months Ended

October 31, 2007
Revenues

Edgar Filing: ZALE CORP - Form 10-Q

| Loss before income taxes | $\$$ | $(2,789)$ |
| :--- | :---: | :---: |
| Income tax benefit |  | 1,088 |
| Loss from discontinued operations, net of taxes | $\$$ | $(1,701)$ |

## Edgar Filing: ZALE CORP - Form 10-Q

Table of Contents

## 6. SEGMENTS

We report our business under three operating segments: Fine Jewelry, Kiosk Jewelry and All Other. We group our brands into segments based on the similarities in commodity characteristics of the merchandise and the product mix. The All Other segment includes insurance and reinsurance operations.

Operating earnings for segments in continuing operations are calculated before unallocated corporate overhead, interest and taxes but include an internal charge for inventory carrying cost to evaluate segment profitability. Unallocated costs are before income taxes and include corporate employee-related costs, administrative costs, information technology costs, corporate facilities costs and depreciation and amortization.

| Selected Financial Data by Segment | Three Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2008 |  | 2007 |  |
|  | (amounts in thousands) |  |  |  |
| Revenues: |  |  |  |  |
| Fine Jewelry (a) | \$ | 314,028 | \$ | 325,676 |
| Kiosk |  | 47,002 |  | 48,437 |
| All Other |  | 3,100 |  | 3,151 |
| Total revenues | \$ | 364,130 | \$ | 377,264 |
|  |  |  |  |  |
| Depreciation and amortization: |  |  |  |  |
| Fine Jewelry | \$ | 10,804 | \$ | 10,614 |
| Kiosk |  | 1,270 |  | 1,364 |
| All Other |  |  |  |  |
| Unallocated |  | 3,027 |  | 3,106 |
| Total depreciation and amortization | \$ | 15,101 | \$ | 15,084 |
|  |  |  |  |  |
| Operating (loss) earnings: |  |  |  |  |
| Fine Jewelry | \$ | $(44,504)$ | \$ | $(27,424)$ |
| Kiosk |  | $(5,011)$ |  | $(5,758)$ |
| All Other |  | 1,340 |  | 1,553 |
| Unallocated (b) |  | $(11,112)$ |  | $(5,828)$ |
| Total operating loss | \$ | $(59,287)$ | \$ | $(37,457)$ |

(a) Includes $\$ 56.4$ and $\$ 53.7$ million for the three month periods ended October 31, 2008 and 2007, respectively, related to foreign operations.
(b) Includes $\$ 15.1$ and $\$ 16.6$ million for the three month periods ended October 31, 2008 and 2007, respectively, to offset internal carrying costs charged to the segments.

Income tax information by segment has not been included as taxes are calculated on a consolidated basis and not allocated to each segment.

# Edgar Filing: ZALE CORP - Form 10-Q 

Table of Contents

## 7. CONTINGENCIES

In connection with the sale of the Bailey Banks \& Biddle brand on November 9, 2007, we assigned the buyers the obligations for the store operating leases. As a condition of this assignment, we remain contingently liable for the leases for the remainder of the respective current lease terms, which generally range from fiscal 2009 through fiscal 2017. The maximum potential liability for base rent payments under the leases totals approximately $\$ 76$ million as of October 31, 2008. In addition, we may be obligated for common area charges and other payments. We have not recorded a liability for any of these leases at this time based upon, among other things, our current assessment regarding the likelihood of payment. There can be no assurance that this assessment will prove accurate.

In September 2008, one of our vendors filed for bankruptcy protection. As of October 31, 2008, an affiliate of the vendor held approximately 5,000 ounces of gold, or $\$ 4.0$ million, belonging to the Company. Although we believe we are entitled to the return of the gold, it has not yet been returned, and it is unclear when and whether the gold will be returned. It is not possible at this time to reasonably estimate the possible loss, if any.

See note 15 to the consolidated financial statements in Item 8 of our Form $10-\mathrm{K}$ for information relating to certain litigation matters.

We are involved in a number of other legal and governmental proceedings as part of the normal course of our business. Reserves have been established based on management s best estimates of our potential liability in these matters. These estimates have been developed in consultation with internal and external counsel and are based on a combination of litigation and settlement strategies. Management believes that such litigation and claims will be resolved without material effect on our financial position or results of operations.

## 8. DEFERRED REVENUE

We offer our customers lifetime warranties on certain products that cover sizing and breakage with an option to purchase theft protection for a two-year period. The revenue from the lifetime warranties is recognized on a straight-line basis over a five year period. The change in deferred revenue from continuing operations associated with the sale of warranties is as follows (in thousands):

|  | Three Months Ended <br> October 31, |  |  |  |
| :--- | :---: | :---: | :---: | ---: |
|  |  | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 7}$ |  |
| Deferred revenue, beginning of period | $\$$ | 168,811 | $\$$ | 89,574 |
| Warranties sold (a) |  | 16,859 | 23,903 |  |
| Revenue recognized | $\$$ | $(11,447)$ | $(9,543)$ |  |
| Deferred revenue, end of period | 174,223 | $\$$ | 103,934 |  |

(a) Warranty sales for the quarter ended October 31, 2008 include approximately $\$ 4$ million related primarily to the impact of the decline in the Canadian currency rate on the beginning of the period deferred revenue balance.

Edgar Filing: ZALE CORP - Form 10-Q

## Item 2.

## MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This discussion and analysis should be read in conjunction with the unaudited consolidated financial statements of the Company (and the related notes thereto) which preceded this report and the audited consolidated financial statements of the Company (and the related notes thereto) and Management s Discussion and Analysis of Financial Condition and Results of Operations in the Company s Form 10-K for the fiscal year ended July 31, 2008.

## Overview

We are a leading specialty retailer of fine jewelry in North America. At October 31, 2008, we operated 1,399 fine jewelry stores and 731 kiosk locations primarily in shopping malls throughout the United States of America, Canada and Puerto Rico. Our operations are divided into three business segments: Fine Jewelry, Kiosk Jewelry and All Other.

The Fine Jewelry segment focuses on diamond product, but differentiates its five brands through merchandise assortments and marketing. The Kiosk Jewelry segment reaches the opening price point of fine jewelry customers primarily through mall-based kiosks in the United States of America operating primarily under the name Piercing Pagoda®. The All Other segment consists primarily of our insurance operations, which provide insurance and reinsurance facilities for various types of insurance coverage offered primarily to our private label credit card customers.

We were not satisfied with our results in the first quarter of fiscal 2009, as we believe they did not reflect the full contribution of the three initiatives we began to implement at the beginning of the calendar year. However, we believe the actions taken will allow us to not only weather the current challenging economic environment, but also position us to increase market share. The initiatives include (1) focusing on our core customer by providing clarity and value through compelling merchandise assortments, cleaner in-store presentation and an improved marketing message, (2) enhancing our operational effectiveness to ensure that our people and processes are aligned and focused on providing outstanding products and customer service, and (3) maintaining financial discipline with a continued focus on free cash flow generation and prudent use of capital. A critical initial step in improving our merchandise assortment was the aggressive merchandise clearance program that we began during the third quarter of fiscal 2008 and substantially completed during the first quarter of fiscal 2009. We liquidated approximately $\$ 163$ million of merchandise, which allowed us to reinvest in new products including the national launch of our Celebration Diamond. To improve our operational effectiveness we have eliminated redundancies in brand operations, improved communications with our stores and improved our replenishment process. Finally, we have maintained financial rigor and discipline through the reduction in inventory levels, the identification of an estimated $\$ 75$ million plus in on-going annualized savings consisting primarily of selling, general and administrative expenses, and reduced our estimated capital spending from $\$ 85$ million in fiscal 2008 to approximately $\$ 32$ million in fiscal 2009.

During the first quarter of fiscal 2009, the Canadian currency rate decreased by approximately 13 percent relative to the U.S. dollar. Due to our Canadian operations being reported at the average U.S. dollar equivalent, the decline in the currency rate resulted in a $\$ 3.7$ million decrease in reported revenues, substantially offset by a decrease in reported cost of sales and selling, general and administrative expenses of $\$ 1.8$ million and $\$ 1.6$ million, respectively.

Comparable store sales include internet sales and exclude revenue recognized from warranties and insurance premiums related to credit insurance policies sold to customers who purchase merchandise under our proprietary credit program. The sales results of new stores are included beginning their thirteenth full month of operation. The results of stores that have been relocated, renovated or refurbished are included in the calculation of comparable store sales on the same basis as other stores. However, stores closed for more than 90 days due to unforeseen events (hurricanes, etc.) are excluded from the calculation of comparable store sales.

Table of Contents

From time to time, we include non-GAAP measurements of financial information in Management s Discussion and Analysis of Financial Condition and Results of Operations. We use these measurements as part of our evaluation of the performance of the Company. In addition, we believe these measures provide useful information to investors, particularly in evaluating the performance of the Company in the current fiscal year as compared to prior periods.

## Results of Operations

The following table sets forth certain financial information from our unaudited consolidated statements of operations expressed as a percentage of total revenues.

|  | Three Months Ended <br> October 31, |  |
| :--- | :---: | :---: |
| Revenues | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 7}$ |
| costs and expenses: |  | $\mathbf{1 0 0 . 0 \%}$ |
| Cost of sales | 51.5 | 47.5 |
| Selling, general and administrative | 60.2 | 58.0 |
| Cost of insurance operations | 0.5 | 0.5 |
| Depreciation and amortization | 4.1 | 4.0 |
| Operating loss | $(16.3)$ | $(9.9)$ |
| Interest expense | 1.0 | 1.3 |
| Loss before income taxes | $(17.2)$ | $(11.2)$ |
| Income tax benefit | 4.8 | 4.1 |
| Loss from continuing operations | $(12.5)$ | $(7.1)$ |
| Loss from discontinued operations, net of taxes | $(12.5) \%$ | $(0.5)$ |
| Net loss |  | $(7.5) \%$ |

Three Months Ended October 31, 2008 Compared to Three Months Ended October 31, 2007

Revenues. Revenues for the quarter ended October 31, 2008 were $\$ 364.1$ million, a decrease of 3.5 percent compared to revenues of $\$ 377.3$ million for the same period in the prior year. Comparable store sales decreased 3.7 percent as compared to the same period in the prior year. The decline in comparable store sales was driven by a 6.1 percent decrease in the number of customer transactions in our fine jewelry stores, partially offset by an increase in the average transaction price and our clearance efforts during the first part of the current quarter. We attribute the decline in customer transactions primarily to the general decline in the overall retail environment. The decline was also due to the $\$ 3.7$ million impact associated with the decrease in the Canadian currency rate, partially offset by a $\$ 1.9$ million increase in revenues recognized related to lifetime warranties.

[^0]Revenues include $\$ 47.0$ million in the Kiosk Jewelry segment compared to $\$ 48.4$ million in the prior year, representing a decrease of 3.0 percent.

The All Other segment operations provided $\$ 3.1$ million in revenues for the quarter ended October 31, 2008 as compared to $\$ 3.2$ million for the same period in the prior year, representing a decrease of 1.6 percent.

During the quarter ended October 31, 2008, we opened six stores in the Fine Jewelry segment. In addition, we closed three stores in the Fine Jewelry segment and eight locations in the Kiosk Jewelry segment.

Cost of Sales. Cost of sales includes cost of merchandise sold, as well as receiving and distribution costs. Cost of sales as a percentage of revenues was 51.5 percent for the quarter ended October 31, 2008, compared to 47.5 percent for the same period in the prior year. The increase is primarily due to an increase in merchandise clearance compared to the same period in the prior year.

Selling, General and Administrative. Included in SG\&A are store operating, advertising, buying and general corporate overhead expenses. SG\&A was 60.2 percent of revenues for the quarter ended October 31, 2008 compared to 58.0 percent for the same period last year and essentially flat on a dollar basis at $\$ 219$ million. The percentage increase is due to lower total revenues during the quarter compared to the same period in the prior year. In addition, during the first quarter of fiscal 2009 we realized savings associated with our expense reduction initiative totaling 150 basis points, or $\$ 5.5$ million, partially offset by a 60 basis point increase in litigation settlement costs and a 40 basis point increase in occupancy costs.

Depreciation and Amortization. Depreciation and amortization as a percentage of revenues for the quarters ended October 31, 2008 and 2007 was 4.1 percent and 4.0 percent, respectively.

Interest Expense. Interest expense as a percentage of revenues for the quarters ended October 31, 2008 and 2007 was 1.0 percent and 1.3 percent, respectively. The decrease in interest expense was a result of a decrease in the weighted average effective interest rate from 6.4 percent last year to 4.1 percent this year, partially offset by an increase in borrowings compared to the same period in the prior year.

Income Tax Benefit. The effective tax rate for the quarters ended October 31, 2008 and 2007 was 27.7 percent and 36.9 percent, respectively. The decrease is due primarily to a higher portion of our estimated annual earnings being generated by our Canadian subsidiary which is taxed at a lower rate than our U.S. subsidiary.

## Edgar Filing: ZALE CORP - Form 10-Q

## Liquidity and Capital Resources

Our cash requirements consist primarily of funding ongoing operations, including inventory requirements, capital expenditures for new stores, renovation of existing stores, upgrades to our information technology systems and distribution facilities and debt service. In addition, from time to time we have repurchased shares of our common stock.

Net cash used in operating activities increased from a deficit of $\$ 36.1$ million for the quarter ended October 31, 2007 to a deficit of $\$ 58.1$ million for the quarter ended October 31, 2008. The increase in the deficit is primarily the result of an increase in purchased inventory of $\$ 79.7$ million compared to the same period in the prior year and an increase in operating losses. The increase in purchased inventory is due to the accelerated receipt of Holiday merchandise as part of our initiative to reposition product assortments and improve in-store execution. The increase in the deficit was partially offset by a $\$ 43.6$ million increase in accounts payable and a $\$ 22.6$ million decrease in amounts due from vendors for returned merchandise and vendor deposits.

Our business is highly seasonal, with a disproportionate amount of sales (approximately 40 percent) and substantially all of our operating income occurring in November and December of each year, the Holiday season. Other important periods include Valentine s Day and Mother s Day. We purchase inventory in anticipation of these periods and, as a result, have higher inventory and inventory financing needs immediately prior to these periods. Owned inventory at October 31, 2008 was $\$ 984.6$ million, a decrease of $\$ 21.4$ million compared to inventory levels at October 31, 2007. The decrease in inventory was the result of an aggressive merchandise clearance program that began during the third quarter of fiscal 2008 and substantially completed during the first quarter of fiscal 2009, partially offset by the accelerated receipt of Holiday merchandise in fiscal 2009.

Our cash requirements are funded through cash flows from operations, funds available under our revolving credit facilities and vendor payment terms. Under our U.S. and Canadian revolving credit facilities we may borrow up to $\$ 500$ million and CAD $\$ 30$ million, respectively. In general, borrowings under the U.S. facility are capped at 73 percent of inventory during October through December and 69 percent for the remainder of the year, plus 85 percent of credit card receivables. The U.S. facility also provides for increased seasonal borrowing capabilities of up to $\$ 100$ million and contains an accordion feature that allows us to permanently increase the facility size in $\$ 25$ million increments up to another $\$ 100$ million. Vendor purchase order terms typically require payment within 60 days.

During fiscal 2008, the Board of Directors authorized share repurchases of $\$ 350$ million. As part of the stock repurchase program, we repurchased a total of 17.6 million shares of our common stock, or $\$ 326.7$ million, in fiscal 2008. As of October 31, 2008, we have approximately $\$ 23.3$ million in remaining authorization under our repurchase program.

Table of Contents

As of October 31, 2008, we had cash and cash equivalents totaling $\$ 39.4$ million. We also had approximately $\$ 136$ million and CAD $\$ 30$ million available in borrowing capacity under our U.S. and Canadian revolving credit facilities, respectively. We believe that we have sufficient capacity under our revolving credit facilities to meet our foreseeable financing needs.

## Capital Growth

During the quarter ended October 31, 2008, we invested approximately $\$ 2.8$ million in capital expenditures to open six new stores in the Fine Jewelry segment. We invested approximately $\$ 8.7$ million to remodel, relocate and refurbish $\mathbf{1 8}$ stores in our Fine Jewelry segment, seven stores in our Kiosk Jewelry segment and to complete store enhancement projects. We also invested $\$ 0.7$ million in infrastructure, primarily related to our information technology and distribution centers. We anticipate investing approximately $\mathbf{\$ 1 9 . 8}$ million in capital expenditures for the remainder of fiscal year 2009, including nine new store openings, primarily in the Peoples Jewellers and Zales Outlet brands, and approximately $\mathbf{\$ 6}$ million in capital investments related to information technology infrastructure and support operations.

## Inflation

In management sopinion, changes in revenues, net earnings, and inventory valuation that have resulted from inflation and changing prices have not been material during the periods presented. The trends in inflation rates pertaining to merchandise inventories, especially as they relate to gold and diamond costs, are primary components in determining our last-in, first-out inventory. There is no assurance that inflation will not materially affect us in the future.

## Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

At October 31, 2008, there had not been a material change in any of the market risk information disclosed by us in our Annual Report on Form $10-\mathrm{K}$ for the fiscal year ended July 31, 2008. More detailed information concerning market risk can be found under the sub-caption Quantitative and Qualitative Disclosures about Market Risk of the caption Management s Discussion and Analysis of Financial Condition and Results of Operations on page 29 of our Annual Report on Form 10-K for the fiscal year ended July 31, 2008.

## Item 4. CONTROLS AND PROCEDURES

## Disclosure Controls and Procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on that

## Edgar Filing: ZALE CORP - Form 10-Q

evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that these disclosure controls and procedures are effective in enabling us to record, process, summarize and report information required to be included in the Company s periodic SEC filings within the required time period, and that such information is accumulated and communicated to the Company s management, including the Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

## PART II. OTHER INFORMATION

## Item 1. LEGAL PROCEEDINGS

Information regarding legal proceedings is incorporated by reference from Note 7 to our consolidated financial statements set forth in Part I of this report

## Item 1A. RISK FACTORS

We make forward-looking statements in the Annual Report on Form 10-K and in other reports we file with the SEC. In addition, members of our senior management make forward-looking statements orally in presentations to analysts, investors, the media and others. Forward-looking statements include statements regarding our objectives and expectations with respect to our financial plan, sales and earnings, merchandising and marketing strategies,

## Edgar Filing: ZALE CORP - Form 10-Q

Table of Contents
acquisitions and dispositions, share repurchases, store opening, renovation, remodeling and expansion, inventory management and performance, liquidity and cash flows, capital structure, capital expenditures, development of our information technology and telecommunications plans and related management information systems, e-commerce initiatives, human resource initiatives and other statements regarding our plans and objectives. In addition, the words plans to, anticipate, estimate, project, intend, expect, believe, forecast, can, could, should, expressions may identify forward-looking statements, but some of these statements may use other phrasing. These forward-looking statements are intended to relay our expectations about the future, and speak only as of the date they are made. We disclaim any obligation to update or revise publicly or otherwise any forward-looking statements to reflect subsequent events, new information or future circumstances.

Forward-looking statements are not guarantees of future performance and a variety of factors could cause our actual results to differ materially from the anticipated or expected results expressed in or suggested by these forward-looking statements.

If the general economy performs poorly, discretionary spending on goods that are, or are perceived to be, luxuries may not grow and may even decrease.

Jewelry purchases are discretionary and may be affected by adverse trends in the general economy (and consumer perceptions of those trends). In addition, a number of other factors affecting consumers such as employment, wages and salaries, business conditions, energy costs, credit availability and taxation policies, for the economy as a whole and in regional and local markets where we operate, can impact sales and earnings.

Due to the decline in the overall economy, retail sales decreased in the later part of the first quarter of fiscal 2009 more significantly than the 3.7 percent comparable store sales decline experienced for the entire quarter. It is impossible for us to predict whether these declines will continue through the Holiday season, but if they should, our overall results could be significantly worse than the Holiday season in fiscal 2008.

The concentration of a substantial portion of our sales in three relatively brief selling periods means that our performance is more susceptible to disruptions.

A substantial portion of our sales are derived from three selling periods Holiday (Christmas), Valentine s Day and Mother s Day. Because of the briefness of these three selling periods, the opportunity for sales to recover in the event of a disruption or other difficulty is limited, and the impact of disruptions and difficulties can be significant. For instance, adverse weather (such as a blizzard or hurricane), a significant interruption in the receipt of products (whether because of vendor or other product problems), or a sharp decline in mall traffic occurring during one of these selling periods could materially impact sales for the affected period and, because of the importance of each of these selling periods, commensurately impact overall sales and earnings. In light of the recent decline in the overall economy and retail sales generally, we are particularly susceptible to a decline in Holiday sales. Should this decline occur, the adverse impact on us would be significant.

Most of our sales are of products that include diamonds, precious metals and other commodities. Fluctuations in the availability and pricing of commodities could impact our ability to obtain and produce products at favorable prices, and consumer awareness regarding the issue of conflict diamonds may affect consumer demand for diamonds.

## Edgar Filing: ZALE CORP - Form 10-Q

The supply and price of diamonds in the principal world market are significantly influenced by a single entity, which has traditionally controlled the marketing of a substantial majority of the world s supply of diamonds and sells rough diamonds to worldwide diamond cutters at prices determined in its sole discretion. The availability of diamonds also is somewhat dependent on the political conditions in diamond-producing countries and on the continuing supply of raw diamonds. Any sustained interruption in this supply could have an adverse affect on our business.

We also are affected by fluctuations in the price of diamonds, gold and other commodities. A significant change in prices of key commodities could adversely affect our business by reducing operating margins or decreasing consumer demand if retail prices are increased significantly. In addition, foreign currency exchange rates and fluctuations impact costs and cash flows associated with our Canadian operations and the acquisition of inventory from international vendors.

# Edgar Filing: ZALE CORP - Form 10-Q 

Table of Contents

Our sales are dependent upon mall traffic.

Our stores and kiosks are located primarily in shopping malls throughout the U.S., Canada and Puerto Rico. Our success is in part dependent upon the continued popularity of malls as a shopping destination and the ability of malls, their tenants and other mall attractions to generate customer traffic. Accordingly, a significant decline in this popularity, especially if it is sustained, would substantially harm our sales and earnings.

## We operate in a highly competitive and fragmented industry.

The retail jewelry business is highly competitive and fragmented, and we compete with nationally recognized jewelry chains as well as a large number of independent regional and local jewelry retailers and other types of retailers who sell jewelry and gift items, such as department stores and mass merchandisers. We also compete with internet sellers of jewelry. Because of the breadth and depth of this competition, we are constantly under competitive pressure that both constrains pricing and requires extensive merchandising efforts in order for us to remain competitive.

Any failure by us to manage our inventory effectively will negatively impact sales and earnings.

We purchase much of our inventory well in advance of each selling period. In the event we misjudge consumer preferences or demand, we will experience lower sales than expected and will have excessive inventory that may need to be written down in value or sold at prices that are less than expected. We have purchased inventory in anticipation of the upcoming Holiday season based upon estimates of retail sales that predate the recent decline in the overall economy and in retail sales generally. Should our sales be significantly less during the Holiday season than previously anticipated, we will have excess inventory following the Holiday season and may promote the sale of that inventory using substantial discounts. In addition, we may elect to offer greater discounts during the Holiday season. Either of these alternatives would negatively impact sales and earnings.

Because of our dependence upon a small concentrated number of landlords for a substantial number of our locations, any significant erosion of our relationships with those landlords would negatively impact our ability to obtain and retain store locations.

We are significantly dependent on our ability to operate stores in desirable locations with capital investment and lease costs that allow us to earn a reasonable return on our locations. We depend on the leasing market and our landlords to determine supply, demand, lease cost and operating costs and conditions. We cannot be certain as to when or whether desirable store locations will become or remain available to us at reasonable lease and operating costs. Further, several large landlords dominate the ownership of prime malls, and we are dependent upon maintaining good relations with those landlords in order to obtain and retain store locations on optimal terms. From time to time, we do have disagreements with our landlords and a significant disagreement, if not resolved, could have an adverse impact on our business.

Changes in regulatory requirements relating to the extension of credit may increase the cost of or adversely affect our operations.

Our operations are affected by numerous U.S. and Canadian federal and state or provincial laws that impose disclosure and other requirements upon the origination, servicing and enforcement of credit accounts and limitations on the maximum aggregate amount of finance charges that may be charged by a credit provider. Any change in the regulation of credit (including changes in the application of current laws) which would materially limit the availability of credit to our customer base could adversely affect our sales and earnings.

Any disruption in, or changes to, our private label credit card arrangement with Citibank, N.A. may adversely affect our ability to provide consumer credit and write credit insurance.

Our agreement with Citibank, N.A., which provides financing for our customers to purchase merchandise through private label credit cards, enhances our ability to provide consumer credit and write credit insurance. Any disruption in, or change to, this agreement would have an adverse effect on our business, especially to the extent that it materially limits credit availability to our customer base.

## Edgar Filing: ZALE CORP - Form 10-Q

Table of Contents

If the credit markets continue to deteriorate, our ability to obtain the financing needed to operate our business could be adversely impacted.

We utilize revolving credit facilities to finance our working capital requirements, including the purchase of inventory, among other things. If our ability to obtain the financing needed to meet these requirements was adversely impacted as a result of continued deterioration in the credits markets, our business could be significantly impacted.

Acquisitions and dispositions involve special risk, including the risk that we may not be able to complete proposed acquisitions or dispositions or that such transactions may not be beneficial to us.

We have made significant acquisitions and dispositions in the past and may in the future make additional acquisitions and dispositions. Difficulty integrating an acquisition into our existing infrastructure and operations may cause us to fail to realize expected return on investment through revenue increases, cost savings, increases in geographic or product presence and customer reach, and/or other projected benefits from the acquisition. In addition, we may not achieve anticipated cost savings or may be unable to find attractive investment opportunities for funds received in connection with a disposition. Additionally, attractive acquisition or disposition opportunities may not be available at the time or pursuant to terms acceptable to us and we may be unable to complete acquisitions or dispositions.

We currently are contingently liable for most of the store operating leases associated with the Bailey Banks \& Biddle brand that was sold in November 2007 to Finlay Fine Jewelry Corporation ( Finlay ). See Note 7 to our financial statements for more information related to our contingent liability. As those leases are extended, or materially amended, we generally will be released from our contingent obligation. If Finlay fails to perform under the leases, we could be liable for any remaining amounts due under the leases, which could be a significant amount and would negatively impact our earnings and financial condition. The undiscounted future lease payments for these leases total approximately $\$ 76$ million as of October 31, 2008.

## Additional factors that may adversely affect our financial performance.

Increases in expenses that are beyond our control including items such as increases in interest rates, inflation, fluctuations in foreign currency rates, higher tax rates and changes in laws and regulations, may negatively impact our operating results.

## Item 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

On November 18, 2008, the Annual Meeting of Stockholders of the Company was held at the Company s headquarters. There were $31,887,190$ shares of common stock outstanding on the record date and entitled to vote at the Annual Meeting.
(a) The following directors were elected:

| Name of Director | Votes For | Votes Withheld |
| :--- | ---: | ---: |
| John B. Lowe, Jr. | $29,372,820$ | 75,931 |
| J. Glen Adams | $29,135,398$ | 313,353 |
| Yuval Braverman | $29,384,883$ | 63,868 |
| Richard C. Breeden | $28,946,601$ | 502,150 |
| James M. Cotter | $29,375,565$ | 73,186 |
| Neal L. Goldberg | $29,376,149$ | 72,602 |
| Thomas C. Shull | $29,279,861$ | 168,890 |
| Charles M. Sonsteby | $29,281,601$ | 167,150 |
| David M. Szymanski | $26,763,564$ | $2,685,187$ |

## Table of Contents

(b) The following matters were also voted upon at the meeting and approved by the shareholders:
(i) Material terms of the performance goals for performance-based compensation:

| Votes For | $24,713,268$ |
| :--- | ---: |
| Votes Against | $2,630,179$ |
| Votes Abstained | 18,663 |

(ii) Advisory proposal on the Company s pay-for-performance policies and procedures:

| Votes For | $27,629,359$ |
| :--- | ---: |
| Votes Against | 362,511 |
| Votes Abstained | $1,456,880$ |

(iii) Ratification of Ernst \& Young LLP as our Registered Independent Accountants for the fiscal year ending July 31, 2009:

| Votes For | $29,267,290$ |
| :--- | ---: |
| Votes Against | 166,312 |
| Votes Abstained | 15,148 |

## Item 6. EXHIBITS

31.1 Rule 13a-14(a) Certification of Chief Executive Officer
31.2 Rule 13a-14(a) Certification of Chief Financial Officer
32.1 Section 1350 Certification of Chief Executive Officer
32.2 Section 1350 Certification of Chief Financial Officer

## Table of Contents

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## Zale Corporation

(Registrant)

Date: December 8, 2008
By:
/s/ Cynthia T. Gordon
Cynthia T. Gordon
Senior Vice President, Controller
(principal accounting officer of the registrant)


[^0]:    The Fine Jewelry segment contributed $\$ 314.0$ million of revenues in the quarter ended October 31, 2008, compared to $\$ 325.7$ million for the same period in the prior year, representing a decrease of 3.6 percent.

