

DELTA APPAREL, INC  
Form DEF 14A  
December 18, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A  
INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION  
Proxy Statement Pursuant to Section 14(a) of the Securities  
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Delta Apparel, Inc.  
(Name of Registrant as Specified In Its Charter)

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Delta Apparel, Inc.

Annual Meeting of Shareholders  
February 1, 2018

Notice of Annual Meeting of Shareholders  
and Proxy Statement

February 1, 2018  
8:30 AM Eastern Time

Delta Apparel, Inc.  
2750 Premiere Parkway - Suite 100  
Duluth, GA 30097

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Delta Apparel, Inc.  
322 S. Main Street  
Greenville, South Carolina 29601  
Telephone (864) 232-5200

December 18, 2017

To Our Shareholders:

Thank you for your investment in Delta Apparel. On behalf of our Board of Directors, it is my pleasure to invite you to attend our upcoming 2018 annual meeting of shareholders (the "Annual Meeting") on Thursday, February 1, 2018. The Annual Meeting will be held at our offices located at 2750 Premiere Parkway, Suite 100, Duluth, Georgia 30097, and will begin at 8:30 a.m. local time.

The attached Notice of Annual Meeting of Shareholders and Proxy Statement describes the matters that we expect to act upon at the Annual Meeting. If you were a shareholder of record as of December 11, 2017, you are entitled to vote on these matters. Your vote is very important to us. If you are unable to attend the meeting, please vote by proxy over the Internet, by telephone or by completing the enclosed proxy card and signing, dating and returning the card at your earliest convenience. Voting over the Internet, by telephone or by written proxy card will ensure your representation at the Annual Meeting regardless of whether you attend in person. If you attend the Annual Meeting and desire to revoke your proxy and vote in person, you may do so. In any event, you are entitled to revoke your proxy at any time before it is exercised.

We appreciate your continued support of Delta Apparel and look forward to seeing you at the Annual Meeting.

Sincerely,

Robert W. Humphreys  
Chairman and Chief Executive Officer

Delta Apparel, Inc.  
322 S. Main Street  
Greenville, South Carolina 29601  
Telephone (864) 232-5200

Notice of Annual Meeting of Shareholders  
February 1, 2018, 8:30 AM ET

It is my pleasure to invite you to attend the annual meeting of the shareholders of Delta Apparel, Inc. (the "Company") on Thursday, February 1, 2018, at 8:30 a.m. local time (the "Annual Meeting"). The Annual Meeting will be held at our offices located at 2750 Premiere Parkway, Suite 100, Duluth, Georgia 30097. At the Annual Meeting, shareholders will vote on the following matters, which are further described in the attached proxy statement (the "Proxy Statement"):

1. To elect eight members to the Company's Board of Directors to serve until the Company's next annual meeting of shareholders or until their successors are duly elected and qualified;
2. To hold an advisory vote to approve the compensation of the Company's named executive officers;
3. To ratify the appointment of Ernst & Young LLP to serve as the Company's independent registered public accounting firm for the fiscal year ending September 29, 2018; and
4. To transact such other business as may properly come before the Annual Meeting or any adjournments thereof.

Only shareholders whose names appear of record on our books as of the close of business on December 11, 2017, are entitled to notice of and to vote at the Annual Meeting or any adjournments thereof.

You are cordially invited to attend the Annual Meeting in person, but if you are unable to do so, please vote by proxy over the Internet, by telephone or by completing the enclosed proxy card and signing, dating and returning the card at your earliest convenience. Voting over the Internet, by telephone or by written proxy card will ensure your representation at the Annual Meeting regardless of whether you attend in person. If you attend the Annual Meeting and desire to revoke your proxy and vote in person, you may do so. In any event, you are entitled to revoke your proxy at any time before it is exercised.

By Order of the Board of Directors,  
Justin M. Grow

Corporate Secretary  
December 18, 2017  
Greenville, South Carolina

\* \* \* \* \*

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Shareholders to be Held on February 1, 2018: The Delta Apparel, Inc. Notice of Annual Meeting of Shareholders and Proxy Statement and the Delta Apparel, Inc. 2017 Annual Report are available at [www.proxyvote.com](http://www.proxyvote.com).

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## PROXY STATEMENT

The Notice of Internet Availability of Proxy Materials, this Proxy Statement, the accompanying proxy voting card, and our Annual Report for our fiscal year 2017 were first made available to holders of Delta Apparel, Inc. common stock on or about December 18, 2017. On behalf of our Board of Directors, we are soliciting your proxy to vote your shares of the Company's common stock at our Annual Meeting and all adjournments or postponements of such meeting. We solicit proxies to provide all shareholders of record with an opportunity to vote on matters to be presented at the Annual Meeting. The information provided in this Proxy Statement is intended to assist you in voting your shares on these matters. This Proxy Statement and our 2017 Annual Report are available at no charge on our website at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).

## IMPORTANT INFORMATION REGARDING THE ANNUAL MEETING

### Purpose and location of the Annual Meeting

At the Annual Meeting, our shareholders will act upon the matters outlined in the Notice of Annual Meeting of Shareholders in this Proxy Statement, including the election of the eight nominees as directors, an advisory vote on the compensation of our named executive officers, ratification of the appointment of Ernst & Young LLP to serve as our independent registered public accounting firm for our 2018 fiscal year, and such other business as may be properly brought before the Annual Meeting. This Proxy Statement summarizes certain material information regarding the Annual Meeting. The Annual Meeting will be held on Thursday, February 1, 2018, at 8:30 a.m. local time at our offices located at 2750 Premiere Parkway, Suite 100, Duluth, Georgia 30097.

### Attendance at the Annual Meeting

All of our shareholders are invited to attend the Annual Meeting. Only Delta Apparel, Inc. shareholders as of the close of business on Monday, December 11, 2017 (the "Record Date"), may vote at the Annual Meeting.

### Solicitation of proxies

Our Board of Directors (the "Board") is soliciting your proxy to vote at the Annual Meeting.

### Proposals to be voted on at the Annual Meeting

You are voting on three proposals:

1. The election of the following eight nominees to the Board of Directors to serve until the Company's next annual meeting of shareholders or until their successors are duly elected and qualified;

Nominee	Director Since
J. Bradley Campbell	2015
Sam P. Cortez	2010
Dr. Elizabeth J. Gatewood	2007
Dr. G. Jay Gogue	2010
Robert W. Humphreys	1999
Robert E. Staton, Sr.	2009
A. Alexander Taylor, II	2016
David G. Whalen	2017

2. An advisory vote on the compensation of our named executive officers as disclosed in this Proxy Statement; and

3. Ratification of the appointment of Ernst & Young LLP to serve as our independent registered public accounting firm for our 2018 fiscal year.



#### Voting recommendations of the Board

The Board recommends the following votes:

1. FOR each of the eight director nominees to the Board ("Proposal No. 1");
2. FOR the approval of the compensation of our named executive officers ("Proposal No. 2"); and
3. FOR ratification of the appointment of Ernst & Young LLP to serve as our independent registered public accounting firm for our 2018 fiscal year ("Proposal No. 3").

#### Other matters to be voted on

The Board does not intend to present any other matters at the Annual Meeting, and we do not know of any other matters that will be brought before the shareholders for a vote at the Annual Meeting. If any other matter is properly brought before the Annual Meeting, your signed proxy card gives authority to the persons named in the proxy to vote on such matters in their discretion and in accordance with their best judgment.

#### Entitlement to vote and number of votes

Holders of our common stock as of the close of business on the Record Date, December 11, 2017, may vote at the Annual Meeting, either in person or by proxy.

Each share of Delta Apparel, Inc. common stock that you owned at the close of business on the Record Date is entitled to one vote for each director nominee and one vote for each of the remaining proposals. You do not have the right to cumulate your votes with respect to the election of any director.

#### Difference between holding shares as a shareholder of record and as a beneficial owner

Many shareholders hold their shares through a broker or bank rather than directly in their own names. As summarized below, there are some distinctions between shares held of record and those owned beneficially.

**Shareholder of Record.** If your shares are registered directly in your name with the Company's transfer agent, American Stock Transfer & Trust Company, you are considered, with respect to those shares, the shareholder of record, and these proxy materials are being sent directly to you by the Company.

**Beneficial Owner.** If your shares are held in a stock brokerage account or by a bank, you are considered the beneficial owner of shares held in street name, and these proxy materials may be forwarded to you by your bank or broker, which is considered the shareholder of record of these shares. As the beneficial owner, you have the right to direct your bank or broker how to vote, and are also invited to attend the Annual Meeting. However, if you are not the shareholder of record, you may not vote these shares in person at the Annual Meeting unless you bring with you a legal proxy from the shareholder of record. Your bank or broker may provide a voting card or voting instruction form for you to use for providing directions for how to vote your shares.

#### How to vote

If you are a shareholder of record, there are four ways to vote:

1. By internet at [www.proxyvote.com](http://www.proxyvote.com);
2. By toll-free telephone at 1-800-690-6903;
3. By completing and mailing your proxy card; or
4. By voting in-person at the Annual Meeting. If you choose to vote in-person at the Annual Meeting, please bring proof of personal identification.

The internet and telephone voting procedures are designed to confirm your identity, to allow you to provide your voting instructions and to verify that your instructions have been properly recorded. If you wish to vote by internet or telephone, please follow the instructions that are printed on the enclosed proxy card. If you vote by internet or telephone, your vote must be received by 11:59 p.m. local time on

January 31, 2018, the day before the Annual Meeting. Your shares will be voted as you indicate. If you sign and return your proxy card but you do not indicate your voting preferences, the proxies will vote your shares FOR Proposal Nos. 1, 2 and 3. Although we are not currently aware of any other matters that will be brought before the Annual Meeting, by signing and returning your proxy card you appoint the persons named as proxies as your representatives at the Annual Meeting. If a matter is raised for a vote at the Annual Meeting that is not included in these proxy materials, then the proxy holders will vote your shares in accordance with their best judgment.

If your shares are held in street name, you should follow the voting directions provided by your bank or broker. You may complete and mail a voting instruction card to your bank or broker or, in most cases, submit voting instructions by the internet or telephone to your bank or broker. If you provide specific voting instructions by mail, the internet or telephone, your shares should be voted by your bank or broker as you have directed. **AS A RESULT OF THE RULES OF THE NEW YORK STOCK EXCHANGE ("NYSE"), YOUR BANK OR BROKER CANNOT VOTE WITH RESPECT TO PROPOSAL NOS. 1 or 2 UNLESS IT RECEIVES VOTING INSTRUCTIONS FROM YOU.**

We will distribute written ballots at the Annual Meeting to any shareholder of record who wants to vote. If you hold your shares in street name, you must request and receive a legal proxy from your bank or broker to vote in person at the Annual Meeting.

#### Householding

Please note that only one copy of the proxy materials may be delivered to multiple shareholders of record sharing an address unless we receive contrary instructions from one or more of the applicable shareholders. Upon request from any such shareholder, we will provide a separate copy of the proxy materials. Such requests can be made to Justin M. Grow, Secretary, at the Company's principal executive offices located at 322 S. Main Street, Greenville, South Carolina 29601, or via telephone at (864) 232-5200.

#### Changing or revoking proxy

If you are a shareholder of record, you can change your vote or revoke your proxy any time before the Annual Meeting by:

1. Entering a new vote by internet or telephone;
2. Returning a later-dated proxy card;
3. Sending written notice of revocation to Justin M. Grow, Secretary, at the Company's principal executive offices located at 322 S. Main Street, Greenville, South Carolina 29601; or
4. Completing a written ballot at the Annual Meeting. If you choose to complete a written ballot at the Annual Meeting, please bring proof of personal identification.

Attendance at the Annual Meeting will not in and of itself constitute a revocation of a proxy.

If your shares are held in street name, you must follow the specific directions provided to you by your bank or broker to change or revoke any instructions you have already provided to your bank or broker.

#### Method of counting votes

Votes are counted by inspectors of election designated by our Board of Directors.

#### Financial responsibility for soliciting proxies

We will pay for the cost of preparing, assembling, printing and mailing the proxy materials to our shareholders, as well as the cost of soliciting proxies relating to the meeting. In addition, we will reimburse banks and brokers for their reasonable charges and expenses in forwarding proxies and proxy materials to the beneficial owners of the shares held in street name. Our officers, directors and employees may, without additional compensation, supplement these solicitations of proxies by telephone, facsimile, email and personal solicitation.

#### Quorum requirement for Annual Meeting

To conduct the Annual Meeting, two-thirds of the outstanding shares of the Company's common stock entitled to vote must be present in person or by proxy at the Annual Meeting. This is referred to as a "quorum." If you vote, your shares will be considered present at the Annual Meeting for purposes of determining the presence or absence of a quorum. Abstentions and broker non-votes will be counted

in determining the presence or absence of a quorum. On the Record Date, there were 7,274,772 shares outstanding and approximately 859 shareholders of record. Two-thirds of the Company's common stock, or 4,849,848 shares, will constitute a quorum.

#### Broker non-votes

Broker non-votes occur when holders of record, such as banks and brokers holding shares on behalf of beneficial owners, do not receive voting instructions from the beneficial owners by the date specified in the statement requesting voting instructions that has been provided by the bank or broker. If that happens, the bank or broker may vote those shares only on matters as permitted by the NYSE's rules and regulations. The NYSE prohibits banks and brokers from voting uninstructed shares in the election of directors and in matters related to executive compensation; accordingly, banks and brokers cannot vote with respect to Proposal Nos. 1 and 2 unless they receive voting instructions from the beneficial owners. However, banks and brokers may vote on Proposal No. 3 without receiving specific instructions from the beneficial owner under NYSE rules. Broker non-votes will not affect the outcome of Proposal No. 2 being voted on at the Annual Meeting, assuming that a quorum is obtained.

#### Vote required to approve each proposal

For the election of directors, the eight nominees for director will be elected if they receive an affirmative vote of a majority of the shares present at the meeting or represented by proxy and entitled to vote for the election of directors at the Annual Meeting. Shares present at the meeting include shares voted "For" and "Withhold" with respect to a director's election, as well as broker non-votes and abstentions, which will all be counted in determining the number of shares present. Accordingly, broker non-votes and abstentions will have the same effect as a "Withhold" vote.

For the advisory vote on the compensation of our named executive officers, the vote is not binding on our Board of Directors or our Compensation Committee and, therefore, no specific vote is required to approve the proposal. However, our Board and Compensation Committee will review the voting results and consider them in making future decisions about executive compensation.

Ratification of the appointment of Ernst & Young LLP to serve as our independent registered public accounting firm for our fiscal year 2018 requires that the number of votes cast "FOR" exceeds the number of votes cast against this proposal. Abstentions and broker non-votes will have no effect on the vote with respect to this proposal.

#### Availability of the Company's proxy materials on the internet

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Shareholders to be Held on February 1, 2018: The Delta Apparel, Inc. Notice of Annual Meeting of Shareholders and Proxy Statement and the Delta Apparel, Inc. 2017 Annual Report are available at [www.proxyvote.com](http://www.proxyvote.com).

We have also made available on our website at [www.deltaapparelinc.com](http://www.deltaapparelinc.com) a copy of our 2017 Annual Report and Notice of Annual Meeting and Proxy Statement, as filed with the SEC.

#### Obtaining a paper copy of the proxy materials

If you received a notice regarding the internet availability of the proxy materials, you will find instructions about how to obtain a paper copy of the proxy materials in your notice. We will furnish, on written request and without charge, a printed copy of the proxy materials to each person whose proxy is solicited and to each person representing that, as of the Record Date, he, she, or it was a beneficial owner of shares entitled to be voted at the meeting. Such written request should be directed to Justin M. Grow, Secretary, at the Company's principal executive offices located at 322 S. Main Street, Greenville, South Carolina 29601. We will mail a paper copy of the proxy materials to all shareholders to whom we do not send a notice regarding the internet availability of the proxy materials.

#### Voting results of the Annual Meeting

We will announce the preliminary voting results at the Annual Meeting and will publish final results in a current report on Form 8-K filed with the Securities and Exchange Commission ("SEC") on or before February 7, 2018. This Form 8-K will be available without charge to shareholders upon written request to Investor Relations Department,

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Delta Apparel, Inc., 322 S. Main Street, Greenville, South Carolina 29601, or via the internet at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).

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References to our website address throughout this proxy statement and the accompanying materials are for informational purposes only, or to fulfill specific disclosure requirements of the SEC's rules. These references are not intended to, and do not, incorporate the contents of our website by reference into this proxy statement or the accompanying materials.

Deadline for consideration of shareholder proposals or director nominations for our next annual meeting of shareholders following the Annual Meeting

Applicable SEC rules and regulations govern the submission of shareholder proposals and the Company's consideration of them for inclusion in next year's proxy statement. If you are a shareholder and you want to present a proposal at our next annual meeting and have it included in the Company's proxy statement for that meeting, you must submit the proposal in writing at the Company's offices at 322 S. Main Street, Greenville, South Carolina 29601, Attention: Corporate Secretary, on or before August 20, 2018. If you want to present a proposal at the Company's next annual meeting (but not have the proposal included in the Company's proxy statement) or to nominate a person for election as a director, you must comply with the advance written notice and other requirements set forth in our Bylaws, including delivering the proposal or nomination to the Company's Secretary no later than 120 days prior to the first anniversary of the prior year annual meeting.

PROPOSAL NO. 1

ELECTION OF DIRECTORS

Each of our director nominees brings extensive management and leadership experience gained through his or her service to diverse businesses and institutions. Our directors are committed to effectively oversee management's performance, to act in the long-term best interests of shareholders and to maintain the highest standards of corporate governance.

Our Bylaws provide that the number of directors to be elected at any meeting of shareholders will be between two and fifteen, and will otherwise be determined by our Board of Directors. Our Board of Directors has determined that eight directors shall be nominated for election at the Annual Meeting.

The eight individuals listed below are nominees for election as directors at the Annual Meeting to serve until our next annual meeting of shareholders or until their successors are duly elected and qualified. Included in each nominee's biography below is a description of the qualifications, experience, attributes and skills of such nominee that led our Board to conclude that he or she is well qualified to serve as a member of our Board. Each of the nominees was elected by the shareholders at our most recent annual meeting of shareholders.

Our Board has affirmatively determined that with the exception of Robert W. Humphreys, our Chairman and Chief Executive Officer, each of the nominees qualifies as "independent" under NYSE American corporate governance listing standards and also meets the Company's director qualification standards, which are described in the "Corporate Governance" section of this Proxy Statement. We believe that all of the nominees will be available and able to serve as directors.

Unless you vote "Withhold" with respect to a particular nominee or all nominees, the proxy holders will vote your shares "FOR" each of the nominees listed below. In the event that any nominee is not available or able to serve, our Board may either reduce the number of directors to be elected or select a substitute nominee. If a substitute nominee is selected, the proxy holders will vote your shares for the substitute nominee, unless you have withheld authority.

THE BOARD RECOMMENDS THAT YOU VOTE "FOR" THE ELECTION OF EACH OF THE EIGHT NOMINEES.

J. Bradley Campbell (Independent)

Director Since: Mr. Campbell has been a Certified Public Accountant for over 39 years. He served as the Managing Partner of the South Carolina Upstate practice of Cherry Bekaert LLP, CPAs, from 2003 until his retirement in 2013. Mr. Campbell spent the first 28 years of his career with Deloitte LLP, one of the world's largest accounting firms, where he was a partner for over 18 years and served as Managing Partner of its South Carolina practice. Since then, Mr. Campbell has independently engaged in business and financial consulting services. Mr. Campbell currently serves on the Advisory Committee to the Board of Directors of a privately-held multinational company and has served on the boards of numerous non-profit and community organizations. During his career, Mr. Campbell has advised a wide variety of publicly-traded and large privately-held companies, including companies in the apparel, textile and consumer products industries. Mr. Campbell brings to our Board extensive financial, accounting and tax expertise with a focus on our industry, as well as significant business leadership experience.

2015  
Age: 69  
Committees: Audit  
Compensation

Sam P. Cortez (Independent)

Director Since: Mr. Cortez has been the principal of KCL Development LLC, a provider of corporate finance and advisory services, since 2003. Prior to 2003, he was employed in the investment banking industry, including with Lehman Brothers, Donaldson Lufkin & Jenrette, Alex Brown & Sons, and Morgan Stanley International. Mr. Cortez previously served as a director of Hancock Fabrics, Inc., from 2008 to 2017, and served as chairman of its Compensation Committee and as a member of its Audit and Governance Committees. He was also formerly a director of World Waste Technologies, Inc., a development stage technology company, from 2005 to 2009, and served as chairman of its Audit Committee and as a member of its Compensation and Finance Committees. Mr. Cortez's experience

2010  
Age: 54  
Committees: Compensation  
(Chair)

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Corporate Governance includes mergers and acquisitions, strategy development, financing transactions, and spin-offs. In addition to investment banking activities, he has served on boards and committees of private, public and not-for-profit organizations. Mr. Cortez is a Board Leadership Fellow, as designated by the National Association of Corporate Directors. His intimate knowledge of financial markets and strategic transactions brings a depth of knowledge in these areas to our Board.

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Dr. Elizabeth J. Gatewood (Independent)

Dr. Gatewood currently serves as a Research Professor at Wake Forest University. From 2010 through  
 Director Since: July 1, 2015, Dr. Gatewood served as the Associate Director of the Wake Forest University Center for  
 2007 Enterprise Research and Education. From 2008 to 2012, she served as Director of the Wake Forest  
 Age: 73 University NSF Partners for Innovation Program. From 2004 until 2010, she served as Director of the  
 Office of Entrepreneurship & Liberal Arts at Wake Forest University. Previously, she served as the  
 Committees: Jack M. Gill Chair of Entrepreneurship and Director of The Johnson Center for Entrepreneurship &  
 Audit Innovation at Indiana University from 1998 to 2004. Prior to her appointment at Indiana University,  
 Corporate Dr. Gatewood was the Executive Director of the Gulf Coast Small Business Development Center  
 Governance Network at the University of Houston. Dr. Gatewood's academic background includes advanced  
 business degrees in finance and business strategy. Her career has focused on entrepreneurship, growth  
 strategies and small business education and development. She has extensive exposure to business  
 development and models in international developing economies. Dr. Gatewood's perspectives on  
 strategy, development and entrepreneurship bring unique insight to our Board.

Dr. G. Jay Gogue (Independent)

Dr. Gogue served as President of Auburn University from 2007 until his retirement in July 2017. He  
 Director Since: now serves as President Emeritus of Auburn University. Dr. Gogue served as President of the  
 2010 University of Houston and Chancellor of the University of Houston System from 2003 to 2007. Prior  
 Age: 70 to serving at the University of Houston, he was President of New Mexico State University from 2000  
 to 2003 and Provost of Utah State University from 1995 to 2000. Dr. Gogue began his career in higher  
 Committees: education administration in 1986 as Associate Director of the Office of University Research at  
 Audit (Chair) Clemson University, where he also served as Vice President for research and Vice President and Vice  
 Corporate Provost for agriculture and natural resources. Dr. Gogue has served as an accreditation reviewer for  
 Governance the Pacific Northwest Association of Schools and Colleges, Commission on Colleges, and on the  
 boards of several privately-held companies. His leadership of large educational institutions has  
 involved development of strategic plans, operating under difficult budgetary constraints and balancing  
 the needs of diverse stakeholders including students, faculty, alumni and state government. Dr.  
 Gogue's wealth of experience managing large and complex organizations, including the financial  
 functions thereof, provides our Board with valuable input and expertise.

Robert W. Humphreys

Mr. Humphreys is the Chairman and Chief Executive Officer of Delta Apparel, Inc. He has served as  
 Chairman of our Board since 2009. Mr. Humphreys previously served Delta Apparel, Inc. as President  
 and Chief Executive Officer for more than 10 years. From April 1999 until December 1999, Mr.  
 Director Since: Humphreys served as President of the Delta Apparel division of Delta Woodside Industries, Inc. In  
 1999 1998, he was named Vice President of Finance and Assistant Secretary of Delta Woodside Industries,  
 Age: 60 Inc. and served in that capacity until November 1999. From 1987 to May 1998, Mr. Humphreys served  
 as President of Stevcoknit Fabrics Company, the former knit fabrics division of a subsidiary of Delta  
 Committees: Woodside Industries, Inc. Mr. Humphreys has over 28 years of experience in the textile and apparel  
 None industry, including senior leadership roles in operations and finance. Under his direction the Company  
 has grown from a commodity t-shirt manufacturer to a diverse, branded apparel company. Mr.  
 Humphreys' long history with the Company, combined with his leadership skills and operating  
 experience, makes him particularly well-suited to be our Chairman and serve on our Board.

Robert E. Staton, Sr. (Lead Independent Director)

Director Since: Mr. Staton has served as President of Presbyterian College since July 2015. Mr. Staton previously  
 2009 served as Chief of Staff for Presbyterian College from 2011 through 2013, and as Executive Vice



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Age: 71      President of External Relations for Presbyterian College from 2006 until 2011. Mr. Staton has provided business development consulting services to Coleman Lew + Associates, an executive search and leadership development firm, since 2013. In 2002, Mr. Staton was named Chairman of the Board of Carolina National Bank until its acquisition by First National Bank of the South in 2008. From 1986 until 2002, Mr. Staton served as Chairman and Chief Executive Officer of Colonial Life, a publicly traded company primarily in the business of selling and servicing voluntary benefits programs. Mr. Staton served as a director of First National Bankshares and was a director of First National Bank of the South from 2008 until 2010. Mr. Staton holds a Juris Doctor degree from the University of South Carolina School of Law. Mr. Staton has extensive professional experience in legal matters and senior executive positions with financial companies, as well as service as the chairman of a public company. Additionally, he has served on numerous boards and committees of public, private, civic, educational and other organizations. The knowledge and insight gained from this diverse experience contribute greatly to our Board.

A. Alexander Taylor, II (Independent)

Mr. Taylor served as Chairman and Chief Executive Officer of FGX International, Inc. (NASDAQ: FGXI), a worldwide producer and marketer of eyeglasses and sunglasses, from 2005 to 2013, and as a consultant to FGX from July 2013 until 2014. Mr. Taylor served as President and Chief Operating Officer of Chattem, Inc. (NASDAQ: CHTT), a consumer products company, from 1998 to 2005, and was previously an attorney with Miller & Martin PLLC in Chattanooga, Tennessee from 1978 to 1998. Mr. Taylor has served on the Board of Directors of Zoe's Kitchen, Inc. (NYSE: ZOES) since April 2015 and currently serves on its Audit Committee and as Chair of its Compensation Committee. Mr. Taylor also currently serves on the boards of several privately-held companies. Mr. Taylor previously served on the Board of Directors of Physician's Formula Holdings, Inc. (NASDAQ: FACE) from 2011 to 2012 and on the boards of several other privately-held companies. Since 2014, Mr. Taylor has served as an Adjunct Professor at the Charleston School of Law and also currently serves on the Board of Trustees of Furman University as its Vice Chair and also chairs its Executive Committee. Mr. Taylor brings to our Board extensive consumer brand and retail experience in a variety of industries and functional areas, including operations, finance, legal and public company governance.

David G. Whalen (Independent)

Mr. Whalen was President and Chief Executive Officer as well as a director of the A.T. Cross Company (subsequently Costa Inc. (NASDAQ: ATX)) from 1999 to 2014 when the company was sold. A.T. Cross manufactured and marketed writing instruments and personal accessories under the Cross brand name and premium sunglasses under the Costa brand name. From 1991 to 1999 Mr. Whalen held various senior positions with Bausch & Lomb, Inc., including Corporate Vice President, President Europe Middle East and Africa Division and President North America Ray-Ban Division. Earlier in his career, Mr. Whalen was Vice President Business Development with G. Heileman Brewing Company and a consultant for Booz Allen Hamilton. Mr. Whalen has served on the Board of Directors of Pool Corporation (NASDAQ: POOL) since November 2015 and is a member of its Audit Committee and Strategic Planning Committee. Mr. Whalen previously served on the Board of Directors of Phoenix Footwear Group, Inc. (OTC: PXFG) from 2015 to 2017. Mr. Whalen brings to our Board extensive marketing, financial, operational and senior leadership experience across multiple companies, industries and geographies as well as consumer brand development expertise. In addition, Mr. Whalen's business acquisition and integration experience provides our Board with valuable strategic depth and insight.

**PROPOSAL NO. 2**

**ADVISORY VOTE ON EXECUTIVE COMPENSATION**

The Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act") requires each publicly-traded company to hold a shareholder advisory vote on the executive compensation of its named executive officers, otherwise known as a "Say-on-Pay" vote, at least once every three years. Our shareholders are being asked to vote on the following advisory resolution:

Resolved, that the shareholders advise that they approve the compensation paid to the Company's named executive officers as disclosed pursuant to the compensation disclosure requirements of the U.S. Securities and Exchange Commission, including the Compensation Discussion and Analysis, compensation tables and related narrative discussion provided in this Proxy Statement.

Our Board's Compensation Committee is committed to creating an executive compensation program that enables us to attract, retain, and motivate outstanding and diverse executives. Each year, our Compensation Committee reviews all of our executive compensation programs to ensure that they continue to reflect our commitment to align the objectives and rewards of our executive officers with the creation of value for our shareholders. The programs have been designed to reinforce our pay-for-performance philosophy by delivering total compensation that motivates and rewards short-term and long-term financial performance to maximize shareholder value. At the same time, we believe our compensation programs are appropriately measured and do not encourage excessive risk-taking by our executive team. Our Board believes that our philosophy and compensation practices strike the appropriate balance between utilizing responsible pay practices and effectively motivating our executives to dedicate themselves to the interests of our shareholders.

For these reasons, the Board requests that you approve the Company's executive compensation policies and practices for our named executive officers as described in this Proxy Statement, including the Compensation Discussion and Analysis, compensation tables and related narrative discussions. Because your vote is advisory, it will not be binding on our Board, our Compensation Committee, or the Company, and we will not be required to take any action as a result of the outcome of the vote on this proposal. However, our Compensation Committee will carefully consider the voting results and take them into consideration when making future decisions regarding executive compensation arrangements.

**THE BOARD RECOMMENDS THAT YOU VOTE "FOR" THE COMPANY'S POLICIES AND PRACTICES ON EXECUTIVE COMPENSATION FOR OUR NAMED EXECUTIVE OFFICERS.**

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PROPOSAL NO. 3

RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Each year our Audit Committee evaluates and considers the qualifications, independence, compensation and performance of our independent registered public accounting firm. In evaluating our independent registered public accounting firm's qualifications and performance, our Audit Committee considers the firm's independence, integrity, and controls and procedures as well as its expertise specific to the Company's business and the regions in which the Company operates. Our Audit Committee also considers the quality of our independent registered public accounting firm's work and communications, the effectiveness of its personnel assigned to the Company's engagement, the appropriateness of its fees, the length of its engagement with the Company and the content of reports issued by the Public Company Accounting Oversight Board regarding the firm. In evaluating our independent registered public accounting firm and considering whether to retain it, our Audit Committee also considers the potential impacts of changing independent registered public accounting firms.

Our Audit Committee is ultimately responsible for negotiations regarding the fees charged by our independent registered public accounting firm and the selection of the lead or responsible partner of our independent registered public accounting firm with respect to the Company's engagement. The current lead or responsible partner of our independent registered public accounting firm was appointed in calendar year 2016.

In addition to all required communications between our Audit Committee and independent registered public accounting firm, our Audit Committee and independent registered public accounting firm periodically communicate regarding the Company's testing and evaluation of its internal controls, risk management efforts, accounting system and related information technology matters, subsidiaries, and tax and legal matters.

Based on its evaluation, the Audit Committee has appointed Ernst & Young LLP ("EY") to serve as our independent registered public accounting firm for our 2018 fiscal year. EY audited our financial statements for our fiscal year 2017.

On March 4, 2016, our Audit Committee approved the appointment of EY as the Company's independent registered public accounting firm for our 2016 fiscal year, effective March 8, 2016. During our 2015 and 2014 fiscal years and the subsequent interim period through March 8, 2016, neither the Company nor anyone on its behalf consulted with EY regarding (i) the application of accounting principles to a specified transaction, either completed or proposed, or the type of audit opinion that might be rendered on the Company's financial statements, and no written report or oral advice was provided to the Company that EY concluded was an important factor considered by the Company in reaching a decision as to any accounting, auditing or financial reporting issue; or (ii) any matter that was either the subject of a "disagreement" (as that term is described in Item 304(a)(1)(iv) of Regulation S-K) or a "reportable event" (as that term is described in Item 304(a)(1)(v) of Regulation S-K).

On March 4, 2016, our Audit Committee dismissed KPMG LLP ("KPMG") as the Company's independent registered public accounting firm. The audit reports of KPMG on the Company's consolidated financial statements for our 2015 and 2014 fiscal years did not contain an adverse opinion or a disclaimer of opinion, and were not qualified or modified as to uncertainty, audit scope or accounting principles. The audit reports of KPMG on the effectiveness of the Company's internal control over financial reporting as of October 3, 2015, and September 27, 2014, did not contain an adverse opinion or disclaimer of opinion, nor were they qualified or modified. During our 2015 and 2014 fiscal years and the subsequent interim period through March 4, 2016, there were no (i) "disagreements" (as that term is described in Item 304(a)(1)(iv) of Regulation S-K) with KPMG on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure, which, if not resolved to KPMG's satisfaction, would have caused KPMG to make reference to the subject matter thereof in its reports for such fiscal years and subsequent interim period, or (ii) "reportable events" as that term is described in Item 304(a)(1)(v) of Regulation S-K.

Although our Bylaws do not require that shareholders ratify the appointment of our independent registered public accounting firm, our Board believes that submitting the appointment of the independent registered public accounting firm for shareholder ratification at the Annual Meeting is appropriate from a corporate governance perspective. In the event that our shareholders do not ratify the appointment of EY, our Audit Committee will reconsider the appointment (but is not required to appoint a different independent registered public accounting firm). Even if the appointment is ratified, our Audit Committee, in its discretion, may appoint a different independent registered public accounting firm

at any time during the fiscal year if our Audit Committee believes that such a change would be in the Company's best interests and the best interests of our shareholders.

Representatives of EY will be present at the Annual Meeting and such representatives will have the opportunity to make a statement if they desire to do so and will be available to respond to appropriate questions from shareholders. THE BOARD RECOMMENDS THAT YOU VOTE “FOR” THE RATIFICATION OF EY AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR OUR 2018 FISCAL YEAR.

As reflected in the table below, we incurred fees in fiscal years 2016 and 2017 for services performed by EY.

#### Independent Registered Public Accounting Firm Fees

##### Fiscal Years 2017 & 2016

	2017	2016
Audit Fees	\$1,007,471	\$1,064,670
Audit-Related Fees	—	45,500
Tax Fees	—	—
All Other Fees	1,744	1,744
Total	\$1,009,215	\$1,111,914(1)

(1) At the time of the filing of our Proxy Statement for our 2016 fiscal year, we had not received a final bill for professional services rendered by EY for the fiscal year ended October 1, 2016. Our previously reported estimate of professional fees of \$1,051,914 has been revised as set forth above to account for such final billing.

**Audit Fees** — Consist of fees billed for professional services rendered for the audit of our fiscal year 2017 and fiscal year 2016 consolidated annual financial statements, audit of internal control over financial reporting for our fiscal year 2017 and fiscal year 2016, review of the interim consolidated financial statements included in quarterly reports, and services that are normally provided by our independent registered accounting firm in connection with SEC filings.

**Audit-Related Fees** — Consist of fees billed for assurance and related services that are reasonably related to the performance of the audit or review of our consolidated financial statements but are not reported under “Audit Fees.” For fiscal year 2016, such fees related to a consent provided by EY in connection with a registration statement on Form S-3 (as amended) filed by the Company as well as for services provided by EY in connection with a contemplated real estate transaction.

**Tax Fees** — Consist of fees billed for professional services rendered for tax compliance, tax advice, and tax planning.

**All Other Fees** - Consist of fees related to services other than those reported under “Audit Fees,” “Audit-Related Fees,” and “Tax Fees.” For each of fiscal years 2017 and 2016, such fees were for an annual subscription for EY’s web-based accounting research service.

#### Audit Committee Pre-Approval Policies and Procedures

It is our Audit Committee’s policy to pre-approve all audit and permitted non-audit services proposed to be performed by our independent registered public accounting firm. The pre-approval process is typically as follows: Audit Committee pre-approval is sought at one of the Committee’s regularly scheduled meetings following the presentation of information at such meeting detailing the particular services proposed to be performed. The authority to pre-approve non-audit services may be delegated by the Audit Committee, pursuant to guidelines approved by the Committee, to one or more members of the Committee. The Committee has authorized our Chief Financial Officer to engage our independent registered public accounting firm to perform certain pre-approved non-audit services that the Committee believes would not impair independence in an amount not to exceed \$10,000.

## REPORT OF THE AUDIT COMMITTEE

Our Audit Committee assists our Board in its oversight of the integrity of the Company's financial statements, compliance with legal and regulatory requirements, the appointment, qualifications, independence, compensation and performance of the independent registered public accounting firm, and the performance of the internal audit function. Our Audit Committee is comprised entirely of independent directors who meet independence, experience and other qualification requirements of the NYSE American listing exchange and the SEC. In addition, our Board has determined that Dr. G. Jay Gogue and J. Bradley Campbell each qualifies as an audit committee financial expert as defined by SEC rules and regulations.

Management is responsible for our financial reporting process, including our internal control over financial reporting, and for the preparation of our consolidated financial statements, in accordance with generally accepted accounting principles. Our independent accountants are responsible for expressing an opinion on the financial statements and the effectiveness of the Company's internal control over financial reporting, based on an audit conducted in accordance with generally accepted auditing standards. Our Audit Committee's responsibility is to oversee and review these processes. Our Audit Committee relies, without independent verification, on the information provided to us and on the representations made by management and the independent registered public accounting firm.

The Audit Committee hereby reports as follows:

1. The Audit Committee appointed EY as the Company's independent registered public accounting firm for fiscal year 2017.

2. The Audit Committee has reviewed and discussed the audited financial statements for the year ended September 30, 2017, as well as the internal controls over financial reporting as of September 30, 2017, with the Company's management.

3. The Audit Committee has discussed with EY the matters required to be discussed under Public Company Accounting Oversight Board auditing standards governing communications with audit committees.

4. The Audit Committee has received the written disclosures and the letter from EY required pursuant to Public Company Accounting Oversight Board requirements and has discussed with EY its independence from the Company.

In determining EY's independence, the Audit Committee also considered whether the provision of any of the non-audit services provided to the Company is compatible with maintaining its independence. The Audit Committee received regular updates on EY's fees and the scope of audit and non-audit services it provided. All such services were provided consistent with applicable rules and our pre-approval policies and procedures.

Based on our discussions with management, internal auditors and EY, and our review of the audited financial statements, including the representations of management and EY with respect thereto, and subject in all cases to the limitations on our role and responsibilities referred to above and set forth in our charter, the Audit Committee recommended to the Board that the Company's audited consolidated financial statements for the fiscal year ended September 30, 2017, be included in the Company's Annual Report on Form 10-K.

### AUDIT COMMITTEE:

J. Bradley Campbell

Dr. Elizabeth J. Gatewood

Dr. G. Jay Gogue (Chair)

David G. Whalen

## CORPORATE GOVERNANCE

### Overview

We believe that good corporate governance practices not only reflect our values as a Company but also support strong strategic growth and financial performance. Each committee of our Board has a charter, which can be found on the "Corporate Governance" tab of the "Investors" page of our website located at [www.deltaapparelinc.com](http://www.deltaapparelinc.com), that spells out the committee's assigned roles and responsibilities. In addition, our Board has established policies and procedures that address matters such as chief executive officer and key management succession planning, transactions with related persons, risk oversight, communications with the Board by shareholders and other interested parties, as well as the independence and qualifications of our directors. The following discussion provides insight into how our Board has implemented these policies and procedures to benefit our Company and our shareholders.

### Director Independence

Our Board evaluates the independence of each director in accordance with applicable laws and regulations and the listing standards of the NYSE American. Generally, an "independent director" is a director who is not also an officer or employee of the Company or any parent or subsidiary of the Company. In addition, no director qualifies as independent unless the Board affirmatively determines that the director does not have a material relationship with the Company that would interfere with the exercise of independent judgment. Our Board has reviewed the relationships between each member of the Board and the Company and determined that with the exception of Robert W. Humphreys, our Chairman and Chief Executive Officer, each of our current directors and each individual standing for election is "independent" as required by applicable laws and meets the applicable NYSE American independence requirements. Each director is required to keep the Board fully and promptly informed of any developments that might affect his or her independence, and the Board regularly reviews the continuing independence of the directors.

### Code of Ethics and Business Conduct

We maintain a code of ethics and business conduct known as our Ethics Policy Statement that applies to all employees, officers and directors, including, but not limited to, our Chief Executive Officer and our Chief Financial Officer (who is also our principal accounting officer). Our Ethics Policy Statement covers topics such as conflicts of interest, insider trading, competition and fair dealing, discrimination and harassment, confidentiality, anti-corruption, compliance procedures and employee complaint and reporting procedures. Our Ethics Policy Statement is available without charge on the "Corporate Governance" tab of the "Investors" page of our website located at [www.deltaapparelinc.com](http://www.deltaapparelinc.com). Any amendments or waivers to provisions of our Ethics Policy Statement that are applicable to our Chief Executive Officer, Chief Financial Officer, controller or persons performing similar functions will be posted on our website. There were no waivers of the provisions of our Ethics Policy Statement for our Chief Executive Officer, Chief Financial Officer or any director, senior financial officer or other executive officer during our fiscal year 2017.

### Board Leadership Structure

Our governance documents provide the Board with flexibility to select the appropriate leadership structure for the Company. Our Board does not have a policy regarding whether the roles of Chairman of the Board and Chief Executive Officer should be separate and, if they are to be separate, whether the Chairman of the Board should be selected from our non-employee directors or be an employee of the Company. Our Board believes that it should be free to determine the leadership structure that is in the best interests of the Company and our shareholders based on the particular circumstances in effect from time to time.

During fiscal year 2017, Robert W. Humphreys served as the Chairman of our Board and as Chief Executive Officer. Mr. Humphreys is the director most familiar with our business and industry, and possesses intimate knowledge of the issues, opportunities and challenges facing us and our business. Our Board believes this combined position is in the current best interest of our Company, as it makes the best use of Mr. Humphreys' extensive experience and qualifications within the apparel industry and in-depth knowledge of our markets, helps provide strong, unified leadership and direction on important strategic initiatives to both management and our Board, and leverages the insight gained from the combined role to most effectively lead our Company. We believe that our overall corporate governance policies and practices, combined with the presence of a Lead Independent Director, adequately address any governance concerns raised by the dual Chairman and Chief Executive Officer role.





### Lead Independent Director

During fiscal year 2017, Robert E. Staton, Sr. served as our Lead Independent Director. Our Lead Independent Director is appointed by the independent members of our Board, generally serves for a term of at least one year, and is empowered to carry out a number of critical responsibilities. In addition to serving as a liaison between the Chairman and the independent directors, our Lead Independent Director presides at executive sessions of the Board and at meetings at which our Chairman is not present, approves meeting schedules to ensure there is sufficient time for discussion of agenda items, advises on and approves meeting agendas and information provided for Board meetings and meetings of independent directors, calls meetings of the independent directors as appropriate, and is available for direct communication with shareholders. The Lead Independent Director, along with our other non-employee directors, also provides independent oversight of management and the Company's strategy.

### Board Committees

Our Board delegates certain responsibilities and authority to its various committees and these committees regularly report on their activities and actions to the full Board. The Board currently has an Audit Committee, a Compensation Committee and a Corporate Governance Committee (which serves as our nominating committee), and may also appoint other committees from time to time. Each of the members of the Audit Committee, Compensation Committee, and Corporate Governance Committee has been determined by the Board to be independent as required by applicable legal requirements and meets applicable NYSE American independence standards and, in the case of our Audit Committee, the independence requirements established by the SEC. Each committee's activities are governed by a written committee charter, which is available without charge on the "Corporate Governance" tab of the "Investors" page of our website located at [www.deltaapparelinc.com](http://www.deltaapparelinc.com), or by sending a request in writing to Justin M. Grow, Secretary, at 322 S. Main Street, Greenville, South Carolina 29601.

The following table details the membership of each of our Board committees during the 2017 fiscal year, as well as the expected committee membership in our 2018 fiscal year.

### Board Committee Composition

Fiscal Years 2017 & 2018

Director Name	Fiscal Year 2017			Fiscal Year 2018		
	Audit	Compensation	Governance	Audit	Compensation	Governance
J. Bradley Campbell	X	X		X	X	
Sam P. Cortez		C	X	X	C	
Dr. Elizabeth J. Gatewood	X		X	X		X
Dr. G. Jay Gogue	C		X	X		C
Robert W. Humphreys						
Robert E. Staton, Sr.		X	C	C		X
A. Alexander Taylor, II		X	X	X		X
David G. Whalen	X			X		X

C - Committee Chairperson

X - Committee Member

**Audit Committee.** Our Audit Committee is a separately-designated standing audit committee established in accordance with Section 3(a)(58)(A) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Our Audit Committee serves as an independent and objective party to oversee and monitor the financial and reporting processes of the Company, including the general quality of the Company's financial statements and reporting, the audits of the Company's financial statements and the Company's accounting and internal controls and policies. Our Audit Committee appoints, evaluates, and, when appropriate, replaces the independent registered public accounting firm engaged to audit our financial statements. The independent auditors report directly to our Audit Committee and our Audit Committee determines the compensation and other terms of the engagement and oversees their work. Our Audit Committee also monitors and reviews our compliance with legal and regulatory requirements as well as our procedures with respect to maintaining books and records, the adequacy and implementation of internal auditing,

accounting, disclosure, and financial controls, and our policies concerning financial reporting and business practices. In addition, our Audit Committee is responsible for establishing procedures for

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the receipt, retention, and treatment of complaints received by the Company regarding accounting, internal accounting controls, or auditing matters and the confidential, anonymous submission of concerns regarding questionable accounting or auditing matters.

After considering relationships between each member of our Audit Committee and the Company and its subsidiaries, and reviewing the qualifications of the members of our Audit Committee, our Board has determined that each member of our Audit Committee meets all applicable independence and financial literacy requirements as defined in NYSE American governance standards and applicable SEC regulations. Due to Dr. G. Jay Gogue's years of extensive experience overseeing the financial, operational and strategic functions of complex organizations with budgets of up to approximately one billion dollars, our Board has determined that Dr. Gogue qualifies as an "audit committee financial expert" as defined in SEC regulations. Further, due to J. Bradley Campbell's 39 years as a Certified Public Accountant, decades of service with accounting and financial services firms Cherry Bekaert LLP, CPAs and Deloitte LLP, and his extensive financial, accounting and tax expertise, our Board has determined that Mr. Campbell also qualifies as an "audit committee financial expert" as defined in SEC regulations.

**Compensation Committee.** Our Compensation Committee develops our overall compensation philosophy and programs, reviews and determines compensation, including salaries, bonuses and equity compensation, for our named executive officers other than our Chief Executive Officer (which is collectively confirmed by the independent members of our Board), and reviews and determines director compensation. Our Compensation Committee also oversees, reviews and administers all of the Company's executive compensation plans and programs, including equity compensation plans and plans pursuant to which performance-based compensation may be granted. Our Compensation Committee is authorized to delegate its responsibilities as it deems necessary or appropriate.

After considering relationships between each member of our Compensation Committee and the Company and its subsidiaries, and reviewing the qualifications of the members of our Compensation Committee, our Board has determined that each member of our Compensation Committee meets all applicable independence requirements as defined in NYSE American governance standards.

**Corporate Governance Committee.** Our Corporate Governance Committee develops and recommends to the Board corporate governance standards for business conduct and ethics, oversees the annual self-evaluation of the Board and its committees, and makes recommendations concerning the structure and membership of the Board's committees. Our Corporate Governance Committee also oversees the performance evaluation of the Chief Executive Officer and succession planning with respect to the Chief Executive Officer as well as the other executive officers of the Company. Our Corporate Governance Committee also serves as the Board's nominating committee and identifies, interviews and recommends director nominees for election or appointment to the Board pursuant to written guidelines approved by the Board.

#### The Board's Role in Risk Oversight

Our Board oversees and assesses our enterprise and strategic risk management processes. This risk oversight responsibility is enabled by management reporting processes designed to provide visibility to the Board regarding the identification, assessment and management of critical risks and associated risk mitigation strategies. Our Board recognizes that it is neither possible nor prudent to eliminate all risk and that properly measured risk-taking is essential for the Company to be competitive and to achieve its strategic objectives.

Our Board implements its risk oversight function both as a whole and through its committees. Oversight responsibility for particular areas of risk is allocated among the Board committees according to the committee's area of responsibility as reflected in its charter. In particular:

The full Board oversees strategic, financial and operational risks and exposures associated with our annual business a) plans and other current matters that may present material risk to the Company's operations, strategies, prospects, or reputation.

Our Audit Committee regularly reviews and oversees the risks associated with financial matters, particularly b) financial reporting, tax, accounting, disclosure, internal control over financial reporting, financial policies, credit and liquidity matters, compliance with legal and regulatory matters, including environmental matters, and the Company's related risk management policies.

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Our Compensation Committee oversees risks associated with attraction and retention of executive talent, management development and compensation philosophy and programs, including a periodic review of compensation programs to ensure that they do not encourage excessive risk-taking.

Our Corporate Governance Committee oversees risks associated with governance matters, including our Ethics Policy Statement, succession planning for our directors, Chief Executive Officer and other named executive officers, and the structure and performance of the Board and its committees.

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Our Board believes that its leadership structure properly supports its risk oversight functions and responsibilities in that the appropriate directors chair the various committees involved in risk oversight, there is open communication between management and directors, and all directors are involved in the risk oversight function.

#### Board Meetings, Attendance & Executive Sessions

Our Board and its committees meet throughout the year on a set schedule, and hold special meetings and act by written consent from time to time as appropriate. Directors are expected to make every effort to attend meetings of the Board, assigned committees and annual meetings of shareholders. Attendance by current directors at Board and committee meetings during fiscal year 2017 averaged 100%, with each current director attending all meetings of the Board and the committees on which he or she served during fiscal year 2017. During fiscal year 2017, our Board held 4 in-person meetings and 2 telephonic meetings. Our Audit Committee held 4 meetings, our Compensation Committee held 4 meetings, and our Corporate Governance Committee held 5 meetings. All of our current directors attended the 2017 annual meeting of shareholders. One former director who did not stand for election at the 2017 annual meeting of shareholders was not in attendance. Although we do not have a formal policy regarding director attendance at annual meetings of shareholders, each director is encouraged and expected to attend the Annual Meeting.

Independent directors meet regularly in executive session at all regularly scheduled meetings of the Board with no members of management present. Our Company's Lead Independent Director presides at each executive session.

Throughout the year, our directors communicate informally with management on a variety of topics, including suggestions for Board or committee meeting agenda topics, recent developments, and other matters of interest to the Company.

#### Retention of Independent Advisors

Our Board is authorized and empowered to retain independent advisors and consultants when it deems appropriate and the charter for each of its committees empowers each committee to retain independent advisors and consultants when appropriate.

#### Succession Planning

In light of the critical importance of executive leadership to our success, our Board has a chief executive officer and key management succession planning process that is led by its Corporate Governance Committee. Our Corporate Governance Committee is charged with the responsibility of identifying and evaluating candidates to succeed our Chief Executive Officer and to report to the Board on the status of the succession plan. Our Corporate Governance Committee also reviews the potential internal candidates for each of our critical senior management positions and identifies areas of growth for those candidates that will best enable them to fill any anticipated or emergency leadership needs. Where there is not a satisfactory internal candidate for a position, our Board considers whether outside candidates are likely to be available in a timely manner and whether other alternatives need to be considered.

#### Declassified Board

Our Board of Directors is not classified and is elected annually.

#### Director Nominations

Our Corporate Governance Committee identifies potential director candidates through a variety of means, including recommendations from members of the Board, suggestions from Company management, and shareholder recommendations. Our Corporate Governance Committee may also, in its discretion, engage director search firms to identify candidates. During fiscal year 2017, our Corporate Governance Committee did not retain the services of any director search firm and accordingly, no fees were paid to a director search firm or other third party to assist in identifying and evaluating director candidates.

Shareholders may recommend director candidates for consideration by the Corporate Governance Committee by submitting a written recommendation to the Corporate Governance Committee, c/o Justin M. Grow, Secretary, Delta Apparel, Inc., 322 S. Main Street, Greenville, South Carolina 29601, or by email to [justin.grow@deltaapparel.com](mailto:justin.grow@deltaapparel.com), or by fax to (864) 232-5199. The recommendation should include (i) the name, address and telephone number of the nominating shareholder, (ii) the nominee's name, address, telephone number, qualifications (including principal occupation and employment history), and written consent to be named as a nominee in the Company's proxy statement and to serve as a director, if elected, and (iii) the additional information regarding the nominating shareholder and nominee required by our Bylaws. Pursuant to our Bylaws, our Secretary generally must receive the recommendation

not less than 120 days prior to the first anniversary of the prior year annual meeting. A copy of our Bylaws may be obtained by submitting a written request to the Secretary of the Company.

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Our Board has adopted qualification standards for the selection of independent nominees for director that can be found on the "Corporate Governance" tab on the "Investors" page of our website at [www.deltaapparelinc.com](http://www.deltaapparelinc.com). As provided in these standards, at a minimum, a nominee for our Board must (i) be over 21 years of age at the time of election; (ii) have experience in a position with a high degree of responsibility in a business or other organization; (iii) be able to read and understand basic financial statements; (iv) possess integrity and have high moral character; (v) be willing to apply sound, independent business judgment; and (vi) have sufficient time to devote to our Company.

We do not have a formal policy regarding Board member diversity; however, our Corporate Governance Committee considers diversity in selecting nominees for director and in the re-nomination of an incumbent director. Our Corporate Governance Committee views diversity broadly, including gender, ethnicity, differences of viewpoint, geographic location, skills, education, and professional and industry knowledge and experience, among other factors, and its goal is to nominate candidates from a broad range of experiences and backgrounds. We believe that a variety and balance of perspectives on our Board can result in more thoughtful discussions and deliberations.

In considering the re-nomination of an incumbent director, our Corporate Governance Committee reviews the director's overall service to the Company during his or her term, including the number of meetings attended, level of participation and quality of performance, as well as any special skills or diversity that such director brings to our Board. In evaluating incumbent directors and all potential new directors, our Corporate Governance Committee considers, among other things, the candidate's leadership, strategic, or policy-setting experience; experience and expertise that is relevant to our business; experience that provides our Board with a diversity of backgrounds; technical or other specialized expertise; and whether the candidate has high ethical character and a reputation for honesty, integrity and sound business judgment. All director candidates, whether recommended by shareholders or identified by other means, are initially screened by our Corporate Governance Committee, which may seek additional background and qualification information on the candidate. With respect to new director candidates who pass the initial screening, our Corporate Governance Committee conducts interviews with the candidates and then meets to discuss and consider each candidate's qualifications and potential contributions to our Board, and determines by majority vote whether to recommend such candidates to our Board. The final decision to either appoint a candidate to fill a vacancy between annual meetings of shareholders or include a candidate on the slate of nominees proposed at an annual meeting of shareholders is made by our Board.

#### Board Self-Evaluation

Our Board of Directors annually evaluates and assesses its performance and effectiveness as well as that of its committees. This assessment includes a comprehensive review of our Board's composition, responsibilities, leadership and committee structure, processes, and effectiveness.

#### Shareholder Communication with Directors

Shareholders desiring to communicate directly with our Board of Directors or any individual director may do so in writing addressed to the intended recipient or recipients, c/o Justin M. Grow, Secretary, Delta Apparel, Inc., 322 S. Main Street, Greenville, South Carolina 29601, or by email to [justin.grow@deltaapparel.com](mailto:justin.grow@deltaapparel.com), or by fax to (864) 232-5199. All such communication will be reviewed by our Secretary, who will redirect communications determined to be solicitations, junk mail, communication primarily commercial or operational in nature, or that request general information regarding the Company. All other shareholder communications will be promptly forwarded to the applicable member(s) of our Board of Directors or to the collective Board of Directors, as requested in the shareholder communication.

Issues or concerns regarding accounting, internal accounting controls or audit matters or possible violations of the Company's Ethics Policy Statement should be communicated pursuant to the terms of the Ethics Policy Statement, which is available without charge on the "Corporate Governance" tab on the "Investors" page of our website located at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).

#### Compensation Risk Assessment

Our Compensation Committee regularly assesses the potential risks associated with our compensation programs and practices, including any risk that would be reasonably likely to have a material adverse effect on the Company. This assessment considers the risks associated with the various elements of employee compensation as well as certain design features of the compensation programs that reduce the likelihood of excessive risk taking by employees.



Among these design features are reasonable performance targets tied to compensation, capped payouts of incentive compensation, a balance of cash and equity incentives, and the vesting of awards over time. The Compensation Discussion and Analysis ("CD&A") section of this Proxy Statement more fully describes our compensation philosophy and programs. We do not believe our compensation programs encourage excessive or inappropriate risk taking.

#### Compensation Committee Interlocks and Insider Participation

All of the members of our Compensation Committee are non-employee directors of the Company and are not former officers or employees of the Company or its subsidiaries. During fiscal year 2017, no executive officer of the Company served as a member of the board or compensation committee of an entity whose executive officers served on the Board or Compensation Committee of our Company.

#### Related Party Transactions

Our Board is committed to upholding the highest legal and ethical conduct in fulfilling its responsibilities and recognizes that related party transactions can present a heightened risk of potential or actual conflicts of interest. Our Board has adopted written policies and procedures with respect to these transactions that can be accessed on the "Corporate Governance" tab of the "Investors" page of our website located at [www.deltaapparelinc.com](http://www.deltaapparelinc.com). Our policy defines related party transactions and provides a list of transactions which are excluded from the policy, such as executive officer compensation, director compensation, and transactions where all security holders receive proportional benefits. On an annual basis, each director and named executive officer is obligated to complete a questionnaire that requires disclosure of any transactions with the Company in which the director or executive officer, or any member of his or her immediate family, has a direct or indirect material interest. Our related party transactions policy requires that the Audit Committee review proposed related party transactions, and if approved, oversee them if they are (i) required to be disclosed pursuant to SEC rules, or (ii) subject to review and oversight by the Audit Committee under applicable listing requirements of the NYSE American exchange. Our policy is to approve a related party transaction only if it is in, or not inconsistent with, the best interests of the Company and its shareholders. When reviewing a proposed transaction, the Audit Committee is to consider, among other factors, whether the terms of the transaction are fair and on the same basis as would apply if the transaction did not involve a related party, the business reasons for the transaction, the impact of the transaction on the independence of an independent director, and whether it would represent an improper conflict of interest based on several specified criteria. The Company has not entered into any related party transactions which are required to be disclosed in the proxy statement.

#### Insider Trading and Hedging Policy

We maintain an insider trading policy that prohibits the purchase or sale of Company securities while being aware of material, non-public information about the Company as well as the disclosure of such information to others who may trade in securities of the Company. Our insider trading policy also prohibits our directors, executive officers and employees from engaging in hedging activities or other short-term or speculative transactions in the Company's securities such as short sales, puts, calls or any similar transaction involving the Company's securities.

#### Director and Executive Officer Stock Ownership and Retention Guidelines

To better align the interests of our directors and senior management team with our shareholders and to further demonstrate a commitment to the Company and its future well-being, our Board of Directors has adopted minimum stock ownership requirements and guidelines with respect to our non-employee directors and certain of our executive officers. These guidelines require our non-employee directors to retain throughout their entire tenure with our Board at least 50% of all shares received as compensation for their Board service. In addition, these guidelines require individuals in the following executive officer positions to maintain ownership of a minimum amount of Company stock equal to that indicated below.

#### Executive Officer Stock Ownership Guidelines

Title	Stock Ownership Requirement
Chief Executive Officer	4 times annual base salary
Chief Financial Officer	2 times annual base salary
Chief Operating Officer	2 times annual base salary

The covered executives are granted certain time periods within which to gain compliance with the ownership requirements and are subject to mandatory share retention provisions until compliance is achieved. Our Corporate Governance Committee is responsible for monitoring compliance with these guidelines. As of September 30, 2017, these ownership requirements were satisfied by the applicable covered executives.



#### Director Resignation Policy

The Company's Board of Directors maintains a target director retirement age of 72. Upon any director reaching the age of 72, each such situation is reviewed on a case-by-case basis to determine what is in the best interests of the Company. The Company's Board of Directors also maintains a policy requiring directors that experience a substantive change in their occupation or career to offer their resignation to the Corporate Governance Committee, which will review each such situation on a case-by-case basis to determine what is in the best interests of the Company.

#### Service on Outside Boards

As of December 11, 2017, none of the Company's directors served on more than one other public company board of directors.

STOCK OWNERSHIP OF MANAGEMENT  
AND PRINCIPAL SHAREHOLDERS

Management

The following table sets forth the number of shares of our common stock and common stock equivalents we believe to be beneficially owned as of December 11, 2017, by (i) our current directors, (ii) the executive officers named in the Summary Compensation table and (iii) all of our current directors and executive officers as a group. We believe that all of the individuals listed below have sole voting and investment power over the shares of our common stock identified as beneficially owned.

Stock Ownership of Management  
As of December 11, 2017

Directors and Executive Officers	Common Stock Beneficially Owned		Percentage	
	#		%	
J. Bradley Campbell	5,000		*	
Sam P. Cortez	13,375		*	
Dr. Elizabeth J. Gatewood	17,413		*	
Dr. G. Jay Gogue	12,375		*	
Justin M. Grow	2,456		*	
Robert W. Humphreys	540,155	7.4	%	
Deborah H. Merrill	78,150	1.2	%	
Robert E. Staton, Sr.	13,625	*		
A. Alexander Taylor, II	8,700	*		
David G. Whalen	2,500	*		
All current directors and executive officers as a group (10 persons)	693,749	(1) 9.5	%	

\* Less than 1% of the shares deemed outstanding.

(1) Includes all shares deemed to be beneficially owned by any current director or executive officer.

## Principal Shareholders

The following table sets forth the number of shares of our common stock we believe to be beneficially owned as of December 11, 2017, by each individual or entity, excluding our current officers and directors, known to the Company to be the beneficial owner of more than five percent of our common stock. Unless otherwise indicated, we believe that the individuals or entities named in the table have sole voting and investment power with respect to all shares shown.

## Stock Ownership of Principal Shareholders

As of December 11, 2017

	Common Stock Beneficially Owned	Percentage	
5% Shareholders	#	%	
Wilco Investment Management Corp. 14551 Meravi Drive Bonita Springs, Florida 34135	703,085	(1) 9.3	%
Dimensional Fund Advisors LP Building One 6300 Bee Cave Road Austin, TX 78746	650,974	(2) 8.6	%
E. Erwin Maddrey, II 233 North Main Street, Suite 200 Greenville, SC 29601	623,495	(3) 8.5	%
Wells Fargo & Company 420 Montgomery Street San Francisco, CA 94163	619,466	(4) 8.1	%
Blackrock Inc. 55 East 52nd Street New York, NY 10055	534,926	(5) 7.0	%
Franklin Resources, Inc. Charles B. Johnson Rupert H. Johnson, Jr. One Franklin Parkway San Mateo, CA 94403	455,100	(6) 6.0	%
Franklin Advisory Services, LLC 55 Challenger Road, Suite 501 Ridgefield Park, NJ 07660			
Greenwood Investments, Inc. Steven Tannenbaum Greenwood Capital Limited Partnership ST Partners LLC 222 Berkeley Street, 12th Floor Boston, MA 02116	440,418	(7) 5.8	%

The information set forth above is based on an amendment to a Schedule 13G filed by Wilco Investment (1) Management Corp. ("Wilco") with the SEC on February 13, 2017, with respect to the Company's common stock.

Wilco reported that it has sole power to vote and/or dispose of the above-referenced shares.

(2) The information set forth above is based on an amendment to a Schedule 13G filed by Dimensional Fund Advisors LP ("Dimensional") with the SEC on February 9, 2017, with respect to the Company's common stock. In the

amendment to Schedule 13G, Dimensional reported that it has sole voting power with respect to 646,246 of the above-referenced shares and sole dispositive power with respect to all of the above-referenced shares. In the amendment to Schedule 13G, Dimensional reported that it furnishes investment advice to four investment companies and serves as investment manager or sub-adviser to certain other commingled funds, group trusts and separate accounts. The amendment to Schedule 13G reported that all of the above-referenced shares were owned by such investment companies, funds, trusts and/or accounts and that Dimensional disclaims beneficial ownership of such securities.

(3) The information set forth above is based on information provided to us by Mr. Maddrey.

The information set forth above is based on a Schedule 13G filed by Wells Fargo & Company (“Wells”) with the SEC on January 27, 2017, with respect to the Company's common stock. Wells filed the Schedule 13G on behalf of its subsidiaries Wells Fargo Clearing Services, LLC, Wells Capital Management Incorporated, Wells Fargo Funds Management, LLC, and Wells Fargo Bank, National Association. In the Schedule 13G, Wells reported that it has

(4) sole voting and sole dispositive power with respect to 4,611 of the above-referenced shares, shared voting power with respect to 184,788 of the above-referenced shares, and shared dispositive power with respect to 614,855 of the above-referenced shares. The Schedule 13G reported that Wells Capital Management Incorporated beneficially owns 614,855 of the above-referenced shares and has shared voting power with respect to 546,188 of the above-referenced shares and shared dispositive power with respect to 614,855 of the above-referenced shares. The address of Wells Capital Management Incorporated is 525 Market St., 10th Floor, San Francisco, CA 94105

(5) The information set forth above is based on a Schedule 13G filed by Blackrock Inc. (“Blackrock”) with the SEC on January 30, 2017, with respect to the Company's common stock. In the Schedule 13G, Blackrock reported that it has sole voting power with respect to 528,949 of the above-referenced shares and sole dispositive power with respect to all of the above-referenced shares.

The information set forth above is based on an amendment to Schedule 13G filed by Franklin Resources, Inc.

(6) (“FRI”), Charles B. Johnson, Rupert H. Johnson, Jr., and Franklin Advisory Services, LLC with the SEC on February 7, 2017, with respect to the Company's common stock. In the amendment to Schedule 13G,

FRI reported that the shares are beneficially owned by one or more open-end or closed-end investment companies or other managed accounts that are clients of investment managers that are direct and indirect subsidiaries of FRI. The amendment to Schedule 13G reported that investment management contracts may delegate to the applicable subsidiary(ies) investment or voting power over the securities that are subject to the investment management contracts. Accordingly, such subsidiary(ies) may be deemed to be the beneficial owner of the shares disclosed above. The amendment to Schedule 13G reported that Charles B. Johnson and Rupert H. Johnson, Jr. (the "FRI Principal Shareholders") each own in excess of 10% of the outstanding common stock of FRI and are the principal shareholders of FRI and may be deemed to be the beneficial owners of securities held by persons and entities for which FRI subsidiaries provide investment management services. FRI, the FRI Principal Shareholders and the investment advisory subsidiaries disclaim any beneficial ownership in the shares and believe that they are not acting as a "group" for purposes of Rule 13d-5 of the Securities Exchange Act of 1934, as amended. The amendment to Schedule 13G also reported that the voting and investment powers held by Franklin Mutual Advisors, LLC, an indirect wholly-owned subsidiary of FRI, are exercised independently from FRI and all other subsidiaries.

The information set forth above is based on an amendment to Schedule 13G jointly filed by Greenwood Investments, Inc., Steven Tannenbaum, Greenwood Capital Limited Partnership, and ST Partners LLC (each of which has the same business address as Greenwood Investments, Inc. and which are collectively referred to herein as "Greenwood") with the SEC on February 14, 2017, with respect to the Company's common stock. In the amendment to Schedule 13G, Greenwood reported that: (i) Greenwood Capital Limited Partnership beneficially owns 410,418 of the above-referenced shares; (ii) ST Partners LLC beneficially owns 30,000 of the above-referenced shares, (iii) Greenwood Investments, Inc., as the sole general partner of Greenwood Capital Limited Partnership, beneficially owns 410,418 of the above-referenced shares, and (v) Mr. Tannenbaum, as the president of Greenwood Investments, Inc. and the manager and sole member of ST Partners LLC, beneficially owns all of the above-referenced shares.

#### Section 16(a) Beneficial Ownership Reporting Compliance

Members of our Board of Directors, certain of our executive officers, and persons who hold more than 10% of our common stock are subject to the reporting requirements of Section 16(a) of the Securities Exchange Act of 1934, as amended, which requires them to file reports with the SEC regarding their beneficial ownership and changes in beneficial ownership of our common stock. To our knowledge, all Section 16(a) filing requirements applicable to the Company's directors, named executive officers, and 10% shareholders were satisfied during fiscal year 2017.



## EXECUTIVE OFFICERS

Our current executive officers are listed below, which we refer to as our "named executive officers" or "NEO's" in the Compensation Discussion and Analysis section and elsewhere in this Proxy Statement. Certain information regarding our named executive officers is provided below. These individuals are appointed to serve at the discretion of our Board. The primary business address for each of our named executive officers is 322 S. Main Street, Greenville, South Carolina 29601.

Robert W. Humphreys

Chairman & Chief  
Executive Officer  
Age: 60

Mr. Humphreys is the Chairman and Chief Executive Officer of Delta Apparel, Inc. He has served as Chairman of our Board since 2009. Mr. Humphreys previously served Delta Apparel, Inc. as President and Chief Executive Officer for more than 10 years. From April 1999 until December 1999, Mr. Humphreys served as President of the Delta Apparel division of Delta Woodside Industries, Inc. In 1998, he was named Vice President of Finance and Assistant Secretary of Delta Woodside Industries, Inc. and served in that capacity until November 1999. From 1987 to May 1998, Mr. Humphreys served as President of Stevcoknit Fabrics Company, the former knit fabrics division of a subsidiary of Delta Woodside Industries, Inc. Mr. Humphreys has over 28 years of experience in the textile and apparel industry, including senior leadership roles in operations and finance.

Deborah H. Merrill

Chief Financial Officer &  
President, Delta Basics  
Age: 44

Ms. Merrill has served Delta Apparel, Inc. since 1998 and has been Vice President, Chief Financial Officer and Treasurer of the Company since 2006 and President, Delta Basics since January 2016. In addition, Ms. Merrill has served in an oversight role for Art Gun, LLC, a wholly-owned subsidiary of the Company, since the Company's 2014 fiscal year. Ms. Merrill previously served as the Assistant Secretary of the Company from 1999 to 2006 and during that time she also served in various financial and accounting roles. Previously, she had been Director of Accounting and Administration of the Delta Apparel division of Delta Woodside Industries, Inc. from 1999 to 2000, and Accounting Manager of its Delta Apparel division from 1998 to 1999. Before joining Delta Apparel in 1998, she served as the Logistics Controller for GNB Technologies, a battery manufacturing company, and as an Auditor for Deloitte LLP.

Justin M. Grow

Vice President of  
Administration, General  
Counsel & Corporate  
Secretary  
Age: 45

Mr. Grow has served the Company as General Counsel since October 2011, as Corporate Secretary since November 2012, and as Vice President of Administration since May 2016. Mr. Grow previously served as Assistant Corporate Secretary. Prior to joining the Company, Mr. Grow served as Assistant General Counsel for ScanSource, Inc., a Fortune 1000 technology distributor, from April 2007 to October 2011, and as Corporate Counsel for 3V, Inc. and director of its human resources function from October 2005 to April 2007. Prior to October 2005, Mr. Grow worked for several years as an associate with the law firm Ogletree, Deakins, Nash, Smoak & Stewart, P.C. and as a partner with the law firm Murphy & Grow, P.C.

## COMPENSATION DISCUSSION AND ANALYSIS

This Compensation Discussion and Analysis ("CD&A") discusses the material elements of compensation earned by, paid to or awarded to each of our named executive officers during our fiscal year ended September 30, 2017, and describes the principles and philosophies underlying our executive compensation programs and policies. In addition, you will find a series of tables in this Proxy Statement containing specific information regarding our named executive officers' compensation in our 2017 fiscal year.

### Executive Summary

Delta Apparel, Inc. is an international apparel design, marketing, manufacturing and sourcing company that features a diverse portfolio of lifestyle basic and branded activewear apparel, headwear and related accessory products. We specialize in selling casual and athletic products through a variety of distribution channels and distribution tiers, including specialty stores, boutiques, department stores, mid-tier and mass chains, e-retailers and the U.S. military. Our products also are available directly to consumers on our eCommerce websites at [www.saltlife.com](http://www.saltlife.com), [www.soffe.com](http://www.soffe.com), [www.coastapparel.com](http://www.coastapparel.com) and [www.deltaapparel.com](http://www.deltaapparel.com), and via various "brick and mortar" retail locations in the United States. We design and internally manufacture the majority of our products, which allows us to offer a high degree of consistency and quality control as well as to leverage scale efficiencies. We have manufacturing operations located in the United States, El Salvador, Honduras and Mexico and employ approximately 7,700 people worldwide. Our distribution facilities are strategically located throughout the United States to better serve our customers with same-day shipping on our catalog products and weekly replenishments to retailers. Additional information about our Company is available at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).

The compensation of our named executive officers received overwhelming support at our prior annual meeting of shareholders on February 9, 2017, with approximately 100% of the voting shares cast in favor of our executive compensation programs. We have considered those results in determining our executive compensation decisions, programs and policies. Our executive compensation programs and policies during fiscal year 2017 generally remained consistent with those presented at our February 9, 2017, annual meeting of shareholders. The following table sets forth some of the key features of our programs:

### Key Features of Our Executive Compensation Programs

We pay for performance and place a significant portion of executive officer compensation "at risk"	We do not allow hedging, puts, calls or similar derivative transactions related to our stock
We cap the amount of cash incentive compensation and equity awards that an executive may receive in any year	We do not reprice stock options and do not exchange "underwater" options for cash
We have robust stock ownership guidelines for certain executive positions and directors	We do not provide guaranteed cash bonuses to our named executive officers
We have double trigger change-in-control cash severance benefits in our executive employment agreements	We do not offer a defined benefit pension plan
We pay reasonable salaries and provide appropriate benefits to our executives	We do not offer a supplemental executive retirement plan
We generally provide a blend of short-term and long-term incentive opportunities as well as a blend of cash and equity incentive opportunities	We do not provide our executives with perquisites or other personal benefits beyond what we generally provide other employees
Our Compensation Committee is made up entirely of independent directors and is empowered to select and engage its own independent advisors	

The principal elements of our named executive officer compensation program are base salary, performance-based annual cash incentives, service-based and performance-based equity incentives, and the employee benefits provided to our other full-time domestic employees. We utilize a combination of the foregoing elements with the ultimate goals of aligning the short-term and long-term interests of our executives with those of our shareholders and attracting, retaining and appropriately rewarding executive management talent. It is important to us that the compensation of our named executive officers be directly linked to Company performance without encouraging excessive or unnecessary risk in the decisions made by our executives. To effectively link pay with performance, our Compensation Committee

believes that a significant portion of our named executive officer compensation must be "at risk", or not guaranteed, and directly tied to the financial success of the Company.

We placed primary emphasis on earnings before interest and taxes, or "EBIT", and return on capital employed, or "ROCE", in evaluating and monitoring Company performance relative to the compensation of our executives in fiscal year 2017. We define EBIT as our revenue less expenses, excluding interest and taxes. ROCE is defined as our EBIT as a percentage of our 12-month average capital employed,

with capital employed generally being equity plus debt, net of cash, cash equivalents and deferred taxes. We believe that these metrics strike a proper balance between generating financial profits and efficiently allocating our capital. The discussion below is intended to assist you in understanding the information provided in this Executive Summary and the accompanying compensation tables contained in this Proxy Statement, and to put that information into context within our overall executive compensation program. For the reasons described in this CD&A and accompanying tables, we believe our executive compensation programs are designed to properly support our Company goals and encourage profitable growth for our business.

#### Performance and Pay Implications

We believe that the compensation programs offered to our named executive officers continue to align with our performance-based compensation philosophy. We also believe that our emphasis on performance-based compensation continues to be reflected in the compensation paid to our named executive officers. For example, in our 2015 fiscal year, Mr. Humphreys forfeited approximately 5,200 shares of common stock due to the Company's ROCE coming in below the target threshold set by our Compensation Committee for his equity award. In contrast, in fiscal years 2016 and 2017, the Company achieved ROCE above the applicable target threshold and, as a result, Mr. Humphreys was awarded shares in excess of the target amount for which he was eligible in each of those years. The same dynamic is evident in our cash incentive plans tied to our consolidated EBIT performance, with our named executive officers not receiving the full target amount of cash incentive compensation for which they were eligible for our 2015 fiscal year because our EBIT was below the applicable target level. In contrast, our named executive officers received more than the target amount of cash incentive compensation for which they were eligible for fiscal year 2016 because our EBIT was above the applicable target level. For fiscal year 2017, our consolidated EBIT was substantially in line with the applicable target level and the cash incentive compensation earned by our named executive officers was near the aggregate target amount for which they were eligible.

More detail regarding the compensation of our named executive officers can be found within the Summary Compensation table located within this Proxy Statement.

#### Compensation Philosophy and Objectives

Our approach to executive compensation continues to be defined by the following primary objectives:

1. Aligning the interests of our shareholders and executives;
2. Establishing a strong link between executive pay and Company performance; and
3. Attracting, retaining and appropriately rewarding executive management talent in line with market practices.

#### Alignment of Shareholder and Executive Interests

Our executive compensation program elements are aligned with the interests of our shareholders in several key respects. The cash incentive compensation for which our executives were eligible for fiscal year 2017 was contingent on the Company's achievement of EBIT goals that we believe were reasonable but challenging given the current market conditions. We continue to believe that EBIT is a useful financial metric for evaluating how effectively the Company generates profits from its operations. The performance-based equity incentive compensation for which Mr. Humphreys was eligible in fiscal year 2017 and the performance-based equity awards in which Ms. Merrill and Mr. Grow were eligible to vest based on fiscal year 2016 and 2017 performance were both contingent upon what we believe to be properly balanced ROCE goals. The Company has utilized ROCE as a performance metric for many years and we continue to believe that ROCE effectively incorporates the goals of increasing earnings and efficiently using capital, and also effectively aligns shareholder and executive interests.

For several years now, the equity incentives awarded to our executives have consisted of service-based restricted stock units and/or performance units. A significant portion of these equity incentive awards is based entirely on the Company's performance with respect to ROCE. All of the equity incentive awards for which Mr. Humphreys was eligible in fiscal year 2017 and all of the equity awards for which he is eligible in fiscal years 2018, 2019 and 2020 are based on the Company's performance with respect to ROCE.

In addition, the Company's stock ownership and retention guidelines, as described in the "Corporate Governance" section of this Proxy Statement, require certain of our executives, including our Chief Executive Officer and Chief Financial Officer, to maintain a significant ownership stake in the Company, thus linking their long-term interests with those of our shareholders. Our executives are also subject to the prohibitions in our insider trading policy with

respect to short selling and other speculative and derivative trading activities as well

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as hedging transactions with respect to our stock. We believe these restrictions, coupled with our stock ownership guidelines and the structure of our incentive compensation programs, effectively align executive and shareholder interests.

#### Link Between Executive Pay and Performance

As noted above, to more effectively link executive pay with the performance of the Company, our Compensation Committee believes that a significant portion of our named executive officer compensation must be "at risk" based on objective and predetermined financial performance criteria. The compensation for which our named executive officers were eligible in fiscal year 2017 reflects our strong commitment to this pay-for-performance philosophy.

Approximately 46% of the aggregate target cash compensation for which Mr. Humphreys was eligible in the 2017 fiscal year was entirely at risk and contingent on the Company's financial performance, and 100% of the equity compensation for which Mr. Humphreys was eligible in the 2017 fiscal year was entirely at risk and contingent on the Company's financial performance. Approximately 41% of the aggregate target cash compensation for which Ms. Merrill was eligible for the 2017 fiscal year (excluding any equity awards paid in the form of cash) and approximately 23% of the aggregate target cash compensation for which Mr. Grow was eligible for the 2017 fiscal year (excluding any equity awards paid in the form of cash) were entirely at risk and contingent on the Company's financial performance. In addition, one-half of the equity compensation opportunities in which Ms. Merrill and Mr. Grow were eligible to vest based on fiscal year 2016 and 2017 performance was entirely at risk and contingent on the Company's financial performance.

#### Attracting, Retaining and Rewarding Executives

We seek to attract, retain and reward our executive officers by establishing compensation and benefit levels that are competitive relative to those offered by other companies in our industry of similar size, scope and/or complexity. Each named executive officer's overall responsibility level within our organization, unique skills and capabilities, long-term leadership potential, and individual performance is also considered in establishing compensation. Historic pay levels and internal pay equity considerations also factor into our executive compensation decisions.

#### Executive Compensation Components

The principal components of compensation for our named executive officers are:

- Base salary;
- Performance-based cash incentives;
- Performance-based and/or service-based equity incentives; and
- Other employee benefits provided to all full-time employees in the United States.

Although there is no pre-established policy or target for the allocation between specific compensation components, a significant portion of our named executive officers' annual total target compensation is generally intended to be contingent on Company performance relative to performance goals established for our cash and/or equity incentive plans. We believe this approach reflects our objective of aligning the interests of our executives and shareholders and rewarding our executives based on Company performance without encouraging excessive or unnecessary risk in the decisions made by our named executive officers.

#### Compensation Decision Roles

##### Compensation Committee

Our Compensation Committee reviews and approves all compensation for our named executive officers, authorizes all awards under our stock plans, and reports its decisions to our Board. The independent members of our Board also review and approve the compensation for our Chief Executive Officer. Our corporate human resources department, in consultation with our Chief Executive Officer, has traditionally provided our Compensation Committee with the recommended amounts for each element of compensation, historical levels for each compensation element, and other applicable information. While the recommendations of management provide valuable guidance, our Compensation Committee ultimately makes all final decisions with respect to compensation levels and structure for our named executive officers (except for the Chief Executive Officer, which is approved by both our Compensation Committee and our independent directors). Our Compensation Committee's charter lists the specific responsibilities of the committee and can be accessed without charge on the "Corporate Governance" tab of the "Investors" page of our website at [www.deltaapparelinc.com](http://www.deltaapparelinc.com).



### Company Management

Company management is responsible for developing and maintaining an effective compensation program throughout the Company and for administering the compensation programs decided upon by our Compensation Committee. Our Chief Executive Officer annually reviews the performance of each of our other named executive officers and provides input regarding the compensation of such named executive officers that is factored into the recommendations to our Compensation Committee. Decisions regarding the non-equity compensation of other employees are made by management while the equity compensation of such employees is approved by the Compensation Committee.

### Setting Executive Compensation

Our practice with respect to setting executive compensation for our named executive officers generally begins with our corporate human resources department, with input from our Chief Executive Officer, preparing recommendations for compensation for our named executive officers other than our Chief Executive Officer. Separate recommendations for the compensation of our Chief Executive Officer are also provided by our corporate human resources department. Our Compensation Committee reviews the information and recommendations, along with the performance evaluation of the Chief Executive Officer provided by our Corporate Governance Committee, and uses them to determine appropriate compensation levels for our named executive officers. Our Compensation Committee also considers both the overall performance results of the Company and the overall need of the organization to attract, retain and motivate its executive officers. Our independent directors must also approve the compensation of our Chief Executive Officer. During fiscal year 2016, our Compensation Committee engaged Steven Hall & Partners to conduct a market review of the compensation levels for the positions occupied by certain of our named executive officers. Steven Hall & Partners also developed a peer group of eight companies for use in analyzing the compensation of the Company's named executive officers in fiscal year 2017. The peer group includes companies in our Global Industry Classification Standard (GICS) industry code with revenues from one-half to three times our annual revenues and/or companies with which we directly compete. The peer group includes the following companies:

Ennis, Inc.	G-III Apparel Group Ltd.	Gildan Activewear, Inc.	Oxford Industries, Inc.
Perry Ellis International, Inc.	Steven Madden Ltd.	Superior Uniform Group, Inc.	Vince Holding Corp.

### Competitive Positioning of Executive Compensation Levels

Our Compensation Committee determined base salary and annual cash incentive opportunities for our named executive officers in fiscal year 2017 after reviewing the recommendations provided by our corporate human resources department as well as the above-referenced market review conducted by Steven Hall & Partners. Our Compensation Committee's goal is to award compensation that is properly balanced when all elements of potential compensation are considered. Our Compensation Committee believes that the aggregate components of our executive compensation program provide a total compensation level that is sufficient to attract, retain, motivate and reward our executive officers.

### Base Salary

Base salary is paid to our executives in cash on a semi-monthly basis throughout the year and provides a minimum, fixed level of compensation. The base salary for each named executive officer is guided by the relative salary levels for comparable positions in the apparel industry, as well as the assessed potential of the executive, the individual's scope of responsibility, personal performance, experience and length of service to the Company. Each executive officer's base salary is reviewed annually and generally may be adjusted to reflect the Company's financial performance, any change in the executive officer's responsibilities, the executive officer's overall performance, and inflation.

With respect to the fiscal year 2017 base salaries of our named executive officers other than our Chief Executive Officer, our Compensation Committee reviewed the recommendations and information provided by our corporate human resources department, which factored in our Chief Executive Officer's assessment of each executive's individual performance and responsibilities, and knowledge of apparel industry compensation, as well as the above-referenced market review conducted by Steven Hall & Partners, to determine appropriate base salary compensation. With respect to our Chief Executive Officer's base salary in fiscal year 2017, the recommendations and



information provided by our corporate human resources department were reviewed along with the assessment of the Chief Executive Officer's individual performance and responsibilities by our Corporate Governance Committee as well as the above-referenced market review conducted by Steven Hall & Partners, to determine appropriate base salary compensation.

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Neither Mr. Humphreys' nor Ms. Merrill's base salary increased during our 2017 fiscal year. Mr. Humphreys' employment agreement with the Company provides that he will receive a base annual salary of at least \$760,000, subject to upward adjustment at the discretion of our independent directors. Each of Ms. Merrill's and Mr. Grow's employment agreements with the Company provide that they will receive a base annual salary of at least \$425,000 and \$190,000, respectively, both subject to upward adjustment. Mr. Grow's base annual salary was adjusted upward to \$250,000 during fiscal year 2017, with the increase due primarily to an increase in job responsibilities and scope. Base salaries for each of our named executive officers as of our 2017 fiscal year ended September 30, 2017, were as follows:

Named Executive Officer Base Salaries  
Fiscal Year Ended September 30, 2017

Executive Officer	Base Salary
Robert W. Humphreys	\$760,000
Deborah H. Merrill	\$425,000
Justin M. Grow	\$250,000

Annual Cash Incentive Compensation (AIC)

Our named executive officers are eligible for annual cash incentive compensation (“AIC”) that provides for the payment of cash bonuses pursuant to our Short-Term Incentive Compensation Plan. Our Short-Term Incentive Compensation Plan is designed to motivate our named executive officers and other participating employees to achieve and exceed objective annual business performance goals that have been established before or during the first quarter of the applicable fiscal year and to reward those employees based on such achievement. Our Compensation Committee certifies that the performance goals have been achieved prior to the payment of any AIC. Our Short-Term Incentive Compensation Plan states that no participant in the plan shall receive compensation pursuant to the plan in excess of \$1.5 million during any calendar year. Our Compensation Committee may, at its discretion, adjust the actual AIC paid.

Target Value

The overall AIC opportunity for our named executive officers varies depending upon the executive's position, with the target value defined as a certain dollar amount per individual. Our Compensation Committee approves the aggregate target values for the AIC opportunity, as well as the individual target values for all named executive officers. Our Compensation Committee considers the compensation recommendations and information provided by our corporate human resources department, along with information regarding each executive's individual performance and responsibilities, to determine the appropriate target value for each executive. Mr. Humphreys' agreement with the Company provides that he will participate in the Company's Short-Term Incentive Compensation Plan with a target value of \$650,000 during fiscal years 2018, 2019 and 2020.

The target AIC values for each of our named executive officers based on the Company's performance as a whole, or consolidated performance, in fiscal year 2017 were as follows:

Consolidated AIC Plan Target Values  
Fiscal Year 2017

Executive Officer	Target Value
Robert W. Humphreys	\$650,000
Deborah H. Merrill	\$150,000
Justin M. Grow	\$70,000

We do not establish performance criteria based on individual performance for each named executive officer, although we do evaluate individual performance when making compensation decisions. Rather, we believe that focusing the executive team as a group on common financial performance goals results in greater long-term success. The named executive officers each have cash incentive opportunities conditioned on the Company's achievement of objective financial goals. Under the AIC plan approved by our Compensation Committee for the 2017 fiscal year based on the Company's consolidated performance, our named executive officers' cash incentive opportunities were based primarily

on the Company's EBIT, along with a multiplier based on the Company's year-over-year sales growth (or decline) from fiscal year 2016 to 2017.

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Our Compensation Committee established the required EBIT to earn the target value at \$17.5 million. The EBIT threshold required to earn the target AIC value considered, among other things, the consolidated operating performance across the business anticipated for the 2017 fiscal year. The following table sets forth the performance targets and determination of cash incentive compensation earned in the 2017 fiscal year based on the consolidated financial performance of the Company. Our Compensation Committee approved scaled target value achievement for EBIT results between the minimum and maximum thresholds and, if minimum performance goals were not met by the Company, there was no guaranteed cash incentive payment. The calculation of EBIT and year-over-year sales growth (or decline) for purposes of determining our named executive officers' AIC eligibility in fiscal year 2017 excludes the operating results of our Junkfood Clothing Company business sold on March 31, 2017.

#### Consolidated AIC Plan Results

Fiscal Year 2017

EBIT (100% of Target Value)

Performance Targets		Performance Results	
EBIT Levels	Payout Percentage Levels	EBIT	Sales Growth
Less than \$13 million	0% of target value	\$17,519,000	(1.4)%
\$13 million	25% of target value		
\$17.5 Million	100% of target value		
\$26.5 million or greater	250% of target value (maximum)	Payout Percentage: 98.9%	

The 2017 fiscal year AIC payments to each of our named executive officers based on the Company's consolidated performance were as follows:

Consolidated AIC Plan Payments

Fiscal Year 2017

Executive Officer	Target Value	Payment
Robert W. Humphreys	\$650,000	\$642,850
Deborah H. Merrill	\$150,000	\$148,350
Justin M. Grow	\$70,000	\$69,230

In addition to the above-referenced AIC opportunity based on the consolidated performance of the Company, Ms. Merrill was eligible for an additional AIC opportunity with an aggregate target of \$100,000 based solely on the performance of our Activewear business in fiscal year 2017. Ms. Merrill was also eligible for an AIC opportunity with an aggregate target of \$50,000 based solely on the performance of our Art Gun business in fiscal year 2017. The Compensation Committee determined that it was in the best interest of the Company to provide Ms. Merrill with these additional AIC opportunities due to the substantial time that Ms. Merrill was expected to devote to our Activewear and Art Gun businesses during fiscal year 2017 in connection with her role as President, Delta Basics and her associated management and oversight responsibilities for those businesses.

Ms. Merrill's Activewear-specific AIC opportunity was based entirely on the EBIT achieved by our Activewear business in fiscal year 2017. If minimum EBIT thresholds were not met by our Activewear business, there was no guaranteed cash incentive payment for Ms. Merrill. Ms. Merrill's Art Gun-specific AIC opportunity was based entirely on the EBIT achieved by our Art Gun business in fiscal year 2017. If minimum EBIT thresholds were not met by our Art Gun business, there was no guaranteed cash incentive payment for Ms. Merrill. The EBIT thresholds required for Ms. Merrill to earn the target values under her Activewear-specific and Art Gun-specific AIC opportunities were established primarily upon the expectation that our Activewear and Art Gun businesses should achieve profitability goals in fiscal year 2017 that were reasonable but challenging given the current market conditions. Based on historical performance, our Compensation Committee believed the attainment of the target performance levels, while uncertain, could be reasonably anticipated. The minimum performance thresholds required for a payout to be made under these plans were believed to be reasonably likely to be achieved. The maximum performance thresholds applicable to these plans represent levels of performance at which our Compensation Committee determined a payout of 250% of the

target would be appropriate and represent more aggressive performance goals.

The following table sets forth the calculation of the actual cash incentive compensation earned by Ms. Merrill in fiscal year 2017 based on the performance of our Activewear and Art Gun businesses, as well as the corresponding individual AIC payments to Ms. Merrill. The specific EBIT performance thresholds for Ms. Merrill's fiscal year 2017 cash incentive opportunities tied to our Activewear and Art

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Gun businesses are proprietary and confidential. We believe that disclosure of these specific performance measures would represent competitive harm to us, as these measures and results are not publicly disclosed and are commercially and competitively sensitive.

#### Activewear AIC Plan Results and Payments

Fiscal Year 2017

EBIT (100% of Target Value)

Performance Results

Target Value Payout Percentage Based on EBIT

\$100,000 192.2% of Target Value

Payment: \$192,200

#### Art Gun AIC Plan Results and Payments

Fiscal Year 2017

EBIT (100% of Target Value)

Performance Results

Target Value Payout Percentage Based on EBIT

\$50,000 223.8% of Target Value

Payment: \$111,900

#### Equity Incentive Compensation

Our named executive officers receive equity incentive compensation designed to provide each officer with a significant incentive to manage the Company from the perspective of an owner with an equity stake in the business and to link their compensation to the Company's long-term financial success. All equity awards are granted by our Compensation Committee with the aim of creating a meaningful opportunity for stock ownership based upon the executive's current position and level of responsibility, the assessed potential of the executive, the executive's performance, the executive's other forms of compensation and total compensation, any other factors that are deemed relevant to accomplish the long-term goals of the Company and, as appropriate, the recommendation of the Chief Executive Officer and/or corporate human resources function.

All stock-based awards are granted under the Delta Apparel, Inc. 2010 Stock Plan (the "2010 Stock Plan"), which was approved by our shareholders on November 11, 2010, and re-approved at our February 4, 2015, annual meeting of shareholders. Under the 2010 Stock Plan, our Compensation Committee has the authority to determine to whom awards may be granted and the size and type of each award and manner in which such awards will vest. The awards available consist of stock options, stock appreciation rights, restricted stock, restricted stock units, performance stock, performance units, and other stock or cash awards. The 2010 Stock Plan limits the number of shares that may be covered by awards to any participant in a given calendar year and also limits the aggregate awards of restricted stock, restricted stock units and performance stock granted in any given calendar year. Our Compensation Committee is authorized to establish the terms and conditions of awards granted under the 2010 Stock Plan, to establish, amend and rescind any rules and regulations relating to the 2010 Stock Plan, and to make any other determinations that it deems necessary.

With limited exceptions, our general practice with respect to equity awards to our named executive officers other than our Chief Executive Officer has been to make regular equity incentive grants every other year that vest on a two-year schedule based on service and/or objective performance criteria. Consistent with this practice, our Compensation Committee made equity awards to Ms. Merrill and Mr. Grow on January 1, 2016, that vested on the filing of our Annual Report on Form 10-K with the SEC for our fiscal year ended September 30, 2017, based on service and objective performance criteria. Also consistent with this practice, our Compensation Committee made equity awards to Ms. Merrill and Mr. Grow on October 1, 2017, that are eligible to vest on the filing of our Annual Report on Form

10-K with the SEC for our fiscal year ending September 28, 2019, based on service and objective performance criteria. Our current practice with respect to equity awards to our Chief Executive Officer is to provide equity incentive opportunities that vest on a one-year schedule based solely on objective performance criteria.

## Chief Executive Officer

On December 5, 2014, the Company and Mr. Humphreys entered into a third amendment to Mr. Humphreys' employment agreement in connection with which Mr. Humphreys received a grant of 169,000 performance units eligible to vest based on Company performance in fiscal years 2015, 2016 and 2017. 52,000 of such performance units were eligible to vest upon the filing of our Annual Report on Form 10-K with the SEC for fiscal year 2017 based on our one-year average ROCE for that fiscal year. See the Summary Compensation table on page 37 of this Proxy Statement for information regarding the vesting of these performance units in fiscal years 2015 and 2016.

On April 27, 2017, the Company and Mr. Humphreys entered into a fourth amendment to Mr. Humphreys' employment agreement in connection with which Mr. Humphreys received a grant of 126,000 performance units that are subject to vesting based on Company performance in fiscal years 2018, 2019 and 2020. One-third of such performance units (42,000) are eligible to vest upon the filing of our Annual Report on Form 10-K for each of our fiscal years 2018, 2019 and 2020 based on our one-year average ROCE for each of those fiscal years.

With respect to the units for which Mr. Humphreys was eligible to vest in connection with the Company's performance in fiscal year 2017, Mr. Humphreys received shares of Company stock equal to the value of the aggregate number of vested performance units. With respect to the units in which Mr. Humphreys may vest in connection with the Company's performance in fiscal years 2018, 2019 and 2020, Mr. Humphreys will receive shares of Company stock equal to the value of the aggregate number of any vested performance units. No tax assistance is provided under this award, but Mr. Humphreys may elect for the Company to deduct from any shares vesting an amount sufficient to satisfy any tax liability.

The following table sets forth the performance targets, vesting structure, and performance results for the equity incentive compensation award for which Mr. Humphreys was eligible based on the Company's average ROCE in fiscal year 2017. The calculation of ROCE for purposes of determining Mr. Humphreys' equity incentive compensation eligibility in fiscal year 2017 excluded the operating results and capital associated with our Junkfood Clothing Company business sold on March 31, 2017.

## CEO Equity Incentive Compensation Opportunity Results

## Fiscal Year 2017

## ROCE (100% of Target Units)

## Performance Targets

## One-Year ROCE Levels Vesting Percentage

< 3% 0% of target units

3% 20% of target units

3% to 7% 20% to 100% of target units (pro rata)

7% 100% of target units

7% to 12% 100% to 120% of target units (pro rata) Target Units: 52,000

12% 120% of target units (maximum) Vested Units: 52,208

## Performance Results

## ROCE Vesting Percentage

7.1% 100.4%



The following table sets forth the performance targets and vesting structure for the performance units for which Mr. Humphreys is eligible based on the Company's average ROCE in fiscal years 2018, 2019 and 2020.

CEO Equity Incentive Compensation Opportunity

Fiscal Years 2018, 2019 and 2020

ROCE (100% of Target Units)

Performance Targets

One-Year ROCE Levels Vesting Percentage

< 3%	0% of target units
3%	20% of target units
3% to 7%	20% to 100% of target units (pro rata)
7%	100% of target units
7% to 12%	100% to 120% of target units (pro rata)
12%	120% of target units (maximum)

Other Named Executive Officers

On January 1, 2016, Ms. Merrill was awarded 16,875 service-based restricted stock units and 16,875 performance units, and Mr. Grow was awarded 3,000 service-based restricted stock units and 3,000 performance units. The service-based awards to Ms. Merrill and Mr. Grow consisted of restricted stock units that were eligible to vest on the filing of our Annual Report on Form 10-K with the SEC for our fiscal year ended September 30, 2017, subject to each named executive officer's continued service from the grant date until the vesting date. Ms. Merrill and Mr. Grow vested in the above-referenced service-based restricted stock units upon the November 28, 2017, filing of our Annual Report on Form 10-K.

The performance units awarded to Ms. Merrill and Mr. Grow were eligible to vest based on our average ROCE for the two-year period ended September 30, 2017. Any vested units were to be paid in shares of Company stock equal to one-half of the value of the aggregate number of such vested units and a cash payment equal to one-half of the value of the aggregate number of such vested units. No tax assistance was provided under this award, but Ms. Merrill and Mr. Grow could each elect for the Company to deduct from any vested shares an amount sufficient to satisfy any tax liability.

The following table sets forth the performance targets, vesting structure and performance results for the performance units for which Ms. Merrill and Mr. Grow were eligible based on the Company's average ROCE for the two-year period ended September 30, 2017. The calculation of ROCE for purposes of determining Ms. Merrill's and Mr. Grow's eligibility for this equity incentive compensation opportunity excluded the fiscal year 2017 operating results and capital associated with our Junkfood Clothing Company business sold on March 31, 2017, as well as the expenses associated with the strategic expansion and realignment of our manufacturing platform completed during fiscal year 2016. Pro rata unit vesting applied if the actual two-year average ROCE was between 5% and 15%.

Other NEO Performance-Based Equity Incentive Compensation Opportunity

Two-Year Period Ended September 30, 2017

ROCE (100% of Target Units)

Performance Targets

One-Year ROCE Levels Vesting Percentage

< 5%	0% of target units
5%	50% of target units
5% to 10%	50% to 100% of target units (pro rata)
10%	100% of target units
10% to 15%	100% to 150% of target units (pro rata)
15%	150% of target units (maximum)

Performance Results

ROCE Vesting Percentage

7.3% 73%

The target units and vesting results for Ms. Merrill and Mr. Grow in connection with the above-referenced performance-based equity incentive compensation opportunity were as follows:

Executive Officer Target Units Vested Units

Deborah H. Merrill 16,875 12,319

Justin M. Grow 3,000 2,190

On October 1, 2017, Ms. Merrill was awarded 12,000 service-based restricted stock units and 12,000 performance units, and Mr. Grow was awarded 6,000 service-based restricted stock units and 6,000 performance units. The service-based awards to Ms. Merrill and Mr. Grow consist of restricted stock units that are eligible to vest on the filing of our Annual Report on Form 10-K with the SEC for our fiscal year ending September 28, 2019, subject to each named executive officer's continued service from the grant date until the vesting date.

The performance units awarded to Ms. Merrill and Mr. Grow are eligible to vest based on our average ROCE for the two-year period ending September 28, 2019, with pro rata unit vesting applicable if the actual two-year average ROCE is between the performance thresholds set forth in the table below. Any vested units are to be paid in shares of Company stock equal to one-half of the value of the aggregate number of such vested units and a cash payment equal to one-half of the value of the aggregate number of such vested units. No tax assistance is provided under this award, but Ms. Merrill and Mr. Grow may each elect for the Company to deduct from any shares vesting an amount sufficient to satisfy any tax liability.

The following table sets forth the performance targets and vesting structure for the performance units for which Ms. Merrill and Mr. Grow are eligible based on the Company's average ROCE for the two-year period ending September 28, 2019:

Other NEO Performance-Based Equity Incentive Compensation Opportunity  
Two-Year Period Ending September 28, 2019

ROCE (100% of Target Units)

Performance Targets

One-Year ROCE Levels Vesting Percentage

< 5% 0% of target units

5% 50% of target units

5% to 10% 50% to 100% of target units (pro rata)

10% 100% of target units

10% to 15% 100% to 150% of target units (pro rata)

15% 150% of target units (maximum)

In addition, on November 18, 2014, Ms. Merrill was awarded 75,000 service-based restricted stock units and Mr. Grow was awarded 20,000 service-based restricted stock units. Ms. Merrill and Mr. Grow are generally eligible to vest in their respective service-based restricted stock units if each remains employed with the Company through the filing of our Annual Report on Form 10-K with the SEC for our 2018 fiscal year. These service-based restricted stock units are intended to serve as an employment retention vehicle and to further align Ms. Merrill's and Mr. Grow's interests with those of our shareholders. Any vested units will be paid in shares of Company stock equal to the value of the aggregate number of such vested units. No tax assistance is provided under this award, but Ms. Merrill and Mr. Grow may each elect for the Company to deduct from any shares vesting an amount sufficient to satisfy any tax liability.

Other Employee Benefits

Our named executive officers receive the same employee benefits generally available to all of our full-time employees in the United States, including health insurance, dental insurance, and group life and disability insurance. In addition, our named executive officers are eligible to participate in our 401(k) plan. We provide our named executive officers with the same 401(k) matching benefit offered to all participating employees of the Company. We do not maintain any deferred compensation or supplemental executive retirement plans.

Perquisites and Other Personal Benefits

We do not provide our named executive officers with any perquisites or other personal benefits that are not provided to our other employees in the United States.

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#### Deductibility of Compensation Expense

Internal Revenue Service rules do not permit us to deduct certain compensation paid to certain executive officers in excess of \$1 million, except to the extent such excess constitutes performance-based compensation (as defined in Section 162(m) of the Internal Revenue Code of 1986). Our Compensation Committee considers its primary goal to be the design of compensation programs that further the best interests of the Company and its shareholders. To the extent consistent with that goal, our Compensation Committee attempts to use compensation programs that preserve the tax deductibility of compensation expenses to the extent practical to do so, although we reserve the right to grant compensation that does not comply with Section 162(m). We believe that the cash bonuses paid to our employees pursuant to the shareholder-approved Short-Term Incentive Compensation Plan and the performance-based equity grants made pursuant to the Company's 2010 Stock Plan qualify as performance-based compensation exempt from the \$1 million deduction limit.

During our fiscal year 2017, all of the compensation paid to Mr. Humphreys, Ms. Merrill and Mr. Grow was deductible by the Company for federal income tax purposes and we currently anticipate that in fiscal year 2018 all compensation paid to Mr. Humphreys, Ms. Merrill and Mr. Grow will be deductible by the Company for federal income tax purposes.

#### Employment Agreements

We compete for executive talent and believe that agreements providing severance and other protections play an important role in attracting and retaining key executives. We have entered into employment agreements with all named executive officers and other selected senior executives and key managers.

Robert W. Humphreys, our Chairman and Chief Executive Officer, has an employment agreement with the Company dated June 12, 2009, which was subsequently amended on August 17, 2011, June 6, 2012, December 5, 2014, and April 27, 2017. Ms. Merrill and Mr. Grow are parties to employment agreements with the Company dated December 31, 2015.

#### Employment Agreement with Chief Executive Officer

The base annual salary and base participation levels in the Company's Short-Term Incentive Compensation Plan to which Mr. Humphreys is entitled in fiscal years 2018, 2019 and 2020 pursuant to his employment agreement are set forth in the above sections of the CD&A entitled "Base Salary" and "Annual Cash Incentive Compensation (AIC)", respectively. The calculation of Mr. Humphreys' compensation under the Short-Term Incentive Compensation Plan will be the same as conducted annually for the other participants in the plan.

Mr. Humphreys' employment agreement provides that he will participate in the 2010 Stock Plan. The equity award opportunity to which Mr. Humphreys was entitled in fiscal year 2017 and the equity award opportunities to which Mr. Humphreys is entitled in fiscal years 2018, 2019 and 2020, both pursuant to his employment agreement, are set forth in the above section of the CD&A entitled "Equity Incentive Compensation". With respect to all of Mr. Humphreys outstanding equity grants, in the event that he is terminated other than for Cause (as defined in the agreement), and subject to satisfaction of the applicable performance criteria, Mr. Humphreys will receive the full equity award for the fiscal year in which his employment is terminated.

Mr. Humphreys is entitled to receive such perquisites as may be provided by the Company from time to time to executives of the Company in comparable positions and such other benefits as are customarily available to executives of the Company.

The agreement requires that Mr. Humphreys give the Company 180 days' prior written notice of his voluntary termination of employment. The Company may terminate Mr. Humphreys' employment with or without cause upon written notice. If the Company terminates Mr. Humphreys' employment without Cause (as defined in the agreement) or Mr. Humphreys terminates his employment because of a material breach of the agreement by the Company, the Company, for a period of 12 months, will continue to pay Mr. Humphreys' base salary, will pay 100% of his Short-Term Incentive Compensation base amount for the fiscal year in which his employment was terminated, and will continue to provide the life, medical, and disability insurance provided to other executives during such 12-month period. The agreement provides for six months of base salary continuation to Mr. Humphreys' estate following his death, and provides for base salary and benefits continuation for six months following termination of employment because of disability.

If within one year of a Change of Control (as defined in the agreement), Mr. Humphreys terminates his employment for Good Reason (as defined in the agreement) or the Company terminates Mr. Humphreys' employment for any reason other than Cause (as defined in the agreement), death, or disability, then the Company must pay to Mr. Humphreys (i) an amount equal to his annual base salary in effect on the termination date, (ii) an amount equal to the full amount of the cash incentive compensation target during the fiscal year

in which the termination occurs, (iii) all benefits under the Company's various welfare and benefit plans for 12 months after the date of termination at levels and rates substantially equal to those applicable to him prior to such termination, and (iv) outplacement assistance.

Mr. Humphreys' agreement contains an Internal Revenue Code Section 280G "golden parachute payment savings clause" that reduces severance payments if the total amount of payments he would receive from the Company would require the Company to report an excess parachute payment.

During the term of Mr. Humphreys' agreement and for 12 months from the date of the termination of his employment, Mr. Humphreys is generally prohibited from directly or indirectly competing with the Company by providing to any company that is in a competing business services substantially similar to the services provided by him at the time of termination. A competing business is defined as any business that engages, in whole or in part, in the manufacturing or marketing of activewear apparel in the United States, and Mr. Humphreys' employment function or affiliation is directly or indirectly in such business of activewear apparel manufacturing or marketing. The agreement also includes non-solicitation provisions that apply to employees, customers and suppliers during the term of Mr. Humphreys' employment and generally for a period of two years from expiration of the term of the agreement or termination of employment, as well as non-disclosure and non-disparagement provisions.

Mr. Humphreys' agreement continues until the date of the filing with the SEC of our Annual Report on Form 10-K for our fiscal year 2020.

#### Employment Agreements with Other Named Executive Officers

The employment agreements with Ms. Merrill and Mr. Grow are identical to each other except for the job titles and minimum base salaries set forth below as well as the length of their non-competition obligations.

Executive	Title	Amount
Deborah H. Merrill	Chief Financial Officer and President, Delta Basics	\$425,000
Justin M. Grow	General Counsel & Corporate Secretary <sup>(1)</sup>	\$190,000 <sup>(1)</sup>

Subsequent to entering into his employment agreement with the Company, Mr. Grow was promoted to the position (1) of Vice President of Administration and his base salary was increased to \$230,000. Mr. Grow's base salary was subsequently increased to \$250,000.

Ms. Merrill's and Mr. Grow's agreements entitle them to (i) the minimum base salary set forth above (subject to upward adjustment), (ii) participate in the Company's Short-Term Incentive Compensation Plan, and (iii) receive such other benefits as are customarily available to executives of the Company, including, without limitation, vacation and life, medical and disability insurance. Ms. Merrill's and Mr. Grow's agreements each have terms that expire on December 31, 2018.

If Ms. Merrill or Mr. Grow passes away during the term of their agreement, the Company will continue to pay the base salary in effect at the time of death to their estate for six months. If Ms. Merrill or Mr. Grow becomes disabled (as defined in the agreement) during the term of their agreement and the Company terminates their employment, they will continue to receive base salary and benefits for a period of six months from the date of termination.

The Company may terminate Ms. Merrill's or Mr. Grow's employment with or without cause upon written notice, and Ms. Merrill or Mr. Grow may terminate employment with the Company upon 60 days' prior written notice. If the Company terminates Ms. Merrill's or Mr. Grow's employment without Cause (as defined in the agreement) or Ms. Merrill or Mr. Grow terminates employment as a result of an uncured material breach of the agreement by the Company, and in each case no Change of Control (as defined in the agreement) has occurred, Ms. Merrill and Mr. Grow are entitled to receive an amount equal to their annual base salary and the cash incentive compensation they received for the most recent fiscal year prior to their termination, and, to the extent permitted under Internal Revenue Code ("IRC") Section 409A, group life and disability coverage and Company-funded medical insurance under COBRA (less the amounts active employees are required to pay for medical insurance) for 12 months. Ms. Merrill's and Mr. Grow's receipt of these amounts and benefits is conditioned upon their execution of a release meeting specified criteria.

If within one year after a Change of Control (as defined in the agreement), Ms. Merrill or Mr. Grow terminates employment for Good Reason (as defined in the agreement) or the Company terminates Ms. Merrill's or Mr. Grow's employment for any reason other than Cause (as defined in the agreement), death or disability, Ms. Merrill and Mr. Grow are each entitled to receive a lump-sum amount equal to their annual base salary as of the date of termination and the cash incentive compensation they received for the most recent fiscal year prior to their termination. The Company will also provide out-placement assistance and continued coverage under the Company's various welfare and benefit plans in effect at the time of termination for 12 months. The foregoing termination payments are subject to reduction to avoid constituting an "excess parachute payment" under IRC Section 280G and Ms. Merrill's and Mr. Grow's respective agreements condition the receipt of these amounts and benefits upon their execution of a release meeting specified criteria.

During the term of Ms. Merrill's agreement and for a period of one year after the expiration of Ms. Merrill's agreement or termination of her employment, Ms. Merrill is subject to non-competition and non-solicitation restrictions. During the term of Mr. Grow's agreement and for a period of four months after the expiration of Mr. Grow's agreement or termination of his employment, Mr. Grow is subject to non-competition restrictions. In addition, during the term of Mr. Grow's agreement and for a period of one year after expiration of Mr. Grow's agreement or termination of his employment, Mr. Grow is subject to non-solicitation restrictions. Ms. Merrill's and Mr. Grow's respective agreements also restrict them from disparaging the Company and from disclosing the Company's confidential information.

#### Compensation Risk Assessment

The Company has assessed its compensation programs and believes that its programs do not encourage excessive or inappropriate risk taking. For a more detailed discussion of the Company's compensation risk assessment please see the "Corporate Governance" section of this Proxy Statement.



## Compensation Tables

## Summary Compensation

The following table provides summary information concerning the compensation paid to or earned by our named executive officers for each of the last three completed fiscal years. The narrative disclosure discussing our named executive officers' base salaries, annual cash incentive compensation and equity incentive compensation is set forth on pages 27-33 of the CD&A and is incorporated herein by reference.

## Summary Compensation

Fiscal Years 2017, 2016 and 2015

Name and Principal Position	Year	Salary (\$)	Stock Awards (\$) <sup>(1)</sup>	Non-Equity		All Other Compensation (\$) <sup>(3)</sup>	Total (\$)	
				Option Award (\$)	Incentive Plan Compensation (\$) <sup>(2)</sup>			
Robert W. Humphreys Chairman and Chief Executive Officer (Principal Executive Officer)	2017	\$760,000	\$2,264,220	(4)	\$—	\$642,850	\$10,433	\$3,677,503
	2016	\$760,000	\$—		\$—	\$820,300	\$9,708	\$1,590,008
	2015	\$760,000	\$1,777,880	(5)	\$—	\$500,500	\$9,708	\$3,048,088
Deborah H. Merrill Chief Financial Officer & President, Delta Basics (Principal Financial Officer)	2017	\$425,000	\$—		\$—	\$452,450	\$10,536	\$887,986
	2016	\$405,208	\$473,850	(6)	\$—	\$501,750	\$10,495	\$1,391,303
	2015	\$330,000	\$789,000	(7)	\$—	\$303,500	\$7,775	\$1,430,275
Justin M. Grow Vice President of Administration, General Counsel & Corporate Secretary	2017	\$236,667	\$—		\$—	\$69,230	\$12,233	\$318,130
	2016	\$205,000	\$84,240	(6)	\$—	\$50,480	\$9,124	\$348,844
	2015			(8)				

Amounts do not reflect compensation actually received by the named executive officer. Instead, the amounts shown are the aggregate grant date fair value of restricted share units and/or performance units computed in accordance with FASB ASC Topic 718, and which the executive is or was eligible to earn in ensuing periods based on service and/or the Company's achievement of performance results. The assumptions used for purposes of the valuation of the stock awards are described more fully in Note 13 of the financial statements in our Annual Report on Form 10-K for the year ended September 30, 2017, as filed with the SEC.

This column represents the amounts earned by the named executive officer in the applicable periods pursuant to the Company's Short-Term Incentive Compensation Plan. Additional information regarding the potential threshold, target and maximum payouts underlying the Non-Equity Incentive Plan Compensation column is included in the Grants of Plan-Based Awards table.

This column represents the matching contributions by the Company to the Company's 401(k) savings plan. The Company's named executive officers do not receive perquisites that would exceed an aggregate of \$10,000 each. This award has not yet been realized by Mr. Humphreys. The amount shown includes the aggregate grant date fair value of a performance-based award covering a three-year period in which Mr. Humphreys is eligible to vest based on the Company's performance in each of fiscal years 2018, 2019 and 2020, using the probable outcome of the performance conditions as of the grant date, which was assumed to be the target amount. If the amount is calculated assuming the highest level of performance conditions is met, the grant date fair value for the awards would be \$2,717,064. All of these performance-based awards are at risk and not guaranteed.

The amount shown includes the aggregate grant date fair value of a performance-based award covering a three-year period in which Mr. Humphreys was eligible to vest based on the Company's performance in fiscal years 2015, 2016 and 2017, using the probable outcome of the performance conditions as of the grant date, which was assumed to be the target amount. If the amount was calculated assuming the highest level of performance conditions was

met, the grant date fair value for the awards would be \$2,133,456. All of these performance-based awards were at risk and not guaranteed. With respect to the performance-based awards in which Mr. Humphreys was eligible to vest based on the Company's performance in fiscal year 2015, Mr. Humphreys vested in 59,800 of the target amount of 65,000 performance units, with the vesting date value of such units being \$950,820. With respect to the performance-based awards in which Mr. Humphreys was eligible to vest based on the Company's performance in fiscal year 2016, Mr. Humphreys vested in 53,248 of such performance units, with the vesting date value of such units being \$1,099,571. With respect to the performance-based awards in which Mr. Humphreys was eligible to vest based on the Company's performance in fiscal year 2017, Mr. Humphreys vested in 52,208 of such performance units, with the vesting date value of such units being \$1,103,155.

The amount shown includes the aggregate grant date fair value of both service and performance-based awards covering a two-year period ended September 30, 2017, with the performance unit awards using the probable outcome of the performance conditions as of the grant date, which was assumed to be the target amount. If the amount was calculated assuming the highest level of performance conditions was met, the grant date fair value of the awards to Ms. Merrill would have been \$592,313 and the grant date fair value of the awards to Mr. Grow would have been \$105,300.

(6) This award has not yet been realized by Ms. Merrill. The amount shown includes the aggregate grant date fair value of a service-based award covering a four-year period in which Ms. Merrill is eligible to vest if she remains employed with the Company through the filing of our Annual Report on Form 10-K with the SEC for our 2018 fiscal year.

(7) Mr. Grow was not a named executive officer in fiscal year 2015.

Grants of Plan-Based Awards

The following table provides information regarding grants of cash and stock-based awards made under our Short-Term Incentive Compensation Plan and our 2010 Stock Plan during fiscal year 2017. The threshold, target and maximum amounts shown in the table represent the amounts to be paid if the Company's performance meets or fails to meet the respective levels of the applicable performance measures. The performance measures are more fully described in the CD&A section of this Proxy Statement. The narrative disclosure discussing our named executive officers' base salaries, cash incentive compensation and equity incentive compensation is set forth on pages 27-33 of the CD&A and is incorporated herein by reference.

Grants of Plan-Based Awards

Fiscal Year Ended September 30, 2017

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards <sup>(1)</sup>			Estimated Future Payouts Under Equity Incentive Plan Awards <sup>(2)</sup>			All Other Stock Awards Number of Shares of Stock or Units	Closing Market Price on Date of Grant	Grant Date	Fair Value of Stock-Based Awards
		Threshold	Target	Maximum	Threshold	Target	Maximum				
Robert W. Humphreys	10/02/16	(\$) <sup>(3)</sup>	(\$)	(\$) <sup>(4)</sup>	(#) <sup>(5)</sup>	(#)	(#)	(#)	(\$/Sh)	(\$)	
	10/02/16	162,500	650,000	1,500,000	(6)	—	—	—	\$—	\$—	
	04/27/17	—	—	—	25,200	126,000	151,200	—	\$ 17.97	\$ 2,264,220 <sup>(7)</sup>	
Deborah H. Merrill	10/02/16	37,500	150,000	375,000	(6)	—	—	—	\$—	\$—	
	10/02/16	12,500	50,000	125,000	(8)	—	—	—	\$—	\$—	
	10/02/16	25,000	100,000	250,000	(9)	—	—	—	\$—	\$—	
Justin M. Grow	10/02/16	17,500	70,000	175,000	(6)	—	—	—	\$—	\$—	

(1) The non-equity incentive plan award information represents the annual incentives under our Short-Term Incentive Compensation Plan for our 2017 fiscal year ended September 30, 2017.

The equity incentive plan award information includes performance units granted during fiscal year 2017 under our 2010 Stock Plan applicable to the Company's performance in its fiscal years 2018, 2019 and 2020. With respect to (2) the performance units in which Mr. Humphreys is eligible to vest in connection with the Company's performance in its fiscal years 2018, 2019 and 2020, Mr. Humphreys is eligible to receive shares of Delta Apparel, Inc. common stock equal to the value of the aggregate number of such vested performance units.

If minimum performance goals were not met by the Company, there was no guaranteed cash incentive payment. If minimum performance goals were met by the Company, Mr. Humphreys and Mr. Grow would have been eligible (3) to receive 25% of their respective target cash incentive opportunities. If minimum performance goals were met by the Company and its Activewear and Art Gun businesses, Ms. Merrill would have been eligible to receive 25% of her target cash incentive opportunities.

The Short-Term Incentive Compensation Plan states that no participant in the plan shall receive compensation (4) pursuant to the plan in excess of \$1,500,000 during any calendar year. In addition, the annual incentives for our 2017 fiscal year ended September 30, 2017, for the plan for the Company as a whole and the plans for our Activewear and Art Gun businesses included provisions for a maximum payout of 250%.

- If minimum performance goals were not met by the Company, there is no guaranteed equity incentive award. If minimum performance goals are met by the Company during each of its fiscal years 2018, 2019 and 2020, Mr. Humphreys would be eligible to receive 20% of his target equity incentive opportunity, which would be 25,200 shares.
- (5) Amount represents annual incentives based on the consolidated performance of the Company for our 2017 fiscal year ended September 30, 2017.
- This award has not yet been realized by Mr. Humphreys. The aggregate grant date fair value of this performance-based award covering a three-year period in which Mr. Humphreys is eligible to vest based on the Company's performance in fiscal years 2018, 2019 and 2020 was computed in accordance with ASC Topic 718.
- (7) The attainment of target levels for the performance-based grants was deemed probable at the date of grant and was therefore used to calculate the aggregate grant date fair value. If the amount for the performance-based grants was calculated assuming the highest level of performance conditions was met, the grant date fair value for the awards would be \$2,717,064. All of these performance-based awards are at risk, not guaranteed and will not vest unless minimum performance conditions are satisfied with respect to such years.
- (8) Amount represents annual incentives based on the performance of the Company's Art Gun business for our 2017 fiscal year ended September 30, 2017.
- (9) Amount represents annual incentives based on the performance of the Company's Activewear business for our 2017 fiscal year ended September 30, 2017.

Outstanding Equity Awards

The following table provides information concerning unexercised stock-based options and unvested unit awards (including restricted stock units and performance units) granted to our named executive officers that were outstanding as of September 30, 2017, the last day of our 2017 fiscal year.

Outstanding Equity Awards

Fiscal Year Ended September 30, 2017

Name	Option Awards			Stock Awards		Equity Incentive Plan Awards: Number of Unearned Shares, Units or Rights That Have Not Vested	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Rights That Have Not Vested
	Number of Securities Underlying Unexercised Options (Exercisable)	Option Exercise Price	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested	Market Value of Shares or Units of Stock That Have Not Vested	(#)	(\$) <sup>(2)</sup>
Robert W. Humphreys	—	\$ —	—	—	—	10,400 (3)	\$223,704
	—	—	—	—	—	25,200 (4)	\$542,052
Deborah H. Merrill	—	\$ —	—	75,000 (5)	\$1,613,250	8,438 (6)	\$181,501
	—	\$ —	—	16,875 (7)	\$362,981	—	\$—
Justin M. Grow	—	\$ —	—	20,000 (5)	\$430,200	1,500 (6)	\$32,265
	—	\$ —	—	3,000 (7)	\$64,530	—	\$—

(1) The market value is calculated by multiplying the number of restricted share units by \$21.51, the closing price of Delta Apparel, Inc.'s common stock on September 29, 2017 (the last trading day of our 2017 fiscal year).

(2) The market value is calculated by multiplying the number of restricted share units by \$21.51, the closing price of Delta Apparel, Inc.'s common stock on September 29, 2017 (the last trading day of our 2017 fiscal year).

(3) In accordance with the third amendment to Mr. Humphreys' employment agreement, he received an award granted under the 2010 Stock Plan of 169,000 performance units, with 65,000 of such performance units eligible to vest upon the filing of our Annual Report on Form 10-K for our fiscal year 2015 and with 52,000 of such performance units eligible to vest upon the filing of our Annual Report on Form 10-K for each of our fiscal years 2016 and 2017. The amount shown reflects the number of performance units that would have vested if minimum performance goals were met in fiscal year 2017. If target performance goals were met in fiscal year 2017, Mr. Humphreys would have been eligible to receive 52,000 shares, and the maximum amount of shares that Mr. Humphreys could have received pursuant to the award was 62,400 shares. Mr. Humphreys vested in 59,800 performance units based on the Company's performance in fiscal year 2015, 53,248 performance units based on the Company's performance in fiscal year 2016, and 52,208 performance units based on the Company's performance in fiscal year 2017. With respect to the performance units that vested based on our fiscal year 2015 performance, Mr. Humphreys received shares of Delta Apparel, Inc. common stock equal to one-half of the value of the aggregate number of such vested performance units and a cash payment equal to one-half of the value of the aggregate

number of such vested performance units. With respect to the performance units that vested based on our performance in fiscal years 2016 and 2017, Mr. Humphreys received shares of Delta Apparel, Inc. common stock equal to the aggregate number of such vested performance units.

(4) In accordance with the fourth amendment to Mr. Humphreys' employment agreement, he received a performance-based award covering a three-year period granted under the 2010 Stock Plan of 126,000 performance units, with 42,000 of such performance units eligible to vest upon the filing of our Annual Report on Form 10-K for each of our fiscal years 2018, 2019, and 2020. The amount shown reflects the number of performance units that would vest if minimum performance goals are met in fiscal years 2018, 2019, and 2020. If target performance goals are met in fiscal years 2018, 2019, and 2020, Mr. Humphreys would be eligible to receive 126,000 shares, and the maximum amount of shares that Mr. Humphreys could receive pursuant to the award is 151,200 shares. With respect to the performance units that vest based on our performance in fiscal years 2018, 2019, and 2020, Mr. Humphreys will receive shares of Delta Apparel, Inc. common stock equal to the aggregate number of such vested performance units.

(5) These stock-based awards, granted under the 2010 Stock Plan, are service-based restricted stock units covering a four-year period that are eligible to vest upon the filing of our Annual Report on Form 10-K with the SEC for our 2018 fiscal year if the executive remains employed with the Company through such date. These stock-based awards, granted under the 2010 Stock Plan, are performance units that vested upon the filing of our Annual Report on Form 10-K for our fiscal year 2017 based on our performance in fiscal years 2016 and 2017. The amount shown reflects the number of performance units that would have vested if minimum performance goals were met in fiscal years 2016 and 2017. If target performance goals were met in fiscal years 2016 and 2017, Ms. Merrill would have been eligible to receive 16,875 shares and Mr. Grow would have been eligible to receive 3,000 shares. The maximum amount of shares that Ms. Merrill could have received pursuant to the award was 25,313 shares and the maximum amount of shares that Mr. Grow could have received pursuant to the award was 4,500 shares. With respect to the performance units that vested based on our performance in fiscal years 2016 and 2017, Ms. Merrill vested in 12,319 shares and Mr. Grow vested in 2,190 shares, and each received shares of Delta Apparel, Inc. common stock equal to one-half of the value of the aggregate number of such vested performance units and a cash payment equal to one-half of the value of the aggregate number of such vested performance units.

(6) These stock-based awards, granted under the 2010 Stock Plan, are service-based restricted stock units that vested upon the filing of our Annual Report on Form 10-K with the SEC for our 2017 fiscal year subject to the executive remaining employed with the Company through such date.

## Option Exercises and Stock Vested

The following table provides information with respect to stock options exercised by our named executive officers during fiscal year 2017 as well as stock in which our named executive officers vested during fiscal year 2017:

## Options Exercised and Stock Vested

Fiscal Year Ended September 30, 2017

Name	Stock Awards		Option Awards	
	Number of Shares Acquired on Vesting	Value Realized on Vesting	Number of Shares Acquired on Exercise	Value Realized on Exercise
Robert W. Humphreys	53,248 <sup>(1)</sup>	\$1,099,571 <sup>(1)</sup>	—	—
Deborah H. Merrill	—	—	40,000 <sup>(2)</sup>	\$514,400 <sup>(3)</sup>
Justin M. Grow	—	—	—	—

These shares were acquired in connection with the performance-based stock units that vested on the filing of our Annual Report on Form 10-K with the SEC for the fiscal year ended October 1, 2016. The value realized equals the (1) fair market value of the Company's common stock on the date immediately preceding the filing of our Annual Report on Form 10-K with the SEC for the fiscal year ended October 1, 2016, multiplied by the number of units vested.

(2) All shares acquired on exercise result from service-based stock option awards which vested on February 8, 2009, and would expire as of February 8, 2018.

The value realized equals the difference between the option exercise price and the fair market value of the (3) Company's common stock on the date of exercise, multiplied by the number of shares for which the option was exercised.

## Potential Payments Upon Termination or Change in Control

The following is a summary setting forth potential severance payments and benefits provided for in each named executive officer's employment agreement or other compensation arrangement, assuming termination of employment or a change in control occurred on September 30, 2017, the last day of our 2017 fiscal year. Due to the number of factors that affect the nature and amount of any benefits provided upon the events discussed below, any actual amounts paid or distributed may be different. Factors that could affect these amounts include the timing during the year of any such event, the price of the Company's common stock and the executive's age. These benefits are in addition to benefits available generally to salaried employees upon termination. Each named executive officer's employment agreement requires the executive to comply with certain confidentiality, non-disparagement, non-solicitation and non-competition provisions, which are summarized on pages 35-36 of the CD&A and incorporated herein by reference.

## Potential Payments Upon Termination or Change in Control

Fiscal Year Ended September 30, 2017

Executive	Before Change in Control Termination Without Cause or For Company Breach (\$)	After Change in Control Termination Without Cause or For Good Reason (\$)	Change in Control Without Termination (\$)	Termination Due to Death (\$)	Termination Due to Disability (\$)	Voluntary Termination Due To Retirement (\$)	
<b>Robert W. Humphreys</b>							
Base Salary	\$ 760,000	\$ 760,000	\$—	\$ 380,000	\$ 380,000	\$	—
Non-Equity Incentive Compensation	\$ 642,850	\$ 642,850	—	\$ 642,850	\$ 642,850	—	
Equity Options and Awards <sup>(1)</sup>	—	3,828,780	3,828,780	3,828,780	3,828,780	—	
Insurance Benefits	10,662	10,662	—	—	5,331	—	
Outplacement Services	—	5,000	—	—	—	—	
	\$ 1,413,512	\$ 5,247,292	\$ 3,828,780	\$ 4,851,630	\$ 4,856,961	\$	—
<b>Deborah H. Merrill</b>							
Base Salary	\$ 425,000	\$ 425,000	\$—	\$ 212,500	\$ 212,500	\$	—
Non-Equity Incentive Compensation	\$ 452,450	\$ 452,450	—	\$ 452,450	\$ 452,450	—	
Equity Options and Awards <sup>(1)</sup>	—	2,339,213	2,339,213	2,339,213	2,339,213	—	
Insurance Benefits	10,662	10,662	—	—	5,331	—	
Outplacement Services	—	5,000	—	—	—	—	
	\$ 888,112	\$ 3,232,325	\$ 2,339,213	\$ 3,004,163	\$ 3,009,494	\$	—
<b>Justin M. Grow</b>							
Base Salary	\$ 250,000	\$ 250,000	\$—	\$ 125,000	\$ 125,000	\$	—
Non-Equity Incentive Compensation	\$ 69,230	\$ 69,230	—	\$ 69,230	\$ 69,230	—	
Equity Options and Awards <sup>(1)</sup>	—	559,260	559,260	559,260	559,260	—	
Insurance Benefits	11,905	11,905	—	—	5,953	—	
Outplacement Services	—	5,000	—	—	—	—	
	\$ 331,135	\$ 895,395	\$ 559,260	\$ 753,490	\$ 759,443	—	

<sup>(1)</sup> Amount includes value received under the 2010 Stock Plan. The value of payments is based upon the closing price of the Company's common stock on September 29, 2017 (the last trading day of our 2017 fiscal year).

## Payments Made Upon Any Termination



Regardless of the manner in which a named executive officer's employment terminates, the executive is entitled to receive amounts earned during his or her term of employment. Such amounts include:

• earned but unpaid salary through the date of termination;

• non-equity incentive compensation earned and payable prior to the date of termination;

• option grants received which have already vested and are exercisable prior to the date of termination (subject to the terms of the applicable option agreements);

unused vacation pay; and  
amounts accrued and vested under the Company's 401(k) Plan.

#### Payments Made Upon Retirement

The Company does not currently offer additional benefits upon retirement other than the benefits available to any employee leaving the Company. The Company's 2010 Stock Plan does not include provisions for vesting based upon retirement. The Company's Short-Term Incentive Compensation Plan provides that unless the Compensation Committee expressly provides otherwise, if the executive ceases to be an employee of either the Company or one of its subsidiaries during the performance period applicable to an award granted to the executive under the Short-Term Incentive Compensation Plan due to the executive's retirement (provided that the executive is at least age 62), the executive shall be entitled to a percentage portion of the payment, if any, that the executive would have been entitled to had the executive remained employed by the Company or one of its subsidiaries throughout the performance period, where the percentage shall be the percentage of the performance period during which the executive was an employee of the Company or one of its subsidiaries.

#### Payments Made Upon Involuntary Termination for Cause

In the event any named executive officer is terminated for cause (as defined by his or her employment agreement), the executive is not entitled to receive any payments other than those payments identified under the heading "Payments Made Upon Any Termination" above.

#### Payments Made Upon Involuntary Termination Without Cause

As a result of employment agreements entered into by the Company with the named executive officers, in the event that a named executive officer's employment is involuntarily terminated without cause or a named executive officer terminates his or her employment because of a material breach by the Company of his or her employment agreement, the executive would receive, in addition to the items identified under the heading "Payments Made Upon Any Termination" above:

in the case of Mr. Humphreys, 12 months of base salary continuation and payment of non-equity incentive compensation equal to 100% of the target award for the fiscal year in which the termination occurs in 12 equal monthly installments (to the extent permitted under IRC Section 409A). In addition, the full award of performance units (granted pursuant to the 2010 Stock Plan) related to the fiscal year in which Mr. Humphreys' employment is terminated will immediately and automatically vest subject to the satisfaction of applicable performance criteria; in the case of Ms. Merrill and Mr. Grow, 12 months of base salary continuation and payment of non-equity incentive compensation equal to 100% of the award for the most recent full fiscal year prior to termination in 12 equal monthly installments (to the extent permitted under IRC Section 409A); and continuation of group life, disability and medical insurance coverage for 12 months in the case of Mr. Humphreys, Ms. Merrill and Mr. Grow at levels and rates equal to those provided to other executive-level employees during such applicable period.

#### Payments Made Upon a Change in Control

As discussed in detail in the CD&A, the employment agreements, along with the 2010 Stock Plan, contain change in control provisions. The benefits, in addition to the items listed under the heading "Payments Made Upon Any Termination" above, include:

in the case of Mr. Humphreys, whether or not termination results from the change in control, all performance criteria shall be deemed achieved at target levels and all other terms and conditions met to pay out all performance units. In addition, if termination results from the change in control, a lump sum payment in an amount equal to 12 months of base salary and 100% of the base amount of non-equity incentive compensation for the fiscal year in which the termination occurs;

in the case of Ms. Merrill and Mr. Grow, whether or not termination results from the change in control, all restrictions on restricted stock units will terminate and all performance criteria shall be deemed achieved at target levels and all other terms and conditions met to pay out all performance units and restricted stock units. In addition, if termination results from the change in control, a lump sum payment in an amount equal to 12 months of base salary and the non-equity incentive compensation received for the most recent full fiscal year prior to termination; and



in the case of termination resulting from the change in control, Mr. Humphreys, Ms. Merrill and Mr. Grow will receive continuation of group life, disability and medical insurance coverage for 12 months at levels and rates equal to those provided to other executive-level employees during such applicable period. In addition, Mr. Humphreys, Ms. Merrill and Mr. Grow will receive outplacement assistance.

#### Payments Made Upon Death or Permanent Disability

In the event of the death or permanent disability of a named executive officer, the executive would receive, in addition to the items listed under the heading "Payments Made Upon Any Termination" above:

• six months of base salary continuation and all performance criteria shall be deemed achieved at target levels and all other terms and conditions met to pay out all restricted stock units and/or performance units granted pursuant to the Company's 2010 Stock Plan;

• continuation of group life, disability and medical insurance coverage for six months at levels and rates equal to those provided to other executive-level employees during such period; and

• the Company's Short-Term Incentive Compensation Plan provides that unless the Compensation Committee expressly provides otherwise, if the executive ceases to be an employee of either the Company or one of its subsidiaries during the performance period applicable to an award granted to the executive under the Short-Term Incentive Compensation Plan due to the executive's death or permanent and total disability (as defined in Code Section 22(e)(3)), the executive shall be entitled to a percentage portion of the payment, if any, that the executive would have been entitled to had the executive remained employed by the Company or one of its subsidiaries throughout the performance period, where the percentage shall be the percentage of the performance period during which the executive was an employee of the Company or one of its subsidiaries.

#### COMPENSATION COMMITTEE REPORT

The members of the Compensation Committee have reviewed and discussed the foregoing "Compensation Discussion and Analysis" with Company management. Based on this review, the Compensation Committee has recommended that the "Compensation Discussion and Analysis" be included in our Annual Report on Form 10-K for the fiscal year ended September 30, 2017, and in this Proxy Statement for filing with the SEC.

#### COMPENSATION COMMITTEE:

J. Bradley Campbell

Sam P. Cortez (Chair)

Robert E. Staton, Sr.

A. Alexander Taylor, II

## DIRECTOR COMPENSATION

In considering the current level of compensation for our non-employee directors and whether any adjustments are appropriate, we have historically obtained data from a number of different sources, including publicly available data for the companies in our industry of comparable size, scope and complexity and market survey data collected by our corporate human resources function. Our Compensation Committee is responsible for reviewing and approving changes to the compensation of our non-employee directors.

During fiscal year 2016, we engaged Willis Towers Watson to conduct a market review of the compensation for our non-employee directors. In conducting its review, Willis Towers Watson utilized the below-referenced peer group of eight companies developed by Steven Hall & Partners in connection with its review of our named executive officer compensation as well as certain survey data based on the proxy disclosures of various public companies. Our Compensation Committee used the information and recommendations provided by Willis Towers Watson as part of its analysis for establishing the compensation of non-employee directors in fiscal year 2017.

Ennis, Inc.	G-III Apparel Group Ltd.	Gildan Activewear, Inc.	Oxford Industries, Inc.
Perry Ellis International, Inc.	Steven Madden Ltd.	Superior Uniform Group, Inc.	Vince Holding Corp.

For fiscal year 2017, our non-employee directors were eligible to receive the following compensation:

\$30,000 annual retainer;

a grant of 2,500 restricted stock units that convert into shares of common stock on a one-for-one basis; in the case of the Audit Committee, a \$10,000 annual retainer for the committee chair and \$6,000 for the committee members;

in the case of the Compensation and Corporate Governance Committees, a \$10,000 annual retainer for the committee chairs and \$5,000 for the committee members;

up to \$5,000 every two-year period for continuing education; and

reasonable travel expenses to attend meetings and Board of Director functions.

The following table summarizes the compensation that our non-employee directors earned for service as members of our Board of Directors and any committee of our Board of Directors during fiscal year 2017:

### Non-Employee Director Compensation

Fiscal Year 2017

#### Director Compensation

Name	Fees Earned or Stock		Total
	Paid in Cash	Awards	
	(\$)	(\$) <sup>(1)</sup>	(\$)
J. Bradley Campbell	\$41,000	\$52,825	\$93,825
Sam P. Cortez	\$45,000	\$52,825	\$97,825
Dr. Elizabeth J. Gatewood	\$41,000	\$52,825	\$93,825
Dr. G. Jay Gogue	\$45,000	\$52,825	\$97,825
Robert E. Staton, Sr.	\$45,000	\$52,825	\$97,825
A. Alexander Taylor, II	\$40,000	\$52,825	\$92,825
David G. Whalen	\$27,000	\$52,825	\$79,825 <sup>(2)</sup>

Each current non-employee director received 2,500 shares of Company common stock upon the filing of our Annual Report on Form 10-K for our fiscal year ended September 30, 2017. Amounts shown are the aggregate grant date fair value of such stock awards computed in accordance with FASB ASC Topic 718. None of our (1) current non-employee directors have any outstanding stock options or other outstanding equity awards. Please refer to the "Stock Ownership of Management and Principal Shareholders" section of this Proxy Statement for the number of shares of our common stock we believe to be beneficially owned as of December 11, 2017, by each of our current non-employee directors.

(2) Mr. Whalen joined our Board upon his election at the February 9, 2017, annual meeting of shareholders.

No changes to the compensation of our non-employee directors are anticipated for fiscal year 2018.



## EQUITY COMPENSATION PLAN INFORMATION

The following table provides information regarding shares of our common stock issuable pursuant to equity compensation plans as of September 30, 2017:

## Equity Compensation Plans

As of September 30, 2017

Plan Category	Number of Securities to be Issued upon Exercise of Outstanding Options, Warrants and Rights		Weighted Average Price of Outstanding Options, Warrants and Rights	Number of Securities Remaining Available for Future Issuance under Equity Compensation Plans (Excluding Securities Reflected in Column (a))
	(a)	(b)		
Equity compensation plans approved by security holders	512,856	\$ 13.09		514,027
Equity compensation plans not approved by security holders	6,000	(1) \$ 8.30		—
Total	518,856	\$ 13.03		514,027

(1) Represents awards granted under the Delta Apparel Stock Option Plan or Delta Apparel Incentive Stock Award Plan prior to the November 11, 2010, approval by our shareholders of the Delta Apparel, Inc. 2010 Stock Plan. On November 11, 2010, our shareholders approved the Delta Apparel, Inc. 2010 Stock Plan ("2010 Stock Plan"). Upon shareholder approval of the 2010 Stock Plan, all stock awards have been granted under the 2010 Stock Plan. Under the 2010 Stock Plan, our Compensation Committee has the authority to determine the employees and directors to whom awards may be granted and the size and type of each award and manner in which such awards will vest. The awards available consist of stock options, stock appreciation rights, restricted stock, restricted stock units, performance stock, performance units, and other stock or cash awards. The aggregate number of shares of common stock that may be delivered under the 2010 Stock Plan is 500,000 plus any shares of common stock subject to outstanding awards under the Delta Apparel Stock Option Plan ("Option Plan") or Delta Apparel Incentive Stock Award Plan ("Award Plan") that are subsequently forfeited or terminated for any reason before vesting or being exercised. The 2010 Stock Plan limits the number of shares that may be covered by awards to any participant in a given calendar year and also limits the aggregate awards of restricted stock, restricted stock units and performance stock granted in any given calendar year. If a participant dies or becomes disabled (as defined in the 2010 Stock Plan) while employed by or serving as a director, all unvested awards become fully vested. Our Compensation Committee is authorized to establish the terms and conditions of awards granted under the 2010 Stock Plan, to establish, amend and rescind any rules and regulations relating to the 2010 Stock Plan, and to make any other determinations that it deems necessary.

Prior to expiration of the Option Plan, our Compensation Committee had the discretion to grant options for up to 2,000,000 shares of common stock to officers and key and middle-level executives for the purchase of our stock at prices not less than fifty percent of the fair market value of the shares on the dates of grant, with an exercise term (as determined by our Compensation Committee) not to exceed 10 years.

Under the Award Plan, our Compensation Committee had the discretion to grant awards for up to an aggregate maximum of 800,000 shares of our common stock. The Award Plan authorized our Compensation Committee to grant

to our officers and key and middle-level executives rights to acquire shares at a cash purchase price of \$0.01 per share. The Award Plan contained provisions for cash payments equal to the taxes due when the shares vest.



ADDITIONAL INFORMATION

The 2017 Annual Report contains our fiscal year 2017 Annual Report on Form 10-K filed with the SEC, including financial statements and financial statement schedules, but excluding exhibits. The Company will furnish to any shareholder, without charge, a copy of the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2017, as filed with the SEC, upon written request to Delta Apparel, Inc., 322 S. Main Street, Greenville, South Carolina 29601, Attention: Deborah H. Merrill, Chief Financial Officer.

By Order of the Board of Directors

Justin M. Grow

Corporate Secretary

Greenville, South Carolina

December 18, 2017

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