

HATFIELD DAVID P  
Form 4  
February 07, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HATFIELD DAVID P

2. Issuer Name and Ticker or Trading Symbol  
ENERGIZER HOLDINGS INC  
[ENR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
02/03/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EXECUTIVE VP, CMO

ENERGIZER HOLDINGS, INC., 533 MARYVILLE UNIVERSITY DRIVE  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

ST LOUIS, MO 63141

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Energizer Holdings, Inc. Common Stock	02/03/2005		M		45,000 A \$ 17	49,451	D
Energizer Holdings, Inc. Common Stock	02/03/2005		S		6,300 D \$ 58.95	43,151	D

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Energizer Holdings, Inc. Common Stock	02/03/2005	S	10,200	D	\$ 58.93	32,951	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	4,200	D	\$ 58.89	28,751	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	3,800	D	\$ 58.88	24,951	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	500	D	\$ 58.84	24,451	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	9,800	D	\$ 58.83	14,651	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	4,800	D	\$ 58.81	9,851	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	900	D	\$ 58.8	8,951	D	
Energizer Holdings, Inc. Common Stock	02/03/2005	S	4,500	D	\$ 58.73	4,451	D	
Energizer Holdings, Inc. Common Stock						4,488	I	By 401(k)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option 5/08/00	\$ 17	02/03/2005		M	45,000	05/08/2001 <sup>(1)</sup> 05/07/2010	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 10/19/04	\$ 46.13					10/19/2005 <sup>(2)</sup> 10/18/2014	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 9/23/02	\$ 30.1					09/23/2005 <sup>(3)</sup> 09/22/2012	Energizer Holdings, Inc. Common Stock
Phantom Stk Units in Deferred Compensation Plan CM	\$ 0					<u>(4)</u> <u>(4)</u>	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Deferred Compensation Plan	\$ 0					<u>(4)</u> <u>(4)</u>	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Executive	\$ 0					<u>(4)</u> <u>(4)</u>	Energizer Holdings, Inc.

