

FINKELSTEIN PAUL  
Form 4  
November 05, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

(Last) (First) (Middle)

7201 METRO BOULEVARD

(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/03/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	11/03/2009		S		145 D \$ 16.3345	D	
Common Stock	11/04/2009		S		300 D \$ 16.11	D	
Common Stock	11/04/2009		S		600 D \$ 16.13	D	
Common Stock	11/04/2009		S		700 D \$ 16.15	D	
Common Stock	11/04/2009		S		100 D \$ 16.155	D	

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Common Stock	11/04/2009	S	1,300	D	\$ 16.16	331,854	D
Common Stock	11/04/2009	S	100	D	\$ 16.165	331,754	D
Common Stock	11/04/2009	S	100	D	\$ 16.168	331,654	D
Common Stock	11/04/2009	S	100	D	\$ 16.17	331,554	D
Common Stock	11/04/2009	S	2,700	D	\$ 16.18	328,854	D
Common Stock	11/04/2009	S	100	D	\$ 16.185	328,754	D
Common Stock	11/04/2009	S	4,400	D	\$ 16.19	324,354	D
Common Stock	11/04/2009	S	200	D	\$ 16.195	324,154	D
Common Stock	11/04/2009	S	5,000	D	\$ 16.2	319,154	D
Common Stock	11/04/2009	S	800	D	\$ 16.205	318,354	D
Common Stock	11/04/2009	S	2,700	D	\$ 16.21	315,654	D
Common Stock	11/04/2009	S	200	D	\$ 16.215	315,454	D
Common Stock	11/04/2009	S	3,200	D	\$ 16.22	312,254	D
Common Stock	11/04/2009	S	700	D	\$ 16.225	311,554	D
Common Stock	11/04/2009	S	3,200	D	\$ 16.23	308,354	D
Common Stock	11/04/2009	S	700	D	\$ 16.235	307,654	D
Common Stock	11/04/2009	S	7,500	D	\$ 16.24	300,154	D
Common Stock	11/04/2009	S	200	D	\$ 16.245	299,954	D
Common Stock	11/04/2009	S	9,600	D	\$ 16.25	290,354	D
Common Stock	11/04/2009	S	300	D	\$ 16.255	290,054	D
	11/04/2009	S	6,000	D	\$ 16.26	284,054	D

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Common  
Stock

Common Stock 11/04/2009 S 1,500 D \$ 16.265 282,554 D

Common Stock 11/04/2009 S 7,000 D \$ 16.27 275,554 D

Common Stock 11/04/2009 S 200 D \$ 16.275 275,354 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

FINKELSTEIN PAUL  
7201 METRO BOULEVARD  
MINNEAPOLIS, MN 55439

Chief Executive Officer

## Signatures

Eric A. Bakken, by power of attorney

11/05/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 1 of 3

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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