

UMPQUA HOLDINGS CORP  
Form 8-K  
March 29, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report: March 29, 2017  
(Date of earliest event reported)

Umpqua Holdings Corporation  
(Exact Name of Registrant as Specified in Its Charter)

|   |  |  |
|---|--|--|
| OREGON<br>(State or Other Jurisdiction of Incorporation or<br>Organization) | 001-34624<br>(Commission File<br>Number) | 93-1261319<br>(I.R.S. Employer Identification<br>Number) |
|---|--|--|

One SW Columbia, Suite 1200  
Portland, Oregon 97258  
(address of Principal Executive Offices)(Zip Code)

(503) 727-4100  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

On March 29, 2017, Umpqua Holdings Corporation announced that it will conduct a quarterly earnings conference call on Thursday, April 20, 2017, at 10:00 a.m. PT (1:00 p.m. ET) during which the Company will discuss its first quarter 2017 financial results and provide an update on recent activities. The press release announcing the conference call information is attached as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

- (d) Exhibits.
    - 99.1 Press Release Announcing Quarterly Earnings Conference Call
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UMPQUA HOLDINGS CORPORATION  
(Registrant)

By: /s/ Andrew H. Ognall

Dated: March 29, 2017      Andrew H. Ognall  
Executive Vice President, General Counsel and Secretary

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EXHIBIT INDEX

| Exhibit Number | Description   |
|----------------|---|
| 99.1           | Press Release Announcing Quarterly Earnings Conference Call |