

HASTINGS REED  
Form 4  
December 26, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HASTINGS REED

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

100 WINCHESTER CIRCLE

12/24/2018

CEO

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

LOS GATOS, CA 95032

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock                    | 12/24/2018                           |  | M                              | (A)<br>or<br>(D)  | 63,147<br>(1)   | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 3,886<br>(1)   | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 234.5694<br>(2)  | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 235.5229<br>(3)  | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 4,090<br>(1)   | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 236.6082<br>(4)  | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 59,261<br>(2)  | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 55,171<br>(3)  | D  |   |
| Common Stock                    | 12/24/2018                           |  | S                              | (A)<br>or<br>(D)  | \$ 50,671<br>(4)  | D  |   |

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|              |            |   |                             |   |                                       |           |   |                         |
|--------------|------------|---|-----------------------------|---|---------------------------------------|-----------|---|-------------------------|
| Common Stock | 12/24/2018 | S | <u>2,400</u> <sup>(1)</sup> | D | \$<br><u>237.4892</u> <sup>(5)</sup>  | 48,271    | D |                         |
| Common Stock | 12/24/2018 | S | <u>3,107</u> <sup>(1)</sup> | D | \$<br><u>238.6648</u> <sup>(6)</sup>  | 45,164    | D |                         |
| Common Stock | 12/24/2018 | S | <u>6,200</u> <sup>(1)</sup> | D | \$<br><u>239.5418</u> <sup>(7)</sup>  | 38,964    | D |                         |
| Common Stock | 12/24/2018 | S | <u>4,400</u> <sup>(1)</sup> | D | \$<br><u>240.4698</u> <sup>(8)</sup>  | 34,564    | D |                         |
| Common Stock | 12/24/2018 | S | <u>9,481</u> <sup>(1)</sup> | D | \$<br><u>242.4718</u> <sup>(9)</sup>  | 25,083    | D |                         |
| Common Stock | 12/24/2018 | S | <u>7,850</u> <sup>(1)</sup> | D | \$<br><u>243.5093</u> <sup>(10)</sup> | 17,233    | D |                         |
| Common Stock | 12/24/2018 | S | <u>2,700</u> <sup>(1)</sup> | D | \$<br><u>244.4363</u> <sup>(11)</sup> | 14,533    | D |                         |
| Common Stock | 12/24/2018 | S | <u>2,100</u> <sup>(1)</sup> | D | \$<br><u>245.4095</u> <sup>(12)</sup> | 12,433    | D |                         |
| Common Stock | 12/24/2018 | S | <u>3,630</u> <sup>(1)</sup> | D | \$<br><u>246.9544</u> <sup>(13)</sup> | 8,803     | D |                         |
| Common Stock | 12/24/2018 | S | <u>1,200</u> <sup>(1)</sup> | D | \$ <u>247.875</u> <sup>(14)</sup>     | 7,603     | D |                         |
| Common Stock | 12/24/2018 | S | <u>1,400</u> <sup>(1)</sup> | D | \$<br><u>248.8579</u> <sup>(15)</sup> | 6,203     | D |                         |
| Common Stock | 12/24/2018 | S | <u>700</u> <sup>(1)</sup>   | D | \$<br><u>249.8914</u> <sup>(16)</sup> | 5,503     | D |                         |
| Common Stock | 12/24/2018 | S | <u>5,503</u> <sup>(1)</sup> | D | \$<br><u>241.5104</u> <sup>(17)</sup> | 0         | D |                         |
| Common Stock |            |   |                             |   |                                       | 5,558,947 | I | by Trust<br><u>(18)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474  
(9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Non-Qualified Stock Option (right to buy)  | \$ 5.2786  | 12/24/2018                           |  | M                              | 63,147<br>(1)   | 02/02/2009 02/02/2019                                    | Common Stock  |

## Reporting Owners

| Reporting Owner Name / Address                                | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| HASTINGS REED<br>100 WINCHESTER CIRCLE<br>LOS GATOS, CA 95032 | X             |           | CEO     |       |

## Signatures

By: Veronique Bourdeau, Authorized Signatory For: Reed Hastings

12/26/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

(2) This transaction was executed in multiple trades at prices ranging from \$233.94 to \$234.93. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(3) This transaction was executed in multiple trades at prices ranging from \$234.94 to \$235.89. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(4) This transaction was executed in multiple trades at prices ranging from \$235.96 to \$236.95. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(5)

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This transaction was executed in multiple trades at prices ranging from \$236.96 to \$237.95. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (6) This transaction was executed in multiple trades at prices ranging from \$237.98 to \$238.96. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (7) This transaction was executed in multiple trades at prices ranging from \$238.99 to \$239.96. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (8) This transaction was executed in multiple trades at prices ranging from \$240.00 to \$240.98. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (9) This transaction was executed in multiple trades at prices ranging from \$242.00 to \$242.99. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (10) This transaction was executed in multiple trades at prices ranging from \$243.00 to \$243.99. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (11) This transaction was executed in multiple trades at prices ranging from \$244.00 to \$244.90. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (12) This transaction was executed in multiple trades at prices ranging from \$245.00 to \$245.97. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (13) This transaction was executed in multiple trades at prices ranging from \$246.43 to \$247.42. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (14) This transaction was executed in multiple trades at prices ranging from \$247.44 to \$248.39. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (15) This transaction was executed in multiple trades at prices ranging from \$248.47 to \$249.30. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (16) This transaction was executed in multiple trades at prices ranging from \$249.50 to \$250.00. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (17) This transaction was executed in multiple trades at prices ranging from \$241.00 to \$241.98. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

- (18) As Trustee of the Hastings-Quillin Family Trust

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.