UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 21, 2009

Gottschalks Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State of Other Jurisdiction of Incorporation)

<u>1-09100</u>

77-0159791

(Commission File Number)

 $(I.R.S.\ Employer\ Identification\ Number)$

7 River Park Place East Fresno, California 93720

(Address of principal executive offices including zip code)
<u>(559) 434-4800</u>
(Registrant's telephone number, including area code)
Not Applicable
(Former Name or Former Address, if Changed Since Last Report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

the registrant under any of the following provisions:

- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item Regulation FD Disclosure.

7.01.

As previously disclosed, on January 14, 2009, Gottschalks Inc. (the "Company") filed a voluntary petition (the "Chapter 11 Petition") for relief under Chapter 11 of the United States Bankruptcy Code (the "Bankruptcy Code") in the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") (administered under Case No. 09-10157). The Company currently manages its properties and operates its business as a "debtor-in-possession" under the jurisdiction of the Bankruptcy Court and in accordance with the applicable provisions of the Bankruptcy Code.

On July 21, 2009, the Company filed with the Bankruptcy Court its monthly operating report for the period May 3, 2009 to May 30, 2009 (the "May Monthly Operating Report"). The Company also filed with the Bankruptcy Court on July 21, 2009 its monthly operating report for the period May 31, 2009 to July 4, 2009 (the "June Monthly Operating Report").

The May and June Monthly Operating Reports are attached hereto as Exhibits 99.1 and 99.2, respectively, and are incorporated herein by reference. This current report (including the exhibits hereto) will not be deemed an admission as to the materiality of any information required to be disclosed solely by Regulation FD.

Complete copies of the May and June Monthly Operating Reports are also publicly available on the Internet and may be accessed at http://pacer.psc.uscourts.gov or www.kccllc.net/gottschalks.

Cautionary Statement Regarding May and June Monthly Operating Report

The Company cautions investors and potential investors not to place undue reliance upon the information contained in the May and June Monthly Operating Reports, which were not prepared for the purpose of providing the basis for an investment decision relating to any of the securities of the Company. The May and June Monthly Operating Reports are limited in scope, cover limited periods of time, and have been prepared solely for the purpose of complying with the monthly reporting requirements of the Bankruptcy Court. The May and June Monthly Operating Reports were not audited or reviewed by independent accountants, are in a format prescribed by applicable bankruptcy laws, and are subject to future adjustments and reconciliations. There can be no assurance that, from the perspective of an investor or potential investor in the Company's securities, the May and June Monthly Operating Reports are complete. The May and June Monthly Operating Reports also contain information for periods which are shorter or otherwise different from those required in the Company's reports pursuant to the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and such information might not be indicative of the Company's financial condition or operating results for the period that would be reflected in the Company's financial statements or in its reports pursuant to the Exchange Act. Results set forth in the May and June Monthly Operating Reports should not be viewed as indicative of future results. The Company may amend or otherwise change the information contained in the May and June Monthly Operating Reports at a future date.

Cautionary Statement Regarding Forward-Looking Statements

This current report and the exhibits attached hereto may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and the Company intends that such forward-looking statements be subject to the safe harbors created thereby. These forward-looking statements include the plans and objectives of management for future operations and the future economic performance of the Company that involve risks and uncertainties. In some instances, such statements may be identified by the use of forward-looking terminology such as "may," "will," "expects," "believes," "intends," "projects," "forecasts," "plans," "estimates," "anticipates," "continues," "targets," or similar terms, variations of such terms or the negative of such terms. Such statements are based on management's current expectations and are subject to a number of factors and uncertainties which could cause actual results to differ materially from those described in the forward-looking statements, including, without limitation, developments in the bankruptcy proceedings, the results of certain potential and on-going liquidation sales and other matters. The Company does not presently intend to update these statements and undertakes no duty to any person to effect any such update under any circumstances.

Item Financial Statements and Exhibits. 9.01.

(d) Exhibits.

Exhibit Description

No.

- Monthly Operating Report for the period May 3, 2009 to May 30, 2009, filed with the United States Bankruptcy Court for the District of Delaware.
- Monthly Operating Report for the period May 31, 2009 to July 4, 2009, filed with the United States Bankruptcy Court for the District of Delaware.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Gottschalks Inc. (Registrant)

July 24, 2009 By: <u>/s/ J. Gregory Ambro</u>

Name: J. Gregory Ambro

Title: Executive Vice President and Chief Operating Officer

Exhibit Description

<u>No.</u>

- 99.1 <u>Monthly Operating Report for the period May 3, 2009 to May 30, 2009, filed with the United States Bankruptcy Court for the District of Delaware.</u> Also provided in <u>PDF format</u> as a courtesy.
- 99.2 <u>Monthly Operating Report for the period May 31, 2009 to July 4, 2009, filed with the United States Bankruptcy Court for the District of Delaware.</u> Also provided in <u>PDF format</u> as a courtesy.