

MCCLATCHY CO  
 Form 8-K  
 July 15, 2004

|  |                             |                                      |
|--|-----------------------------|--------------------------------------|
| UNITED STATES<br>SECURITIES AND EXCHANGE COMMISSION                                      |                             |                                      |
| Washington D.C . 20549   |                             |                                      |
| <b>FORM 8-K</b>  |                             |                                      |
| CURRENT REPORT<br>Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934 |                             |                                      |
|  |                             |                                      |
| Date of Report (Date of earliest event reported)   | July 15, 2004               |                                      |
|  |                             |                                      |
| The McClatchy Company  |                             |                                      |
| (Exact name of registrant as specified in its charter)                                   |                             |                                      |
|  |                             |                                      |
| Delaware   | 1-9824                      | 52-2080478                           |
| (State or other jurisdiction<br>of incorporation)  | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |
|  |                             |                                      |
| 2100 Q Street, Sacramento, CA 95816  |                             |                                      |
| (Address of principal executive offices, including zip code)                             |                             |                                      |
|  |                             |                                      |
| Registrant's telephone number, including<br>area code                                    | (916) 321-1846              |                                      |
|  |                             |                                      |

Item 7. Financial Statements and Exhibits

Exhibits  
 (c)

The following exhibit is filed herewith:

Exhibit

Number      Description

99.1              Text of press release issued by The McClatchy Company, dated July 15, 2004, "McClatchy Reports Second Quarter 2004 Earnings and Provides Third Quarter Outlook."

Item 9.          Regulation FD Disclosure (Information Furnished in this Item 9 is Furnished under Item 12)

In accordance with Securities and Exchange Commission Release No. 33-8216, the following information, which is intended to be furnished under Item 12, "Results of Operations and Financial Condition," is instead being furnished under Item 9, "Regulation FD Disclosure." This information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

The McClatchy Company's press release dated July 15, 2004 is incorporated herein by reference and is attached hereto as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto daily authorized.

|                     |    |   |
|---------------------|----|---|
| Date: July 15, 2004 |    | The McClatchy Company   |
|                     | By | /s/ Patrick J. Talamantes   |
|                     |    | Patrick J. Talamantes<br>Vice President and Chief Financial Officer |

Exhibit  
Index

Exhibit

Number      Description

99.1              Text of press release issued by The McClatchy Company, dated July 15, 2004, "McClatchy Reports Second Quarter 2004 Earnings and Provides Third Quarter

Outlook."